WHISLER PATRICIA K

Form 4

January 31, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Estimated average

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005

OMB APPROVAL

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

burden hours per response... 0.5

See Instruction

30(h) of the Investment Company Act of 1940

1(b).

Common

Stock

(Print or Type Responses)

WHISLER PATRICIA K Symbol			suer Name and Ticker or ' ol EKLE INC [BKE]	Γrading	5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) (N	Middle) 3. Da	e of Earliest Transaction		(Check all applicable) Director 10% Owner				
2407 W 24TH STREET		01/3	0/2011		_X_ Officer (give titleOther (specify below) VP WOMEN'S MERCHANDISING				
	(Street)		Amendment, Date Original Month/Day/Year)		6. Individual or Applicable Line) _X_ Form filed b		_		
KEARNEY	, NE 68845				Form filed by Person	More than One	Reporting		
(City)	(State)	(Zip)	able I - Non-Derivative S	Securities Ac	quired, Disposed	of, or Benefici	ially Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date any (Month/Day/Ye	if Transaction(A) or Dis Code (D)	•	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	01/30/2011		A 15,000	A \$0	180,455	D			
Common Stock					1,649.03	I	By Husband		
Common Stock					394	I	By Dependent 2		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

By

Dependent 3

394

Ι

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)		4. Transactio	5. orNumber	6. Date Exerc Expiration D		7. Title Amour		8. Price of Derivative	9. Nu Deriv
Security (Instr. 3)	or Exercise Price of Derivative Security	(Montal Day) Teal)	any (Month/Day/Year)	Code (Instr. 8)	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	(Month/Day/		Underl Securit	ying	Security (Instr. 5)	Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

WHISLER PATRICIA K 2407 W 24TH STREET KEARNEY, NE 68845

VP WOMEN'S MERCHANDISING

Signatures

Karen B. Rhoads by Power of Attorney

01/31/2011

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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