

VAN BEUREN JOHN A
Form 4
September 14, 2007

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
VAN BEUREN JOHN A

2. Issuer Name and Ticker or Trading Symbol
CAMPBELL SOUP CO [CPB]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
09/12/2007

____ Director 10% Owner
____ Officer (give title below) Other (specify below)

P.O. BOX 4098

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

MIDDLETOWN, RI 02842

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	(A) or (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Capital Stock	09/12/2007		S	971	D	\$ 34.74 5,226,360	I	See Footnote (1)
Capital Stock	09/12/2007		S	177	D	\$ 34.75 5,226,183	I	See Footnote (1)
Capital Stock	09/12/2007		S	353	D	\$ 34.76 5,225,830	I	See Footnote (1)
Capital Stock	09/12/2007		S	177	D	\$ 34.77 5,225,654	I	See Footnote (1)

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Capital Stock	09/12/2007	S	132	D	\$ 34.78	5,225,522	I	See Footnote (1)
Capital Stock	09/12/2007	S	132	D	\$ 34.81	5,225,389	I	See Footnote (1)
Capital Stock	09/12/2007	S	177	D	\$ 34.82	5,225,213	I	See Footnote (1)
Capital Stock	09/12/2007	S	927	D	\$ 34.83	5,224,286	I	See Footnote (1)
Capital Stock	09/12/2007	S	662	D	\$ 34.84	5,223,624	I	See Footnote (1)
Capital Stock	09/12/2007	S	44	D	\$ 34.85	5,223,580	I	See Footnote (1)
Capital Stock	09/12/2007	S	44	D	\$ 34.88	5,223,536	I	See Footnote (1)
Capital Stock	09/12/2007	S	88	D	\$ 34.89	5,223,447	I	See Footnote (1)
Capital Stock	09/12/2007	S	419	D	\$ 34.92	5,223,028	I	See Footnote (1)
Capital Stock	09/12/2007	S	66	D	\$ 35	5,222,962	I	See Footnote (1)
Capital Stock	09/12/2007	S	462	D	\$ 35.01	5,222,500	I	See Footnote (1)
Capital Stock						2,993,279	D	
Capital Stock						8,601,019	I	By Wife

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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