LightInTheBox Holding Co., Ltd. Form SC 13D/A December 28, 2018

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13D

Under the Securities Exchange Act of 1934 (Amendment No. 7)*

LightInTheBox Holding Co., Ltd.

(Name of Issuer)

Ordinary shares, par value US\$0.000067 per share**

American Depositary Shares

(Title of Class of Securities)

53225G102***

(CUSIP Number)

Carina Foo

Company Secretary

Zall Smart Commerce Group Ltd.

Suite 2101, 21st Floor, Two Exchange Square

Central, Hong Kong

852-3153-5808

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

With copies to:

Ning Zhang, Esq.

David A. Sirignano, Esq.

Morgan, Lewis & Bockius LLP

Morgan, Lewis & Bockius, LLP

Beijing Kerry Centre South Tower, Suite 823 8th

1111 Pennsylvania Avenue, N.W.

Floor, No. 1 Guang Hua Road, Chaoyang District

Washington, D.C. 20004

Beijing, 100020

December 21, 2018

(Date of Event Which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box o.

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See §240.13d-7 for other parties to whom copies are to be sent.

- * The remainder of this cover page shall be filled out for a reporting person s initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.
- ** Not for trading, but in connection with the registration of the American Depositary Shares, each representing two ordinary shares.
- *** CUSIP Number of the American Depositary Shares.

The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 (**Act**) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

1	I.R.S. Identification of Ab	Name of Reporting Person I.R.S. Identification of Above Person Zall Development (HK) Holding Company Limited					
2	Check the Appropriate Box if a Member of a Group (a) o (b) x						
3	SEC Use Only	SEC Use Only					
4	Source of Funds AF						
5	Check Box if Disclosure of	of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) o					
6	6 Citizenship or Place of Organization Hong Kong						
	7	Sole Voting Power 0					
Number of Shares Beneficially	8	Shared Voting Power 12,694,222					
Owned by Each Reporting	9	Sole Dispositive Power 0					
Person With	10	Shared Dispositive Power 12,694,222					
11	Aggregate Amount Benefi 12,694,222	Aggregate Amount Beneficially Owned by Each Reporting Person 12,694,222					
12	Check Box if the Aggrega	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares O					
13	Percent of Class Represented by Amount in Row (11) 9.5%						
14	Type of Reporting Person CO						

1	Name of Reporting Person I.R.S. Identification of Above Person Zall Cross-border E-commerce Investment Company Limited						
2	Check the Appropriate Bo (a) (b)						
3	SEC Use Only						
4	Source of Funds AF						
5	Check Box if Disclosure o	Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)					
6	Citizenship or Place of Or British Virgin Islands	ganization					
	7	Sole Voting Power 0					
Number of Shares Beneficially	8	Shared Voting Power 42,500,000					
Owned by Each Reporting	9	Sole Dispositive Power 0					
Person With	10	Shared Dispositive Power 42,500,000					
11	Aggregate Amount Benefi 42,500,000	Aggregate Amount Beneficially Owned by Each Reporting Person 42,500,000					
12	Check Box if the Aggrega	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares O					
13	Percent of Class Represented by Amount in Row (11) 31.9%						
14	Type of Reporting Person CO						

1	Name of Reporting Person I.R.S. Identification of Above Person Zall Development (BVI) Holding Company Limited						
2	Check the Appropriate Box if a Member of a Group (a) o (b) x						
3	SEC Use Only	Only					
4	Source of Funds WC						
5	Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) o						
6	6 Citizenship or Place of Organization British Virgin Islands						
	7	Sole Voting Power					
Number of Shares Beneficially Owned by	8	Shared Voting Power 55,194,222					
Each Reporting	9	Sole Dispositive Power 0					
Person With	10	Shared Dispositive Power 55,194,222					
11	Aggregate Amount Beneficially Owned by Each Reporting Person 55,194,222						
Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares O							
13	Percent of Class Represented by Amount in Row (11) 41.4%						
14	Type of Reporting Person CO						

1	Name of Reporting Person I.R.S. Identification of Above Person Zall Smart Commerce Group Ltd.						
2	Check the Appropriate Box	if a Member of a Group					
	(a) o						
	(b) x						
3	SEC Use Only	SEC Use Only					
4	Source of Funds AF						
5	5 Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or						
6	6 Citizenship or Place of Organization						
	Cayman Islands						
	7	CLVCD					
	7	Sole Voting Power 0					
Number of							
Shares	8	Shared Voting Power					
Beneficially Owned by		55,194,222					
Each	9	Sole Dispositive Power					
Reporting		0					
Person With	40						
	10	Shared Dispositive Power 55,194,222					
		33,174,222					
11	Aggregate Amount Beneficially Owned by Each Reporting Person 55,194,222						
Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares o							
Percent of Class Represented by Amount in Row (11) 41.4%							
	11.170						
14	Type of Reporting Person						
	HC						

1	Name of Reporting Person I.R.S. Identification of Above Person					
	ent Company Limited					
2	Check the Appropriate Box if a Member of a Group (a) o					
	(b) x					
3	SEC Use Only					
4	Source of Funds AF					
5	f Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) o					
6	Citizenship or Place of Org British Virgin Islands	ganization				
	7	Sole Voting Power 0				
Number of Shares Beneficially Owned by	8	Shared Voting Power 55,194,222				
Each Reporting	9	Sole Dispositive Power 0				
Person With	10	Shared Dispositive Power 55,194,222				
11	Aggregate Amount Beneficially Owned by Each Reporting Person 55,194,222					
12	Check Box if the Aggregat	e Amount in Row (11) Excludes Certain Shares O				
13	Percent of Class Represent 41.4%	Percent of Class Represented by Amount in Row (11) 41.4%				
14	Type of Reporting Person CO					

