# Edgar Filing: HOMESTORE COM INC - Form 10-Q/A 

HOMESTORE COM INC
Form 10-Q/A
March 29, 2002


Indicate by check mark whether registrant (1) has filed all reports required to be filed by Section 13 or $15(d)$ of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.
Yes [X] No [_]

At July 31,2001 the registrant had $108,844,766$ shares of its common stock outstanding.

INDEX
THIS 10-Q/A IS BEING FILED FOR THE PURPOSE OF AMENDING AND RESTATING ITEMS 1 AND 2 OF PART I OF FORM 10-Q TO REFLECT THE RESTATEMENT OF OUR CONSOLIDATED

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FINANCIALS AS OF AND FOR THE PERIODS ENDED JUNE 30, 2000 AND 2001. WE HAVE MADE
NO FURTHER CHANGES TO THE PREVIOUSLY FILED FORM 10-Q OTHER THAN TO THE BALANCE
SHEET AS OF DECEMBER 31, 2000, WHICH WAS PREVIOUSLY RESTATED IN THE ANNUAL
REPORT ON FORM 10-K/A FILED ON MARCH 12, 2001. ALL INFORMATION IN THIS FORM 10-
Q/A IS AS OF JUNE 30, 2001 AND DOES NOT REFLECT ANY SUBSEQUENT INFORMATION OR
EVENTS OTHER THAN THE AFOREMENTIONED RESTATEMENT AND THE DESCRIPTION OF
LITIGATION IN NOTE 14 TO THE CONSOLIDATED FINANCIAL STATEMENTS.
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PART I--FINANCIAL INFORMATION

Item 1. Consolidated Financial Statements

Homestore.com, Inc. Condensed Consolidated Financial Statements

Condensed Consolidated Balance Sheets.

Unaudited Consolidated Statements of Operations

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PART I. FINANCIAL INFORMATION

ITEM 1. CONSOLIDATED FINANCIAL STATEMENTS

HOMESTORE.COM, INC.<br>CONDENSED CONSOLIDATED BALANCE SHEETS<br>(in thousands)

ASSETS

```
Current assets:
    Cash and cash equivalents
    Short-term investments
    Marketable equity securities
    Accounts receivable, net
    Current portion of prepaid distribution expense
    Other current assets
```

        Total current assets
    
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```
Prepaid distribution expense, net of current portion
Property and equipment, net
Intangible assets, net
Restricted cash
Other long-term assets
    Total assets
                                    LIABILITIES AND STOCKHOLDERS' EQUITY
Current liabilities:
    Accounts payable
    Accrued liabilities
    Deferred revenue from related parties
    Deferred revenue
            Total current liabilities
Distribution obligation
Other
            Total liabilities
Commitments and contingencies (Note 13)
Stockholders' equity:
    Convertible preferred stock
    Common stock
    Additional paid-in capital
    Treasury stock
    Notes receivable from stockholders
    Deferred stock-based charges
    Accumulated other comprehensive loss
    Accumulated deficit
            Total stockholders' equity
            Total liabilities and stockholders' equity
```

        The accompanying notes are an integral part of these unaudited condensed
                        consolidated financial statements.
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                    HOMESTORE.COM, INC
            UNAUDITED CONSOLIDATED STATEMENTS OF OPERATIONS
            (in thousands, except per share amounts)
    Three Months Ended
June 30,

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| Total revenues | 77,700 | 42,244 |
| :---: | :---: | :---: |
| Cost of revenues (including non-cash equity charges, see note 10).... | 33,351 | 13,433 |
| Gross profit. | 44,349 | 28,811 |
| Operating expenses: |  |  |
| Sales and marketing (including non-cash equity charges, see note 10) | 62,517 | 37,702 |
| Product development (including non-cash equity charges, see note 10) | 8,680 | 3,738 |
| General and administrative (including non-cash equity charges, see note 10)........................................................ | 30,676 | 11,994 |
| Amortization of intangible assets | 54,631 | 10,935 |
| Acquisition-related and other charges. | 8,567 | -- |
|  | 165,071 | 64,369 |
| Loss from operations | $(120,722)$ | $(35,558)$ |
| Interest income, net | 3,768 | 6,645 |
| Other expense, net. | $(3,914)$ | (371) |
| Net loss. | \$ (120, 868 ) | \$ $(29,284)$ |
| Basic and diluted net loss per share. | \$ (1.12) | \$ (.37) |
| Shares used to calculate basic and diluted net loss per share. | 107,695 | 80,153 |

The accompanying notes are an integral part of these unaudited condensed consolidated financial statements.

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HOMESTORE.COM, INC

UNAUDITED CONSOLIDATED STATEMENTS OF CASH FLOWS
(in thousands)

```
Cash flows from operating activities:
Net loss
Adjustments to reconcile net loss to net cash provided by (used in) operating activities: Depreciation.
Amortization of intangible assets
Accretion of distribution obligation
Provision for doubtful accounts
Stock-based charges.
Write-down of investments
```



```
Changes in operating assets and liabilities, net of acquisitions:
```


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```
Accounts receivable
Prepaid distribution expense
Other assets
Accounts payable and accrued liabilities
Deferred revenue from related parties
Deferred revenue
Net cash provided by (used in) operating activities
Cash flows from investing activities:
Purchases of property and equipment
Purchases of short-term investments
Maturities of short-term investments
Purchases of cost and equity investments
Acquisitions, net of cash acquired
Net cash used in investing activities
Cash flows from financing activities:
Proceeds from payment of stockholders' notes
Proceeds from exercise of stock options, warrants and share issuances under employee
    stock purchase plan
Net proceeds from issuance of common and preferred stock
Transfer to restricted cash
Repayment of notes payable
Issuance of notes receivable
Subsidiary equity transactions
Net cash provided by financing activities
Change in cash and cash equivalents
Cash and cash equivalents, beginning of period
Cash and cash equivalents, end of period
```

The accompanying notes are an integral part of these unaudited condensed consolidated financial statements.

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HOMESTORE.COM, INC.

NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

## 1. BUSINESS:

Homestore.com, Inc. ("Homestore" or the "Company") has created an online marketplace that is the leading destination on the Internet for home and real estate-related information, products and services, based on the number of visitors, time spent on the web sites and number of property listings. Through its network of web sites, the Company provides a wide variety of information and tools for consumers, and is the leading supplier of online media and technology solutions for real estate industry professionals, advertisers and providers of home and real estate-related products and services. To provide consumers with real estate listings, access to real estate professionals and other home and real estate-related information and resources, the Company has established relationships with key industry participants. These participants include real estate market leaders such as the National Association of REALTORS (R) ("NAR"), the National Association of Home Builders ("NAHB"), the largest Multiple Listing

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Services ("MLSs"), the NAHB Remodelors Council, the National Association of the Remodeling Industry ("NARI"), the American Institute of Architects ("AIA"), the Manufactured Housing Institute ("MHI"), real estate franchises, brokers, builders and agents. The Company also has distribution agreements with a number of leading Internet portal and search engine web sites, including the America Online, Inc. ("AOL") network of properties.

## 2. BASIS OF PRESENTATION:

The Company's interim financial statements have been prepared in accordance with generally accepted accounting principles including those for interim financial information and with the instructions for Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and note disclosures required by generally accepted accounting principles for complete financial statements. These statements are unaudited and, in the opinion of management, all adjustments (which include only normal recurring adjustments) considered necessary for a fair presentation, have been included. These financial statements should be read in conjunction with the audited financial statements and notes thereto included in the Company's Form $10-\mathrm{K} / \mathrm{A}$ for the year ended December 31, 2000 filed with the Securities and Exchange Commission ("SEC") on March 12, 2002. That form $10-K / A$ reflects a restatement of the December 31, 2000 balance sheet which is presented herein on the restated basis in this Form $10-Q / A$. The results of operations for these interim periods are not necessarily indicative of the operating results for a full year. Certain reclassifications have been made to the prior year financial statements to conform to the current year presentation. These financial statements have been restated from a previously filed Form $10-Q$ as described in Note 4.

Since inception, the Company has incurred losses from operations. As of June 30 , 2001, the Company had an accumulated deficit of $\$ 522.5$ million, cash and cash equivalents of $\$ 162.1$ million and short-term investments of $\$ 49.6$ million. The Company has no material financial commitments other than those under operating lease agreements and distribution and marketing agreements. The Company currently anticipates that its existing cash and cash equivalents, and any cash generated from operations will be sufficient to fund the Company's operating activities, capital expenditures and other obligations through at least the next 12 months. However, in the longer term, the Company faces significant risks associated with the successful execution of its business strategy and may need to raise additional capital in order to fund more rapid expansion, to expand its marketing activities, to develop new or enhance existing services or products, to satisfy our obligation to AOL and to respond to competitive pressures or to acquire complementary services, businesses or technologies. If the Company is not successful in generating sufficient cash flow from operations, the Company may need to raise additional capital through public or private financing, strategic relationships or other arrangements. This additional capital, if needed, might not be available on terms acceptable to the Company, or at all. The failure to raise sufficient capital when needed could have a material adverse effect on the Company's business, results of operations and financial condition. If additional capital were raised through the issuance of equity securities, the percentage of the Company's stock owned by the Company's then-current stockholders would be reduced. Furthermore, such equity securities might have rights, preferences or privileges senior to those of the Company's common and preferred stock. In addition the Company's liquidity could be adversely impacted by the litigation referred to in Note 14.

## 3. RECENT ACCOUNTING DEVELOPMENTS:

Effective January 1, 2001, the Company adopted Statement of Financial Accounting Standards ("SFAS") No. 133 "Accounting for Derivative Instruments and Hedging Activities." The statement requires the recognition of all derivatives as either assets or

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HOMESTORE.COM, INC.

NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS--(Continued)
liabilities in the balance sheet and the measurement of those instruments at fair value. The accounting for changes in the fair value of a derivative depends on the planned use of the derivative and the resulting designation. Because the Company does not currently hold any derivative instruments and does not engage in hedging activities, the adoption of SFAS No. 133 in the first quarter of 2001 did not have an impact on the Company's financial position, results of operations or cash flows.

In June 2001, the Financial Accounting Standards Board ("FASB") issued SFAS Nos. 141 and 142, "Business Combinations" and "Goodwill and Other Intangible Assets", respectively. SFAS No. 141 replaces Accounting Principles Board ("APB") Opinion No. 16. It also provides guidance on purchase accounting related to the recognition of intangible assets and accounting for negative goodwill. SFAS No. 142 changes the accounting for goodwill and other intangible assets with indefinite useful lives ("goodwill") from an amortization method to an impairment-only approach. Under SFAS No. 142, goodwill will be tested upon implementation of the standard, annually and whenever events or circumstances occur indicating that goodwill might be impaired. SFAS No. 141 and SFAS No. 142 are effective for all business combinations completed after June 30, 2001. Upon adoption of SFAS No. 142 on January 1, 2002, amortization of goodwill recorded for business combinations consummated prior to July 1, 2001 will cease, and intangible assets acquired prior to July 1, 2001 that do not meet the criteria for recognition under SFAS No. 141 will be reclassified to goodwill. The Company will be required to implement SFAS No. 142 in the first quarter of fiscal 2002. In connection with the adoption of SFAS No. 142, the Company will be required to perform a transitional goodwill impairment assessment. The Company is in process of evaluating the impact of adopting SFAS Nos. 141 and 142.

As described in Note 4, the Company elected to early adopt EITF 01-9 "Accounting for Consideration Given by a Vendor to a Customer (Including a Reseller of the Vendor's Products)".

## 4. RESTATEMENT AND ADOPTION OF NEW ACCOUNTING PRONOUNCEMENT:

On December 21, 2001, the Company announced that the Audit Committee of its Board of Directors was conducting an inquiry of certain of the Company's accounting practices and that the results of the inquiry to date determined that certain of its financial statements would require restatement. The Audit Committee retained independent counsel and independent accountants to assist in connection with the inquiry. On January 2, 2002, the Company concluded, based on preliminary findings of the inquiry, that its financial statements for each of the three quarters ended, September 30,2001 would be restated. On February 13, 2002, the Company concluded, based upon preliminary findings of the inquiry, that its financial statements, as of, and for the year ended December 31, 2000, including the interim periods, would be restated. On March 11, 2002, the Audit Committee concluded its inquiry. The results of the inquiry determined that for the three-month and six-month periods ended June 30,2001 , certain transactions resulting in revenue recognition of $\$ 40.0$ million and $\$ 64.5 \mathrm{million}$, respectively, had been improperly recorded as independent cash transactions, when, in fact, they were reciprocal exchanges that should have been evaluated as barter transactions. The Company determined that there was insufficient support to establish the fair value of these barter exchanges and thus the related

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revenue has been reversed. The results of the inquiry also determined that in both the three-month and six-month periods ended June 30, 2000, revenue of $\$ 6.1$ million had been improperly recorded on this basis. Although the ultimate impact of these adjustments will be to reduce both revenues and expenses, because some of the transactions take place over several accounting periods, and because certain payments for goods and services by the Company were capitalized when initially recorded, operating results for the years 2000,2001 and future periods are impacted. The effect of reversing the revenue associated with certain of these transactions required offsetting adjustments to various asset and liability accounts, including: accounts receivable, notes receivable, property and equipment, other assets, accrued liabilities and deferred revenue. In addition, the results of the inquiry determined that for the three-month and six-month periods ended June 30,2001 , revenue of $\$ 10.4$ million and $\$ 26.0$ million, respectively was improperly recognized on the sale of certain software products and services. The transactions did not meet the revenue recognition requirements of $S O P$ 97-2 due to the existence of other performance commitments and, accordingly, the revenue should have been deferred through June 30, 2001.

