

MOLSON COORS BREWING CO  
 Form 4  
 November 09, 2007

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL  
 OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Wade Gregory L

2. Issuer Name and Ticker or Trading Symbol  
 MOLSON COORS BREWING CO  
 [TAP.A; TAP]

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)  
 Global Chf Supply Chain Offcr

(Last) (First) (Middle)  
 C/O MOLSON COORS BREWING COMPANY, 1225 17TH STREET, SUITE 3200

3. Date of Earliest Transaction (Month/Day/Year)  
 11/08/2007

(Street)  
 DENVER, CO 80202

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount or Price		
Class B Common Stock	11/08/2007		M <sup>(1)</sup>		15,120 A \$ 35.958	21,210	D
Class B Common Stock	11/08/2007		M <sup>(1)</sup>		1,200 D \$ 53.7	20,010	D
Class B Common Stock	11/08/2007		M <sup>(1)</sup>		400 D \$ 53.71	19,610	D

Edgar Filing: MOLSON COORS BREWING CO - Form 4

Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	1,600	D	\$ 53.72	18,010	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	500	D	\$ 53.73	17,510	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	200	D	\$ 53.74	17,310	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	700	D	\$ 53.75	16,610	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	2,000	D	\$ 53.76	14,610	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	200	D	\$ 53.77	14,410	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	1,100	D	\$ 53.78	13,310	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	100	D	\$ 53.79	13,210	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	100	D	\$ 53.8	13,110	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	500	D	\$ 53.81	12,610	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	400	D	\$ 53.82	12,210	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	100	D	\$ 53.85	12,110	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	3,400	D	\$ 53.96	8,710	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	300	D	\$ 53.98	8,410	D
Class B Common	11/08/2007	<u>M<sup>(1)</sup></u>	1,600	D	\$ 54	6,810	D

Edgar Filing: MOLSON COORS BREWING CO - Form 4

Stock							
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	600	D	\$ 54.02	6,210	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	120	D	\$ 54.05	6,090	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	15,120	A	\$ 34.99	21,210	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	200	D	\$ 53.81	21,010	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	300	D	\$ 53.82	20,710	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	500	D	\$ 53.83	20,210	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	500	D	\$ 53.84	19,720	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	400	D	\$ 53.85	19,310	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	200	D	\$ 53.86	19,110	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	100	D	\$ 53.89	19,010	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	3,800	D	\$ 53.92	15,210	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	100	D	\$ 53.93	15,110	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)



## Edgar Filing: MOLSON COORS BREWING CO - Form 4

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.