

FRANKLIN COVEY CO  
Form SC TO-I/A  
January 19, 2016

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

Amendment No. 3

to

**SCHEDULE TO**

**Tender Offer Statement Under  
Section 14(d)(1) or 13(e)(1) of the Securities Exchange Act of 1934**

**FRANKLIN COVEY CO.**

(Name of Subject Company (Issuer))

**FRANKLIN COVEY CO.**

(Name of Filing Person (Issuer))

**COMMON STOCK, \$0.05 PAR VALUE PER SHARE**

(Title of Class of Securities)

**353469109**

(CUSIP Number of Class of Securities)

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**Robert A. Whitman**  
**Chairman and Chief Executive Officer**  
**Franklin Covey Co.**  
**2200 West Parkway Boulevard**  
**Salt Lake City, UT 84119-2331**  
**(801) 817-1776**

(Name, Address and Telephone Number of Person Authorized to Receive Notices  
and Communications on Behalf of the Filing Person(s))

With a copy to:

**Nolan S. Taylor**

**David Marx**  
**Dorsey & Whitney LLP**  
**136 South Main Street, 10th Floor**  
**Salt Lake City, UT 84101**  
**(801) 933-7360**

**CALCULATION OF FILING FEE**

**TRANSACTION VALUATION\***  
**\$34,999,982.50**

**AMOUNT OF FILING FEE\*\***  
**\$3,524.50**

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\*Estimated solely for purposes of calculating the filing fee only, this amount is based on the purchase of 1,971,830 shares of common stock at the maximum tender offer price of \$17.75.

\*\*The amount of the filing fee calculated in accordance with Rule 0-11 of the Exchange Act, equals 100.70 per million of the value of the transaction.

x Check box if any part of the fee is offset as provided by Rule 0-11(a)(2) and identify the filing with which the offsetting fee was previously paid. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.

Amount Previously Paid: 3,524.50  
Form or Registration No.: 005-43123

Filing Party: Franklin Covey Co.  
Date Filed: December 14, 2015

o Check box if the filing relates solely to preliminary communications made before the commencement of a tender offer.

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Check the appropriate boxes to designate any transactions to which the statement relates:

- |  |   |
|--|---|
| <input type="radio"/> third-party tender offer subject to Rule 14d-1       | <input type="radio"/> going-private transaction subject to Rule 13e-3 |
| <input checked="" type="radio"/> issuer tender offer subject to Rule 13e-4 | <input type="radio"/> amendment to Schedule 13D under Rule 13d-2      |

Check the following box if the filing is a final amendment reporting the results of the tender offer. ☒

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**Schedule TO**

This Amendment No. 3 ( Amendment No. 3 ) amends and supplements the Issuer Tender Offer Statement on Schedule TO (the Schedule TO ) filed initially on December 14, 2015, relating to the offer by Franklin Covey Co., a Utah corporation (the Company ), to purchase for cash up to \$35,000,000 in value of shares of its common stock, \$0.05 par value per share, at a price not greater than \$17.75 per share nor less than \$15.50 per share, net to the seller in cash, less any applicable withholding taxes and without interest, upon the terms and subject to the conditions set forth in the Offer to Purchase, dated December 14, 2015, and the related Letter of Transmittal (which together, as they may be amended and supplemented from time to time, constitute the Offer ). All information in the Offer, including all exhibits thereto, as filed previously with the Schedule TO, is hereby expressly incorporated by reference into this Amendment No. 3, except that such information is hereby amended and supplemented to the extent specifically provided for herein.

**Items 11. Additional Information**

Item 11 of the Schedule TO is hereby amended and supplemented by inserting the following at the end thereof:

On January 15, 2016, the Company issued a press release announcing the final results of the Offer, which expired at 11:59 p.m., New York City time, on January 12, 2016. A copy of the press release is filed as Exhibit (a)(5)(4) and is incorporated by reference herein.

**Item 12. Exhibits**

Item 12 is amended and supplemented to include the following exhibits:

(a)(5)(4) Press Release dated January 15, 2016.