The restated financial statements also include the effects of the Company's early adoption of EITF 01-9, "Accounting for Consideration Given by a Vendor to a Customer (Including a Reseller of the Vendor's Products)" which was issued in February 2002. This consensus requires companies to report certain consideration given by a vendor to a customer as a reduction in revenue. Upon adoption, companies are required to retroactively reclassify such amounts in previously issued financial statements to comply with the income statement display requirements of the consensus. The Company has adopted this consensus and the effect on the three-month and six-months periods ended June 30, 2001 was to reduce previously reported revenue and expense by $\$ 1.2$ million and $\$ 2.8$ million, respectively, with no effect on net loss or net loss per share. The effect on the three-month and six-month periods ended June 30,2000 was to reduce previously reported revenue and expense by $\$ 1.8$ million and $\$ 2.7$ million, respectively

## HOMESTORE.COM, INC

NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS--(Continued)

As a result of these items, for the three-month and six-month periods ended June 30 , 2001, respectively, the Company has reduced its previously reported revenue by $\$ 51.6$ million and $\$ 93.3$ million; increased its net loss from $\$ 72.1$ million to $\$ 120.9$ million and $\$ 139.2$ million to $\$ 220.7$ million; and increased its net loss per share of $\$(.67)$ to $\$(1.12)$ and $\$(1.37)$ to $\$(2.18)$. For the three-month and six-month periods ended June 30,2000 , respectively, the Company has reduced its previously reported revenue by $\$ 7.9$ million and $\$ 8.8$ million; increased its net loss from $\$ 24.7$ million to $\$ 29.3$ million and $\$ 53.9$ million to $\$ 58.5$ million; and increased its net loss per share of $\$(.31)$ to $\$(.37)$ and \$(.70) to \$(.76).

Additionally, the Company reclassified $\$ 13.4$ million in previously reported cash and cash equivalents to restricted cash as a result of certain collateralized lease and other obligations.

Following are reconciliations of the Company's financial position and results of operations and cash flows from financial statements previously filed to these restated financial statements.

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## CONSOLIDATED BALANCE SHEET <br> (in thousands)

## ASSETS

Current assets:
Cash and cash equivalents ..... \$ 175,554
Short-term investments ..... 49, 627
Marketable equity security ..... 4,321
Accounts receivable ..... 79,649
Current portion of prepaid distribution expense ..... 48,816
Other current assets ..... 42, 040
Total current assets ..... 400,007
Prepaid distribution expense, net of current portion ..... 136,254
Property and equipment, net ..... 96,026
Intangible assets, net ..... 965,463
Restricted cash ..... 90,000
Other assets ..... 43,581
Total assets ..... \$1,731,331
LIABILITIES, AND STOCKHOLDERS' EQUITY
Current liabilities:Accounts payable\$ $\quad 32,169$
Accrued liabilities ..... 79,273
Deferred revenue from related parties
73,707
Deferred revenue
Total current liabilities ..... 185,149
Distribution obligation ..... 197,254
Other non-current liabilities ..... 3, 336
Total Liabilities ..... 385,739
Commitments and contingencies (Note 13)
Stockholders' equity:
Common stock ..... 108
Additional paid-in capital ..... $1,888,609$
Treasury stock ..... $(17,531)$
Notes receivable from stockholders. ..... $(5,251)$
Deferred stock-based charges ..... $(107,962)$
Accumulated other comprehensive income ..... $(2,256)$
Accumulated deficit$(410,125)$
Total stockholders' equity ..... $1,345,592$
Total liabilities and stockholders' equity ..... \$1,731,331

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NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS--(Continued)
CONSOLIDATED STATEMENT OF OPERATIONS
(in thousands, except per share amounts)
```





Operating expenses:
Sales and marketing
64,897
Product development. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 8, 830
General and administrative
30,706
Amortization of intangible assets
54,656
Acquisition-related and other charges
8, 567

Loss from operations
Interest income, net
\$ 129,283
Revenues
----------
As
Reported Adjustments
129,283
34,018
167,756
$\$ \quad(59,027)$

Six Months Ended
As
Reported Adjustments
\$ 234,774
$\$(101,603)$

11,110

Total revenue. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 234, 774
$(90,493)$


[^0]Operating expenses:

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## HOMESTORE.COM, INC <br> NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS--(Continued)

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CONSOLIDATED STATEMENT OF OPERATIONS
(in thousands, except per share amounts)
```

| Revenues | \$ | 50,152 | \$ | $(6,143)$ |
| :---: | :---: | :---: | :---: | :---: |
| Cost of revenues |  | 13,433 |  | -- |
| Gross profit. |  | 36,719 |  | $(6,143)$ |
| Operating expenses: |  |  |  |  |
| Sales and marketing |  | 40,417 |  | (950) |
| Product development |  | 3,738 |  | -- |
| General and administrative |  | 12,615 |  | (621) |
| Amortization of intangible assets. |  | 10,935 |  | -- |
| In-process research and development |  | -- |  | -- |
| Acquisition-related and other charges |  | -- |  | -- |
| Total operating expenses. |  | 67,705 |  | $(1,571)$ |
| Loss from operations. |  | $(30,986)$ |  | $(4,572)$ |
| Interest income, net |  | 6,645 |  | -- |
| Other expense, net |  | (371) |  | -- |
| Net loss applicable to common stockholders. | \$ | $(24,712)$ | \$ | $(4,572)$ |
| Basic and diluted net loss per share. | \$ | (.31) | \$ | (.06) |

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## Shares used to calculate basic and diluted net loss per share



HOMESTORE.COM, INC.

NOTES TO UNAUDITED CONSENSED CONSOLIDATED FINANCIAL STATEMENTS--(Continued)

CONSOLIDATED STATEMENT OF CASH FLOWS
(in thousands)

Six Month

As Reported
flows from operating activities:

Adjustments to reconcile net loss to net cash used in operating activities:


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Amortization of intangible assets ..... 88,444
Accretion of distribution obligation ..... 7,406
Provision for doubtful accounts ..... 6,068
In-process research and development ..... --
Stock-based charges ..... 40,920
Write-down of investments ..... 11,592
Other non-cash items ..... $(8,075)$
Changes in operating assets and liabilities, net of acquisitions: Accounts receivable ..... $(22,485)$
Prepaid distribution expense ..... 4, 703
Other assets ..... $(14,566)$
Accounts payable and accrued liabilities ..... 20,498
Deferred revenue from related parties Deferred revenue ..... 30,530
Net cash provided by in operating activities ..... 36,586
Cash flows from investing activities:
Purchases of property and equipment$(42,147)$
Purchases of short-term investments ..... $(66,317)$
Maturities of short-term investments ..... 90,492
Purchases of cost and equity investments
$(68,304)$
Acquisitions, net of cash acquired
Net cash used in investing activities ..... $(86,276)$
Cash flows from financing activities:
Proceeds from payment of stockholders' notes ..... 1,710
Proceeds from exercise of stock options, warrants and share issuances under employee stock purchase plan ..... 46,780
Net proceeds from issuance of common and preferred stock Transfer to restricted cash ..... --
Repayment of notes payable. ..... (481)
Issuance of notes receivable ..... $(3,750)$
Subsidiary equity transactions--
Net cash provided by financing activities ..... 44,259
Change in cash and cash equivalents$(5,431)$
Cash and cash equivalents, beginning of period. ..... 180,985
Cash and cash equivalents, end of period ..... \$ 175,554
========

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Cash flows from operating activities:
Net loss\$ $(53,924)$
Adjustments to reconcile net loss to net cash used in operatingactivities:
Depreciation ..... 1,658
Amortization of intangible assets ..... 19,327
Accretion of distribution obligationProvision for doubtful accounts778
In-process research and development21,835tock-based charges.(546)
Other non-cash items
$(15,193)$
Changes in operating assets and liabilities, net of acquisitions: Accounts receivable.
$(24,008)$
Prepaid distribution expense
$(2,101)$
Other assets ..... 8,841
Deferred revenue ..... 4,477
Net cash used in operating activities ..... $(38,856)$
Cash flows from investing activities:
Purchases of property and equipment$(13,400)$
Purchases of short-term investments ..... $(151,124)$
Maturities of short-term investments.40,000
$(27,696)$
Purchases of cost and equity investments ..... $(21,592)$
Net cash used in investing activities ..... $(173,812)$
Cash flows from financing activities:Proceeds from payment of stockholders' notes.16
Proceeds from exercise of stock options, warrants and share issuances under employee stock purchase plan ..... 6,350
Net proceeds from issuance of common and preferred stock ..... 428,961
Transfer to restricted cash ..... $(90,000)$
Repayment of notes payable.$(38,302)$
Issuance of notes receivable. ..... $(1,651)$
Subsidiary equity transactions ..... 10, 850
Net cash provided by financing activities ..... 316,224
Change in cash and cash equivalents ..... 103,556
Cash and cash equivalents, beginning of period ..... 90,382
Cash and cash equivalents, end of period ..... \$ 193,938

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5. STOCKHOLDERS' EQUITY AND COMPREHENSIVE LOSS:

The increase in stockholders' equity for the six months ended June 30, 2001 was primarily the result of the acquisitions of Move.com, Inc. and Welcome Wagon International, Inc., or collectively referred to as the Move.com Group, in which the Company issued approximately 21.4 million shares of its common stock and assumed approximately 3.2 million outstanding stock options of Move.com, Inc. The acquisition resulted in an increase to additional paid-in capital of approximately $\$ 780.0 \mathrm{million}$.

The components of comprehensive loss for each of the periods presented are as follows (in thousands):

|  | Three Months Ended June 30 |  | End |
| :---: | :---: | :---: | :---: |
|  | 2001 | 2000 | 2001 |
|  | (Restated) | (Restated) | (Restat |
| Net loss. | \$ (120, 868$)$ | \$ (29, 284 ) | \$ $(220,6$ |
| Unrealized losses on marketable securities | (678) | $(5,002)$ | $(2,5$ |
| Foreign currency translation. | 664 | -- |  |
| Comprehensive loss. | \$ (120, 882) | \$ $(34,286)$ | \$ $(222,9$ |
|  | ======== | ======= |  |

In January 2001, the Company issued 600,000 shares of its common stock, in connection with a marketing agreement providing for a multi-faceted marketing program, the fair market value of which was $\$ 11.1$ million on the date of issuance of the shares. The $\$ 11.1$ million was recorded as deferred stock-based charges and is being amortized over the five-year term of the agreement. The counterparty to the marketing agreement also entered into a marketing and web services agreement with the Company for $\$ 15.0$ million in cash which is payable over the five-year term of the agreement. The Company is recording these transactions on a net basis.

## 6. ACQUISITION-RELATED AND OTHER CHARGES:

In the first quarter of 2001 , the Company incurred acquisition-related and other charges of $\$ 7.1$ million from the acquisition of the Move.com Group. Included in these charges were stay bonuses, severance, and facilities shut-down costs associated with this acquisition. No accruals have been made for expenses incurred beyond March 31, 2001.

In the second quarter of 2001, the Company incurred a charge related to the dissolution of one of the Company's subsidiaries. Included in these charges were severance, facilities shut-down costs and other dissolution costs. No accruals have been made for expenses incurred beyond June 30, 2001.

## 7. IMPAIRMENT OF INVESTMENTS:

During the three-month period ended March 31, 2001, the Company' recorded a charge of approximately $\$ 11.1$ million based on an impairment of a portion of the Company's portfolio of cost investments The impairment of these investments to their net realizable values was based on a review of the companies' financial conditions, cash flow projections and operating performances.

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## 8. ACQUISITIONS:

In January 2001, the Company acquired certain assets and licenses and assumed certain liabilities from Internet Pictures Corporation ("iPIX") for $\$ 8.1$ million in cash and a note in the amount of $\$ 2.25$ million. The acquisition has been accounted for as a purchase. The acquisition cost has been preliminarily allocated to the assets acquired based on their respective fair values. The excess of purchase consideration over net tangible assets acquired of approximately $\$ 13.3$ million has been allocated to goodwill and other identifiable intangible assets and is being amortized on a straight-line basis over the estimated useful lives ranging from three to five years. The results of operations for iPIX for periods prior to the acquisition were not material to the Company and accordingly, pro forma results of operations have not been presented.

