CAMPBELL SOUP CO

Form 4

December 10, 2015

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires: 2005 Estimated average

OMB APPROVAL

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

burden hours per 0.5 response...

See Instruction 1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * DORRANCE BENNETT | | | 2. Issuer Name and Ticker or Trading Symbol CAMPBELL SOUP CO [CPB] | 5. Relationship of Reporting Person(s) to Issuer | | |
|--|----------|----------|--|---|--|--|
| (Last) | (First) | (Middle) | 3. Date of Earliest Transaction | (Check all applicable) | | |
| (2001) | (1 1150) | (made) | (Month/Day/Year) | _X_ DirectorX_ 10% Owner | | |
| 1 CAMPBELL PLACE | | | 12/09/2015 | Officer (give title below) Other (specify below) | | |
| | (Street) | | 4. If Amendment, Date Original | 6. Individual or Joint/Group Filing(Check | | |
| | | | Filed(Month/Day/Year) | Applicable Line) | | |
| CAMDEN, NJ 08103 | | | | _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | |

| | | | Person | | | | | | | |
|--|--------------------------------------|--------------------------------------|---|---|--|--|--|--|--|--|
| | (City) | (State) | (Zip) Tak | e I - Non-Derivative Securities Acquired, Disposed of, or Ben | quired, Disposed of, or Beneficially Owned | | | | | |
| | 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. 4. Securities Acquired 5. Amount of 6. Transaction(A) or Disposed of (D) Securities Ownershi Code (Instr. 3, 4 and 5) Beneficially Form: Owned Direct (D) Following or Indirect Reported (I) Transaction(s) (Instr. 4) (Instr. 3 and 4) | Beneficial Ownership | | | | | |
| | Common Stock | 12/09/2015 | | M 19,260 A \$ 24,978 D | | | | | | |
| | Common Stock | | | 2,043 <u>(1)</u> I | Hank, Inc. (2) | | | | | |
| | Common Stock | | | 27,876,085 I | Guillermo Investments, Inc. (3) | | | | | |
| | Common Stock | | | 17,957,141 I | ABD Investments LP (4) | | | | | |
| | Common | | | 460,554 <u>(1)</u> I | Bennett | | | | | |

Stocyk

Dorrance Revocable Trust (5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|--------------------------------------|---|--|-----|-------|--|--------------------|---|-------------------------------------|
| | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Employee Stock Option (right to buy) | \$ 29.91 | 12/09/2015 | | M | 19 | 9,260 | <u>(6)</u> | 01/01/2016 | Common Stock | 19,260 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | |
|--------------------------------|---------------|-----------|---------|-------|--|--|
| F- | Director | 10% Owner | Officer | Other | | |
| DORRANCE BENNETT | | | | | | |
| 1 CAMPBELL PLACE | X | X | | | | |
| CAMDEN, NJ 08103 | | | | | | |

Signatures

Tara L. Smith,
Attorney-in-Fact

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Mr. Dorrance disclaims beneficial ownership of these shares, except to the extent of his pecuniary interest therein.

Reporting Owners 2

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- (2) Held by Hank, Inc. of which Mr. Dorrance is the majority owner and sole director.
- (3) Held by Guillermo Investments LLC, of which Hank Inc. is the sole manager. Mr. Dorrance disclaims beneficial ownership of these shares except to the extent of his pecuniary interest therein.
- (4) Held by ABD Investments, LLC, of which Hank is the sole manager.
- (5) Bennett Dorrance is the sole Trustee of the Bennett Dorrance Trust.
- (6) The options vested cumulatively over three years at the rate of 30%,60%, 100% respectively on the first three anniversaries on the Grant Date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.