

ICONIX BRAND GROUP, INC.

Form 3

April 14, 2016

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

Â BARCLAYS PLC

(Last) (First) (Middle)

1 CHURCHILL
PLACE,Â CANARY WHARF

(Street)

LONDON,Â X0Â E14 5HP

(City) (State) (Zip)

2. Date of Event Requiring Statement

(Month/Day/Year)

03/10/2016

3. Issuer Name and Ticker or Trading Symbol

ICONIX BRAND GROUP, INC. [ICON]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original Filed(Month/Day/Year)

(Check all applicable)

____ Director ____X__ 10% Owner
____ Officer ____ Other
(give title below) (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
X Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned1. Title of Security
(Instr. 4)2. Amount of Securities Beneficially Owned
(Instr. 4)

3. Ownership Form:
Direct (D)
or Indirect (I)
(Instr. 5)

4. Nature of Indirect Beneficial Ownership
(Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)1. Title of Derivative Security
(Instr. 4)2. Date Exercisable and Expiration Date
(Month/Day/Year)

Date Exercisable Expiration Date

3. Title and Amount of Securities Underlying Derivative Security
(Instr. 4)

Title Amount or Number of Shares

4. Conversion or Exercise Price of Derivative Security

5. Ownership Form of Derivative Security: Direct (D) or Indirect (I)

6. Nature of Indirect Beneficial Ownership
(Instr. 5)

(Instr. 5)

Equity Swap	Â (1)	06/05/2017	Common Stock	19,500	\$ 6.985	I	By Barclays Bank plc
Equity Swap	Â (1)	06/06/2017	Common Stock	19,500	\$ 6.8689	I	By Barclays Bank plc
Equity Swap	Â (1)	06/07/2017	Common Stock	19,500	\$ 6.2375	I	By Barclays Bank plc
Equity Swap	Â (1)	06/09/2017	Common Stock	19,500	\$ 6.1751	I	By Barclays Bank plc
Equity Swap	Â (1)	06/12/2017	Common Stock	19,500	\$ 6.6166	I	By Barclays Bank plc
Equity Swap	Â (1)	06/13/2017	Common Stock	21,900	\$ 6.6418	I	By Barclays Bank plc

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BARCLAYS PLC 1 CHURCHILL PLACE CANARY WHARF LONDON,Â X0Â E14 5HP	Â	Â X	Â	Â

Signatures

/s/ James Gibson Head of Large Holdings
Compliance

04/14/2016

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) There is no exercisable date for the equity swaps.

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Remarks:

PartÂ 2

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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