In January 2001, the Company acquired certain assets and assumed certain liabilities from Computers for Tracts, Inc. ("CFT") for approximately $\$ 4.5$ million in cash and 162,850 shares of the Company's common stock valued at $\$ 5.0$ million. The acquisition has been accounted for as a purchase. The acquisition cost has been allocated to the assets acquired based on their

HOMESTORE.COM, INC.
NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS--(Continued)
respective fair values. The excess of purchase consideration over net tangible assets acquired of approximately $\$ 8.9$ million has been allocated to goodwill and other identifiable intangible assets and is being amortized on a straight-line basis over the estimated useful lives ranging from three to five years. The results of operations for CFT for periods prior to the acquisition were not material to the Company and accordingly, pro forma results of operations have not been presented.

In February 2001, the Company acquired all the outstanding shares of HomeWrite, Inc. ("HomeWrite") in exchange for 196,549 shares of the Company's common stock valued at $\$ 5.6$ million and assumed the HomeWrite Stock option plan consisting of 196,200 outstanding stock options with an estimated fair value of $\$ 4.5$ million. The acquisition has been accounted for as a purchase. The acquisition cost has been preliminarily allocated to the assets acquired based on their respective fair values. The excess of purchase consideration over net tangible assets acquired of approximately $\$ 11.8$ million has been allocated to goodwill and other identifiable intangible assets and is being amortized on a straight-line basis over the estimated useful lives ranging from three to five years. The results of operations for HomeWrite for periods prior to the acquisition were not material to the Company and accordingly, pro forma results of operations have not been presented.

In February 2001, the Company acquired certain assets and assumed certain liabilities from Homebid.com, Inc. ("Homebid") for approximately $\$ 3.5$ million in cash. The acquisition has been accounted for as a purchase. The acquisition cost has been allocated to the assets acquired based on their respective fair values. The excess of purchase consideration over net tangible assets acquired of approximately $\$ 2.5$ million has been allocated to goodwill and other identifiable intangible assets and is being amortized on a straight-line basis over the estimated useful lives ranging from three to five years. The results of operations for Homebid for periods prior to the acquisition were not material to the Company and accordingly, pro forma results of operations have not been
presented.

In May 2001, the Company acquired certain assets and assumed certain liabilities from Homestyles Publishing and Marketing, Inc. ("Homestyles") for approximately $\$ 14.5$ million in cash. The acquisition has been accounted for as a purchase. The acquisition cost has been preliminarily allocated to the assets acquired based on their respective fair values. The excess of purchase consideration over net tangible assets acquired of approximately $\$ 15.2$ million has been preliminarily allocated to goodwill and other identifiable intangible assets and is being amortized on a straight-line basis over the estimated useful lives ranging from three to five years. The results of operations for Homestyles for periods prior to the acquisition were not material to the company and accordingly, pro forma results of operations have not been presented.

## 9. RELATED PARTY TRANSACTIONS:

In February 2001, the Company acquired all the outstanding shares of the Move.com Group from Cendant Corporation ("Cendant") valued at $\$ 757.3 \mathrm{million}$. In connection with the acquisition, the Company issued an aggregate of 21.4 million shares of the Company's common stock in exchange for all the outstanding shares of capital stock of the Move.com Group and assumed approximately 3.2 million outstanding stock options of Move.com, Inc. Cendant is restricted in its ability to sell the Homestore.com shares it received in the acquisition and has agreed to vote such shares on all corporate matters in proportion to the voting decisions of all other stockholders. In addition, Cendant has agreed to a tenyear standstill agreement that, under most conditions, prohibits Cendant from acquiring additional Homestore.com shares. The acquisition has been accounted for as a purchase. The acquisition cost has been preliminarily allocated to assets acquired and liabilities assumed based on estimates of their respective fair values. The excess of purchase consideration over net tangible assets acquired of $\$ 795.4$ million has been allocated to goodwill and other identifiable intangible assets and is being amortized on a straight-line basis over estimated lives ranging from two to fifteen years.

In connection with and contingent upon the close of the acquisition of the Move.com Group, we entered into a series of commercial agreements for the sale of various technology and subscription-based products to Real Estate Technology Trust ("RETT"), an independent trust established in 1996 to provide technology services and products to Cendant's real estate franchisees that is considered a related party of the Company. Under the commercial agreements, RETT committed to purchase $\$ 75.0$ million in products to be delivered to agents, brokers and other Cendant real estate franchisees over the next three years. Revenues from RETT and Cendant in the three-month and six-month periods ended June 30, 2001 were $\$ 8.6$ million and $\$ 11.1$ million, respectively, and are reported separately in these financial statements. It is not practical to determine the related costs of such revenues.

The following summarized unaudited pro forma financial information includes the acquisition of the Move.com Group as if it had occurred at the beginning of each period (in thousands, except per share amounts):

HOMESTORE.COM, INC.

NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS--(Continued)


## 10. STOCK-BASED CHARGES:

The Company accounts for stock-based employee compensation arrangements in accordance with the provisions of APB No. 25, "Accounting for Stock Issued to Employees," and complies with the disclosure provisions of SFAS No. 123, "Accounting for Stock-Based Compensation." Under APB No. 25, compensation expense is recognized over the vesting period based on the difference, if any, on the date of grant between the fair value of the Company's stock and the exercise price on the date of grant. The Company accounts for stock issued to non-employees in accordance with the provisions of SFAS No. 123 and Emerging Issues Task Force ("EITF") No. 96-18 "Accounting for Equity Instruments That Are Issued to Other Than Employees for Acquiring, or in Conjunction with Selling, Goods and Services."

The following chart summarizes the stock-based charges that have been included in the following captions for each of the periods presented (in thousands):

|  | Three Months <br> Ended June 30, |  |
| :---: | :---: | :---: |
|  | 2001 | 2000 |
|  | (Restated) | (Restated) |
| Revenues | \$ 522 | \$ 1,765 |
| Cost of revenues | 81 | 148 |
| Sales and marketing. | 18,758 | 8,212 |
| Product development | 76 | 140 |
| General and administrative. | 414 | 756 |
|  | \$19,851 | \$11,021 |

## 11. NET LOSS PER SHARE:

The following table sets forth the computation of basic and diluted net loss per share for the periods indicated (in thousands, except per share amounts):
(Restated) (Restated)

| Numerator: |  |  |
| :---: | :---: | :---: |
| Net loss. | \$ (120, 868 ) | \$ (29,284) |
| Denominator: |  |  |
| Weighted average shares outstanding | 107,695 | 80,153 |
| Basic and diluted net loss per share | \$ (1.12) | \$ (.37) |

The per share computations exclude preferred stock, options and warrants which are anti-dilutive. The number of such shares excluded from the basic and diluted net loss per share applicable to common stockholders computation was $20,707,672$ and $17,086,000$ at June 30,2001 and 2000, respectively.

HOMESTORE.COM, INC.

NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS--(Continued)

## 12. SEGMENT INFORMATION:

Segment information is presented in accordance with SFAS No. 131, "Disclosures about Segments of an Enterprise and Related Information." This standard is based on a management approach, which requires segmentation based upon the Company's internal organization and disclosure of revenue and operating expenses based upon internal accounting methods. The Company operates in two principal business segments and has other business lines which are aggregated as "other". This is consistent with the data that is made available to the Company's management to assess performance and make decisions. The two business segments consist of professional subscriptions and advertising. The expenses presented below for the two business segments exclude an allocation of certain significant operating expenses that the Company views as inseparable, including marketing expenses, such as Internet portal distribution and off-line branding; new product development costs; web site design and maintenance; listings content aggregation; customer care and sales operations; billing and collections; data center hosting costs; corporate expenses, such as finance, legal, internal business systems, and human resources; amortization of intangible assets; stockbased charges; and acquisition related charges. There are no inter-segment revenues. Assets and liabilities are not allocated to segments for internal reporting purposes.

Summarized information by segment as excerpted from the internal management reports is as follows (in thousands):

|  | Three Months <br> Ended June 30, |  | En |
| :---: | :---: | :---: | :---: |
|  | 2001 | 2000 | 20 |
| Revenues: | (Restated) | (Restated) | (Rest |
| Professional subscriptions | \$ 52,326 | \$ 28,720 | \$ 95 |
| Advertising. | 9,409 | 13,524 | 23, |
| Other. | 15,965 | -- | 22, |


|  | 77,700 | 42,244 |
| :---: | :---: | :---: |
| Cost of revenues and operating expenses: |  |  |
| Professional subscriptions. | 26,538 | 14,223 |
| Advertising. | 5,370 | 2,932 |
| Other. | 14,078 | - |
| Unallocated. | 152,436 | 60,647 |
|  | 198,422 | 77,802 |
| Loss from operations. | \$ (120, 722 ) | \$ $(35,558)$ |

Revenues from professional subscriptions for the three-month and six-month periods ended June 30, 2001 included $\$ 8.6$ million and $\$ 11.1$ million, respectively, of revenue from related parties. There were none in fiscal 2000. In connection with acquisitions in 2001, the Company expanded it segment presentation to include a third, "other" segment. The Company's Welcome Wagon business constitutes $\$ 13.9$ million and $\$ 20.6$ million of revenue, respectively, and $\$ 12.1$ million and $\$ 17.1$ million of expenses, respectively, in the threemonth and six-month periods ended June 30, 2001, of those amounts included in the "other" classification.

## 13. COMMITMENTS AND CONTINGENCIES:

From time to time, the Company has been party to various litigation and administrative proceedings relating to claims arising from its operations in the normal course of business. Management believes that the resolution of these matters will not have a material adverse effect on the Company's business, results of operations, financial condition or cash flows.

On April 25, 2000, the Company received a request for information pertaining to its business from the Antitrust Division of the U.S. Department of Justice ("DOJ"). The request sought information about the Company's business as it relates to Internet realty sites in the United States, and the Company has responded to that request. In July 2001, the Company was formally notified by the DOJ that the DOJ had concluded its inquiry into certain business activities of the Company and that no enforcement action is necessary.

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HOMESTORE.COM, INC.

NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS--(Continued)

## 14. SUBSEQUENT EVENTS:

On August 7, 2001, the Company entered into a definitive agreement to acquire iPlace, Inc. for approximately $\$ 150.0$ million in cash and stock, of which approximately $\$ 70.0$ million is cash. The closing of the proposed acquisition is subject to expiration of the required waiting period under the Hart-Scott-Rodino Antitrust Improvements Act, as well as other customary closing conditions and is expected to close in the third quarter of 2001.

## Litigation

Beginning in December 2001 numerous separate complaints purporting to be class actions were filed in various jurisdictions alleging that the Company and certain of its officers and directors violated certain provisions of the Securities Exchange Act of 1934. The complaints contain varying allegations,

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including that the Company made materially false and misleading statements with respect to our 2000 and 2001 financial results in our filings with the SEC, analysts reports, press releases and media reports. The complaints seek an unspecified amount of damages. These cases are still in the preliminary stages, and it is not possible for the Company to quantify the extent of its potential liability, if any. An unfavorable outcome in these cases could have a material adverse effect on our business, financial condition, cash flows and results of operations. In addition, the costs of defending any litigation can be high and divert management's attention from the day to day operations of the Company's business.

In January 2002 the Company was notified that the SEC had issued a formal order of private investigation in connection with matters relating to the restatement of the Company's financial results. The SEC has requested that the Company provide them with certain documents concerning the restatement of the Company's financial results. The Company is cooperating with the SEC in connection with this investigation and its outcome cannot be determined.

In February 2002, the Company was notified by Nasdaq of its intent to institute proceedings against the Company to delist its stock from the Nasdaq National Stock Market because, as a result of the restatement, its financial statements had not been filed with the SEC on a timely basis. The Company has requested a hearing on the matter and is working to update its financial statements prior to the hearing. However, the Company cannot assure you that its common stock will continue to be traded on the Nasdaq National Stock Market. In the event the Company's common stock is delisted from the Nasdaq National Market, it could be more difficult to trade the Company's common stock, and the Company cannot assure that a market for its common stock will develop or be sustained.

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS of OPERATIONS

This Form 10-Q and the following "Management's Discussion and Analysis of Financial Condition and Results of Operations" include "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. This Act provides a "safe harbor" for forward-looking statements to encourage companies to provide prospective information about themselves so long as they identify these statements as forward-looking and provide meaningful cautionary statements identifying important factors that could cause actual results to differ from the projected results. All statements other than statements of historical fact that we make in this Form 10-Q are forwardlooking. In particular, the statements herein regarding industry prospects and our future results of operations or financial position are forward-looking statements. Forward-looking statements reflect our current expectations and are inherently uncertain. Our actual results may differ significantly from our expectations. Factors that could cause or contribute to such differences include those discussed below, as well as those discussed in our annual report on Form $10-\mathrm{K}$ for the year ended December 31, 2000.

