Mauer Willia Form 4										
October 01, 2								OMB A	PPROVAL	
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								3235-0287		
Check this if no longe subject to Section 16 Form 4 or Form 5 obligation may contin <i>See</i> Instruct 1(b).	Filed purs snue. Section 17(a)	NGES IN BENEFICIAL OWNERSHIP OF SECURITIES 16(a) of the Securities Exchange Act of 1934, Itility Holding Company Act of 1935 or Section Investment Company Act of 1940					January 31, 2005 Estimated average burden hours per response 0.5			
(Print or Type R	esponses)									
Mauer William Symbo			ssuer Name <b>and</b> Ticker or Trading bol ERICAN APPAREL, INC [APP]				5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (M		3. Date of Earliest Transaction (Chec					k all applicable)		
			h/Day/Year)				X_ Director 10% Owner Officer (give title Other (specify below)			
	(Street)	4. If Amendment, Date Original Filed(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person				
LOS ANGEI						More than One Reporting				
(City)	(State) (A	Zip) Tabl	e I - Non-D	erivative S	Securi	ties Ac	quired, Disposed o	f, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5) (A)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	-			
Common			Code V	Amount	or (D)	Price	(Instr. 3 and 4)			
Stock, \$0.0001 par value	10/01/2012		А	6,557	А	\$0	129,878	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

## Edgar Filing: Mauer William - Form 4

1. Title of	2.	3. Transaction Date		4.	5.	6. Date Exer		7. Tit		8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	onNumber	Expiration D	ate	Amou	int of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	rlying	Security	Secu
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	5		Secur	ities	(Instr. 5)	Bene
, ,	Derivative		`` <b>`</b>	Ŷ,	Securities			(Instr	. 3 and 4)		Owne
	Security				Acquired			<b>X</b>	,		Follo
	Security				(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
											(IIIsu
					(Instr. 3,						
					4, and 5)						
									Amount		
									or		
						Date Exercisable	Expiration Date	Title Num	Number		
									of		
				Code V	$(\Lambda)$ (D)				Shares		
				Coue v	(A) (D)				Shares		

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	Director 10% Owner		Other			
Mauer William C/O AMERICAN APPAREL, INC. 747 WAREHOUSE STREET LOS ANGELES, CA 90021	Х						
Signatures							
/s/ Glenn A. Weinman, attorney-in-fa Mauer	lliam	10/01/2012					
**Signature of Reporting Perso		Date					

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.