Edgar Filing: Dicso James Joseph - Form 4

Dicso James Form 4	Joseph										
November 1									OMB AI	PPROVAL	
FURIN	FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								3235-0287		
Check th if no lon; subject to Section 1 Form 4 c			BENEFI		NERSHIP OF	Expires: Estimated a burden hou response					
Form 5 obligatio may con <i>See</i> Instr 1(b).	tinue. Section 1	7(a) of the	Public U		ling Com	ipany	Act of	e Act of 1934, ? 1935 or Section 0	n		
(Print or Type]	Responses)										
1. Name and Address of Reporting Person <u>*</u> Dicso James Joseph			2. Issuer Name and Ticker or Trading Symbol LIVEPERSON INC [LPSN]					5. Relationship of Reporting Person(s) to Issuer			
(Last) (First) (Middle) C/O LIVEPERSON, INC., 462 SEVENTH AVENUE 3RD FLOOR			3. Date of Earliest Transaction (Month/Day/Year) 11/17/2009					(Check all applicable) <u>X</u> Director (give title 10% Owner below) Director See Remarks			
NEW YOR				. If Amendment, Date Original Filed(Month/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 			
(City)	(State)	(Zip)	Tahl	e I - Non-D	erivative S	Securi	ties Aca	Person uired, Disposed of	° or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction D (Month/Day/Yea	r) Executionany		3.	4. Securit on(A) or Dis (Instr. 3, 4	ies Ac sposed	quired of (D)	5. Amount of Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of	
Common Stock	11/17/2009			Code V M	Amount 10,000	or (D) A	Price \$ 1.97	(Instr. 3 and 4) 20,000	D		
Common Stock	11/17/2009			S <u>(1)</u>	10,000	D	\$ 6.5	10,000	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8 I S (
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Option (right to buy)	\$ 1.97	11/17/2009		М	10,000	(2)	11/16/2014	Common Stock	10,000	

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
Dicso James Joseph C/O LIVEPERSON, INC. 462 SEVENTH AVENUE 3RD FLOOR NEW YORK, NY 10018			See Remarks			
Signatures						
/s/ Monica L. Greenberg, attorney-in-fact	11/1	9/2009				
**Signature of Reporting Person	D	ate				
E						

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on August 14, 2009.

(2) The option vested in four equal installments on November 16, 2005, 2006, 2007 and 2008.

Remarks:

SVP, Enterprise Sales and Services

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.