ICONIX BRAND GROUP, INC.
Form 4
April 14, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *
BARCLAYS PLC

(Last) (First) (Middle)

1 CHURCHILL PLACE, CANARY WHARF

(Street)

LONDON, X0 E14 5HP

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
ICONIX BRAND GROUP, INC. [ICON]

3. Date of Earliest Transaction (Month/Day/Year)
03/10/2016

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

_____ Director
__X__ 10% Owner
_____ Officer (give title below)
_____ Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	03/28/2016		P		100	A	$ 8.1	4,726,837 (1)	I	by Barclays Capital Inc.
Common Stock	03/28/2016		P		100	A	$ 8.185	4,726,837 (1)	I	by Barclays Capital Inc.
Common Stock	03/28/2016		P		100	A	$ 8.095	4,726,837 (1)	I	by Barclays Capital Inc.
Common Stock	03/28/2016		P		100	A	$ 8.2	4,726,837 (1)	I	by Barclays Capital Inc.
Common Stock	03/28/2016		P		100	A	$ 8.09	4,726,837 (1)	I	by Barclays Capital Inc.

Common Stock	03/28/2016	P	100	A	$ 8.17	4,726,837 (1)	I	by Barclays Capital Inc.
Common Stock	03/28/2016	S	100	D	$ 7.805	4,726,837 (1)	I	by Barclays Capital Derivatives Funding LLC
Common Stock	03/28/2016	S	100	D	$ 7.805	4,726,837 (1)	I	by Barclays Capital Inc.
Common Stock	03/28/2016	S	100	D	$ 7.75	4,726,837 (1)	I	by Barclays Capital Derivatives Funding LLC
Common Stock	03/28/2016	S	100	D	$ 7.75	4,726,837 (1)	I	by Barclays Capital Inc.
Common Stock	03/28/2016	P	100	A	$ 8.105	4,726,837 (1)	I	by Barclays Capital Inc.
Common Stock	03/28/2016	S	100	D	$ 7.81	4,726,837 (1)	I	by Barclays Capital Inc.
Common Stock	03/28/2016	S	100	D	$ 7.81	4,726,837 (1)	I	by Barclays Capital Derivatives Funding LLC
Common Stock	03/28/2016	S	100	D	$ 7.81	4,726,837 (1)	I	by Barclays Capital Derivatives Funding LLC
Common Stock	03/28/2016	S	100	D	$ 7.81	4,726,837 (1)	I	by Barclays Capital Inc.
Common Stock	03/28/2016	S	100	D	$ 7.815	4,726,837 (1)	I	by Barclays Capital Derivatives Funding LLC
Common Stock	03/28/2016	S	100	D	$ 7.75	4,726,837 (1)	I	by Barclays Capital Derivatives Funding LLC
Common Stock	03/28/2016	S	100	D	$ 7.75	4,726,837 (1)	I	by Barclays Capital Inc.

Common Stock	03/28/2016		P	100	A	$ 8.155	4,726,837 (1)	I	by Barclays Capital Inc.
Common Stock	03/28/2016		P	100	A	$ 8.15	4,726,837 (1)	I	by Barclays Capital Inc.
Common Stock	03/28/2016		P	100	A	$ 8.085	4,726,837 (1)	I	by Barclays Capital Inc.
Common Stock	03/28/2016		P	200	A	$ 8.08	4,726,837 (1)	I	by Barclays Capital Inc.
Common Stock	03/28/2016		S	100	D	$ 7.8	4,726,837 (1)	I	by Barclays Capital Derivatives Funding LLC
Common Stock	03/28/2016		S	100	D	$ 7.8025	4,726,837 (1)	I	by Barclays Capital Inc.
Common Stock	03/28/2016		S	100	D	$ 7.805	4,726,837 (1)	I	by Barclays Capital Inc.
Common Stock	03/28/2016		S	100	D	$ 7.805	4,726,837 (1)	I	by Barclays Capital Inc.
Common Stock	03/28/2016		S	100	D	$ 7.805	4,726,837 (1)	I	by Barclays Capital Derivatives Funding LLC
Common Stock	03/28/2016		P	100	A	$ 8.115	4,726,837 (1)	I	by Barclays Capital Inc.
Common Stock	03/28/2016		S	100	D	$ 7.75	4,726,837 (1)	I	by Barclays Capital Inc.
Common Stock	03/28/2016		S	100	D	$ 7.75	4,726,837 (1)	I	by Barclays Capital Derivatives Funding LLC

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if	4. Transaction	5. Number	6. Date Exercisable and Expiration Date	7. Title and Amount of	8. Price of Derivative	9. Nu Deriv

Security (Instr. 3)	or Exercise Price of Derivative Security	any (Month/Day/Year)	Code (Instr. 8)	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	(Month/Day/Year)		Underlying Securities (Instr. 3 and 4)		Security (Instr. 5)	Secur Bene Owne Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BARCLAYS PLC 1 CHURCHILL PLACE CANARY WHARF LONDON, X0 E14 5HP		X		

Signatures

/s/ James Gibson Head of Large Holdings Compliance	04/14/2016
**Signature of Reporting Person	Date

Explanation of Responses:

***** If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

****** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) As of March 10, 2016, the Reporting Persons beneficially owned 5,062,950 shares of common stock of Iconix Brand Group Inc. The amount set forth in column 5 represents the Reporting Persons' beneficial ownership of the common stock of the Issuer as of the close of business on March 28, 2016; ownership information after each reported transaction is not reasonably available to the Reporting Persons.

Remarks:

Part 22

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