1	Name of Reporting Person I.R.S. Identification of Above Person Yan Zhi					
2	Check the Appropriate Box if a Member of a Group					
	(a) o					
	(b) x					
3	SEC Use Only					
4	Source of Funds AF					
	7 H					
5	Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) o					
6	Citizenship or Place of Orga	anization				
	People s Republic of China (PRC)					
	7	Sala Vatina Dayyan				
	7	Sole Voting Power 0				
Number of						
Shares	8	Shared Voting Power				
Beneficially Owned by		55,194,222				
Each	9	Sole Dispositive Power				
Reporting		0				
Person With	10	Chanad Dispositive Davyon				
	10	Shared Dispositive Power 55,194,222				
11	ially Owned by Each Reporting Person					
12	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares o					
	Check Box if the Aggregate Amount in Now (11) Excludes Certain Shales O					
13	Percent of Class Represented by Amount in Row (11) 41.4%					
14	T (D (' E					
14	Type of Reporting Person IN					
	111					

13D/A

CUSIP No. 53225G102

Item 1. Security and Issuer.
This Amendment No. 6 to the statement on Schedule 13D (this Amendment) relates to Ordinary Shares of LightInTheBox Holding Co., Ltd., a company incorporated in the Cayman Islands (the Issuer). Two Ordinary Shares of the Issuer are represented by one American depository share (ADS). The Issuer's principal executive offices are located at Tower 2, Area D, Diantong Square; No. 7 Jiuxianqiao North Road; Chaoyang District, Beijing 100015; PRC.
This Amendment supplements and amends the statement on Schedule 13D filed on April 1, 2016, amendment No. 1 filed thereto on October 21, 2016, amendment No. 2 filed thereto on March 30, 2017, amendment No. 3 filed thereto on May 9, 2017, amendment No. 4 filed on July 3, 2018, amendment No. 5 filed on November 13, 2018, and amendment No.6 filed on December 21, 2018 (as amended, the Initial Statement). Capitalized terms used in this Amendment, but not otherwise defined, have the meanings given to them in the Initial Statement.
Other than as amended by this Amendment, the disclosures in the Initial Statement are unchanged. Responses to each item of this Amendment are incorporated by reference into the response to each other item, as applicable.
Item 3. Source and Amount of Funds or Other Consideration.
Item 3 of the Initial Statement is hereby amended and supplemented with the following:
Since December 20, 2018, Zall Development (HK) Holding Company Limited (Purchaser) acquired an aggregate of 4,212,502 Ordinary Share represented by 2,106,251 ADSs on the open market using US\$ 2,665,446.20 of cash on hand.
Item 5. Interest in Securities of the Issuer.
Item 5 of the Initial Statement is hereby amended and restated with the following:
Each of the Reporting Persons disclaims beneficial ownership of all of the shares of Common Stock included in this report that are held by other Reporting Persons, and the filing of this report shall not be construed as an admission that any such person or entity is the beneficial owner of any such securities for purposes of Section 13(d) or 13(g) of the Securities Exchange Act of 1934, as amended, or for any other purpose.
(a) See the information contained on the cover pages of this amended Statement on Schedule 13D, which is incorporated by reference. The percentage of Ordinary Stock reported as beneficially owned by each Reporting Person is based upon the 133,278,934 Ordinary Shares

outstanding as of September 30, 2018 as reported in the Issuer s unaudited condensed consolidated balance sheets filed with the U.S. Securities and Exchange Commission on a Form 6-K dated December 18, 2018.

- (b) See the information contained on the cover pages of this amended Statement on Schedule 13D, which is incorporated by reference.
- (c) Purchaser acquired an aggregate of 4,212,502 Ordinary Shares represented by 2,106,251 ADSs on the open market using cash on hand since December 20, 2018. Below is a table of the purchases.

				Price Range for
Date		No. of ADSs	Average Unit Price	Purchased ADS
	12/26/2018	571,114	\$ 1.3041	\$1.303925 - \$1.303925
	12/24/2018	695,725	\$ 1.2571	\$1.257103 - \$1.257103
	12/21/2018	638,522	\$ 1.2747	\$1.2- \$1.35
	12/20/2018	200,890	\$ 1.1553	\$1.079 - \$1.22

SIGNATURES

After reasonable inquiry and to the best of my knowledge an	nd belief, I certify that the	information set forth in this	statement is true, complete
and correct.			

Date: December 28, 2018

Zall Development (HK) Holdings Company Limited

By: /s/ Yan Zhi

Name: Yan Zhi Title: Director

Zall Cross-border E-commerce Investment Company Limited

By: /s/ Yan Zhi

Name: Yan Zhi Title: Director

Zall Development (BVI) Holding Company Limited

By: /s/ Yan Zhi

Name: Yan Zhi Title: Director

Zall Smart Commerce Group Ltd.

By: /s/ Yan Zhi

Name: Yan Zhi Title: Director

Zall Development Investment Company Limited

By: /s/ Yan Zhi

Name: Yan Zhi Title: Director

/s/ Yan Zhi Name: Yan Zhi