

VeriFone Holdings, Inc.
Form 4
July 16, 2007

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Bergeron Douglas

(Last) (First) (Middle)

VERIFONE HOLDINGS, INC., 2099 GATEWAY PLACE, SUITE 600

(Street)

SAN JOSE, CA 95110

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
VeriFone Holdings, Inc. [PAY]

3. Date of Earliest Transaction
(Month/Day/Year)
07/12/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
Chairman and CEO

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)		
				Code	V	Amount				(A) or (D)	Price
Common Stock, par value \$0.01 per share	07/12/2007		S ⁽¹⁾			500	D	\$ 36.31	2,388,104	I	By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007		S ⁽¹⁾			500	D	\$ 36.32	2,387,604	I	By Family Trusts ⁽²⁾
	07/12/2007		S ⁽¹⁾			1,200	D	\$ 36.33	2,386,404	I	

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Common Stock, par value \$0.01 per share								By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	<u>S⁽¹⁾</u>	600	D	\$ 36.34	2,385,804	I	By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	<u>S⁽¹⁾</u>	800	D	\$ 36.35	2,385,004	I	By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	<u>S⁽¹⁾</u>	1,000	D	\$ 36.354	2,384,004	I	By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	<u>S⁽¹⁾</u>	700	D	\$ 36.36	2,383,304	I	By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	<u>S⁽¹⁾</u>	800	D	\$ 36.3675	2,382,504	I	By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	<u>S⁽¹⁾</u>	1,500	D	\$ 36.4	2,381,004	I	By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	<u>S⁽¹⁾</u>	400	D	\$ 36.4025	2,380,604	I	By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	<u>S⁽¹⁾</u>	1,400	D	\$ 36.4029	2,379,204	I	By Family Trusts ⁽²⁾
	07/12/2007	<u>S⁽¹⁾</u>	500	D	\$ 36.404	2,378,704	I	

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Common Stock, par value \$0.01 per share								By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	<u>S⁽¹⁾</u>	1,300	D	\$ 36.4085	2,377,404	I	By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	<u>S⁽¹⁾</u>	1,500	D	\$ 36.418	2,375,904	I	By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	<u>S⁽¹⁾</u>	900	D	\$ 36.42	2,375,004	I	By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	<u>S⁽¹⁾</u>	800	D	\$ 36.4213	2,374,204	I	By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	<u>S⁽¹⁾</u>	500	D	\$ 36.426	2,373,704	I	By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	<u>S⁽¹⁾</u>	500	D	\$ 36.43	2,373,204	I	By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	<u>S⁽¹⁾</u>	600	D	\$ 36.4367	2,372,604	I	By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	<u>S⁽¹⁾</u>	500	D	\$ 36.438	2,372,104	I	By Family Trusts ⁽²⁾
	07/12/2007	<u>S⁽¹⁾</u>	6,700	D	\$ 36.44	2,365,404	I	

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Common Stock, par value \$0.01 per share								By Family Trusts <u>(2)</u>
Common Stock, par value \$0.01 per share	07/12/2007	<u>S(1)</u>	300	D	\$ 36.4433	2,365,104	I	By Family Trusts <u>(2)</u>
Common Stock, par value \$0.01 per share	07/12/2007	<u>S(1)</u>	700	D	\$ 36.4457	2,364,404	I	By Family Trusts <u>(2)</u>
Common Stock, par value \$0.01 per share	07/12/2007	<u>S(1)</u>	1,200	D	\$ 36.4475	2,363,204	I	By Family Trusts <u>(2)</u>
Common Stock, par value \$0.01 per share	07/12/2007	<u>S(1)</u>	10,000	D	\$ 36.45	2,353,204	I	By Family Trusts <u>(2)</u>
Common Stock, par value \$0.01 per share	07/12/2007	<u>S(1)</u>	1,200	D	\$ 36.455	2,352,004	I	By Family Trusts <u>(2)</u>
Common Stock, par value \$0.01 per share	07/12/2007	<u>S(1)</u>	3,100	D	\$ 36.46	2,348,904	I	By Family Trusts <u>(2)</u>
Common Stock, par value \$0.01 per share	07/12/2007	<u>S(1)</u>	1,000	D	\$ 36.466	2,347,904	I	By Family Trusts <u>(2)</u>
Common Stock, par value \$0.01 per share	07/12/2007	<u>S(1)</u>	1,600	D	\$ 36.47	2,346,304	I	By Family Trusts <u>(2)</u>
	07/12/2007	<u>S(1)</u>	1,000	D	\$ 36.48	2,345,304	I	

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- (2) These securities are held in trusts for the benefit of members of the reporting person's family. The reporting person is the beneficial owner of these securities for the purposes of Section 16 or for any other purpose.

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