ZIZZA SALVATORE J

Form 4

September 26, 2011

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB Number:

OMB APPROVAL

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

response...

if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

Check this box

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person *

(First)

(Ctota)

5. Relationship of Reporting Person(s) to

Issuer

below)

ZIZZA SALVATORE J

Symbol GENERAL EMPLOYMENT

3. Date of Earliest Transaction

(Check all applicable)

ENTERPRISES INC [JOB]

_X__ Director

10% Owner _X__ Officer (give title) _ Other (specify

(Middle) (Month/Day/Year) 810 SEVENTH AVE, 27TH FLOOR 09/13/2011

Chief Executive Officer

(Street) 4. If Amendment, Date Original

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

6. Individual or Joint/Group Filing(Check

Filed(Month/Day/Year)

Person

NEW YORK, NY 10019

(City)	(State)	(Zip) Tabl	le I - Non-l	Derivative	Secu	rities Acqu	ired, Disposed of	, or Beneficiall	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securion(A) or D (Instr. 3,	ispose 4 and (A) or	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Shares	09/13/2011		P	2,500	A	\$ 0.27	2,500	I	By Bergen Cove Realty Inc. (1)
Common Shares	09/14/2011		P	2,500	A	\$ 0.28	5,000	I	By Bergen Cove Realty, Inc. (1)
Common Shares	09/15/2011		P	2,500	A	\$ 0.2741	7,500	I	By Bergen Cove Realty, Inc. (1)

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								By Bergen
Common	09/16/2011	D	2.500	٨	¢ 0.27	10.000	Ť	Cove
Shares	09/10/2011	P	2,500	Α	\$ 0.27	10,000	1	Realty,
								Inc (1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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Reporting Owners

Reporting Owner Name / Address	Relationships						
r	Director	10% Owner	Officer	Other			
ZIZZA SALVATORE J 810 SEVENTH AVE 27TH FLOOR NEW YORK, NY 10019	X		Chief Executive Officer				

Signatures

Salvatore J. 09/26/2011 Zizza **Signature of Date Reporting Person

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1)

Reporting Owners 2

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The reported securites are held by Bergen Cove Realty Inc. ("Bergen Cove"), of which Mr. Zizza is the sole sharholder. As a result, Mr. Zizza may be deemed to beneficially own the Issuer's securities held by Bergen Cove. Mr. Zizza disclaims beneficial ownership of the Issuer's sercurities held by Bergen Cove except to the extent of his pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.