Hilliard Eric Form 4 May 01, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB

Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

response...

if no longer subject to Section 16. Form 4 or Form 5

Check this box

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

1(b).

Stock

(Print or Type Responses)

1. Name and Ad Hilliard Eric	ldress of Reporting Pe	Symbol	Name and Ticker or Trading Y FOCUS, INC/DE [EFOI]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last)	(First) (Mic	ddle) 3. Date of l	3. Date of Earliest Transaction			
32000 AURO	ORA ROAD	(Month/Da 04/29/20	•	Director 10% Owner _X_ Officer (give title Other (specify below) President and COO		
	(Street)	4. If Amen	dment, Date Original	6. Individual or Joint/Group Filing(Check		
SOLON, OH	44139	Filed(Mont	,	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City)	(State) (Z	ip) Table	I - Non-Derivative Securities Ac	quired, Disposed of, or Beneficially Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5) (A) or Code V Amount (D) Price	5. Amount of Securities Form: Direct Indirect Beneficially (D) or Beneficial Owned Indirect (I) Ownership Following (Instr. 4) (Instr. 4) Reported Transaction(s) (Instr. 3 and 4)		
Restricted Stock				42,508 (1) D		
Common				15 705 D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

D

15,705

Edgar Filing: Hilliard Eric - Form 4

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisab Date (Month/Day/Year	-	7. Title and A Underlying S (Instr. 3 and	Secur
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Am Nui Sha
Stock Option	\$ 0.23	04/29/2013		A	100,000	05/29/2013 <u>(6)</u>	04/29/2023	Common Stock	10
Stock Option	\$ 7.19					11/13/2010	11/13/2016	Common Stock	75
Stock Option	\$ 6.36					04/26/2011	04/26/2017	Common Stock	50
Stock Option	\$ 1.37					10/23/2012	10/23/2018	Common Stock	25
Stock option	\$ 0.2349					03/31/2014(3)	02/26/2023(5)	Common Stock	12
Stock Option	\$ 1.07					01/18/2012(2)	01/18/2021	Common Stock	10

Reporting Owners

D (O N (A))	Relationships
Reporting Owner Name / Address	•

Director 10% Owner Officer Other

Hilliard Eric

32000 AURORA ROAD President and COO

SOLON, OH 44139

Signatures

/s/ Eric W. Hilliard 05/01/2013

**Signature of Date Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) See Remarks section
- (2) 25% are exercisable on the date shown, which is the first anniversary following the grant date. The remaining 75% is exercisable in equal monthly installments over the following 36 months.

(3)

Reporting Owners 2

Edgar Filing: Hilliard Eric - Form 4

Options EARNED will vest as follows: 1/3 on March 31, 2014, and the remaining 2/3rd's monthly over the following 24 months ending March 31, 2016.

- (4) 25% of target granted options are earned if 2013 revenues meet or exceed 85% of budget, and/or 75% of target granted options are earned if 2013 EBITDA meet or exceed 85% of budget.
- (5) Date applies to options EARNED. If the options granted are not EARNED, the option grants are terminated.
- (6) Date applies to 1/12th of the total, as options vest monthly over a twelve month period.

Remarks:

42,508 of the shares of Common Stock are subject to forfeiture and to restriction on transfer. Shares will be forfeited if the ind

The terms "service," "total and permanent disability," and "change in control" are defined in the Plan document. The term "transverse File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.