

ACTIVISION INC /NY  
Form 4  
February 11, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
STEELE RICHARD A

(Last) (First) (Middle)

C/O CENTRESOFT LTD., UNITS 4  
& 5, HOLFORD WAY

(Street)

HOLFORD, BIRMINGHAM, X0 B6  
7AX

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
ACTIVISION INC /NY [ATVI]

3. Date of Earliest Transaction  
(Month/Day/Year)

02/09/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Exec VP, Distribution

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock, par value \$0.00001 per share	02/09/2005		M		67,500	A	\$ 6.1852
Common Stock, par value \$0.00001 per share	02/09/2005		M		33,750	A	\$ 3.1289
	02/09/2005		M		20,630	A	336,991

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Common Stock, par value \$6.000001 per share \$ 6.0089

Common Stock, par value \$6.000001 per share 02/09/2005 S 121,880 D \$ 23.06 215,111 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Employee Stock Options	\$ 6.1852	02/09/2005		M	67,500	<u>(1)</u> 04/04/2011	Common Stock 67,500
Employee Stock Options	\$ 3.1289	02/09/2005		M	33,750	<u>(2)</u> 04/30/2009	Common Stock 33,750
Employee Stock Options	\$ 6.0089	02/09/2005		M	20,630	<u>(3)</u> 04/11/2013	Common Stock 20,630

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
STEELE RICHARD A C/O CENTRESOFT LTD.			Exec VP, Distribution	

UNITS 4 & 5, HOLFORD WAY  
HOLFORD, BIRMINGHAM, X0 B6 7AX

## Signatures

/s/ George L. Rose (as  
Attorney-In-Fact)

02/11/2005

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The options vested in four equal installments of 5,000 shares on each of 10/1/01, 4/1/02, 10/1/02 and 4/1/03.
  - (2) The options vested in three equal annual installments commencing on April 30, 2000.
  - (3) Half of the options vest in three equal annual installments beginning on 4/1/04, the remainder will vest on 4/1/09; however, the remainder may vest on an accelerated basis if certain earnings and other financial goals are met.

### Remarks:

George Rose was granted a power of attorney to sign all Forms 4 and Forms 5 on behalf of Mr. Steele.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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