

Yetto Kristin A
Form 4
October 24, 2017

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
Yetto Kristin A

(Last) (First) (Middle)

C/O EBAY INC., 2025 HAMILTON
AVE.

(Street)

SAN JOSE, CA 95125

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
EBAY INC [EBAY]

3. Date of Earliest Transaction
(Month/Day/Year)

10/20/2017

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
☒ Officer (give title below) ____ Other (specify
below) below)

SVP, Chief People Officer

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	10/20/2017		M	3,939	A \$ 13.12	67,943	D
Common Stock	10/20/2017		S	3,328	D \$ 37.5552 (1)	64,615	D
Common Stock	10/20/2017		M	19,392	A \$ 14.86	84,007	D
Common Stock	10/20/2017		S	16,603	D \$ 37.5552 (1)	67,404	D
	10/20/2017		M	27,914	A \$ 22.63	95,318	D

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Common
Stock

Common Stock	10/20/2017	S	25,290	D	\$ 37.5552 (1)	70,028	D
Common Stock	10/20/2017	S	22,854	D	\$ 37.4737 (2)	47,174	D
Common Stock	10/20/2017	S	2,323	D	\$ 37.5508	44,851	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount Underlying Security (Instr. 3 and 4)	Amount or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ 13.12	10/20/2017		M	3,939	(3) 03/01/2018	Common Stock	3,939
Non-Qualified Stock Option (right to buy)	\$ 14.86	10/20/2017		M	19,392	(4) 04/02/2019	Common Stock	19,392
Non-Qualified Stock Option (right to buy)	\$ 22.63	10/20/2017		M	27,914	(5) 04/01/2020	Common Stock	27,914
Non-Qualified Stock Option (right to buy)	\$ 22.76					(6) 04/01/2021	Common Stock	25,312
Non-Qualified Stock Option (right to buy)	\$ 23.21					(7) 04/01/2022	Common Stock	49,900

Non-Qualified Stock Option (right to buy)	\$ 26.92	(8)	07/17/2022	Common Stock	47,1
Restricted Stock Units -10	(11)	(9)	(10)	Common Stock	39,4
Restricted Stock Units -3	(11)	(12)	(10)	Common Stock	3,1
Restricted Stock Units -4	(11)	(13)	(10)	Common Stock	12,4
Restricted Stock Units -5	(11)	(14)	(10)	Common Stock	12,4
Restricted Stock Units -6	(11)	(15)	(10)	Common Stock	23,5
Restricted Stock Units -7	(11)	(16)	(10)	Common Stock	31,2
Restricted Stock Units -8	(11)	(17)	(10)	Common Stock	26,2
Restricted Stock Units -9	(11)	(18)	(10)	Common Stock	23,3

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Yetto Kristin A C/O EBAY INC. 2025 HAMILTON AVE. SAN JOSE, CA 95125			SVP, Chief People Officer	

Signatures

Kristin Ann
Yetto
10/23/2017

__Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents the weighted average price of shares sold at prices that ranged from \$37.54 to \$37.58.
- (2) Represents the weighted average price of shares sold at prices that ranged from \$37.46 to \$37.505.
- (3) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/1/11 and 1/48th per month thereafter.
- (4) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 10/1/12 and 1/48th per month thereafter.

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- (5) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 10/1/13 and 1/48th per month thereafter.
- (6) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 10/1/14 and 1/48th per month thereafter.
- (7) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 10/1/15 and 1/48th per month thereafter.
- (8) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 1/17/16 and 1/48th per month thereafter.
- The reporting person received restricted stock units, 1/16th of which vests on 6/15/17, and an additional 1/16th of which vests each
- (9) quarter thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.
- (10) Not Applicable.
- (11) Each restricted stock unit represents a contingent right to receive one share of the Issuer's common stock.
- The reporting person received restricted stock units subject to a four-year vesting schedule, vesting 25% on 4/1/2015 and 25% each year
- (12) thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.
- The reporting person received restricted stock units subject to a four-year vesting schedule, vesting 25% on 6/15/15 and 25% each year
- (13) thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.
- The reporting person received restricted stock units subject to a four-year vesting schedule, vesting 25% on 4/1/2016 and 25% each year
- (14) thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.
- (15) The reporting person received restricted stock units subject to a four-year vesting schedule, vesting 100% on 7/17/18. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.
- The reporting person received restricted stock units, 1/16th of which vests on 6/15/16, and an additional 1/16th of which vests each
- (16) quarter thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.
- (17) The reporting person was granted 52,408 restricted stock units as a result of the company's achievement of certain performance criteria for 2015/2016. 50% of the shares vested on the date of grant and the remainder will vest on 3/1/18.
- (18) The reporting person was granted 46,668 restricted stock units as a result of the company's achievement of certain performance criteria for 2015/2016. 50% of the shares vested on the date of grant and the remainder will vest on 3/1/18.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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