



Edgar Filing: Bloomin' Brands, Inc. - Form 4

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. F	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted Stock Units	\$ 0					10/01/2015	<u>(3)</u>	Common Stock	10,000
Stock Option (right to buy)	\$ 10.03					<u>(4)</u>	12/16/2021	Common Stock	20,000
Stock Option (right to buy)	\$ 17.4					<u>(5)</u>	02/26/2023	Common Stock	9,068
Stock Option (right to buy)	\$ 22.76					<u>(6)</u>	09/03/2023	Common Stock	50,000
Stock Option (right to buy)	\$ 25.32					<u>(7)</u>	02/27/2024	Common Stock	12,166
Stock Option (right to buy)	\$ 25.36					02/26/2016	02/26/2025	Common Stock	12,868

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Shaw Amanda Link 2202 NORTH WEST SHORE BOULEVARD SUITE 500 TAMPA, FL 33607			SVP, CAO & Int'l Finance	

## Signatures

Kelly Lefferts, as  
Attorney-in-Fact

04/14/2015

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were withheld by the issuer to pay for the applicable withholding tax due upon vesting.
- (2) Certain of these shares represent restricted stock issued under a Bloomin' Brands, Inc. stock plan and are subject to a risk of forfeiture. Of such shares, 2,500 continue to be subject to forfeiture under that plan as of the date of this filing.
- (3) This field is not applicable.
- (4) This stock option vests in five equal annual installments beginning on December 16, 2012.
- (5) This stock option vests in four equal annual installments beginning on February 26, 2014.
- (6) This stock option vests in four equal annual installments beginning on August 7, 2014.
- (7) This stock option vests in four equal annual installments beginning on February 27, 2015.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.