**SIGNATURE**

After due inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

FRANKLIN COVEY CO.

By: /s/ ROBERT A. WHITMAN  
Name: Robert A. Whitman  
Title: Chairman and Chief Executive Officer

Dated: January 15, 2016

**EXHIBIT INDEX**

<b>Exhibit No.</b>	<b>Exhibit</b>
(a)(1)(A)*	Offer to Purchase dated December 14, 2015.
(a)(1)(B)*	Letter of Transmittal (including Guidelines for Certification of Taxpayer Identification Number on Substitute Form W-9).
(a)(1)(C)*	Notice of Guaranteed Delivery.
(a)(1)(D)*	Letter to Brokers, Dealers, Commercial Banks, Trust Companies and Other Nominees.
(a)(1)(E)*	Letter to Clients for use by Brokers, Dealers, Commercial Banks, Trust Companies and Other Nominees.
(a)(1)(F)*	Letter to Participants in the Employee Stock Purchase Plan.
(a)(1)(G)*	Withdrawal Form to the Participants in the Employee Stock Purchase Plan.
(a)(1)(H)*	Letter to Shareholders.
(a)(2)	Not applicable.
(a)(3)	Not applicable.
(a)(4)	Not applicable.
(a)(5)(1)	Press Release dated December 8, 2015. (1)
(a)(5)(2)*	Press Release dated December 14, 2015.
(a)(5)(3)**	Press Release dated January 13, 2016.
(a)(5)(4)***	Press Release dated January 15, 2016.
(b)(1)	Amended and Restated Credit Agreement by and between JPMorgan Chase Bank, N.A. and Franklin Covey Co., dated March 14, 2011. (2)
(b)(2)	Amended and Restated Security Agreement by and among Franklin Covey Co., Franklin Development Corporation, Franklin Covey Travel, Inc., Franklin Covey Client Sales, Inc., and JPMorgan Chase Bank, N.A., dated March 14, 2011. (2)
(b)(3)	Amended and Restated Repayment Guaranty by and among Franklin Development Corporation, Franklin Covey Travel, Inc., Franklin Covey Client Sales, Inc., and JPMorgan Chase Bank, N.A., dated March 14, 2011. (2)
(b)(4)	Secured Promissory Note between Franklin Covey Co. and JPMorgan Chase Bank, N.A. for \$10.0 million revolving loan, dated March 14, 2011. (2)
(b)(5)	First Modification Agreement by and among JPMorgan Chase Bank, N.A. and Franklin Covey Co., dated March 13, 2012. (3)
(b)(6)	Consent and Agreement of Guarantor by and between Franklin Covey Co., Franklin Development Corporation, Franklin Covey Travel, Inc., Franklin Covey Client Sales, Inc. and JPMorgan Chase Bank, N.A., dated March 13, 2012. (3)
(b)(7)	Second Modification Agreement by and among JPMorgan Chase Bank, N.A. and Franklin Covey Co., dated June 15, 2012. (4)

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(b)(8)

Consent and Agreement of Guarantor by and between Franklin Covey Co., Franklin Development Corporation, Franklin Covey Travel, Inc., Franklin Covey Client Sales, Inc. and JPMorgan Chase Bank, N.A., dated June 15, 2012. (4)

