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SMITH & NEPHEW PLC  
Form 6-K  
January 23, 2004

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16  
of the Securities Exchange Act of

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1934  
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January 23, 2004

Commission File Number 001-14978

SMITH & NEPHEW plc  
(Registrant's name)

15 Adam Street  
London, England WC2N 6LA  
(Address of registrant's principal executive offices)

[Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.]

Form 20-F  Form 40-F \_\_\_\_\_  
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[Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1).]

Yes \_\_\_\_\_ No   
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[Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7).]

Yes \_\_\_\_\_ No   
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[Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing information to the Commission pursuant to Rule 12g3-2 (b) under the Securities Exchange Act of 1934.]

Yes \_\_\_\_\_ No   
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If "Yes" is marked, indicate below the file number assigned to the

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registrant in connection with Rule 12g3-2(b): 82- n/a.

Total Pages: 3

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Smith & Nephew plc  
(Registrant)

Date: January 23, 2004

By: /s/ Paul Chambers

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Paul Chambers  
Company Secretary

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London WC2N 6LA          www.smith-nephew.com  
England

[LOGO OMITTED] We are smith & nep

SMITH & NEPHEW TO HOLD ANALYST BRIEFING AT THE  
AMERICAN ACADEMY OF ORTHOPAEDIC SURGEONS MEETING

21 January 2004

Smith & Nephew plc will hold a meeting for analysts and investors at the American Academy of Orthopaedic Surgeons (AAOS) on 10 March 2004 at 8.00am at the Westin St Francis Hotel in San Francisco. The presentation, which will be audio webcast live on the Smith & Nephew website, will focus on the products being exhibited by the orthopaedic and endoscopy businesses at the surgeon meeting, the largest orthopaedic congress in the world. The analysts meeting will be hosted by Dave Illingworth, President of Smith & Nephew's orthopaedics business, and Jim Taylor, President of the endoscopy business.

About Us

Smith & Nephew (LSE: SN, NYSE:SNN) is one of the world's leading medical devices companies, specialising in Orthopaedics, Endoscopy and Advanced Wound Management. Smith & Nephew ranks as the global leader in arthroscopy and

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advanced wound management and is the fastest growing full-line orthopaedics company in the world.

Smith & Nephew is dedicated to helping improve people's lives. The company prides itself on the strength of its relationships with its surgeon and healthcare professional customers, with whom its name is synonymous with the highest standards of performance, innovation and trust. The company has 7,000 employees and operates in 32 countries around the world, generating sales of over (GBP)1 billion.

### Enquiries:

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