On December 21, 2001, we announced that the Audit Committee of our Board of Directors was conducting an inquiry of certain of our accounting practices and that the results of the inquiry to date determined that certain of our financial statements would require restatement. The Audit Committee retained independent counsel and independent accountants to assist in connection with the inquiry. On January 2, 2002, we concluded, based on preliminary findings of the inquiry, that our financial statements for each of the three quarters ended, September 30, 2001 would be restated On February 13, 2002, we concluded, based upon preliminary findings of the inquiry, that our financial statements, as of, and

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for the year ended December 31, 2000, including certain interim periods, would be restated. On March 11, 2002, the Audit Committee concluded its inquiry. The results of the inquiry determined that for the three-month and six-month periods ended June 30, 2001, certain transactions resulting in revenue recognition of $\$ 40.0$ million and $\$ 64.5$ million, respectively, had been improperly recorded as independent cash transactions, when, in fact, they were reciprocal exchanges that should have been evaluated as barter transactions. We determined that there was insufficient support to establish the fair value of these barter exchanges and thus the related revenue has been reversed. The results of the inquiry also determined that in both the three-month and six-month periods ended June 30 , 2000, revenue of $\$ 6.1$ million had been improperly recorded on this basis. Although the ultimate impact of these adjustments will be to reduce both revenues and expenses, because some of the transactions take place over several accounting periods, and because certain payments for goods and services by us were capitalized when initially recorded, operating results for the years 2000, 2001 and future periods are impacted. The effect of reversing the revenue associated with certain of these transactions required offsetting adjustments to various asset and liability accounts, including: accounts receivable, notes receivable, property and equipment, other assets, accrued liabilities and deferred revenue. In addition, the results of the inquiry determined that for the three-month and six-month periods ended June 30, 2001, revenue of $\$ 10.4$ million and $\$ 26.0$ million, respectively was improperly recognized on the sale of certain software products and services. The transactions did not meet the revenue recognition requirements of SOP $97-2$ due to the existence of other performance commitments and, accordingly, the revenue should have been deferred through June 30, 2001.

The restated financial statements also include the effects of our early adoption of EITF 01-9, "Accounting for Consideration Given by a Vendor to a Customer (Including a Reseller of the Vendor's Products)" which was issued in February 2002. This consensus requires companies to report certain consideration given by a vendor to a customer as a reduction in revenue. Upon adoption, companies are required to retroactively reclassify such amounts in previously issued financial statements to comply with the income statement display requirements of the consensus. We have adopted this consensus and the effect on the three-month and six-month periods ended June 30, 2001 was to reduce previously reported revenue and expense by $\$ 1.2$ million and $\$ 2.8$ million, respectively, with no effect on net loss or net loss per share. The effect on the three-month and six-month periods ended June 30, 2000 was to reduce previously reported revenue and expense by $\$ 1.8$ million and $\$ 2.7$ million, respectively.

The consolidated financial statements for the three and six months ended June 30,2001 contained herein have been restated to incorporate these adjustments. (See Note 4 to the Consolidated Financial Statements.) As a result of these items, for the three-month and six-month periods ended June 30, 2001, respectively, we have reduced our previously reported revenue by $\$ 51.6$ million and $\$ 93.3$ million; increased our net loss from $\$ 72.1$ million to $\$ 120.9$ million and $\$ 139.2$ million to $\$ 220.7$ million; and increased our net loss per share of $\$(.67)$ to $\$(1.12)$ and $\$(1.37)$ to $\$(2.18)$. For the three-month and six-month periods ended June 30,2000 , respectively, we have reduced our previously reported revenue by $\$ 7.9$ million and $\$ 8.8$ million; increased our net loss from $\$ 24.7$ million to $\$ 29.3$ million and $\$ 53.9$ million to $\$ 58.5$ million; and increased our net loss per share of $\$(.31)$ to $\$(.37)$ and $\$(.70)$ to $\$(.76)$.

|  | $\begin{gathered} \text { As } \\ \text { Reported } \end{gathered}$ | Adjustments |  | Accounting Change | Restated |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues. | \$ 129,283 | \$ | $(59,027)$ | \$ (1,189) | \$ | 69,067 |
| Revenues from related parties | - |  | 8,633 | - |  | 8,63 |
| Total revenues. | 129,283 |  | $(50,394)$ | $(1,189)$ |  | 77,700 |
| Cost of revenues | 34,018 |  | - | (667) |  | 33,351 |
| Gross profit. | 95,265 |  | $(50,394)$ | (522) |  | 44,34 |
| Operating expenses: |  |  |  |  |  |  |
| Sales and marketing. | 64,897 |  | $(1,858)$ | (522) |  | 62,517 |
| Product development. | 8,930 |  | (250) | - |  | 8,680 |
| General and administrative | 30,706 |  | (30) | - |  | 30,676 |
| Amortization of intangible assets. | 54,656 |  | (25) | - |  | 54,631 |
| Acquisition-related and other charges | 8,567 |  | - | - |  | 8,56 |
| Total operating expenses. | 167,756 |  | $(2,163)$ | (522) |  | 165,071 |
| Loss from operations. | $(72,491)$ |  | $(48,231)$ | - |  | 120,722 |
| Interest income, net | 3,768 |  | - | - |  | 3,768 |
| Other expense, net | $(3,352)$ |  | ( 562 ) | - |  | $(3,91$ |
| Net loss applicable to common stockholders.... | \$ (72,075) | \$ | $(48,793)$ | - |  | 120,868 |
| Basic and diluted net loss per share. | \$ (.67) | \$ | (.45) | - | \$ | (1.12 |
| Shares used to calculate basic and diluted net loss per share................................... |  |  |  |  |  |  |
|  | 107,695 |  | 107,695 | 107,695 |  | 107,695 |
|  | Three Months Ended June 30, 2000 |  |  |  |  |  |
|  | As <br> Reported | Adjustments |  | Accounting Change | Restated |  |
|  | 50,152 | $(6,143)$ |  | $(1,765)$ | 42,24 |  |
| Revenues from related parties................. | , | - |  | - | - |  |
| Total revenues. | 50,152 | $(6,143)$ |  | $(1,765)$ | 42,244 |  |
| Cost of revenues. | 13,433 | - |  | - | 13,433 |  |
| Gross profit. | 36,719 | $(6,143)$ |  | $(1,765)$ | 28,811 |  |
| Operating expenses: |  |  |  |  |  |  |
| Sales and marketing. | 40,417 | (950) |  | $(1,765)$ | 37,702 |  |
| Product development. | 3,738 | - |  | - |  | 3,738 |
| General and administrative | 12,615 | (621) |  | - | $\begin{aligned} & 11,994 \\ & 10,935 \end{aligned}$ |  |
| Amortization of intangible assets. | 10,935 |  | - | - |  |  |
| Acquisition-related and other charges...... | , | - |  | - |  |  |
| Total operating expenses.................... | 67,705 | $(1,571)$ |  | $(1,765)$ | 64,369 |  |
| Loss from operations. | $(30,986)$ | $(4,572)$- |  | - | $(35,558$6,645 |  |
| Interest income, net. | $6,645$ |  |  | - |  |  |


| Other expense, net. | (371) | - | - | (371 |
| :---: | :---: | :---: | :---: | :---: |
| Net loss applicable to common stockholders.... | $(24,712)$ | $(4,572)$ | - | $(29,284$ |
| Basic and diluted net loss per share. | (.31) | (.06) | - | (. 37 |
| Shares used to calculate basic and diluted net loss per share..................................... | 80,153 | 80,153 | 80,153 | 80,153 |
|  | Six | Months Ended | June 30, 2001 |  |
|  | $\begin{gathered} \text { As } \\ \text { Reported } \end{gathered}$ | Adjustments | Accounting Change | Restated |
| Revenues. | \$ 234,774 | \$ (101, 603) | \$ (2, 763) | \$ 130,408 |
| Revenues from related parties. | - | 11,110 | - | 11,110 |
| Total revenues. | 234,774 | $(90,493)$ | $(2,763)$ | 141,518 |
| Cost of revenues | 62,046 | - | (890) | 61,156 |
| Gross profit.. | 172,728 | $(90,493)$ | $(1,873)$ | 80,362 |
| Operating expenses: |  |  |  |  |
| Sales and marketing. | 131,910 | $(8,721)$ | $(1,873)$ | 121,316 |
| Product development | 14,414 | (250) | - | 14,164 |
| General and administrative | 53,622 | (579) | - | 53, 043 |
| Amortization of intangible assets | 88,444 | (50) | - | 88, 394 |
| Acquisition-related and other charges.... | 15,632 | - | - | 15,632 |
| Total operating expenses. | 304,022 | $(9,600)$ | $(1,873)$ | 292,549 |
| Loss from operations. | $(131,294)$ | $(80,893)$ | - | $(212,187$ |
| Interest income, net | 8,219 | - | - | 8,219 |
| Other expense, net. | $(16,148)$ | ( 562 ) | - | $(16,710$ |
| Net loss applicable to common stockholders... | \$ (139, 223 ) | \$ $(81,455)$ | - | \$ $(220,678$ |
| Basic and diluted net loss per share. | \$ (1.37) | \$ (.81) | - | \$ (2.18 |
| Shares used to calculate basic and diluted net loss per share............................ | 101,345 | 101,345 | 101,345 | 101,345 |

Six Months Ended June 30, 2000

| $\begin{gathered} \text { As } \\ \text { Reported } \end{gathered}$ | Adjustments | Accounting Change | Restated |
| :---: | :---: | :---: | :---: |
| \$ 88,751 | $(6,143)$ | $(2,702)$ | 79,906 |
| - | - | - |  |
| 88,751 | $(6,143)$ | $(2,702)$ | 79,90 |
| 24,191 | - | - | 24,191 |
| 64,560 | $(6,143)$ | $(2,702)$ | 55,71 |


| Operating expenses: |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Sales and marketing. | 79,625 | (950) | (2,702) | 75,973 |
| Product development | 5,764 | - | - | 5,764 |
| General and administrative | 24,437 | (621) | - | 23,816 |
| Amortization of intangible assets. | 19,327 | - | - | 19,327 |
| Acquisition-related and other charges. | - | - | - |  |
| Total operating expenses. | 129,153 | $(1,571)$ | $(2,702)$ | 124,880 |
| Loss from operations. | $(64,593)$ | $(4,572)$ | - | $(69,165$ |
| Interest income, net | 11,054 | - | - | 11, 054 |
| Other expense, net | (385) | - | - | ( 385 |
| Net loss applicable to common stockholders. | $(53,924)$ | $(4,572)$ | - | $(58,496$ |
| Basic and diluted net loss per share. | (0.70) | (.06) | - | ( . 76 |
| Shares used to calculate basic and diluted |  |  |  |  |
| net loss per share. | 77,102 | 77,102 | 77,102 | 77,102 |

## Overview

Homestore.com, Inc., or Homestore.com or Homestore, has created an online marketplace that is the leading destination on the Internet for home and real estate-related information, products and services, based on the number of visitors, time spent on the web sites and number of property listings. Through our family of web sites, Homestore provides a wide variety of information and tools for consumers, and is the leading supplier of online media and technology solutions for real estate industry professionals, advertisers and providers of home and real estate-related products and services. To provide consumers with real estate listings,
access to real estate professionals and other home and real estate-related information and resources, we have established relationships with key industry participants. These participants include real estate market leaders such as the National Association of REALTORS (R), or the NAR, the National Association of Home Builders, or the NAHB, the largest Multiple Listing Services, or MLSs, the NAHB Remodelors Council, the National Association of the Remodeling Industry (R), or NARI, the American Institute of Architects, or AIA, the Manufactured Housing Institute, or MHI, real estate franchises, brokers, builders and agents. We also have distribution agreements with a number of leading Internet portal and search engine web sites, including the America Online, Inc., or AOL, network of properties.

## Basis of Presentation

Initial Business and RealSelect Holding Structure. We were incorporated in 1993 under the name of InfoTouch Corporation, or InfoTouch, with the objective of establishing an interactive network of real estate "kiosks" for consumers to search for homes. In 1996, we began to develop the technology to build and operate real estate related Internet sites. Effective December 4, 1996, we entered into a series of agreements with the NAR and several investors. Under these agreements, we transferred technology and assets relating to advertising the listing of residential real estate on the Internet to a newly-formed company, NetSelect LLC, or LLC, in exchange for a $46 \%$ ownership interest in LLC. The investors contributed capital to a newly-formed company, NetSelect, Inc., or NSI, which owned 54\% of LLC. LLC received capital funding from NSI and in turn

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contributed the assets and technology contributed by InfoTouch as well as the NSI capital to a newly formed entity, RealSelect, Inc., or RealSelect, in exchange for common stock representing an 85\% ownership interest in RealSelect. Also effective December 4, 1996, RealSelect entered into a number of formation agreements with and issued cash and common stock representing a 15\% ownership interest in RealSelect to the NAR in exchange for the rights to operate the REALTOR.com(R) web site and pursue commercial opportunities relating to the listing of real estate on the Internet.

