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ALLMERICA FINANCIAL CORP

Form 8-K

August 28, 2003

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

Current Report
Pursuant to
Section 13 or 15(d) of
The Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): August 28, 2003

ALLMERICA FINANCIAL CORPORATION
(Exact name of Registrant as specified in its charter)

Delaware	1-13754	04-3263626
(State or other jurisdic- tion of Incorporation)	(Commission File Number)	(I.R.S. Employer I.D. Number)

440 Lincoln Street, Worcester, Massachusetts 01653
(Address of Principal Executive Offices)
(Zip Code)

(508) 855-1000
(Registrant's Telephone Number including area code)

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Item 5. Other Events.

On August 28, 2003, the Board of Directors of Allmerica Financial Corporation voted to accelerate the election of Frederick Eppinger as President, Chief Executive Officer and Director from the previously announced effective date of September 8, 2003 to August 28, 2003.

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SIGNATURES

Pursuant to the requirements of the Securities and Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Allmerica Financial Corporation

Registrant

By: /s/ Edward J. Parry III

Edward J. Parry III
Chief Financial Officer, Senior Vice President
and Principal Accounting Officer

Date: August 28, 2003

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