HSBC HOLDINGS PLC Form 6-K April 11, 2017

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of April

HSBC Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F X Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes No X

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-).

HSBC HOLDINGS PLC

10 April 2017

Notification of Transactions of Persons Discharging Managerial Responsibilities ("PDMRs") and persons closely associated with the PDMRs

The following acquisitions relating to dividends of US\$0.50 ordinary shares (the "Shares") were made on 6 April 2017:

Directors

Name	Price per Share / ADS1	Shares acquired
Kathleen Casey	US\$40.31801	44 American Depositary Shares1 (representing 220 ordinary shares of US\$0.50 each)
Henri de Castries	US\$8.0636	420
Douglas Flint	£6.5153	135
Stuart Gulliver	US\$8.0636	57,021
Sam Laidlaw	US\$8.0636	1,027
Irene Lee	US\$8.0636	260
Iain Mackay	US\$8.0636	31,237
Heidi Miller	US\$40.68501	20 American Depositary Shares1 (representing 100 ordinary shares of US\$0.50 each)
Marc Moses	US\$8.0636	31,892
Jackson Tai	US\$40.31801	52 American Depositary Shares1 (representing 260 ordinary shares of US\$0.50 each)
Paul Walsh	\$8.0636	132

Other PDMRs

Name	Price per Share	Shares acquired
Samir Assaf	US\$8.0636	32,397
Peter Boyles	US\$8.0636 £6.5153	8,345 4,660
Patrick Burke	US\$8.0636 £6.5153	5,454 3,298
John Flint	US\$8.0636	9,597
Andy Maguire	US\$8.0636	1,792
Paulo Maia	US\$8.0636 £6.5153 £6.5178	3,443 3,805 9
Noel Quinn	US\$8.0636	4,656
Antonio Simoes	US\$8.0636	4,672
Peter Wong	US\$8.0636 £6.5153	20,084 19,830

Persons closely associated ("CAP") with the PDMR

Name	Price per Share	Shares acquired
Camay Wong (CAP of Peter Wong)	US\$8.0636	600

1American Depositary Shares ('ADS') are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings plc ordinary shares. ADS are traded in New York.

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person

Kathleen Casey

2 - Reason for the notification

Position/status Non-executive Director

Initial Notification

Initial notification/amendment

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

MLU0ZO3ML4LN2LL2TL39

Legal Entity Identifier code

4 - Details of the transaction(s)

Transaction(s) summary table

Identification Financial Place of Currency Date of Transaction Transaction Instrument Code

American Depositary Shares

('ADS'). Each

Outside a ADS

2017-04-06 represents five GB0005405286 trading USD - United States Dollar

> **HSBC** venue

Holdings plc ordinary shares of US\$0.50 each

> Total **V**robæme

Nature of Transaction:

\$1,773.99 \$40.32

Acquisition

Aggregated \$40.318 \$1,773.99

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person

Henri de Castries

2 - Reason for the notification

Non-executive Director

Position/status

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction Financial Instrument

Identification Place of Code Transaction

Currency

London Stock

\$8.06

2017-04-06 Ordinary shares of US\$0.50 each GB000540528 Exchange, Main USD - United States Dollar

Market (XLON)

420

Price VolumeTotal
Nature of Transaction: \$3,386.71

Acquisition \$3,386.71

Aggregated \$8.064 420 \$3,360.7

1 - Details of the person discharging managerial responsibilities / person closely associated

	Edgar i iiiig. Hobo i	IOLDII (GO I LO	1 01111 0 1		
Name of natural pers	on	Douglas Flint			
2 - Reason for the no	tification				
Position/status		Group (Chairman		
Initial notification/an	nendment	Initial N	Notification		
3 - Details of the issu auction monitor	er, emission allowance market part	icipant, auction p	latform, aud	ctioneer or	
Full name of the enti	ty	HS	BC Holding	gs plc	
Legal Entity Identifie	er code	ML	U0ZO3ML	4LN2LL2	TL39
4 - Details of the tran	asaction(s)				
Transaction(s) summ	ary table				
Date of Transaction	Financial Instrument	Identification Code	Place of Ti		Currency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London St Exchange, Market (X	Main	GBP - British Pound
			Price	Volume	Total
Nature of Transaction	n:		£6.51	135	£879.57
Acquisition		Aggregated	£6.515	135	£879.57
1 - Details of the pers	son discharging managerial respons	ibilities / person o	closely asso	ciated	
Name of natural pers	on	Stuart Gulliver			
2 - Reason for the no	tification				