The agreements governing RealSelect required us to terminate our remaining activities, which were insignificant at that time, and dispose of our remaining assets and liabilities, which we did in early 1997. Accordingly, following the formation, NSI, LLC and InfoTouch were shell holding companies for their investments in RealSelect.

Our initial operating activities primarily consisted of recruiting personnel, developing our web site content and raising our initial capital. We developed our first web site, REALTOR.com(R), in cooperation with the NAR and actively began marketing our advertising products and services to real estate professionals in January 1997.

Reorganization of Holding Structure. Under the formation agreements of RealSelect, the reorganization of the initial holding structure was provided for at an unspecified future date. On February 4, 1999, NSI stockholders entered into a non-substantive share exchange with and were merged into Infotouch. In addition, LLC was merged into InfoTouch. We refer to this transaction as the Reorganization. The share exchange lacked economic substance and, therefore, was accounted for at historical cost. For a further discussion relating to the accounting for the Reorganization, see Notes 1, 2 and 3 of Homestore.com's Notes to the Consolidated Financial Statements included in the annual report on Form $10-\mathrm{K}$ for the year ended December 31, 2000. We (InfoTouch) changed our corporate name to Homestore.com, Inc. in August 1999.

Acquisitions. In January 2001, we acquired certain assets and licenses and assumed certain liabilities from Internet Pictures Corporation, or iPIX for $\$ 8.1$ million in cash and a note in the amount of $\$ 2.25$ million. In January 2001 , we acquired certain assets and assumed certain liabilities from Computers for Tracts, Inc. for approximately $\$ 4.5$ million in cash and 162,850 shares of the our common stock valued at approximately $\$ 5.6$ million. In February 2001, we acquired all the outstanding shares of HomeWrite, Inc. in exchange for 196,549 shares of our common stock valued at $\$ 5.6$ million and assumed the HomeWrite stock option plan consisting of 196,200 outstanding stock options with an estimated fair value of $\$ 4.5$ million. In February 2001, we acquired certain assets and assumed certain liabilities from Homebid.com, Inc. for approximately $\$ 3.5$ million in cash. In February 2001 , we acquired all of the outstanding shares of Move.com, Inc. and Welcome Wagon International, Inc., or collectively referred to as the Move.com Group, from Cendant Corporation, or Cendant, valued at approximately $\$ 757.3$ million. In connection with the acquisition, we issued an aggregate of 21.4 million shares of our common stock in exchange for all the outstanding shares of capital stock of the Move.com Group, and assumed approximately 3.2 million outstanding stock options of the Move.com Group. Cendant is restricted in its ability to sell the Homestore shares it received in the acquisition and has agreed to vote such shares on all corporate matters in proportion to the voting decisions of all other stockholders. In addition, Cendant has agreed to a ten-year standstill agreement that, under most conditions, prohibits Cendant from acquiring additional Homestore.com shares. In May 2001, we acquired certain assets and assumed certain liabilities from Homestyles Publishing and Marketing, Inc., or Homestyles, for $\$ 22.5$ million in cash. The acquisitions described above have been accounted for under the purchase method in accordance with generally accepted accounting principles.

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In connection with and contingent upon the close of the acquisition of the Move.com Group, we entered into a series of commercial agreements for the sale of various technology and subscription-based products to Real Estate Technology Trust ("RETT"), an independent trust established in 1996 to provide technology services and products to Cendant's real estate franchisees that is considered a related party of the company. Under the commercial agreements, RETT committed to purchase $\$ 75.0$ million in products to be delivered to agents, brokers and other Cendant real estate franchisees over the next three years. Revenues from RETT and Cendant in the three-month and six-month periods ended June 30, 2001 were $\$ 8.6$ million and $\$ 11.1$ million, respectively, and are reported separately in these financial statements. It is not practical to determine the related costs of such revenues.

We may seek to continue to expand our current offerings by acquiring additional businesses, technologies, product lines or service offerings from third parties. We may be unable to identify future acquisition targets and may be unable to complete future acquisitions. Even if we complete an acquisition, we may have difficulty in integrating it with our current offerings, and any acquired features, functions or services may not achieve market acceptance or enhance our brand loyalty. Integrating newly acquired organizations and products and services could be expensive, time consuming and a strain on our resources.

Three Months Ended June 30, 2001 and 2000

Revenues

Revenues increased to $\$ 77.7$ million for the three months ended June 30 , 2001 from revenues of $\$ 42.2$ million for the three months ended June 30, 2000 . The increase was primarily due to increased revenue from professional subscriptions as well as an increase in advertising revenue.

Subscription revenues, which represented approximately 67\% of total revenues for the three months ended June 30, 2001, grew 82\% from the three months ended June 30,2000 . The growth in revenue from professional subscriptions was due to increases in the number of professionals on the Homestore.com family of web sites, including a bulk purchase of subscriptionbased products. The number of professional subscriptions increased by $202 \%$ to approximately 368,000 compared to totals for the three months ended June 30 , 2000. The increase in the number of professionals and the corresponding increase in professional subscriptions revenue was also due to the acquisition of the Move. com Group. Sales of virtual tours also contributed to the increase.

Advertising revenues, which represented approximately $12 \%$ of total revenues for the three months ended June 30, 2001 , declined $30 \%$ from the three months ended June 30,2000 . The decrease was driven primarily by the non-renewal of several advertising and sponsorship accounts and the general softening in the on-line advertising market. Although our advertising revenue has grown significantly in absolute dollars in recent periods, we may be unable to sustain growth, as there has been a softening in the online advertising market in general. If this softening continues or worsens, our advertising revenues could be adversely affected.

Other revenues which represented approximately $21 \%$ of total revenues for the three months ended June 30,2001 were new revenues from companies acquired in 2001. These acquired companies operated primarily in the direct marketing business.

Cost of Revenues

Cost of revenues, including non-cash stock-based charges, increased to

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$\$ 33.4$ million for the three months ended June 30,2001 from cost of revenues of $\$ 13.4$ million for the three months ended June 30, 2000 . The increase was due primarily to our overall increased sales volume as well as increases in salaries, royalties, hosting costs and depreciation during the three months ended June 30, 2001 as compared to the three months ended June 30, 2000. Also contributing to the increase in cost of revenues were our recent acquisitions, primarily the acquisition of the Move.com Group. We anticipate continuing increases in cost of revenues in absolute dollars as our revenues increase and we continue to make capital investments to increase the capacity of our family of web sites in order to accommodate traffic increases.

Gross margin percentage for the three months ended June 30, 2001 was 57.1\%, up from gross margin percentage of $68.2 \%$ for the three months ended June 30 , 2000. The decrease in gross margin percentage was primarily due to the decrease in advertising revenues which historically have larger gross margins.

Operating Expenses

Sales and marketing. Sales and marketing expenses, including non-cash stock-based charges, increased to $\$ 62.5$ million for the three months ended June 30, 2001 from sales and marketing of $\$ 37.7$ million for the three months ended June 30, 2000. The
increase was due to increase in salaries and commissions, customer service related costs and stock-based charges. Stock-based charges increased by $\$ 10.5$ million to $\$ 18.8$ million for the three months ended June 30, 2001 from $\$ 8.2$ million for the three months ended June 30,2000 primarily due to amortization of stock-based charges relating to an Internet portal distribution agreement. In April 2000, in connection with our marketing and distribution agreement with AOL, we recorded prepaid distribution expense in the amount of $\$ 185.9$ million, which represented the fair market value of the approximately 3.9 million shares issued to AOL and the fair market value of the guaranteed stock price, which was determined using the Black-Scholes option pricing model. The $\$ 185.9$ million stock-based charge is being expensed ratably to sales and marketing over the five-year term of the agreement, resulting in a quarterly expense of approximately $\$ 9.3$ million. Also contributing to the increase in sales and marketing expenses were our acquisitions.

Product development. Product development expenses, including non-cash stock-based charges, increased to $\$ 8.7 \mathrm{million}$ for the three months ended June 30, 2001 from product development of $\$ 3.7$ million for the three months ended June 30, 2000. The increase in product development costs was due to increased costs associated with the continuing expansion of the Homestore.com web sites, as well as our continued development of professional productivity tools. Also contributing to the increase in product development expenses were our acquisitions.

General and administrative. General and administrative expenses, including non-cash stock-based charges, increased to $\$ 30.7$ million for the three months ended June 30, 2001 from general and administrative expenses of $\$ 12.0$ million for the three months ended June 30, 2000. The increase was primarily due to hiring key management personnel and increased staffing levels required to support our significant growth and depreciation related to our capital expenditures to support our expanded operations and infrastructure. Facility costs increased primarily due to our new corporate and central service offices. Also contributing to the increase in general and administrative expenses were our acquisitions, primarily the acquisition of the Move.com Group and iPIX.

Amortization of intangible assets. Amortization of intangible assets was

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$\$ 54.6$ million for the three months ended June 30, 2001 from amortization of $\$ 10.9$ million for the three months ended June 30, 2000. The increase in amortization was due to our acquisitions, primarily the Move.com Group.

Acquisition-related and other charges. Acquisition-related and other charges were $\$ 8.6$ million for the three months ended June 30, 2001 related to the dissolution of one of our subsidiaries. The charges primarily consist of severance, facilities shut-down costs and other dissolution costs.

Stock-based charges. The following chart summarizes the stock-based charges that have been included in the following captions for each of the periods presented (in thousands):


Stock-based charges increased by $\$ 8.8$ million to $\$ 19.8$ million for the three months ended June 30,2001 from $\$ 11.0$ million for the three months ended June 30,2000 primarily as a result of amortization relating to the AOL Internet portal distribution agreement and the BGI marketing agreement.

Other Expense, Net

Other expense, net, increased to $\$ 3.9$ million for the three months ended June 30,2001 from other expense, net of $\$ 371,000$ for the three months ended June 30, 2000. In April 2000, in connection with our marketing and distribution agreement with AOL, we recorded a non-current liability (named distribution obligation on the balance sheet) in the amount of $\$ 185.9$ million, which represented the fair market value of the approximately 3.9 million shares issued to AOL and the fair market value of the guaranteed stock price, which was determined using the Black-Scholes option pricing model. The difference between the guaranteed stock price and the distribution obligation recorded in April 2000 is being expensed ratably to other expense over the five-year term of the agreement, resulting in a quarterly expense of approximately $\$ 3.7$ million.

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## Income Taxes

As a result of operating losses and our inability to recognize a benefit from our deferred tax assets, we have not recorded a provision for income taxes for the three months ended June 30, 2001 and 2000. As of December 31, 2000, we had $\$ 190.8$ million of net operating loss carryforwards for federal income tax purposes, which expire beginning in 2007 . We have provided a full valuation allowance on our deferred tax assets, consisting primarily of net operating loss

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carryforwards, due to the likelihood that we may not generate sufficient taxable income during the carry-forward period to utilize the net operating loss carryforwards.

## Segment Information

We currently operate in two principal business segments and have other business lines which are aggregated as "other". This is consistent with the data that is made available to our management to assess performance and make decisions. The two business segments consist of professional subscriptions and advertising. For further information regarding segments, refer to Note 12 of the Notes to the Unaudited Condensed Consolidated Financial Statements included elsewhere in this Form 10-Q/A.

Segment revenues. Subscription revenues, which represented approximately $67 \%$ of total revenues for the three months ended June 30, 2001, grew 82\% from the three months ended June 30,2000 . The growth in revenue from professional subscriptions was due to increases in the number of professionals on the Homestore.com family of web sites, including a bulk purchase of subscriptionbased products. The number of professional subscriptions increased by $202 \%$ to approximately 368,000 compared to totals at three months ended June 30, 2000. The increase in the number of professionals and the corresponding increase in professional subscriptions revenue was also due to the acquisition of the Move.com Group. Sales of virtual tours also contributed to the increase.

Advertising revenues, which represented approximately $12 \%$ of total revenues for the three months ended June 30, 2001, declined 30\% from the three months ended June 30,2000 . The decrease was driven primarily by the non-renewal of several advertising and sponsorship accounts and the general softening in the on-line advertising market.

Other revenues which represented approximately $21 \%$ of total revenues for the three months ended June 30,2001 were new revenues from companies acquired in 2001. These acquired companies operated primarily in the direct marketing business.

Segment expenses. Subscription expenses increased to $\$ 28.5$ million for the three months ended June 30,2001 from subscription expenses of $\$ 14.2$ million for the three months ended June 30,2000 . The increase was primarily due to an overall increase in sales volume, increased marketing to our professional customers such as REALTORS (R) and an increase in staffing levels to support our growth. In addition, our acquisitions of The Hessel Group, iPIX and the Move.com Group also contributed to the increase.

