

Carango Keith  
Form 3  
May 02, 2018

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â Carango Keith		(Month/Day/Year)	CHEESECAKE FACTORY INC [CAKE]	
(Last)	(First)	(Middle)	05/01/2018	
26901 MALIBU HILLS ROAD			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)			(Check all applicable)	
CALABASAS HILLS, Â CA Â 91301			<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner	6. Individual or Joint/Group Filing(Check Applicable Line)
(City)	(State)	(Zip)	<input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other	<input checked="" type="checkbox"/> Form filed by One Reporting Person
			(give title below) (specify below)	<input type="checkbox"/> Form filed by More than One Reporting Person
			President (Subsidiary)	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	13,128	D	Â
Common Stock	5,300 <sup>(1)</sup>	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative	5. Ownership Form of Derivative Security:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Employee Stock Option (right to buy)	Â (2)	03/07/2021	Common Stock	2,000	\$ 35.62	D	Â
Employee Stock Option (right to buy)	Â (3)	03/06/2022	Common Stock	3,200	\$ 48.19	D	Â
Employee Stock Option (right to buy)	Â (4)	03/05/2023	Common Stock	4,200	\$ 48.01	D	Â
Employee Stock Option (right to buy)	Â (5)	03/03/2024	Common Stock	5,040	\$ 50.26	D	Â
Employee Stock Option (right to buy)	Â (6)	03/02/2025	Common Stock	5,200	\$ 61.59	D	Â
Employee Stock Option (right to buy)	Â (7)	02/15/2026	Common Stock	8,300	\$ 47.06	D	Â
Employee Stock Option (right to buy)	Â (8)	04/05/2026	Common Stock	3,000	\$ 51.74	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Carango Keith 26901 MALIBU HILLS ROAD CALABASAS HILLS, CA 91301	Â	Â	Â President (Subsidiary)	Â

## Signatures

Keith Carango                      05/02/2018  
 \_\_Signature of                      Date  
 Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares of restricted stock subject to forfeiture. 4,000 shares vest 60% 2/15/2021 and 20% on each of 2/15/2022 and 2/15/2023. 1,300 shares vest 60% 4/5/2021 and 20% on each of 4/5/2022 and 4/5/2023.
- (2) The option is exercisable in five equal installments. The installments became exercisable on each of 3/7/2014, 3/7/2015, 3/7/2016, 3/7/2017 and 3/7/2018.
- (3) The option is exercisable in five equal installments. The first four installments became exercisable on each of 3/6/2015, 3/6/2016, 3/6/2017 and 3/6/2018. The fifth installment becomes exercisable on 3/6/2019.
- (4) The option is exercisable in five equal installments. The first three installments became exercisable on each of 3/5/2016, 3/5/2017 and 3/5/2018. The fourth and fifth installments become exercisable on each of 3/5/2019 and 3/5/2020.
- (5) The option is exercisable in five equal installments. The first two installments became exercisable on 3/3/2017 and 3/3/2018. The next three installments become exercisable on each of 3/3/2019, 3/3/2020 and 3/3/2021.

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- (6) The option is exercisable in five equal installments. The first installment became exercisable on 3/2/2018. The next four installments become exercisable on each of 3/2/2019, 3/2/2020, 3/2/2021 and 3/2/2022.
- (7) The option is exercisable in five equal installments. The five installments will become exercisable on each of 2/15/2019, 2/15/2020, 2/15/2021, 2/15/2022 and 2/15/2023.
- (8) The option is exercisable in five equal installments. The five installments will become exercisable on each of 4/5/2019, 4/5/2020, 4/5/2021, 4/5/2022 and 4/5/2023.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.