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MASCO CORP /DE/ Form FWP March 05, 2012

Filed Pursuant to Rule 433

Registration No. 333-165047

Term Sheet

March 5, 2012

MASCO CORPORATION

\$400,000,000 5.95% NOTES DUE 2022

ISSUER: Masco Corporation

TITLE OF SECURITIES: 5.95% Notes due 2022

RATINGS*: Ba2(negative) by Moody s Investors Service, Inc and BBB-(stable) by Standard & Poor s Rating

Services

TRADE DATE: March 5, 2012

SETTLEMENT DATE (T+5): March 12, 2012

MATURITY DATE: March 15, 2022

AGGREGATE PRINCIPAL

AMOUNT OFFERED: \$400,000,000

PRICE TO PUBLIC (ISSUE PRICE): 100.00%

BENCHMARK: UST 2.000% due February 15, 2022

BENCHMARK TREASURY PRICE

AND YIELD: 100-02; 1.993%

YIELD TO MATURITY: 5.95%

SPREAD TO TREASURY: 395.7 basis points
INTEREST RATE: 5.95% per annum

INTEREST PAYMENT DATES: Semi-annually on each March 15 and September 15; commencing on September 15, 2012

DENOMINATIONS: \$2,000 by \$1,000

OPTIONAL REDEMPTION: Make-whole call at any time at the greater of 100% of the principal amount of the notes being

redeemed or discounted present value at the treasury rate plus 50 basis points

CHANGE OF CONTROL: Upon the occurrence of a Change of Control Triggering Event, we will be required to make an offer to

purchase the notes at a price equal to 101% of their principal amount plus accrued and unpaid interest

to the date of repurchase.

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JOINT BOOKRUNNERS: Citigroup Global Markets Inc.

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Deutsche Bank Securities Inc.

RBC Capital Markets, LLC

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