CHICOS FAS INC Form 8-K October 06, 2004

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

Current Report Pursuant to Section 13 or 15(d) of the **Securities Exchange Act of 1934**

Date of report: (Date of earliest event reported): October 6, 2004

Chico s FAS, Inc.

(Exact Name of Registrant as Specified in its Charter)

Florida (State or Other Jurisdiction of Incorporation)

0-21258	59-2389435
(Commission File Number)	(IRS Employer Identification No.)
11215 Metro Parkway, Fort Myers, Florida	33912
(Address of Principal Executive Offices)	(Zip code)

(239) 277-6200

(Registrant s Telephone Number, Including Area Code) (Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of

he registrant under any of the following provisions (see General Instruction A.2. below):
Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 8.01. OTHER EVENTS.

On October 6, 2004, Chico s FAS, Inc. issued a press release announcing that Gary King will be joining the Company as its Executive Vice President, Chief Information Officer. A copy of the press release is attached as an Exhibit to this Report on Form 8-K (Exhibit 99.1).

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

- (c) Exhibits
 - 99.1 Chico s FAS, Inc. Press Release dated October 6, 2004

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: October 6, 2004

CHICO S FAS, INC. By: /s/ Michael J. Kincaid

Michael J. Kincaid, Vice President Finance and Chief Accounting Officer

INDEX TO EXHIBITS

Exhibit Number	Description
99.1	Press Release of Chico s FAS, Inc. dated October 6, 2004