# HALLMARK FINANCIAL SERVICES INC Form SC 13D/A January 08, 2009

# SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

SCHEDULE 13D

# INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULE 13d-1(a) AND AMENDMENTS THERETO FILED PURSUANT TO RULE 13d-2(a)

(Amendment No. 8)1

#### HALLMARK FINANCIAL SERVICES, INC.

(Name of issuer)

#### SHARES OF COMMON STOCK, PAR VALUE \$0.03 PER SHARE

(Title of class of securities)

40624Q104

(CUSIP number)

# STEVEN WOLOSKY, ESQ. OLSHAN GRUNDMAN FROME ROSENZWEIG & WOLOSKY LLP

Park Avenue Tower 65 East 55th Street New York, New York 10022 (212) 451-2300

(Name, address and telephone number of person authorized to receive notices and communications)

January 6, 2009

(Date of event which requires filing of this statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition which is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(e), 13d-1(f) or 13d-1(g), check the following box //

Note. Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Rule 13d-7 for other parties to whom copies are to be sent.

(Continued on following pages)
(Page 1 of 12 Pages)

1 The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 40624Q104

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1 NAME OF REPORTING PERSONS

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)

NEWCASTLE PARTNERS, L.P.

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

(a) o (b) o

3 SEC USE ONLY

4 SOURCE OF FUNDS\*

WC

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO

ITEM 2(d) OR 2(e)

0

6 CITIZENSHIP OR PLACE OF ORGANIZATION

**TEXAS** 

NUMBER OF 7 SOLE VOTING POWER

**SHARES** 

BENEFICIALLY 7,319,113

OWNED BY 8 SHARED VOTING POWER

**EACH** 

REPORTING 0

PERSON WITH 9 SOLE DISPOSITIVE POWER

7,319,113

10 SHARED DISPOSITIVE POWER

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

7,319,113

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES

**CERTAIN SHARES\*** 

^

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

35.2%

14 TYPE OF REPORTING PERSON\*

PN

CUSIP No. 40624Q104

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1 NAME OF REPORTING PERSONS

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)

NEWCASTLE SPECIAL OPPORTUNITY FUND I, L.P.

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

(a) o (b) o

SEC USE ONLY

4 SOURCE OF FUNDS\*

WC

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO

ITEM 2(d) OR 2(e)

0

6 CITIZENSHIP OR PLACE OF ORGANIZATION

**DELAWARE** 

NUMBER OF 7 SOLE VOTING POWER

SHARES

3

BENEFICIALLY 1,643,965

OWNED BY 8 SHARED VOTING POWER

**EACH** 

REPORTING 0

PERSON WITH 9 SOLE DISPOSITIVE POWER

1,643,965

10 SHARED DISPOSITIVE POWER

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

1,643,965

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES

**CERTAIN SHARES\*** 

0

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

7.9%

14 TYPE OF REPORTING PERSON\*

PN

CUSIP No. 40624Q104

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1 NAME OF REPORTING PERSONS

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)

NEWCASTLE SPECIAL OPPORTUNITY FUND II, L.P.

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

(a) o (b) o

SEC USE ONLY

4 SOURCE OF FUNDS\*

WC

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO

ITEM 2(d) OR 2(e)

0

6 CITIZENSHIP OR PLACE OF ORGANIZATION

**DELAWARE** 

NUMBER OF 7 SOLE VOTING POWER

SHARES

3

BENEFICIALLY 1,630,865

OWNED BY 8 SHARED VOTING POWER

**EACH** 

REPORTING 0

PERSON WITH 9 SOLE DISPOSITIVE POWER

1,630,865

10 SHARED DISPOSITIVE POWER

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

1,630,865

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES

**CERTAIN SHARES\*** 

0

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

7.8%

14 TYPE OF REPORTING PERSON\*

PN

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1	NAME OF REPORTING PE	ERSONS
1	I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)	
	NEWCASTLE CAPITAL M	·
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*	
	(a) o	
	(b) o	
3	SEC USE ONLY	
4	SOURCE OF FUNDS*	
	OO	
5	CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO	
	ITEM 2(d) OR 2(e)	
	0	
6	CITIZENSHIP OR PLACE OF ORGANIZATION	
	THE NAME OF THE PARTY OF THE PA	
AND OPEN OF	TEXAS	GOLF HOTTING POWER
NUMBER OF	7	SOLE VOTING POWER
SHARES		10 111 404
BENEFICIALLY	0	12,111,494 SHAPED MOTING POWER
OWNED BY	8	SHARED VOTING POWER
EACH		
REPORTING	0	0
PERSON WITH	9	SOLE DISPOSITIVE POWER
		12,111,494

