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PROCTER & GAMBLE CO

Form FWP

February 04, 2009

Filed Pursuant to 433 Registration No. 333-145938 February 3, 2009

Pricing Term Sheet

The Procter & Gamble Company

4.700% Notes due February 15, 2019

Issuer: The Procter & Gamble Company

Aggregate Principal Amount

Offered:

Maturity Date: February 15, 2019

Coupon (Interest Rate): 4.700%

Price to Public (Issue Price): 99.824% of principal amount

Yield to Maturity: 4.722%

Spread to Benchmark Treasury: +185.0 basis points

Benchmark Treasury: 3.750% due November 15, 2018

Benchmark Treasury Yield: 2.872%

Interest Payment Dates: February 15 and August 15, commencing August 15, 2009

\$1,250,000,000

Day Count Convention: 30/360

At any time at the greater of 100% or a discount rate of Treasury plus 35 basis

Make-whole Redemption: points

Trade Date: February 3, 2009 **Settlement Date:** February 6, 2009 (T+3)

 CUSIP Number:
 742718DN6

 ISIN Number:
 US742718DN67

 Denominations:
 \$2,000 x \$1,000

Deutsche Bank Securities Inc., HSBC Securities (USA) Inc., J.P. Morgan

Joint Book-Running Managers: Securities Inc.

Citigroup Global Markets Inc., Goldman, Sachs & Co., Greenwich Capital

Senior Co-Managers: Markets, Inc.,

Merrill Lynch, Pierce, Fenner & Smith Incorporated, Morgan Stanley & Co.

Incorporated, RBC

Capital Markets Corporation

Barclays Capital Inc., Fifth Third Securities, Inc., Fortis Securities, ING

Co-Managers: Financial

Markets LLC, Mitsubishi UFJ Securities International plc, PNC Capital Markets

LLC, UBS Securities LLC SEC Registered

Type of Offering: SEC Regist

Listing: None

Long-term Debt Ratings: Moody s: Aa3 (Negative Outlook); S&P: AA- (Stable)

(1) \$750,000,000 of 3.500% Notes due February 15, 2015 expected to be issued

Concurrent Offerings: on February 6,

2009 by The Procter & Gamble Company, and (2) \$1,000,000,000 of Floating

Rate Notes due

February 8, 2010, expected to be issued on February 6, 2009 by Procter &

Gamble

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International Funding SCA, fully and unconditionally guaranteed by The Procter & Gamble

Company. The closing of the offering of the notes offered hereby is not contingent on the closing of the concurrent offerings.

Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Deutsche Bank Securities Inc. toll-free at 1-800-503-4611, HSBC Securities (USA) Inc. toll-free at 1-866-811-8049 or J.P. Morgan Securities Inc. collect 1-212-834-4533. Any disclaimers or other notices that may appear below are not applicable to this communication and should be disregarded. Such disclaimers or other notices were automatically generated as a result of this communication being sent via Bloomberg or another email system.