

DeMarco David S.
Form 144
December 11, 2012

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20541

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES

PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

ATTENTION: Transmit for filing 3 copies of this form concurrently with either placing an order with a broker to execute sale or executing a sale directly with a market maker.

1(a) NAME OF ISSUER (b) IRS IDENT. NO (c) S.E.C. FILE NO.

Arrow Financial Corporation **22-2448962** **0-12517**

1(d) ADDRESS OF ISSUER CITY STATE ZIP CODE (e) TELEPHONE NO.
STREET

AREA CODE NUMBER

250 Glen Street **Glens Falls** **NY** **12801** **518** **745.1000**

2(a) NAME OF PERSON FROM WHOSE ACCOUNT THE SECURITIES WERE TO BE SOLD (b) IRS IDENT. NO. (c) RELATIONSHIP TO ISSUER (d) ADDRESS STREET CITY STATE ZIP

David S. DeMarco

SVP

**18 Chizpawa Circle
Queensbury, NY 12804**

INSTRUCTION: The person filing this report should contact the issuer to obtain the I.R.S. Identification Number and the S.E.C. File Number.

3(a) Title of the Class of Securities	(b) Name and Address of Each Broker Through Whom the Securities are to be Offered or Each Market Maker Who is Acquiring the Securities	(c) Number of Shares or Other Units To Be Sold	(d) Aggregate Market Value	(e) Number of Shares or Other Units Outstanding	(f) Approximate Date of Sale	(g) Name of Each Securities Exchange
Common Stock	LPL Financial 9785 Towne Centre Drive San Diego, CA 12121	5,351	\$58,187	12,095,833	12/11/12	NASDAQ

INSTRUCTIONS:

1.(a) Name of issuer

(b) Issuer's IRS Identification Number

(c) Issuer's S.E.C. file number, if any

(d) Issuer's address, including zip code

(e) Issuer's telephone number, including area code

2.(a) Name of person for whose account the securities are to be sold

(b) Such person's I.R.S. identification number, if such person is an entity

(c) Such person's relationship to the issuer (i.e. officer, director, 10% stockholder, or member of immediate family of any of the foregoing)

(d) Such person's address, including zip code

3.(a) Title of the class of securities to be sold

(b) Name and address of each broker through whom the securities are intended to be sold

(c) Number of shares or other units to be sold (if debt securities, give the face amount)

(d) Aggregate market value of the securities to be sold as of a specified date within 10 days prior to the filing of this notice.

(e) Number of shares or other units of the class outstanding, or if debt securities the face amount thereof outstanding, as shown by the most recent report or statement published by the issuer

(f) Approximate date on which the securities are to be sold

(g) Name of each securities exchange, if any, on which the securities are to be sold

Potential persons who are to respond to the collection of information contained on this form are not required to respond unless the form displays a currently valid OMB control number.

TABLE R - SECURITIES TO BE SOLD

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

Title of the Class	Date You Acquired	Nature of Acquisition Transaction	Name of Person from Whom Acquired (If gift, also give date donor acquired)	Amount of Securities Acquired	Date of Payment	Nature of Payment
Common Stock	Acquired on various dates	Exercise of Employee Stock Option (Right to Buy)	Administrator of Long Term Incentive Plan	2,351	12/10/12	Check from insider

INSTRUCTIONS: 1. If the securities were purchased and full payment was made at the time of purchase, explain in the table or in a note thereto the nature of the account they are to be sold had any short consideration given. If the consideration consisted of positions, put or other option to dispose of any note or other obligation, or if payment was made in securities referred to in paragraph (d)(3) of Rule 144, furnish full information with the note or other obligation was discharged in full or the respect thereto. last installment period.

TABLE II - SECURITIES SOLD DURING THE PAST 3 MONTHS

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold:

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
David S. DeMarco	Common Stock	12/24/12	140	3,439.00

Remarks:

INSTRUCTIONS:

ATTENTION:

See the definition of "person" in paragraph (a) of Rule 144. The person for whose account the securities to which this notice relates are to be sold hereby represents by signing for whose account the securities are to be sold but also as this notice that he does not know any material adverse information in regard to the current and prospective information shall be given as to sales by all persons whose operations of the issuer of the securities to be sold which sales are required by paragraph (e) of Rule 144 to have not been publicly disclosed. aggregated with sales for the account of the person filing this notice

12/11/12

David S. DeMarco

DAAE OF NOTICE

(SIGNATURE)

The notice shall be signed by the person for whose account the securities are to be sold.

At least one copy of the notice shall be manually signed.

Any copies not manually signed shall be typed or printed signatures.

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations

(See 18 U.S.C.1001)

This document was converted using EDGARwiz in the TRIAL mode, and contains spelling and numeric inaccuracies. For full functionality, click "Purchase Now" in the installed product. Thank you.