WHIRLPOOL CORP /DE/ Form 8-K October 24, 2007

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF

THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported) October 23, 2007

WHIRLPOOL CORPORATION

(Exact name of registrant as Specified in Charter)

Delaware (State or Other Jurisdiction 1-3932 (Commission File Number) 38-1490038 (IRS Employer

of Incorporation)

Identification No.)

2000 M63 North, Benton Harbor, Michigan (Address of Principal Executive Offices)

49022-2692 (Zip Code)

(269) 923-5000

(Registrant s telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

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- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 7.01. Regulation FD Disclosure.

On October 23, 2007, Whirlpool Europe s.r.l. signed a non-binding letter of intent with Vestel Elektronik Sanayi ve Ticaret A.S., a Turkish appliance manufacturer, to enter into negotiations on the possible establishment of a joint venture in Europe. At this time, there is no change to Whirlpool s business in Europe, nor is there any assurance that the parties will be able to finalize and agree upon the terms of a definitive agreement.

The information in this Form 8-K is being furnished and shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that Section. The information in this Form 8-K shall not be incorporated by reference into any filing under the Securities Act of 1933, except as shall otherwise be expressly set forth by specific reference in such filing.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

WHIRLPOOL CORPORATION

Date: October 24, 2007 By: /s/ Daniel F. Hopp Name: Daniel F. Hopp

Title: Senior Vice President, Corporate Affairs, General Counsel and

Secretary