HSBC HOLDINGS PLC Form 6-K March 25, 2014

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of March HSBC Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F X Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes..... No X

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-...........).

Profit/(loss) before tax and balance sheet data - Hong Kong

			2013			
Retail		Global				
Banking		Banking	Global		Inter-	
and Wealth	Commercial	and	Private		segment	
Management	Banking	Markets	Banking	Other	elimination49	Total
US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m

2012

Profit	before	tax
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Net interest income/(expense)	3,177	1,729	1,338	124	(347)	(28)	5,993
	,	,	,		,	,	,
Net fee income	2,030	963	697	179	8	-	3,877
Trading income/(expense) excluding net interest income							
Net interest income on trading activities	139	182	779	134	(17)	_	1,217
	3	_	307	_	15	28	353
Net trading income/(expense)44	142	182	1,086	134	(2)	28	1,570
Changes in fair value of long- term debt issued and related derivatives							
Net income/(expense) from other financial instruments designated at fair value	256	- -	7	_	(5)	_	258
Net income/(expense) from financial instruments designated at fair value							
Gains less losses from financial investments	256	-	7	-	(5)	-	258
	_	-	42	10	1	_	53
Dividend income	_	1	6	_	143	_	150
Net earned insurance premiums	5,612	469	_	_	_	_	6,081
Other operating income	619	91	78	9	1,302	(308)	1,791
Total operating income	11,836	3,435	3,254	456	1,100	(308)	19,773
Net insurance claims50	(6,025)	(545)	_	_	-	-	(6,570)

Net operating income4	5,811	2,890	3,254	456	1,100	(308)	13,203
Loan impairment (charges)/ recoveries and other credit risk provisions							
	(137)	(16)	20	(4)	-	-	(137)
Net operating income	5,674	2,874	3,274	452	1,100	(308)	13,066
Total operating expenses	(1,999)	(764)	(1,304)	(244)	(1,042)	308	(5,045)
Operating profit	3,675	2,110	1,970	208	58	-	8,021
Share of profit in associates and joint ventures							
	67	_	1	_	_	-	68
Profit before tax	3,742	2,110	1,971	208	58	-	8,089
Share of HSBC's profitefore tax	% t	%	%	%	%		%
	16.6	9.4	8.7	0.9	0.3		35.9
Cost efficiency ratio	34.4	26.4	40.1	53.5	94.7		38.2
Balance sheet data40	US\$m	US\$m	US\$m	US\$m	US\$m		US\$m
Loans and advances to customers (net)	1						
Total assets	64,990	74,125	48,117	6,928	1,387		195,547
Customer accounts	103,816	84,143	311,771	8,020	59,970	(12,307)	555,413
	213,471	97,191	35,617	19,428	286		365,993

Profit/(loss) before tax and balance sheet data - Hong Kong (continued)

			2012			
Retail	Commercial	Global	Global	Other	Inter-	Total

	Banking and Wealth Management US\$m	Banking US\$m	Banking and Markets US\$m	Private Banking US\$m	US\$m	segment elimination49 US\$m	US\$m
Profit/(loss) before tax							
Net interest income/(expense)	2,851	1,629	1,087	149	(482)	82	5,316
Net fee income	1,769	850	548	155	13	-	3,335
Trading income/(expense) excluding net interest income							
Net interest income on	176	163	666	170	(2)	-	1,173
trading activities	10	2	352	-	8	(82)	290
Net trading income44	186	165	1,018	170	6	(82)	1,463
Changes in fair value of long- term debt issued and related derivatives	i						
Net income/(expense) from other financial	-	-	-	-	-	-	-
instruments designated at fair value	511	(53)	23	-	(34)	-	447
Net income/(expense) from financial instruments							
designated at fair value Gains less losses from	511	(53)	23	-	(34)	-	447
financial investments	-	-	2	7	313	-	322

Dividend income		1	=		10		24
Net earned insurance premiums	-	1	5	-	18	-	24
	5,294	655	8	-	-	-	5,957
Other operating income	711	253	77	13	1,152	(282)	1,924
Total operating							
income	11,322	3,500	2,768	494	986	(282)	18,788
Net insurance							
claims50	(5,757)	(602)	(7)	-	-	-	(6,366)
Net operating							
income4	5,565	2,898	2,761	494	986	(282)	12,422
Loan impairment (charges)/ recoveries and other credit risk provisions							
	(97)	3	17	3	-	-	(74)
Net operating							
income	5,468	2,901	2,778	497	986	(282)	12,348
Total operating							
Total operating expenses	(1,819)	(719)	(1,263)	(248)	(1,081)	282	(4,848)
Operating profit/(loss)	3,649	2,182	1,515	249	(95)	-	7,500
Share of profit in associates							
and joint ventures	45	6	3	_	28	_	82
	73	O	3	_	20	_	02
Profit/(loss) before tax	3,694	2,188	1,518	249	(67)		7,582
tax	3,094	2,100	1,510	249	(07)	-	7,362
Share of HSBC's profit	%	%	%	%	%		%
before tax	17.0	10.6	7.2	1.2	(0.2)		26.7
Cost efficiency ratio	17.9	10.6	7.3	1.2	(0.3)		36.7
-	32.7	24.8	45.7	50.2	109.6		39.0
Balance sheet data40							
	US\$m 62,533	US\$m 62,944	US\$m 40,223	US\$m 6,464	US\$m 1,449		US\$m 173,613

Loans and advances

customers (net)

Total assets

Customar accounts	96,185	72,056	256,295	20,705	81,085	(7,992)	518,334
Customer accounts	201,649	90,152	34,171	19,566	670		346,208

For footnotes, see page 132.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HSBC Holdings plc

By:

Name: Ben J S Mathews

Title: Group Company Secretary

Date: 25 March 2014