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SOUTHSIDE BANCSHARES INC

Form 4

January 22, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

OMB APPROVAL

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires: 2005 Estimated average

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

burden hours per response... 0.5

See Instruction

30(h) of the Investment Company Act of 1940 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * DAWSON CHARLES E				Symbol		Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
	(Last)		iddle)		Earliest Tra	ansaction	X Director X Officer (give below)	e title 10% below)			
1201 S BECKHAM AVE				01/22/20	13		President & CEO				
(Street)				4. If Amen	dment, Dat	te Original	6. Individual or Joint/Group Filing(Check				
				Filed(Month/Day/Year)			Applicable Line) _X_ Form filed by One Reporting Person				
	TYLER, TX	75701					Form filed by More than One Reporting Person				
	(City)	(State)	Zip)	Table	I - Non-D	erivative Securities Acc	quired, Disposed o	f, or Beneficial	ly Owned		
	1.Title of	2. Transaction Date	2A. Deen	ned	3.	4. Securities	5. Amount of	6. Ownership	7. Nature o		
	Security	(Month/Day/Year)	Execution	n Date, if	Transactio	onAcquired (A) or	Securities	Form: Direct	Indirect		
	(Instr. 3)		any		Code	Disposed of (D)	Beneficially	(D) or	Beneficial		
			(Month/F	low/Vear)	(Inetr 8)	(Instr 3 1 and 5)	Owned	Indirect (I)	Ownarchin		

1.Title of	2. Transaction Date	2A. Deemed	3. 4. Securities		5. Amount of	6. Ownership	7. Nature of		
Security	(Month/Day/Year)	Execution Date, if	TransactionAcquired (A) or				Securities	Form: Direct	Indirect
(Instr. 3)		any	Code				Beneficially	(D) or	Beneficial
		(Month/Day/Year)	(Instr. 8)	(Instr. 3, 4 and 5)			Owned	Indirect (I)	Ownership
							Following	(Instr. 4)	(Instr. 4)
				(A)		Reported			
					(A)		Transaction(s)		
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)		
Common			Couc v	Amount	(D)	11100			
Common	01/22/2013		G	2,000	D	<u>(1)</u>	89,964.1578	D	
Stock				,			ŕ		
Common									
							13,482.73	I	by ESOP
Stock									
									401k SSB
Common							15,699.43	I	Trust / Self
Stock							13,099.43	1	
									Emp S/P
Common									
							3,031	I	by Spouse
Stock									_

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Title	e and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orNumber	Expiration D	ate	Amou	nt of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securi	ties	(Instr. 5)	Bene
	Derivative				Securities			(Instr.	3 and 4)		Own
	Security				Acquired						Follo
	·				(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						Ì
					4, and 5)						
									Amount		
						Date	Expiration		or		
						Exercisable	Date	Title Numb	Number		
									of		
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships
reporting o wher reame, readings	

Director 10% Owner Officer Other

DAWSON CHARLES E 1201 S BECKHAM AVE

X President & CEO

TYLER, TX 75701

Signatures

Charles E

Dawson 01/22/2013

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The Southside Bancshares, Inc. NASDAQ closing price for 1-22-13 was \$21.26.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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