Group Chief Executive

Position/status

Initial notification/a	mendment	Initial	Notification			
3 - Details of the issu	uer, emission allowance market pa	articipant, aucti	ion platform,	, auction	eer or auction monitor	
Full name of the ent	ity	HSBC Holdings plc				
Legal Entity Identifi	er code	M	LU0ZO3ML	4LN2LI	L2TL39	
4 - Details of the train	nsaction(s)					
Transaction(s) sumn	nary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction London Sto		Currency	
2017-04-06	Ordinary shares of US\$0.50 each	GB000540528		Main LON)	USD - United States Dollar	
			Price	Volum	Total	
Nature of Transaction	on:		\$8.06		\$459,794.54	
Acquisition		Aggregated	\$8.064	57,021	\$459,794.54	
1 - Details of the per	1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural pers	son	Sam Laidla	w			

Initial notification/amendment Initial Notification

2 - Reason for the notification

Position/status

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Non-executive Director

Full name of the entity

HSBC Holdings plc

Legal Entity Identifie	er code	MLU0ZO3ML4LN2LL2TL39			
4 - Details of the tran	saction(s)				
Transaction(s) summ	ary table				
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction London Stock	Currency	
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286	Exchange, Main Market (XLON)	USD - United States Dollar	
			Prote me	Total	
Nature of Transaction	1:		\$8008	\$8,281.32	
Acquisition		Aggregated	\$800764	\$8,281.32	
1 - Details of the pers	son discharging managerial respons	ibilities / person c	losely associ	iated	
1 - Details of the personal Name of natural personal natural personal natural personal natural personal natural personal natural personal natural natu		ibilities / person c	losely associ	iated	
2 - Reason for the no	tification				
Position/status		Non-ex	ecutive Direc	etor	
Initial notification/an	nendment	Initial N	Votification		
3 - Details of the issu	er, emission allowance market part	cipant, auction pl	atform, aucti	ioneer or auction monitor	
Full name of the entire	ry	HS	BC Holdings	ple	

Legal Entity Identifier code

4 - Details of the transaction(s)

MLU0ZO3ML4LN2LL2TL39

Transaction(s) summary table

Date of Transaction Financial Instrument

Identification Place of Code Transaction Currency

London Stock

2017-04-06 Ordinary shares of US\$0.50 each GB0005405286 Excha

Exchange, Main USD - U

USD - United States Dollar

Market (XLON)

Volume Price Total

Nature of Transaction:

\$2,096.54

Acquisition

Aggregated

\$60064

\$2,096.54

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person

Iain Mackay

2 - Reason for the notification

Position/status G1

Group Finance Director

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Tra	ansaction	Currency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286	Market (XL	Main .ON)	USD - United States Dollar
			Price	Volume	Total
Nature of Transaction	n:		\$8.06	31,237	\$251,882.67
Acquisition		Aggregated	\$8.064	31,237	\$251,882.67

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Heidi Miller

2 - Reason for the notification

Position/status Non-executive Director

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

oFinancial Instrument Transaction	Identification Code	Place of Transaction	Currency
American Depositary Shares ('ADS'). Each ADS represents 1017-04-06 five HSBC Holdings plc ordinary shares of US\$0.50 each.	GB0005405286	Outside a tradin	g USD - United
five HSBC Holdings plc ordinary shares of US\$0.50 each.	GD0003403200	venue	States Dollar

Volume Total Price Nature of Transaction: \$813.70 \$40.69 20 Acquisition \$813.70 Aggregated \$40.685 20

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of Marc Moses natural

person

2 - Reason for the notification

Group Chief Risk Officer Position/status

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

HSBC Holdings plc Full name of the entity

MLU0ZO3ML4LN2LL2TL39 Legal Entity Identifier code

4 - Details of the transaction(s)

Transaction(s) summary table

Date Financial of Instrument Transaction Identification Code Place of Transaction Currency USD -London Stock Exchange, GB0005405286 United Main Market (XLON) States Dollar each Volume Total Price

\$257,164.33

Nature of			
Transaction:	\$8.06	31,892	\$257,164.33

\$8.064

1 - Details of the person discharging managerial responsibilities / person closely associated