Advertising expenses increased to $\$ 5.4$ million for the three months ended June 30,2001 from advertising expenses of $\$ 2.9$ million for the three months ended June 30, 2000. The increase was due to an increase in salaries and commissions relating to the increase in advertising sales in absolute dollars.

Other expenses were $\$ 14.1$ million for the three months ended June 30, 2001. There were no corresponding expenses in 2000.

Unallocated expenses increased to $\$ 152.4$ million for the three months ended June 30,2001 from unallocated expenses of $\$ 60.6$ million for the three months ended June 30, 2000. The increase was due to an increase in amortization of intangible assets due to acquisitions, an increase in the stock-based charges primarily relating to an Internet portal distribution agreement and costs associated with the dissolution of one of our subsidiaries. Also contributing to the increase in unallocated expenses were increases in costs associated with the continuing expansion of our web sites, increases in legal and professional fees, increases in costs relating to marketing and listing agreements, and increases in salaries and staffing levels required to support our significant growth,
expanded operations and infrastructure.

Six Months Ended June 20, 2001 and 2000

## Revenues

Revenues increased to $\$ 141.5$ million for the six months ended June 30, 2001 from revenues of $\$ 79.9$ million for the six months ended June 30, 2000. The increase was primarily due to increased revenue from professional subscriptions as well as an increase in advertising revenue.

Subscription revenues, which represented approximately 67\% of total revenues for the six months ended June 30, 2001, grew 85\% from the six months ended June 30, 2000. The growth in revenue from professional subscriptions was due to increases in the number of professionals on the Homestore.com family of web sites, including a bulk purchase of subscription-based products. The number of professional subscriptions increased by $202 \%$ to approximately 368,000 compared to totals for the six months ended June 30, 2000. The increase in the number of professionals and the corresponding increase in professional subscriptions revenue was also due to the acquisition of the Move.com Group. Sales of virtual tours also contributed to the increase.

Advertising revenues, which represented approximately $17 \%$ of total revenues for the six months ended June 30, 2001, declined 17\% from the six months ended June 30, 2000. The decrease was driven primarily by the non-renewal of several advertising and sponsorship accounts and the general softening in the online advertising market. Although our advertising revenue has grown significantly in absolute dollars in recent periods, we may be unable to sustain growth, as there has been a softening in the online advertising market in general. If this softening continues or worsens, our advertising revenues could be adversely affected.

Other revenues which represented approximately $16 \%$ of total revenues for the six months ended June 30, 2001, were new revenues from companies acquired in 2001. These acquired companies operated primarily in the direct marketing business.

## Cost of Revenues

Cost of revenues, including non-cash stock-based charges, increased to $\$ 61.1$ million for the six months ended June 30,2001 from cost of revenues of $\$ 24.2$ million for the six months ended June 30, 2000. The increase was due primarily to our overall increased sales volume as well as increases in salaries, royalties, hosting costs and depreciation during the six months ended June 30, 2001 as compared to the six months ended June 30, 2000. Also contributing to the increase in cost of revenues were our acquisitions, primarily the acquisition of the Move.com Group. We anticipate continuing increases in cost of revenues in absolute dollars as our revenues increase and we continue to make capital investments to increase the capacity of our family of web sites in order to accommodate traffic increases.

Gross margin percentage for the six months ended June 30, 2001 was $56.8 \%$ down from gross margin percentage of $69.7 \%$ for the six months ended June 30 , 2000. The decrease in gross margin percentage was primarily due to the decrease in advertising revenues which historically have larger gross margins.

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Sales and marketing. Sales and marketing expenses, including non-cash stock-based charges, increased to $\$ 121.3$ million for the six months ended June 30, 2001 from sales and marketing of $\$ 76.0$ million for the six months ended June 30, 2000. The increase was due to an increase in salaries and commissions, customer service related costs and stock-based charges. Stock-based charges increased by $\$ 21.3$ million to $\$ 38.0$ million for the six months ended June 30 , 2001 from $\$ 16.7$ million for the six months ended June 30,2000 primarily due to amortization of stock-based charges relating to an Internet portal distribution agreement. In April 2000, in connection with our marketing and distribution agreement with AOL, we recorded prepaid distribution expense in the amount of $\$ 185.9$ million, which represented the fair market value of the approximately 3.9 million shares issued to AOL and the fair market value of the guaranteed stock price, which was determined using the Black-Scholes option pricing model. The $\$ 185.9$ million stock-based charge is being expensed ratably to sales and marketing over the five-year term of the agreement, resulting in an expense of approximately $\$ 18.6$ million for the six months ended June 30, 2001.

Product development. Product development expenses, including non-cash stock-based charges, increased to $\$ 14.2$ million for the six months ended June 30, 2001 from product development of $\$ 5.8$ million for the six months ended June 30, 2000. The increase in product development costs was due to increased costs associated with the continuing expansion of the Homestore.com web sites as well as our continued development of professional productivity tools. Also contributing to the increase in product development expenses were our acquisitions.

General and administrative. General and administrative expenses, including non-cash stock-based charges, increased to $\$ 53.0$ million for the six months ended June 30, 2001 from general and administrative expenses of $\$ 23.8$ million for the six months ended June 30 , 2000. The increase was primarily due to hiring key management personnel, increased staffing levels required to support our significant growth and depreciation related to our capital expenditures to support our expanded operations and infrastructure. Facility costs increased primarily due to our new corporate and central service offices. Also contributing to the increase in general and administrative expenses were our acquisitions, primarily the acquisition of the Move.com Group and iPIX.

Amortization of intangible assets. Amortization of intangible assets was $\$ 88.4$ million for the six months ended June 30, 2001 from amortization of $\$ 19.3$ million for the six months ended June 30, 2000. The increase in amortization was due to our acquisitions, primarily the acquisition of the Move.com Group.

Acquisition-related and other charges. Acquisition-related and other charges were $\$ 15.6$ million for the six months ended June 30,2001 related to the stay bonuses, severance and facilities shut-down costs associated with the acquisition of the Move.com Group and costs associated with the dissolution of one of our subsidiaries.

Stock-based charges. The following chart summarizes the stock-based charges that have been included in the following captions for each of the periods presented (in thousands):

|  | (Restated) |  | (Restated) |  |
| :---: | :---: | :---: | :---: | :---: |
| Revenues. | \$ | 1,873 | \$ | 2,702 |
| Cost of revenues |  | 186 |  | 346 |
| Sales and marketing. |  | 38,057 |  | 16,698 |
| Product development |  | 175 |  | 326 |
| General and administrative. |  | 949 |  | 1,763 |
|  | \$ | 41,240 | \$ | 21,835 |

Stock-based charges increased by $\$ 19.4$ million to $\$ 41.2$ million for the six months ended June 30,2001 from $\$ 21.8$ million for the six months ended June 30 , 2000 primarily as a result of amortization relating to the AOL Internet portal distribution agreement and the BGI marketing agreement.

## Other Expense, Net

Other expense, net, increased to $\$ 16.7$ million for the six months ended June 30,2001 from other expense, net of $\$ 385,000$ for the six months ended June 30, 2000. The increase primarily related to an $\$ 11.1$ million write-down of a portion of our portfolio of cost investments to reflect their net realizable values based on our review of the companies' financial conditions, cash flow projections and operating performances.

In April 2000, in connection with our marketing and distribution agreement with AOL, we recorded a non-current liability (named distribution obligation on the balance sheet) in the amount of $\$ 185.9$ million, which represented the fair market value of the approximately 3.9 million shares issued to AOL and the fair market value of the guaranteed stock price, which was determined using the Black-Scholes option pricing model. The difference between the guaranteed stock price and the distribution obligation recorded in April 2000 is being expensed ratably to other expense over the five-year term of the agreement, resulting in an expense of approximately $\$ 7.4$ million for the six months ended June 30, 2001.

## Income Taxes

As a result of operating losses and our inability to recognize a benefit from our deferred tax assets, we have not recorded a provision for income taxes for the six months ended June 30, 2001 and 2000. As of December 31, 2000, we had $\$ 190.8$ million of net operating loss carryforwards for federal income tax purposes, which expire beginning in 2007. We have provided a full valuation allowance on our deferred tax assets, consisting primarily of net operating loss carryforwards, due to the likelihood that we may not generate sufficient taxable income during the carry-forward period to utilize the net operating loss carryforwards.

## Segment Information

We currently operate in two principal business segments and have other business lines which are aggregated as "other". This is consistent with the data that is made available to our management to assess performance and make decisions. The two business segments consist of professional subscriptions and advertising. For further information regarding segments, refer to Note 12 of the Notes to the Unaudited Condensed Consolidated Financial Statements included elsewhere in this Form 10-Q/A.

Segment revenues. Subscription revenues, which represented approximately $67 \%$ of total revenues for the six months ended June 30,2001 , grew $85 \%$ from the six months ended June 30, 2000. The growth in revenue from professional subscriptions was

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due to increases in the number of professionals on the Homestore.com family of web sites, including a bulk purchase of subscription-based products. The number of professional subscriptions increased by $202 \%$ to approximately 368,000 compared to totals at six months ended June 30, 2000. The increase in the number of professionals and the corresponding increase in professional subscriptions revenue was also due to the acquisition of the Move.com Group. Sales of virtual tours also contributed to the increase.

Advertising revenues, which represented approximately $17 \%$ of total revenues for the six months ended June 30, 2001, declined 17\% from the six months ended June 30, 2000. The decrease was driven primarily by the non-renewal of several advertising and sponsorship accounts and the general softening in the on-line advertising market.

Other revenues which represented approximately $16 \%$ of total revenues for the six months ended June 30,2001 were new revenues from companies acquired in 2001. These acquired companies operated primarily in the direct marketing business.

Segment expenses. Subscription expenses increased to $\$ 52.0$ million for the six months ended June 30, 2001 from subscription expenses of $\$ 25.7$ million for the six months ended June 30, 2000. The increase was primarily due to an overall increase in sales volume, increased marketing to our professional customers such as REALTORS(R) and an increase in staffing levels to support our growth. In addition, our acquisitions of The Hessel Group, iPIX and the Move.com Group also contributed to the increase.

Advertising expenses increased to $\$ 17.4$ million for the six months ended June 30, 2001 from advertising expenses of $\$ 4.3$ million for the six months ended June 30, 2000. The increase was due to an increase in salaries and commissions relating to the increase in advertising sales.

Other expenses were $\$ 19.1$ million for the six months ended June 30, 2001. There were no corresponding expenses in 2000.

Unallocated expenses increased to $\$ 265.3$ million for the six months ended June 30, 2001 from unallocated expenses of $\$ 119.1$ million for the six months ended June 30, 2000. The increase was due to an increase in amortization of intangible assets due to acquisitions, an increase in the stock-based charges primarily relating to an Internet portal distribution agreement, costs associated with the write-down of a portion of our portfolio of cost investments, acquisition-related charges and charges related to the dissolution of one of our subsidiaries. Also contributing to the increase in unallocated expenses were increases in costs associated with the continuing expansion of our web sites, increases in legal and professional fees, increases in costs relating to marketing and listing agreements, and increases in salaries and staffing levels required to support our significant growth, expanded operations and infrastructure.

## Liquidity and Capital Resources

Net cash provided by operating activities of $\$ 7.8$ million for the six months ended June 30, 2001 was attributable to the net loss, offset by non-cash expenses including depreciation, amortization of intangible assets, accretion of distribution obligation, provision for doubtful accounts, stock-based charges and non-cash items related to the write-down of a portion of our portfolio of cost investments, aggregating to $\$ 166.4$ million. Also contributing to cash provided by operations were the changes in operating assets and liabilities, net of acquisitions, of $\$ 62.1$ million. Net cash used in operating activities was

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$\$ 40.3$ million for the six months ended June 30, 2000. Net cash used in operating activities was the result of the net operating loss, offset by non-cash expenses including depreciation, amortization of intangible assets and stock-based charges, aggregating to $\$ 42.9$ million. Adding to the cash used in operations were the changes in operating assets and liabilities, net of acquisitions, of $\$ 24.7$ million.

Net cash used in investing activities of $\$ 57.6$ million for the six months ended June 30, 2001 was attributable to purchases of short-term investments of $\$ 66.3$ million offset by maturities of short-term investments of $\$ 90.5$ million, capital expenditures of $\$ 29.4$ million and cash paid for acquisitions of $\$ 52.4$ million including acquisition-related costs. Net cash used in investing activities of $\$ 172.4$ million for the six months ended June 30, 2000 was attributable to the purchase of cost and equity investments of $\$ 27.7$ million, purchases of short-term investments of $\$ 151.1$ million offset by maturities of short-term investments of $\$ 40.0$ million, capital expenditures of $\$ 11.9$ million and cash paid for acquisitions of $\$ 21.6$ million including acquisition-related costs.

