Arora Nikesh Form 4 May 08, 2013

# FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL** OMB

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

See Instruction

1. Name and Address of Reporting Person ** Arora Nikesh			2. Issuer Name <b>and</b> Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer			
			Google Inc. [GOOG]	(Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction				
			(Month/Day/Year)	Director 10% Owner			
C/O GOOGLE INC., 1600 AMPHITHEATRE PARKWAY  (Street)			05/06/2013	X Officer (give title Other (specify			
				below) below) SVP and Chief Business Officer			
			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
			Filed(Month/Day/Year)	Applicable Line)			
				_X_ Form filed by One Reporting Person			
MOUNTAIN VIEW, CA 94043				Form filed by More than One Reporting			

(City)	(State)	<sup>(Zip)</sup> Tabl	e I - Non-D	erivative	Secur	rities Acqu	ired, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)  (A) or			d of (D) 5)	5. Amount of Securities Ownership Beneficially Form: Direct Owned (D) or Following Indirect (I) Reported (Instr. 4) Transaction(s) (Instr. 3 and 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
Google			Code V	Amount	(D)	Price \$			
Stock Unit	05/06/2013		F(2)	213	D	845.72	12,805	D	
Class A Common Stock	05/06/2013		C(3)	194	A	\$0	388	D	
Google Stock Unit	05/06/2013		C(3)	194	D	\$ 0	12,611	D	
Google Stock Unit							8,748	D	

(4)

Google Stock Unit

34,581 D (5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	Deri Secu Acqu (A) o Disp of (I	vative crities uired or osed O) r. 3, 4,	6. Date Exercis Expiration Dat (Month/Day/Y	e	7. Title and A Underlying S (Instr. 3 and A	Securities	88 11 55 (
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	or Number of Shares	
Option To Purchase Class A Common Stock	\$ 318.92	05/06/2013		S <u>(6)</u>		712	<u>(7)</u>	03/04/2019	Class A Common Stock	712	
Option To Purchase Class A Common Stock	\$ 635.15						04/25/2016	04/04/2022	Class A Common Stock	69,162	
Option To Purchase Class A Common Stock	\$ 564.35						<u>(8)</u>	12/01/2020	Class A Common Stock	39,990	
Option To Purchase Class A	\$ 574.18						<u>(9)</u>	04/06/2021	Class A Common Stock	39,050	

Common Stock

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Arora Nikesh C/O GOOGLE INC. 1600 AMPHITHEATRE PARKWAY MOUNTAIN VIEW, CA 94043

SVP and Chief Business Officer

### **Signatures**

/s/ Valentina Margulis, as attorney-in-fact for Nikesh Arora

05/08/2013

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The GSUs vest as follows: 1/48th of the GSUs vested on the vesting start date (1/6/2012) and 1/48th of the GSU vest each month thereafter, subject to continued employment with Google on the applicable vesting dates.
- (2) Shares withheld to satisfy tax obligations arising out of vesting of GSUs.
- (3) Vesting of Google Stock Units grant of which was previously reported in Form 4.
- (4) The GSUs vest as follows: 1/4th of the GSUs vested on the one-year grant date anniversary (12/1/2011) and 1/16th vest each quarter thereafter, subject to continued employment with Google on the applicable vesting dates.
- (5) 100% of GSUs will vest on April 25, 2016, subject to continued employment with Google on such date.
- (6) The sale was made through Google's Transferable Stock Option program, pursuant to which vested stock options are sold to institutional investors in an online auction.
- (7) The option provides for vesting as follows: 8,534 shares shall vest on 3/4/10 and 1/48th of the total option shall vest each month thereafter until the option is fully vested, subject to continued employment with Google on the applicable vesting dates.
- (8) The option provided for vesting as follows: 1/4th of the option vested on 12/1/2011 and 1/48th of the grant vest each month thereafter, subject to continued employment with Google on the applicable vesting dates.
- (9) The option provided for vesting as follows: 1/48th of the option shall vest on the vesting start date (1/6/12) and 1/48th each month thereafter until the option is fully vested, subject to continued employment with Google on the applicable vesting dates.

#### **Remarks:**

All of the sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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