

VAN BEUREN JOHN A

Form 4

September 14, 2007

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
Number: 3235-0287
Expires: January 31,
2005
Estimated average
burden hours per
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person *
VAN BEUREN JOHN A

2. Issuer Name **and** Ticker or Trading
Symbol
CAMPBELL SOUP CO [CPB]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)

P.O. BOX 4098

3. Date of Earliest Transaction
(Month/Day/Year)
09/12/2007

____ Director ____X____ 10% Owner
____ Officer (give title below) ____ Other (specify below)

(Street)

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)

__X__ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

MIDDLETOWN, RI 02842

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Capital Stock	09/12/2007		S	971 D \$ 34.74	5,226,360	I	See Footnote (1)
Capital Stock	09/12/2007		S	177 D \$ 34.75	5,226,183	I	See Footnote (1)
Capital Stock	09/12/2007		S	353 D \$ 34.76	5,225,830	I	See Footnote (1)
Capital Stock	09/12/2007		S	177 D \$ 34.77	5,225,654	I	See Footnote (1)

Edgar Filing: VAN BEUREN JOHN A - Form 4

Capital Stock	09/12/2007	S	132	D	\$ 34.78	5,225,522	I	See Footnote (1)
Capital Stock	09/12/2007	S	132	D	\$ 34.81	5,225,389	I	See Footnote (1)
Capital Stock	09/12/2007	S	177	D	\$ 34.82	5,225,213	I	See Footnote (1)
Capital Stock	09/12/2007	S	927	D	\$ 34.83	5,224,286	I	See Footnote (1)
Capital Stock	09/12/2007	S	662	D	\$ 34.84	5,223,624	I	See Footnote (1)
Capital Stock	09/12/2007	S	44	D	\$ 34.85	5,223,580	I	See Footnote (1)
Capital Stock	09/12/2007	S	44	D	\$ 34.88	5,223,536	I	See Footnote (1)
Capital Stock	09/12/2007	S	88	D	\$ 34.89	5,223,447	I	See Footnote (1)
Capital Stock	09/12/2007	S	419	D	\$ 34.92	5,223,028	I	See Footnote (1)
Capital Stock	09/12/2007	S	66	D	\$ 35	5,222,962	I	See Footnote (1)
Capital Stock	09/12/2007	S	462	D	\$ 35.01	5,222,500	I	See Footnote (1)
Capital Stock						2,993,279	D	
Capital Stock						8,601,019	I	By Wife

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
VAN BEUREN JOHN A P.O. BOX 4098 MIDDLETOWN, RI 02842	X

Signatures

/s/ John A. van Beuren 09/14/2007

__Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Interests held by family trusts, partnerships and corporation. The filing of this Form should not be deemed as an admission that the
(1) Reporting Person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of these securities.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.