Net cash provided by financing activities of $\$ 44.3$ million for the six months ended June 30,2001 was primarily attributable to the proceeds from exercise of stock options, warrants and share issuances under our employee stock purchase plan of $\$ 46.8$ million, proceeds from the payment of stockholders' notes of $\$ 1.7$ million, offset by the issuance of notes receivable of $\$ 3.7$ million. Net cash provided by financing activities of $\$ 303.2$ million for the six months ended June 30, 2000 was attributable to our follow-on public offering of common stock of $\$ 428.9$ million, proceeds from exercise of stock options, warrants and share issuances under our employee stock purchase plan of $\$ 6.4$ million, subsidiary equity transactions of $\$ 10.9$ million, offset by the repayment of notes payable of $\$ 38.3$ million, the transfer of $\$ 103.1$ million to restricted cash, and issuance of notes receivable of $\$ 1.7$ million. In January 2000 , we completed our follow-on public offering to the public in which we sold 4,073,139 shares of our
common stock at a price of $\$ 110$ per share, raising approximately $\$ 428.9$ million, after deducting underwriting discounts, commissions and offering expenses.

In March 2000, we issued $1,085,271$ shares of our common stock to BGI in connection with entering into a ten-year marketing agreement. During the six months following March 2002, for any shares it then owns, BGI has the right to require us to compensate it for any shortfall between our trailing 30-day average closing price per share and $\$ 64.50$. At our option, we may compensate BGI by making a cash payment equal to the shortfall amount, by delivering stock with a value equal to the shortfall amount or by repurchasing the shares for $\$ 64.50$ per share in cash.

In April 2000, we entered into a five-year marketing and distribution agreement with AOL. As part of this agreement, we paid AOL $\$ 20.0$ million in cash and issued to AOL approximately 3.9 million shares of our common stock. In the agreement, we have guaranteed that the 30 -day average closing price per share of our common stock will be:
. $\$ 65.64$ per share with respect to $60 \%$ of AOL's shares on July 31, 2003;
. $\$ 68.50$ per share with respect to $20 \%$ of AOL's shares on July 31, 2004; and
. $\$ 68.50$ per share with respect to the remaining $20 \%$ of AOL's shares on July 31, 2005.

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This guarantee only applies to shares that continue to be held by AOL at the applicable date.

If there is a shortfall between the guaranteed price and the 30 -day average closing price per share on the applicable date, we would have to make cash payments to AOL. The aggregate amount of cash payments we would be required to make in performing under this agreement is limited to $\$ 90.0$ million. To the extent that the aggregate shortfall exceeds $\$ 90.0$ million over the course of the agreement, AOL can shorten the term of the agreement. We have placed $\$ 90.0$ million in restricted cash on our balance sheet, which represents a letter of credit in favor of $A O L$ for this obligation. If we are obligated to pay AOL less than $\$ 40.0$ million at the first guarantee date of July 31, 2003, then we will have the right to reduce the restricted cash to $\$ 50.0$ million, which will then represent our maximum aggregate cash payment we would make in performing under the agreement after July 31, 2003.

Since inception, we have incurred losses from operations. As of June 30 , 2001, we had an accumulated deficit of $\$ 522.5$ million, cash and cash equivalents of $\$ 162.1$ million and short-term investments of $\$ 49.6$ million. We have no material commitments other than those under operating lease agreements and distribution and marketing agreements. We currently anticipate that our existing cash and cash equivalents, and any cash generated from operations will be sufficient to fund our operating activities, capital expenditures and other obligations through at least the next 12 months. However, in the longer term, we face significant risks associated with the successful execution of our business strategy and may need to raise additional capital in order to fund more rapid expansion, to expand our marketing activities, to develop new or enhance existing services or products, to satisfy our obligations to AOL as described above and to respond to competitive pressures or to acquire complementary services, businesses or technologies. If we are not successful in generating sufficient cash flow from operations, we may need to raise additional capital through public or private financing, strategic relationships or other arrangements. This additional capital, if needed, might not be available on terms acceptable to us, or at all. Our failure to raise sufficient capital when needed could have a material adverse effect on our business, results of operations and financial condition. If additional capital were raised through the issuance of equity securities, the percentage of our stock owned by our then-current stockholders would be reduced. Furthermore, these equity securities might have rights, preferences or privileges senior to those of our common and preferred stock. In addition, the Company's liquidity could be adversely impacted by the litigation referred to in Note 14 to our Condensed Consolidated Financial Statements included herein.

## Risk Factors

In addition to the factors discussed in the "Liquidity and Capital Resources" section above and in our Form $10-\mathrm{K}$ for the year ended December 31, 2000 under the caption "Risk Factors" and elsewhere, the following additional factors may affect our future results. The risks and uncertainties described below are not the only ones we face. Additional risks and uncertainties not presently known to us or that we currently deem immaterial also may impair our business operations. If any of the following risks actually occur, our business, financial condition and operating results could be materially adversely affected.

Risks Related to our Business:

Our agreement with the National Association of REALTORS (R) could be terminated by it.

The REALTOR.com(R) trademark and web site address and the REALTOR(R) trademark are owned by the NAR. The NAR licenses these trademarks to our subsidiary RealSelect under a license agreement, and RealSelect operates the REALTOR.com(R) web site under an operating agreement with the NAR.

Although the REALTOR.com(R) operating agreement is a lifetime agreement, the NAR may terminate it for a variety of reasons. These include:
. the acquisition of Homestore.com or RealSelect;

- a substantial decrease in the number of property listings on our REALTOR.com(R) site; and
. a breach of any of our other obligations under the agreement that we do not cure within 30 days of being notified by the NAR of the breach.

Absent a breach by the NAR, the agreement does not contain provisions that allow us to terminate.

Our agreement with the NAR contains a number of provisions that could restrict our operations.

Our operating agreement with the NAR contains a number of provisions that restrict how we operate our business. These restrictions include:
. we must make quarterly royalty payments of up to $15 \%$ of RealSelect's operating revenues in the aggregate to the NAR and the entities that provide us the information for our real property listings, which we refer to as our data content providers;
. we are restricted in the type and subject matter of, and the manner in which we display, advertisements on the REALTOR.com(R) web site;
. the NAR has the right to approve how we use its trademarks, and we must comply with its quality standards for the use of these marks;
. we must meet performance standards relating to the availability time of the REALTOR.com(R) web site;
. the NAR has the right to review, approve and request changes to the content on the pages of our REALTOR.com(R) web site; and
. we may be restricted in our ability to create additional web sites or pursue other lines of business that engage in displaying real property advertisements in electronic form by the terms of our agreements with the NAR.

In addition, our operating agreement with the NAR contains restrictions on how we can operate the REALTOR.com(R) web site. For instance, we can only enter into agreements with entities that provide us with real estate listings, such as MLSs, on terms approved by the NAR. In addition, the NAR can require us to include on REALTOR.com(R) real estate related content it has developed. See "Certain Relationships and Related Transactions--Operating Agreement with the National Association of REALTORS (R)" included in our Form 10-K for the year ended December 31, 2000.

If our operating agreement for REALTOR.com(R) terminates, the NAR would be able to operate the REALTOR.com(R) web site.

If our operating agreement terminates, we must transfer a copy of the

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software that operates the REALTOR.com(R) web site and assign our agreements with data content providers, such as real estate brokers and MLSs, to the NAR. The NAR would then be able to operate the REALTOR.com(R) web site itself or with a third party. Many of these data content agreements are exclusive, and we could be prevented from obtaining and using listing data from the providers covered by these transferred agreements until the exclusivity periods lapse.

We are subject to noncompetition provisions with the NAR which could adversely affect our business.

We obtained the consent of the NAR prior to our acquisition of SpringStreet and operation of the HomeBuilder.com web sites. In the future, if we were to acquire or develop another service which provides real estate listings on an Internet site or through other electronic means, we may need to obtain the prior consent of the NAR. Any future consents from the NAR, if obtained, could be conditioned on our agreeing to operational conditions for the new web site or service. These conditions could
include paying fees to the NAR, limiting the types of content or listings on the web sites or service or other terms and conditions. Our business could be adversely affected if we do not obtain consents from the NAR, or if a consent we obtain contains restrictive conditions. These noncompetition provisions and any required consents, if accepted by us at our discretion, could have the effect of restricting the lines of business we may pursue.

Our agreement with the National Association of Home Builders contains provisions that could restrict our operations.

Our operating agreement with the NAHB includes a number of restrictions on how we operate our HomeBuilder.com web site:
. if the NAR terminates our REALTOR.com(R) operating agreement, for the next six months the NAHB can terminate this agreement with three months' prior notice;
. we are restricted in the type and subject matter of advertisements on the pages of our HomeBuilder.com web site that contain new home listings; and
. the NAHB has the right to approve how we use its trademarks and we must comply with its quality standards for the use of its marks.

Our SpringStreet. com web site is subject to a number of restrictions on how it may be operated.

In agreeing to our acquisition of SpringStreet Inc., the NAR imposed a number of important restrictions on how we can operate the SpringStreet.com web site. These include:
. if the consent terminates for any reason, we will have to transfer to the NAR all data and content, such as listings, on the rental site that were provided by real estate professionals who are members of the NAR, known as REALTORS (R) ;
. listings for rental units in smaller non-apartment properties generally must be received from a REALTOR(R) or REALTOR(R)-controlled MLSs in order to be listed on the web site;
. if the consent is terminated, we could be required to operate our

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rental properties web site at a different web address;
. if the consent terminates for any reason, other than as a result of a breach by the NAR, the NAR will be permitted to use a REALTOR(R) branded web address, resulting in increased competition;
. without the consent of the NAR, prior to the time we are using a REALTOR (R)-branded web address, we cannot provide a link on the SpringStreet.com web site linking to the REALTOR.com(R) web site and vice versa;
. we cannot list properties for sale on the rental web site for the duration of our REALTOR.com(R) operating agreement and for an additional two years;
. we are restricted in the type and subject matter of, and the manner in which we display, advertisements on the rental web site;
. we must make royalty payments based on the operating revenues of the rental site to the NAR and our data content providers at the same rates as under our REALTOR.com(R) operating agreement, except that the amount payable to data content providers in the aggregate will be proportionately based on the percentage of the total content on the site supplied by them; and
. we must offer REALTORS(R) preferred pricing for home pages or enhanced advertising on the rental web site.

The NAR could revoke its consent to our operating SpringStreet.com.

The NAR can revoke its consent to our operating the SpringStreet.com web site for reasons which include:
. the acquisition of Homestore.com or RealSelect;

- a substantial decrease in property listings on our REALTOR.com(R) web site; and
- a breach of any of our obligations under the consent or the REALTOR.com(R) operating agreement that we do not cure within 30 days of being notified by the NAR of the breach.

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The NAR(R) has significant influence over aspects of RealSelect's corporate governance and has a representative on our board.

Board representatives. The NAR is entitled to have one representative as a member of our board of directors and two representatives as members of RealSelect's board of directors.

Approval rights. RealSelect's certificate of incorporation contains a limited corporate purpose, which purpose is the operation of the REALTOR.com(R) web site and real property advertising programming for electronic display and related businesses. Without the consent of six-sevenths of the members of the RealSelect board of directors, which would have to include at least one NAR appointed director, this limited purpose provision cannot be amended.

RealSelect's bylaws also contain protective provisions which could restrict portions of its operations or require us to incur additional expenses. If the RealSelect board of directors cannot agree on an annual operating budget for

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RealSelect, it would use as its operating budget that from the prior year, adjusted for inflation. Any expenditures in excess of that budget would have to be funded by Homestore.com. In addition, if RealSelect desired to incur debt or invest in assets in excess of $\$ 2.5$ million without the approval of a majority of its board, including a NAR representative, we would need to fund those expenditures.

RealSelect cannot take the following actions without the consent of at least one of the NAR's representatives on its board of directors:
. amend its certificate of incorporation or bylaws;
. pledge its assets;

- approve transactions with affiliates, stockholders or employees in excess of $\$ 100,000$;
. change its executive officers;
. declare dividends or make other distributions to its stockholders;
. establish, or appoint any members to, a committee of its board of directors; or
. issue or redeem any of its equity securities.

We have a history of net losses and expect net losses for the foreseeable future.

We have experienced net losses in each quarterly and annual period since 1993, and we incurred operating losses of $\$ 212.2$ million and $\$ 69.2$ million for the six months ended June 30, 2001 and 2000, respectively. As of June 30, 2001, we had an accumulated deficit of $\$ 522.5$ million, and we may continue to incur additional net losses. The size of these net losses will depend, in part, on the rate of growth in our revenues from broker, agent, home builder and rental property owners, web hosting fees, advertising sales and sales of other products and services. The size of our future net losses will also be impacted by noncash stock-based charges relating to deferred compensation, stock and warrant issuances, and amortization of intangible assets. As of June 30, 2001, we had approximately $\$ 1,056.8$ million of deferred stock-based charges and intangible assets to be amortized. In July 2001, the Financial Accounting Standards Board, or FASB, issued Statement of Financial Accounting Standards, or SFAS, No. 142. Upon adoption of SFAS No. 142, amortization of goodwill recorded for business combinations consummated prior to July 1, 2001 will cease. In connection with the adoption of SFAS No. 142, we will be required to perform a transitional goodwill impairment assessment, which could result in future charges relating to write-downs.