10 SHARED DISPOSITIVE POWER

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

12,111,494

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES **CERTAIN SHARES\*** 

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

58.2%

14 TYPE OF REPORTING PERSON\*

PN

CUSIP No. 40624Q104 13D Page 6 of 12 pages NAME OF REPORTING PERSONS 1 I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY) NEWCASTLE CAPITAL GROUP, L.L.C. 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\* (a) o (b) o 3 SEC USE ONLY 4 **SOURCE OF FUNDS\*** 00 5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e) CITIZENSHIP OR PLACE OF ORGANIZATION 6 **TEXAS** NUMBER OF SOLE VOTING POWER 7 **SHARES** BENEFICIALLY 12,111,494 OWNED BY SHARED VOTING POWER **EACH** REPORTING PERSON WITH 9 SOLE DISPOSITIVE POWER 12,111,494 10 SHARED DISPOSITIVE POWER 0 11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 12,111,494 12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES **CERTAIN SHARES\*** 

\*SEE INSTRUCTIONS BEFORE FILLING OUT!

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

13

14

58.2%

00

TYPE OF REPORTING PERSON\*

CUSIP No. 40624Q104

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1 NAME OF REPORTING PERSONS

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)

MARK E. SCHWARZ

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

(a) o (b) o

3 SEC USE ONLY

4 SOURCE OF FUNDS\*

OO, PF

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO

ITEM 2(d) OR 2(e)

0

6 CITIZENSHIP OR PLACE OF ORGANIZATION

**USA** 

NUMBER OF 7 SOLE VOTING POWER

**SHARES** 

BENEFICIALLY 12,181,482

OWNED BY 8 SHARED VOTING POWER

**EACH** 

REPORTING 0

PERSON WITH 9 SOLE DISPOSITIVE POWER

12,181,482

10 SHARED DISPOSITIVE POWER

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

12,181,482

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES

**CERTAIN SHARES\*** 

0

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

58.5%

14 TYPE OF REPORTING PERSON\*

IN

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)

CUSIP No. 40624Q104

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NAME OF REPORTING PERSONS

NEWCASTLE FOCUS FUND II, L.P.

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

(a) o (b) o

3 SEC USE ONLY

4 SOURCE OF FUNDS\*

WC

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e)

0

6 CITIZENSHIP OR PLACE OF ORGANIZATION

**TEXAS** 

NUMBER OF 7 SOLE VOTING POWER

**SHARES** 

BENEFICIALLY 2,400

OWNED BY 8 SHARED VOTING POWER

**EACH** 

REPORTING (

PERSON WITH 9 SOLE DISPOSITIVE POWER

2,400

10 SHARED DISPOSITIVE POWER

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

2,400

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES

**CERTAIN SHARES\*** 

0

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

less than 1%

14 TYPE OF REPORTING PERSON\*

PN

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The following constitutes Amendment No. 8 ("Amendment No. 8") to the Schedule 13D filed by the undersigned. This Amendment No. 8 amends the Schedule 13D as specifically set forth herein. Capitalized terms used without definition shall have the meanings given to such terms in the Schedule 13D.

Item 3. Source and Amount of Funds or Other Consideration

The first paragraph of Item 3 is hereby amended and restated to read as follows:

As of the filing date of this Amendment No. 8, NP had invested \$39,523,207 (inclusive of brokerage commissions) in shares of Common Stock of the Issuer. The source of these funds was the working capital of NP. Neither NCG nor NCM directly owns any shares of Common Stock.

Item 5. Interest in Securities of the Issuer

Item 5(a)-(b) is hereby amended and restated to read as follows:

(a) The aggregate percentage of shares of Common Stock reported to be owned by the Reporting Persons is based upon 20,808,954 shares outstanding, which is the total number of shares of Common Stock outstanding as of November 12, 2008, as reported in the Issuer's Report on Form 10-Q filed with the Securities and Exchange Commission on November 13, 2008.

As of the filing date of this Amendment No. 8, NP beneficially owned 7,319,113 shares of Common Stock, representing approximately 35.2% of the issued and outstanding Common Stock of the Issuer.

As of the filing date of this Amendment No. 8, NSOF I beneficially owned 1,643,965 shares of Common Stock, representing approximately 7.9% of the issued and outstanding Common Stock of the Issuer.

As of the filing date of this Amendment No. 8, NSOF II beneficially owned 1,630,865 shares of Common Stock, representing approximately 7.8% of the issued and outstanding Common Stock of the Issuer.

