FARBER ERICA Form 4 January 03, 2003

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

O Check this box if no longer subject to Section 16.
Form 4 or Form 5 obligations may continue.
See Instruction 1(b).

Person* ERICA FARBER (First) (Middle) (Last)		Issuer Name and Ticker or Trading Symbol	3.	I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)		
		ARBITRON INC (ARB)	-			
				If Amendment, Date of Original (Month/Day/Year)		
142 WEST 57TH STREET	4.	4. Statement for Month/Day/Year				
(Street)		01/03/03	7.			
		Relationship of Reporting Person(s) to Issuer (Check All Applicable)		Individual or Joint/Group Filing (Check Applicable Line)		
NEW YORK, NY 10019-3300		X Director O 10% Owner		x Form Filed by One Reporting Person		
(City) (State) (Zip)		Officer (give title below)		o Form Filed by More		
		Other (specify below)		than One Reporting Person		

Reminder:

Report on a separate line for each class of securities beneficially owned directly or indirectly.

FORM 4 (continued)

Title of 2. Trans: Security Date (Instr. 3) (Month	action 2	a. Deemed Executi Date, if any (Month/Day/Yean	Code		Securities A Disposed of (Instr. 3, 4 an	(D)	(A) or 5	Sec- urities Benefici Owned Followin Reporte Trans- action(s (Instr. 3	ally ng d	6. Ownersl Form: Direct (I Indirect (Instr. 4)	O) or (I)	7. Nature Indirect Benefic Owners (Instr. 4
			Code	V		(A) or (D)	Price					
	Table II	Derivative Secu						Owned				
Title of Derivative Security (Instr. 3)		Derivative	Transaction Date (Month/Day/Yea	Γ	Deemed Exect Date, if any Month/Day/Y		Transa Code (Instr. 8	1		(A) or Disp		
							Code V	V	(A)	(D)		
NON-QUALIFIED STOCK OPTION		\$34.00	01/02/03				A V	/	980			

Tabl			ed, Disposed of, or Benefic ts, options, convertible sec		
6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Sec Beneficially Owned Follow Reported Transaction(s) (Instr. 4)	curities 10.Ownership Form of wing Derivative Securit Direct (D) or Indirect (I) (Instr. 4)	of 11.Nature of y: Indirect Beneficial Ownership (Instr. 4)
Date Expiration Exercisable Date	Amount or Number of Title Shares				
01/02/13	COMMON STOCK 980		980	D	
Explanation of Respons	ees:				
* *** **	/s/ Dolores L. Cody				

01/03/03

Attorney in Fact

**Signature of Reporting	Date	
Person		

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).