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Ally Financial Inc.
Form 424B3
July 26, 2010
Pricing Supplement Dated July 26, 2010
(To Prospectus Dated May 24, 2010)

Rule 424 (b) (3) File No. 333-156775

Ally Financial Inc.

Demand Notes - Floating Rate

Annual Yield: 2.25%

Effective Dates: 7-26-2010 through 8-01-2010