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- (b)(9) Third Modification Agreement by and among JPMorgan Chase Bank, N.A. and Franklin Covey Co. dated March 25, 2013. (5)
- (b)(10) Consent and Agreement of Guarantor by and between JPMorgan Chase Bank, N.A. and Franklin Covey Co. dated March 25, 2013. (5)
- (b)(11) Fourth Modification Agreement by and among JPMorgan Chase Bank, N.A. and Franklin Covey Co. dated March 31, 2015. (6)
- (b)(12) Consent and Agreement of Guarantor by and between JPMorgan Chase Bank, N.A. and Franklin Covey Co. dated March 31, 2015. (6)
- (c) Not applicable.
- (d)(1) Amended and Restated Shareholders Agreement dated March 8, 2005, between the Company and Knowledge Capital Investment Group. (7)
- (d)(2) Amended and Restated Registration Rights Agreement dated March 8, 2005, between the Company and Knowledge Capital Investment Group. (7)
- (d)(3) Form of Warrant to purchase shares of common stock issued by the Company to holders of shares of Series A Preferred Stock other than Knowledge Capital Investment Group. (7)
- (d)(4) Warrant dated March 8, 2005, to purchase 5,913,402 shares of common stock issued by the Company to Knowledge Capital Investment Group. (7)
- (d)(5) Franklin Covey Co. Amended and Restated 2000 Employee Stock Purchase Plan. (8)
- (d)(6) Franklin Covey Co. 2004 Employee Stock Purchase Plan. (9)
- (d)(7) Franklin Covey Co. Second Amended and Restated 1992 Stock Incentive Plan. (10)
- (d)(8)\* Letter Agreement with Knowledge Capital, dated December 14, 2015.
- (d)(9) Forms of Nonstatutory Stock Options. (11)
- (d)(10) Redemption Extension Voting Agreement between Franklin Covey Co. and Knowledge Capital Investment Group, dated October 20, 2005. (12)
- (d)(11) Agreement dated July 26, 2011, between Franklin Covey Co., and Knowledge Capital Investment Group. (13)
- (d)(12) Form of Change in Control Severance Agreement. (14)
- (d)(13) Franklin Covey Co. 2015 Omnibus Incentive Plan. (15)
- (e) Not applicable.
- (f) Not applicable.
- (g) Not applicable.
- (h) Not applicable.

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\*Filed with the Company's Tender Offer Statement on Schedule TO dated December 14, 2015.



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\*\*Filed with Amendment No. 2 to the Company's Tender Offer Statement on Schedule TO dated January 13, 2016.

\*\*\*Filed herewith.

(1) Incorporated by reference to Exhibit 99.1 to the Company's Current Report on Form 8-K filed with the Commission on December 8, 2015. (File No. 001-11107).

(2) Incorporated by reference to Report on Form 8-K filed with the Commission on March 17, 2011. (File No. 001-11107).

- (3) Incorporated by reference to Report on Form 8-K filed with the Commission on March 15, 2012. (File No. 001-11107).
- (4) Incorporated by reference to Report on Form 10-Q filed July 10, 2008, for the Quarter ended May 31, 2008. (File No. 001-11107).
- (5) Incorporated by reference to Report on Form 8-K filed with the Commission on March 27, 2013. (File No. 001-11107).
- (6) Incorporated by reference to Report on Form 8-K filed with the Commission on April 2, 2015. (File No. 001-11107).
- (7) Incorporated by reference to Exhibit 99.1, Exhibit 99.2, Exhibit 99.4 and Exhibit 99.5 to the Company's Current Report on Form 8-K filed with the Commission on March 10, 2005. (File No. 001-11107).
- (8) Incorporated by reference to the Company's Report on Form S-8 filed with the Commission on May 31, 2000, Registration No. 333-38172.
- (9) Incorporated by reference as Appendix A to the Company's Definitive Proxy Statement filed with the Commission on February 1, 2005. (File No. 001-11107).
- (10) Incorporated by reference to Registration Statement on Form S-1 filed with the Commission on January 3, 1994, Registration No. 33-73728.
- (11) Incorporated by reference to Registration Statement on Form S-1 filed with the Commission on April 17, 1992, Registration No. 33-47283.
- (12) Incorporated by reference to Report on Form 8-K filed with the Commission on October 24, 2005. (File No. 001-11107).
- (13) Incorporated by reference to Report on Form 8-K filed with the Commission on July 28, 2011. (File No. 001-11107).
- (14) Incorporated by reference to Report on Form 8-K filed with the Commission on March 14, 2012. (File No. 001-11107).
- (15) Incorporated by reference to Definitive Proxy Statement on Form DEF 14A (Appendix A) filed with the Commission on December 22, 2014. (File No. 001-11107).