

CAMPBELL SOUP CO

Form 3

January 03, 2007

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB
Number: 3235-0104Expires: January 31,
2005Estimated average
burden hours per
response... 0.5**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF
SECURITIES**Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting
Person *

A vanBeuren Archbold D

(Last) (First) (Middle)

2. Date of Event Requiring
Statement

(Month/Day/Year)

01/01/2007

3. Issuer Name and Ticker or Trading Symbol
CAMPBELL SOUP CO [CPB]4. Relationship of Reporting
Person(s) to Issuer5. If Amendment, Date Original
Filed(Month/Day/Year)

1 CAMPBELL PLACE

(Street)

(Check all applicable)

☐ Director ☐ 10% Owner
☒ Officer ☐ Other
(give title below) (specify below)
Senior Vice President6. Individual or Joint/Group
Filing(Check Applicable Line)
☒ Form filed by One Reporting
Person
☐ Form filed by More than One
Reporting Person

CAMDEN, A NJ A 08103

(City) (State) (Zip)

Table I - Non-Derivative Securities Beneficially Owned1. Title of Security
(Instr. 4)2. Amount of Securities
Beneficially Owned
(Instr. 4)3. Ownership
Form:
Direct (D)
or Indirect
(I)
(Instr. 5)4. Nature of Indirect Beneficial
Ownership
(Instr. 5)

Common Stock

1,100,184

D

A

Common Stock

16,046

I

401(K) Plan

Common Stock

6,086

I

See Footnote ⁽¹⁾Reminder: Report on a separate line for each class of securities beneficially
owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of
information contained in this form are not
required to respond unless the form displays a
currently valid OMB control number.****Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**1. Title of Derivative Security
(Instr. 4)2. Date Exercisable and
Expiration Date
(Month/Day/Year)3. Title and Amount of
Securities Underlying
Derivative Security4. Conversion
or Exercise5. Ownership
Form of6. Nature of Indirect
Beneficial Ownership
(Instr. 5)

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	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	
Stock Options (Right to Buy)	Â (2)	06/24/2009	Common Stock	8,325	\$ 42.53	D	Â
Stock Options (Right to Buy)	Â (3)	09/28/2011	Common Stock	29,000	\$ 27.99	D	Â
Stock Options (Right to Buy)	Â (4)	07/25/2012	Common Stock	32,200	\$ 22.95	D	Â
Stock Options (Right to Buy)	Â (5)	09/25/2013	Common Stock	50,000	\$ 26.84	D	Â
Stock Options (Right to Buy)	Â (6)	09/23/2014	Common Stock	41,400	\$ 26.36	D	Â
Phantom Stock	Â (7)	Â (8)	Common Stock	930	\$ (9)	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
vanBeuren Archbold D 1 CAMPBELL PLACE CAMDEN,Â NJÂ 08103	Â	Â	Â Senior Vice President	Â

Signatures

John J. Furey,
Attorney-In-Fact

01/03/2007

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Interests held by family trusts through a family corporation. The filing of this Form should not be deemed as an admission that the

(1) Reporting Person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of these securities.

(2) The options vested 100% on 6/24/02.

(3) The options vested 100% on 9/28/04.

(4) The options vested 100% on 7/25/05.

(5) The options vested 100% on 9/25/06.

(6) The options are 60% vested and the remaining 40% will vest on 9/23/07.

(7) Phantom shares are fully vested.

(8)

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Shares of phantom stock are payable in cash or stock from the Company's Deferred Compensation Plan upon reporting person's retirement, resignation or termination.

(9) 1-for-1

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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