

SNYDER MARSHALL L

Form 5

February 12, 2003

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| OMB APPROVAL   |
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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549**

**FORM 5**

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

**Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or  
Section 30(h) of the Investment Company Act of 1940**

- Check box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
- Form 3 Holdings Reported
- Form 4 Transactions Reported

|  |  |  |
|--|--|--|
| <p><b>1. Name and Address of Reporting Person*</b></p> <p>Snyder, Marshall</p> <hr/> <p><i>(Last) (First) (Middle)</i></p> | <p><b>2. Issuer Name and Ticker or Trading Symbol</b></p> <p>Arbitron Inc. (ARB)</p> <hr/>   | <p><b>3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)</b></p> <hr/>  |
| <p>142 West 57th Street</p> <hr/> <p><i>(Street)</i></p>   | <p><b>4. Statement for Month/Year</b></p> <p>2/11/2003</p> <hr/>   | <p><b>5. If Amendment, Date of Original (Month/Year)</b></p> <hr/>   |
| <p>New York, NY 10019-3300</p> <hr/> <p><i>(City) (State) (Zip)</i></p>  | <p><b>6. Relationship of Reporting Person(s) to Issuer (Check All Applicable)</b></p> <p><input type="radio"/> Director    <input type="radio"/> 10% Owner</p> <p><input checked="" type="radio"/> Officer <i>(give title below)</i></p> | <p><b>7. Individual or Joint/Group Reporting (Check Applicable Line)</b></p> <p><input checked="" type="radio"/> Form filed by One Reporting Person</p> <p><input type="radio"/></p> |

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Other (*specify below*)

\_\_\_\_\_

Form filed by More  
than One Reporting  
Person

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\* If the form is filed by more than one reporting person, see instruction 4(b)(v).

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**Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security<br><i>(Instr. 3)</i> | 2. Transaction Date<br><i>(Month/Day/Year)</i> | 2A. Deemed Execution Date, if any<br><i>(Month/Day/Year)</i> | 3. Transaction Code<br><i>(Instr. 8)</i> | 4. Securities Acquired (A) or Disposed of (D)<br><i>(Instr. 3, 4 and 5)</i> | 5. Amount of Securities Beneficially Owned at the End of Issuer's Fiscal Year<br><i>(Instr. 3 and 4)</i> | 6. Ownership Form: Direct (D) or Indirect (I)<br><i>(Instr. 4)</i> | 7. Nature of Indirect Beneficial Ownership<br><i>(Instr. 4)</i> |
|---|--|--|--|---|--|--|---|
|---|--|--|--|---|--|--|---|

(A)  
or  
Amount (D) Price

|              |          |  |   |       |       |   |  |
|--------------|----------|--|---|-------|-------|---|--|
| Common Stock | 05/09/02 |  | G | 200 D | 1,308 | D |  |
|--------------|----------|--|---|-------|-------|---|--|

|              |          |  |   |      |     |   |      |
|--------------|----------|--|---|------|-----|---|------|
| Common Stock | 12/31/02 |  | J | 31 A | 137 | I | ESPP |
|--------------|----------|--|---|------|-----|---|------|

**Table II Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security<br>(Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed Execution Date, if any<br>(Month/Day/Year) | 4. Transaction Code<br>(Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D)<br>(Instr. 3, 4 and 5) |
|---|--|---|---|-----------------------------------|---|
|---|--|---|---|-----------------------------------|---|

(A) (D)

|   |           |  |  |  |  |
|---|-----------|--|--|--|--|
| Non-Qualified Stock Option (right to buy) | \$20.9500 |  |  |  |  |
|---|-----------|--|--|--|--|

|   |           |  |  |  |  |
|---|-----------|--|--|--|--|
| Non-Qualified Stock Option (right to buy) | \$21.3500 |  |  |  |  |
|---|-----------|--|--|--|--|

|   |           |  |  |  |  |
|---|-----------|--|--|--|--|
| Non-Qualified Stock Option (right to buy) | \$21.6000 |  |  |  |  |
|---|-----------|--|--|--|--|

|   |           |  |  |  |  |
|---|-----------|--|--|--|--|
| Non-Qualified Stock Option (right to buy) | \$23.9100 |  |  |  |  |
|---|-----------|--|--|--|--|

|   |           |  |  |  |  |
|---|-----------|--|--|--|--|
| Non-Qualified Stock Option (right to buy) | \$23.9800 |  |  |  |  |
|---|-----------|--|--|--|--|

|   |           |  |  |  |  |
|---|-----------|--|--|--|--|
| Non-Qualified Stock Option (right to buy) | \$25.4800 |  |  |  |  |
|---|-----------|--|--|--|--|

|   |           |  |  |  |  |
|---|-----------|--|--|--|--|
| Non-Qualified Stock Option (right to buy) | \$30.0500 |  |  |  |  |
|---|-----------|--|--|--|--|

|   |           |  |  |  |  |
|---|-----------|--|--|--|--|
| Non-Qualified Stock Option (right to buy) | \$32.8600 |  |  |  |  |
|---|-----------|--|--|--|--|



**Table II Derivative Securities Acquired, Disposed of, or Beneficially Owned Continued**  
(e.g., puts, calls, warrants, options, convertible securities)

| 6. Date Exercisable and Expiration Date<br>(Month/Day/Year) | 7. Title and Amount of Underlying Securities<br>(Instr. 3 and 4) | 8. Price of Derivative Security<br>(Instr. 5) | 9. Number of Derivative Securities Beneficially Owned at End of Year<br>(Instr. 4) | 10. Ownership of Derivative Security: Direct (D) or Indirect (I)<br>(Instr. 4) | 11. Nature of Indirect Beneficial Ownership<br>(Instr. 4) |
|---|--|---|--|--|---|
|---|--|---|--|--|---|

| Date Exercisable | Expiration Date | Title        | Amount or Number of Shares |        |   |
|------------------|-----------------|--------------|----------------------------|--------|---|
|                  | 04/04/06        | Common Stock | 13,000                     | 13,000 | D |
|                  | 04/05/06        | Common Stock | 33,000                     | 33,000 | D |
|                  | 04/06/06        | Common Stock | 33,000                     | 33,000 | D |
|                  | 10/20/09        | Common Stock | 10,842                     | 10,842 | D |
|                  | 10/22/07        | Common Stock | 11,676                     | 11,676 | D |
|                  | 07/30/07        | Common Stock | 20,017                     | 20,017 | D |
|                  | 10/03/06        | Common Stock | 7,506                      | 7,506  | D |
|                  | 10/21/08        | Common Stock | 15,012                     | 15,012 | D |

**Explanation of Responses:**

/s/ Marshall Snyder

February 11, 2003

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\*\*Signature of Reporting  
Person

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Date

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\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure.

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