Edgar Filing: Hardin Paul Russell - Form 4

Hardin Paul											
March 29, 20	Л	STATES S	ECURITIE	S AND	EXCHAN	GE COMMI	SSION		PPROVA	۰L	
		SIAILSS	Washingt				00101	OMB Number:	3235-	0287	
Check th if no long subject to Section 1 Form 4 o	ser STATEN	IENT OF (F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES						Expires:January 31 2005Estimated average burden hours per response0.5		
Form 5 obligation may cont <i>See</i> Instru 1(b).	ns Section 17(uction	a) of the Pu		Iolding	Company A	change Act of Act of 1935 o of 1940		1			
(Print or Type I	-	D *				5.0.1.4	1. 6				
1. Name and Address of Reporting Person <u>*</u> Hardin Paul Russell			2. Issuer Name ymbol JENUINE PA	C.	5. Relati Issuer						
(Last)	(First) (I	Middle) 3.	. Date of Earlies	(Check	heck all applicable)						
2999 WILDWOOD PKWY SE			Month/Day/Yea 3/28/2018			X_ Director 10% Owner Officer (give title Other (specify below) below)					
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)			Applicab _X_ Form	 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 				
ATLANTA	, GA 30339					Person	i filed by M	lore than One R	eporting		
(City)	(State)	(Zip)	Table I - No	on-Deriva	tive Securiti	es Acquired, Di	sposed of	, or Beneficia	lly Owned	1	
	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Da any (Month/Day/	Code	TransactionAcquired (A) or		5. Amount Securities Beneficiall Owned Following Reported Transaction . (Instr. 3 an	Fo y (I (I (I n(s)	Ownership orm: Direct O) or Indirect) nstr. 4)	7. Nature Indirect Beneficia Ownershi (Instr. 4)	ıl	
		c 1 1		V Amo		rice					
Reminder: Rep	oort on a separate line	tor each class	s of securities be	Pe in re	ersons who formation c quired to re	respond to th contained in th spond unless rrently valid C	e collect is form a the forn	are not n	SEC 1474 (9-02)		

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exercisable and	7. Title and Amount of	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onNumber	Expiration Date	Underlying Securities	Derivative
Security	or Exercise		any	Code	of	(Month/Day/Year)	(Instr. 3 and 4)	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	;		(Instr. 5)

number.

	Derivative Security		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)								
			Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Shares	\$ 0 <u>(1)</u>	03/28/2018	А		17		(2)	(2)	Common Stock	17	\$ 88.91

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Hardin Paul Russell 2999 WILDWOOD PKWY SE ATLANTA, GA 30339	Х							
Signatures								
Jennifer Ellis Attorney in Fact	03/29/	/2018						

Date

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Security converts to Common Stock on a one for one basis.
- (2) Exercisable and expiration date is equal to effective retirement date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.