31,892

Name of natural person Tai

2 - Reason for the notification

Acquisition Aggregated

Position/status Non-executive Director

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identificatio Code	nPlace of Transaction	Currency
2017-04-06	American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc ordinary shares of US\$0.50 each.	GB0005405	Outside a 286ding venue	USD - United States Dollar
			P robame	Total
Nature of Trans	saction:		\$2 0.32	\$2,096.54
Acquisition		Aggregated	\$2 0.318	\$2,096.54

1 - Details of the person discharging managerial responsibilities / person closely associated Paul Walsh Name of natural person 2 - Reason for the notification Position/status Non-executive Director **Initial Notification** Initial notification/amendment 3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor HSBC Holdings plc Full name of the entity MLU0ZO3ML4LN2LL2TL39 Legal Entity Identifier code 4 - Details of the transaction(s) Transaction(s) summary table Identification Place of Date of Transaction Financial Instrument Currency Transaction Code London Stock Exchange, 2017-04-06 Ordinary shares of US\$0.50 each GB0005405286 USD - United States Dollar Main Market (XLON) Total Probæme Nature of Transaction: \$1,064.40 \$8206 Acquisition Aggregated \$82064 \$1,064.40

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person

Samir Assaf

2 - Reason for the notification

Chief Executive, Global Banking and Markets Position/status

Initial Notification Initial notification/amendment

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

HSBC Holdings plc Full name of the entity

MLU0ZO3ML4LN2LL2TL39 Legal Entity Identifier code

4 - Details of the transaction(s)

Transaction(s) summary table

Identification Place of Date of Transaction Financial Instrument Currency Code Transaction

London Stock

2017-04-06 Ordinary shares of US\$0.50 each GB000540528 Exchange, Main USD - United States Dollar

Market (XLON)

Volume^{Total} Price Nature of Transaction:

32,397 \$261,236.45 \$8.06

Acquisition 32,397 \$261,236.45

Aggregated \$8.064

1 - Details of the person discharging managerial responsibilities / person closely associated

Peter Boyles Name of natural person

2 - Reason for the notification

Chief Executive of Global Private Banking Position/status

Initial Notification Initial notification/amendment

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Place of Transa Code	ction	Currency
2017-04-06	Ordinary shares of US\$0.50 each	London Stock F GB0005405286 Main Market (X	Exchange, (LON)	GBP - British Pound
		Price	Volume	Total
Nature of Transaction	n:	£6.52	4,660	£30,361.30
Acquisition		Aggil egated	4,660	£30,361.30

Date of Transaction	Financial Instrument	Identification Code	Place of Transac		Currency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD - United States Dollar
			Price	Volume	Total
Nature of Transaction	on:		\$8.06	8,345	\$67,290.74
Acquisition		Aggregated	\$8.064	8,345	\$67,290.74

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Patrick Burke

2 - Reason for the notification

President and Chief Executive of HSBC US Position/status

Initial Notification Initial notification/amendment

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction

monitor

HSBC Holdings plc Full name of the entity

MLU0ZO3ML4LN2LL2TL39 Legal Entity Identifier code

4 - Details of the transaction(s)

Transaction(s) summary table

Identification Place of Date of Transaction Financial Instrument Currency Code Transaction

London

Stock

Exchange, Ordinary shares of US\$0.50 each GB0005405286 GBP - British Pound 2017-04-06 Main

Market

(XLON)

Total **Probæ**me

Nature of Transaction: £21,487.46 £6298

Acquisition £21,487.46

Aggregated **BQ98**5

Place of **Identification Code** Date of Transaction Financial Instrument Currency Transaction

London Stock

Ordinary shares of US\$0.50 USD - United States 2017-04-06 GB0005405286 Exchange, Main Dollar

Market (XLON) Nature of Transaction: Price Volume Total

Acquisition	A	aggregated	\$8.06 \$8.064		\$43,978 \$43,978	
1 - Details of the per	son discharging managerial respo	nsibilities / person	closely	associate	d	
Name of natural person John Flint						
2 - Reason for the no	tification					
Position/status Chief Exec Manageme				ative, Retail Banking and Wealth		
Initial notification/amendment Initial Not				ication		
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
Full name of the entity HSBC			SBC Ho	Holdings plc		
Legal Entity Identifier code MLUG			LU0ZO	ZO3ML4LN2LL2TL39		
4 - Details of the tran Transaction(s) summ						
Date of Transaction	Financial Instrument	Identification (Code P	lace of T	ransactio	n Currency USD
2017-04-06	Ordinary shares of US\$0.50 eac	h GB000540528	6 E	ondon St xchange, Iarket (X	Main	-United States Dollar
Noture of Transaction	n.		R	Tole me		Total
Nature of Transaction:			9	859 %		\$77,386.37