As of the filing date of this Amendment No. 8, NFF beneficially owned 2,400 shares of Common Stock, representing less than 1% of the issued and outstanding Common Stock of the Issuer.

NCM, as the general partner of each of NP, NSOF I, NSOF II and NFF, may be deemed to beneficially own the 7,319,113 shares, 1,643,965 shares, 1,630,865 shares and 2,400 shares of Common Stock beneficially owned by NP, NSOF I, NSOF II and NFF, respectively, and may also be deemed to beneficially own 1,515,151 shares of Common Stock of the Issuer controlled by NCM pursuant to an account management agreement under which NCM holds the power to vote and dispose of such shares. In total, NCM may be deemed to beneficially own shares representing approximately 58.2% of the issued and outstanding Common Stock of the Issuer.

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NCG, as the general partner of NCM, which in turn is the general partner of each of NP, NSOF I, NSOF II and NFF, may be deemed to beneficially own the 7,319,113 shares, 1,643,965 shares, 1,630,865 shares and 2,400 shares of Common Stock beneficially owned by NP, NSOF I, NSOF II and NFF, respectively, and 1,515,151 shares of Common Stock of the Issuer controlled by NCM pursuant to an account management agreement under which NCM holds the power to vote and dispose of such shares. In total, NCM may be deemed to beneficially own shares representing approximately 58.2% of the issued and outstanding Common Stock of the Issuer.

As of the filing date of this Amendment No. 8, Mark Schwarz directly owned 50,821 shares of Common Stock and options to purchase 19,167 shares of Common Stock that are exercisable within 60 days of the filing date. As the managing member of NCG, the general partner of NCM, which in turn is the general partner of each of NP, NSOF I, NSOF II and NFF, Mr. Schwarz may also be deemed to beneficially own the 7,319,113 shares, 1,643,965 shares, 1,630,865 shares and 2,400 shares of Common Stock beneficially owned by NP, NSOF I, NSOF II and NFF, respectively, and 1,515,151 shares of Common Stock of the Issuer controlled by NCM pursuant to an account management agreement under which NCM holds the power to vote and dispose of such shares. In total, Mr. Schwarz may be deemed to beneficially own shares representing 58.5% of the issued and outstanding Common Stock of the Issuer.

NCM, NCG and Mr. Schwarz disclaim beneficial ownership of the shares of Common Stock beneficially owned by NP, NSOF I, NSOF II and NFF, except to the extent of their pecuniary interest therein.

(b) By virtue of his position with NP, NSOF I, NSOF II, NCM, NCG and NFF, Mr. Schwarz has the sole power to vote and dispose of the shares of Common Stock reported in this statement.

Item 5(c) is hereby amended to add the following:

The sole transaction in the Common Stock that was effected during the past sixty days by the Reporting Persons was a distribution on January 6, 2009 by NP of a total of 1,789,777 shares of Common Stock to withdrawing partners of NP as of December 31, 2008 at a price of \$8.77 per share (the closing price of the Common Stock on December 31, 2008).

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#### **SIGNATURES**

After reasonable inquiry and to the best of his knowledge and belief, each of the undersigned certifies that the information set forth in this statement is true, complete and correct.

Dated: January 8, 2009 NEWCASTLE PARTNERS, L.P.

By: Newcastle Capital Management, L.P.,

its general partner

By: Newcastle Capital Group, L.L.C.,

its general partner

By: /s/ Mark Schwarz

Mark Schwarz, Managing Member

NEWCASTLE SPECIAL OPPORTUNITY FUND I, L.P.

By: Newcastle Capital Management, L.P.,

its general partner

By: Newcastle Capital Group, L.L.C.,

its general partner

By: /s/ Mark Schwarz

Mark Schwarz, Managing Member

NEWCASTLE SPECIAL OPPORTUNITY FUND II, L.P.

By: Newcastle Capital Management, L.P.,

its general partner

By: Newcastle Capital Group, L.L.C.,

its general partner

By: /s/ Mark Schwarz

Mark Schwarz, Managing Member

NEWCASTLE CAPITAL MANAGEMENT, L.P.

By: Newcastle Capital Group, L.L.C.,

its general partner

By: /s/ Mark Schwarz

Mark Schwarz, Managing Member

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# NEWCASTLE CAPITAL GROUP, L.L.C.

By: /s/ Mark Schwarz Mark Schwarz, Managing Member

/s/ Mark Schwarz MARK SCHWARZ

#### NEWCASTLE FOCUS FUND II, L.P.

By: Newcastle Capital Management, L.P., its general partner
By: Newcastle Capital Group, L.L.C., its general partner

By: /s/ Mark Schwarz Mark Schwarz, Managing Member