

PFSWEB INC
Form 3
May 10, 2007

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

<p>1. Name and Address of Reporting Person *</p> <p> \hat{A} Dawson Gibson T</p> <p> (Last) (First) (Middle)</p> <p>500 N. CENTRAL EXPRESSWAY,\hat{A} 5TH FLOOR</p> <p> (Street)</p> <p>PLANO,\hat{A} TX\hat{A} 75074</p> <p> (City) (State) (Zip)</p>	<p>2. Date of Event Requiring Statement</p> <p>(Month/Day/Year)</p> <p>05/01/2007</p>	<p>3. Issuer Name and Ticker or Trading Symbol</p> <p>PFSWEB INC [PFSW]</p>	<p>4. Relationship of Reporting Person(s) to Issuer</p> <p>(Check all applicable)</p> <p>____ Director ____ 10% Owner <input checked="" type="checkbox"/> Officer ____ Other (give title below) (specify below)</p> <p>Vice President</p>	<p>5. If Amendment, Date Original Filed(Month/Day/Year)</p>	<p>6. Individual or Joint/Group Filing(Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Form filed by One Reporting Person</p> <p>____ Form filed by More than One Reporting Person</p>
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Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	14,289	D	\hat{A}

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Option to Buy <u>(1)</u>	08/15/2003	08/14/2010	Common Stock	15,000	\$ 1.92	D	Â
Option to Buy <u>(1)</u>	12/05/2002	12/04/2011	Common Stock	28,460	\$ 0.91	D	Â
Option to Buy <u>(1)</u>	01/25/2005	01/24/2012	Common Stock	2,000	\$ 0.84	D	Â
Option to Buy <u>(1)</u>	04/11/2006	04/10/2013	Common Stock	6,000	\$ 0.39	D	Â
Option to Buy <u>(1)</u>	03/29/2007	03/28/2014	Common Stock	18,000	\$ 1.61	D	Â
Option to Buy <u>(1)</u> <u>(2)</u>	07/05/2005	04/04/2015	Common Stock	17,000	\$ 2.57	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Dawson Gibson T 500 N. CENTRAL EXPRESSWAY 5TH FLOOR PLANO, TX 75074	Â	Â	Â Vice President	Â

Signatures

Gibson T.
Dawson

05/10/2007

**Signature of _____
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Employee Stock Option
- (2) Subject to cumulative vesting schedule

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.