Aggregated

985**9**64

Acquisition

\$77,386.37

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person

Andy Maguire

2 - Reason for the notification

Position/status

Group Chief Operating Officer

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date Financial of Instrument Transaction	Identification Code	Place of Transaction		Currency
Ordinary shares of 2017-04-06 US\$0.50 each	GB0005405286	London Stock Exchange Market (XLON)	e, Main	USD - United States Dollar
Nature of		Price	Volume	Total
Transaction:		\$8.06	1,792	\$14,449.97
Acquisition	Aggregated	\$8.064	1,792	\$14,449.97

Name of natural person

Paulo Maia

2 - Reason for the notification

Position/status

Chief Executive, Latin America

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP - British Pound
			Price	Volume	Total
Nature of Transaction	n:		£6.52	3,805	£24,790.72
Acquisition			£6.52	9	£58.66
		Aggregated	£6.515	3,814	£24,849.38

Date of Transaction Financial Instrument		Identification Code	Place of Transaction		Currency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD - United States Dollar
Nature of Transacti	on:		Price	Volume	Total
Acquisition			\$8.06	3,443	\$27,762.97
1104010111011		Aggregated	\$8.064	3,443	\$27,762.97

Noel Quinn Name of natural person

1 - Details of the person discharging managerial responsibilities / person closely associated

2 - Reason for the notification

Chief Executive, Global Commercial Banking Position/status

Initial Notification Initial notification/amendment

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

HSBC Holdings plc Full name of the entity

MLU0ZO3ML4LN2LL2TL39 Legal Entity Identifier code

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction Financial Instrument Currency Transaction Code London Stock Ordinary shares of US\$0.50 each GB000540528 Exchange, Main 2017-04-06 USD - United States Dollar

Identification Place of

Market (XLON)

Volume^{Total} Price Nature of Transaction: \$37,544.12

\$8.06 4,656

Acquisition \$37,544.12 4,656 Aggregated \$8.064

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Antonio Simoes

2 - Reason for the notification

Position/status Chief Executive, HSBC Bank plc

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction Financial Instrument

Identification Place of Code Transaction

Currency

London Stock

2017-04-06 Ordinary shares of US\$0.50 each GB0005405286Exchange, Main USD - United States Dollar

Market (XLON)

Price Volume Total

Nature of Transaction: \$37,673.14

Acquisition

Aggregated \$8.064 4,672 \$37,673.14

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Peter Wong

2 - Reason for the notification

Position/status

Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation

Limited

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification	Place of	-	Currency	
Dute of Transaction	i manetai msa ament	Code	Transaction		Carrone	
			London	Stock		
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286	Exchan	ge, Main	GBP - British Pound	
			Market	(XLON)		
			Price	Volume	Total	
Nature of Transaction	n:				C120 109 40	
			£6.52	19,830	£129,198.40	
Acquisition					C120 100 40	
_		Aggregated	£6.515	19,830	£129,198.40	

Date of Transaction Financial Instrument		Identification Code	Place of Transaction		Currency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock		USD - United States Dollar
Nature of Transaction:			Price	Volume	Total
Acquisition			\$8.06	20,084	\$161,949.34
1		Aggregated	\$8.064	20,084	\$161,949.34

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person

Camay Wong

2 - Reason for the notification

Closely associated person of Peter Wong, Deputy Position/status

Chairman and Chief Executive, The Hongkong and

Shanghai Banking Corporation Limited

Initial Notification

Initial notification/amendment

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

HSBC Holdings plc Full name of the entity

MLU0ZO3ML4LN2LL2TL39

Legal Entity Identifier code

4 - Details of the transaction(s)

Transaction(s) summary table

Place of Date of Transaction Financial Instrument **Identification Code** Currency Transaction

London Stock

Exchange, **USD** -United States 2017-04-06 Ordinary shares of US\$0.50 each GB0005405286

Main Market Dollar

(XLON)

Volume Total Price Nature of Transaction: \$4,838.16 \$8.06 600 Acquisition \$8.064 600 \$4,838.16 Aggregated

For any queries related to this notification please contact: Lauren Brown

Shareholder Services Team

020 7992 376

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HSBC Holdings plc

By:

Name: Ben J S Mathews

Title: Group Company Secretary

Date: 10 April 2017