### Edgar Filing: Fregolle Robert L. JR. - Form 4

Fregolle Ro Form 4	obert L. JR.										
February 04	4, 2013										
FOR	M4 UNITED	STATES	SECU	DITIFS	AND FY	ксн	ANCE C	OMMISSION		PPROVAL	
		SIAILS		ashingto					OMB Number:	3235-0287	
if no lo subject Section Form 4 Form 5 obligati may co <i>See</i> Ins	to 16. or Filed pu ions Section 17	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 20(b) of the Investment Company Act of 1940								January 31, 2005 verage rs per 0.5	
1(b). (Print or Type	e Responses)										
	Address of Reporting obert L. JR.	g Person <u>*</u>	Symbol	ier Name <b>a</b> i I CTER & C			C	5. Relationship of I Issuer			
				of Earliest	Transactio	n		(Check all applicable)			
				/Day/Year) /2013				Director 10% Owner X Officer (give title Other (specify below) Global Cust. Bus. Dev. Officer			
CINCINN	(Street)			nendment, l Ionth/Day/Ye	-	nal		6. Individual or Joi Applicable Line) _X_ Form filed by O Form filed by M	ne Reporting P	erson	
	ATI, OH 45202							Person			
(City)	(State)	(Zip)	Та	ble I - Non	-Derivativ	e Secu	irities Acqu	uired, Disposed of,	or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any (Month/Day/Year)			3. Transactio Code (Instr. 8) Code V	onor Dispos (Instr. 3, 4	ed of (		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	02/04/2013			M	18,888	(D) A		5 45,136.329	D		
Common Stock	02/04/2013			S	18,888	D	\$ 75.3349 (1)	26,248.329	D		
Common Stock								9.367	Ι	By daugher Hannah	
Common Stock								11,056.4184 (2)	I	By Retirement Plan Trustees	

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Common Stock							9.367	Ι	By son Robert	
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.										
				Persons who respond to the collection information contained in this form are required to respond unless the form displays a currently valid OMB contro- number.			n are not rm	ire not (9-02) 1		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned   (e.g., puts, calls, warrants, options, convertible securities)										
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	TransactiorDerivative Code Securities		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 51.415	02/04/2013		М		18,888	02/27/2007	02/27/2014	Common Stock	18,888

## **Reporting Owners**

<b>Reporting Owner Name / Address</b>		Relationships							
	Director	10% Owner	Officer	Other					
Fregolle Robert L. JR. ONE PROCTER & GAMBLE PLAZA CINCINNATI, OH 45202			Global Cust. Bus. Dev. Officer						
Signatures									
/s/ Sandra T. Lane, Attorney-In-Fact for	ROBERT	L.	02/04/2012						

FREGOLLE, JR. \*\*Signature of Reporting Person

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Weighted average price of the shares sold. The price range was \$75.32 to \$75.351. Full information regarding the number of shares sold (1) at each separate price available upon request.

(2) Balance as of 12/31/2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

02/04/2013

Date

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Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.