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MASCO CORP /DE/ Form FWP September 29, 2006

Filed Pursuant to Rule 433 Registration No. 333-100641 Term Sheet September 28, 2006

MASCO CORPORATION \$1,000,000,000 6.125% NOTES DUE 2016

ISSUER: Masco Corporation

TITLE OF SECURITIES: 6.125% Notes due 2016

RATINGS: Baa1 by Moody s Investors Service, Inc and BBB+ by Standard &

Poor s Rating Services

TRADE DATE: September 28, 2006

SETTLEMENT DATE (T+3): October 3, 2006

MATURITY DATE: October 3, 2016

AGGREGATE PRINCIPAL AMOUNT

OFFERED:

\$1,000,000,000

PRICE TO PUBLIC (ISSUE PRICE): 99.491%

BENCHMARK: UST 4.875% due August 15, 2016

BENCHMARK TREASURY YIELD: 4.614%

SPREAD TO TREASURY: 158 basis points

INTEREST RATE: 6.125% per annum

INTEREST PAYMENT DATES: Semi-annually on each April 3 and October 3; commencing on April 3,

2007

DENOMINATIONS: \$1,000 by \$1,000

OPTIONAL REDEMPTION: Make-whole call at any time at the greater of 100% of the principal

amount of the notes being redeemed or discounted present value at the

treasury rate plus 25 basis points

JOINT BOOKRUNNERS: Merrill Lynch, Pierce, Fenner & Smith Incorporated, Citigroup Global

Markets Inc. and J.P. Morgan Securities Inc.

CO-MANAGERS: Banc of America Securities LLC, BNP Paribas Securities Corp.,

Comerica Securities, Inc., Daiwa Securities America Inc., KeyBanc Capital Markets, a division of McDonald Investments, Inc., Lazard Capital Markets LLC, RBC Capital Markets Corporation and SunTrust

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Capital Markets, Inc.

CUSIP: 574599BD7

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