It is critical to our success that we continue to devote financial, sales and management resources to developing brand awareness for our web sites as well as for any other products and services we may add. To accomplish this, we will continue to develop our content and expand our marketing and promotion activities, direct sales force and other services. As a result, we expect that our operating expenses will increase significantly during the next several years. With increased expenses, we will need to generate significant additional revenues to achieve net income. As a result, we may never achieve or sustain net income, and, if we do achieve net income in any period, we may not be able to sustain or increase net income on a quarterly or annual basis. See "Management's Discussion and Analysis of Financial Condition and Results of Operations."

We must continue to obtain listings from real estate agents, brokers, home

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builders, Multiple Listing Services and property owners.
We believe that our success depends in large part on the number of real estate listings received from agents, brokers, home builders, MLSs and residential, rental and commercial property owners. Many of our agreements with MLSs, brokers and agents
to display property listings have fixed terms, typically 12 to 36 months. At the end of the term of each agreement, the other party may choose not to continue to provide listing information to us on an exclusive basis or at all and may choose to provide this information to one or more of our competitors instead. We have expended significant amounts to secure both our exclusive and non-exclusive agreements for listings of real estate for sale and may be required to spend additional large amounts or offer other incentives in order to renew these agreements. If owners of large numbers of property listings, such as large brokers, MLSs, or property owners in key real estate markets choose not to renew their relationship with us, our family of web sites could become less attractive to other real estate industry participants or consumers.

We must dedicate significant resources to market our subscription products and services to real estate professionals.

Because the annual fee for services sold to real estate professionals is relatively low, we depend on obtaining sales from a large number of these customers. It is difficult to reach and enroll new subscribers cost-effectively. A large portion of our sales force targets real estate professionals who are widely distributed across the United States. This results in relatively high fixed costs associated with our sales activities. In addition, our sales personnel generally cannot efficiently contact real estate professionals on an individual basis and instead must rely on sales presentations to groups of agents and/or brokers. Real estate agents are generally independent contractors rather than employees of brokers. Therefore, even if a broker uses our subscription products and services, its affiliated agents are not required to use them.

It is important to our success that we support our real estate professional customers.

Since many real estate professionals are not sophisticated computer users and often spend limited amounts of time in their offices, it is important that these customers find that our products and services significantly enhance their productivity and are easy to use. To meet these needs, we provide customer training and have developed a customer support organization that seeks to respond to customer inquiries as quickly as possible. If our real estate professional customer base grows, we may need to expand our support organization further to maintain satisfactory customer support levels. If we need to enlarge our support organization, we would incur higher overhead costs. If we do not maintain adequate support levels, these customers could choose to discontinue using our service.

Our quarterly financial results are subject to significant fluctuations.
Our results of operations could vary significantly from quarter to quarter. In the near term, we expect to be substantially dependent on sales of our subscription and advertising products and services. We also expect to incur significant sales and marketing expenses to promote our brand and services. Therefore, our quarterly revenues and operating results are likely to be particularly affected by the number of persons purchasing subscription and advertising products and services as well as sales and marketing expenses for a
particular period. If revenues fall below our expectations, we will not be able to reduce our spending rapidly in response to the shortfall.

Other factors that could affect our quarterly operating results include those described below and elsewhere in this Form
10-Q:
. the amount of advertising sold on our family of web sites, the timing of payments for this advertising and whether these advertisements are sold by us directly or on our behalf by America Online or other third parties;

- the level of renewals for our subscription products and services by real estate agents, brokers and rental property owners and managers;
. the amount and timing of our operating expenses and capital expenditures;
. the amount and timing of non-cash stock-based charges, such as charges related to deferred compensation or warrants issued to real estate industry participants; and
. costs and charges related to acquisitions of businesses or technologies.

Because we have expanded our operations, our success will depend on our ability to manage our growth.

We have rapidly and significantly expanded our operations, both by acquisition and organic growth, and expect to continue to expand our operations. This growth has placed, and is expected to continue to place, a significant strain on our managerial,
operational, financial and other resources. For example, we have grown to approximately 2,900 employees on June 30,2001 from approximately 2,000 employees on December 31, 2000.

We depend on distribution agreements with a number of Internet portals and search engine web sites to generate traffic on our family of web sites.

We believe that a substantial portion of our consumer traffic comes from Internet portals and search engine web sites, including the AOL network of properties. On some of these sites we are featured as the exclusive provider of home listings. To secure both exclusive and non-exclusive distribution relationships, we often pay significant fees. However, we may not experience sustained increases in user traffic from these distribution relationships.

There is intense competition for placement on Internet portals. Our distribution agreements have terms ranging from two to five years. When they expire, we may be unable to renew our existing agreements or enter into replacement agreements. If any of these agreements terminates without our renewing it, we could experience a decline in the number of our users and our competitive position could be significantly weakened. Even if we renew our agreements or enter into agreements with new providers, we may be required to pay significant fees to do so and may be unable to retain any exclusivity that we may have enjoyed under these agreements.

Our family of web sites may not achieve the brand awareness necessary to succeed.

In an effort to obtain additional consumer traffic, increase usage by the real estate community and increase brand awareness, we intend to continue to pursue

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an aggressive online and off-line brand enhancement strategy. These efforts will involve significant expense. If our brand enhancement strategy is unsuccessful, we may fail to attract new or retain existing consumers or real estate professionals, which would have a material adverse impact on our revenues.

The market for web-based subscription and advertising products and services relating to real estate is intensely competitive.

Our main existing and potential competitors include web sites offering real estate related content and services as well as general purpose online services, and traditional media such as newspapers, magazines and television that may compete for advertising dollars.

The barriers to entry for web-based services and businesses are low, making it possible for new competitors to proliferate rapidly. In addition, parties with whom we have listing and marketing agreements could choose to develop their own Internet strategies or competing real estate sites upon the termination of their agreements with us. Many of our existing and potential competitors have longer operating histories in the Internet market, greater name recognition, larger consumer bases and significantly greater financial, technical and marketing resources than we do.

We must attract and retain personnel while competition for personnel in our industry is intense.

We may be unable to retain our key employees or to attract, assimilate or retain other highly qualified employees. We have from time to time in the past experienced, and we expect in the future to continue to experience, difficulty in hiring and retaining highly skilled employees with appropriate qualifications as a result of our rapid growth and expansion. Attracting and retaining qualified personnel with experience in the real estate industry, a complex industry that requires a unique knowledge base, is an additional challenge for us. If we do not succeed in attracting new personnel or retaining and motivating our current personnel, our business will be adversely affected.

We need to continue to develop our content and our product and service offerings.

To remain competitive, we must continue to enhance and improve the ease of use, responsiveness, functionality and features of our family of web sites. These efforts may require us to develop internally or to license increasingly complex technologies. In addition, many companies are continually introducing new Internet-related products, services and technologies, which will require us to update or modify our technology. Developing and integrating new products, services or technologies into our family of web sites could be expensive and time consuming. Any new features, functions or services may not achieve market acceptance or
enhance our brand loyalty. If we fail to develop and introduce or acquire new features, functions or services effectively and on a timely basis, we may not continue to attract new users and may be unable to retain our existing users. Furthermore, we may not succeed in incorporating new Internet technologies, or in order to do so, we may incur substantial expenses.

We may experience difficulty in integrating our recent acquisitions and our acquisition strategy may fail.

We have made a number of recent acquisitions, including Internet Pictures Corporation and Computers for Tracts, Inc. in January 2001, the Move.com Group,

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Homebid.com, Inc. and HomeWrite, Inc. in February 2001 and HomeStyles in May 2001. We currently propose to acquire iPlace. We intend to pursue additional acquisition opportunities in the future. We may not be able to identify suitable acquisition candidates, or if we do, we may not be able to enter into agreements with these companies on favorable terms. In addition, our prior and proposed acquisitions, as made as any future acquisitions, may result in our not achieving the desired benefits of the transaction. Risks related to our acquisitions include:
. difficulties in assimilating the operations of the acquired businesses;

- potential disruption of our existing businesses;
. the potential need to obtain the consent of the NAR;
- assumption of unknown liabilities and litigation;
. our inability to integrate, train, retain and motivate personnel of the acquired businesses;
. diversion of our management from our day-to-day operations;
. our inability to incorporate acquired products, services and technologies successfully into our family of web sites;
. potential impairment of relationships with our employees, customers and strategic partners; and
. inability to maintain uniform standards, controls, procedures and policies.

Our inability to successfully address any of these risks could materially harm our business.

Future acquisitions could result in dilutive issuances of stock and the need for additional financing.

We have typically paid for our acquisitions with cash and or by issuing shares of our capital stock, as we did for the Move.com Group acquisition. In the future, we may effect other large or small acquisitions by using stock, and this will dilute our stockholders. We could also use cash or incur additional debt to pay for future acquisitions. Acquisition financing may not be available on favorable terms or at all.

Our business is dependent on our key personnel.

Our future success depends to a significant extent on the continued services of our senior management and other key personnel. The loss of the services of key employees would likely have a significant detrimental effect on our business.

We have no employment agreements that prevent any of our key personnel from terminating their employment at any time.

We rely on intellectual property and proprietary rights.

We regard substantial elements of our family of web sites and underlying technology as proprietary. Despite our precautionary measures, third parties may copy or otherwise obtain and use our proprietary information without authorization or develop similar technology independently. Although we have one patent, we may not achieve the desired protection from, and third parties may design around, this patent or any other patent that we may obtain in the future. In addition, in any litigation or proceeding involving our patent, or any other

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patent that we may obtain in the future, the patent may be determined invalid or unenforceable. Any legal action that we may bring to protect our proprietary information could be expensive and distract management from day-to-day operations.

Other companies may own, obtain or claim trademarks that could prevent or limit or interfere with use of the trademarks we use. The REALTOR.com(R) web site address, or domain name, and trademark and the REALTOR(R) trademark are important to our
business and are licensed to us by the NAR. If we were to lose the REALTOR.com(R) domain name or the use of these trademarks, our business would be harmed and we would need to devote substantial resources towards developing an independent brand identity.

Legal standards relating to the validity, enforceability and scope of protection of proprietary rights in Internet-related businesses are uncertain and evolving, and we can give no assurance regarding the future viability or value of any of our proprietary rights.

We may not be able to protect the web site addresses that are important to our business.

Our web site addresses, or domain names, are important to our business. The regulation of domain names is subject to change. Some proposed changes include the creation of additional top-level domains in addition to the current toplevel domains, such as ".com," ".net" and ".org." It is also possible that the requirements for holding a domain name could change. Therefore, we may not be able to obtain or maintain relevant domain names for all of the areas of our business. It may also be difficult for us to prevent third parties from acquiring domain names that are similar to ours, that infringe our trademarks or that otherwise decrease the value of our intellectual property.

We could be subject to litigation with respect to our intellectual property rights.

Other companies may own or obtain patents or other intellectual property rights that could prevent or limit or interfere with our ability to provide our products and services. Companies in the Internet market are increasingly making claims alleging infringement of their intellectual property rights. For example, in December 1997, we received a letter claiming that our map technology infringes patents held by another person. We believe this person may have instituted legal proceedings against two of our competitors. We have received no further correspondence with respect to this issue and, after discussions with our patent counsel, we do not believe any of our technology infringes these patents. However, we could incur substantial costs to defend against these or any other claims or litigation. If a claim were successful, we could be required to obtain a license from the holder of the intellectual property or redesign our advertising products and services.

We may expand into international markets which may expose us to relatively higher costs and greater risks.

We are exploring the expansion of our operations internationally as part of our business strategy. The entry into international markets may require significant management attention and financial resources and may place additional burdens on our management, administrative, operational and financial infrastructure. We cannot be certain that our investments in other countries will produce desired strategic results or levels of revenue or profitability. We

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have limited experience in developing localized versions of our products and marketing and distributing them internationally. As our international operations expand, our exposure to exchange rate fluctuations will increase. In addition, we may be subject to the following factors:
. increased financial accounting and reporting burdens and complexities;

- potentially adverse tax consequences;
. compliance with a wide variety of complex foreign laws and treaties;
. reduced protection for intellectual property rights in some countries;
. licenses, tariffs and other trade barriers; and
. disruption from political and economic instability in the countries in which our operations are located.

These factors may interrupt our ability to conduct business and impose additional costs upon us.

Depending on the market performance of our common stock, we may be required to use a significant amount of our cash or issue a significant number of additional shares under our BGI agreement, and the term of the AOL agreement may be shortened.

In March 2000, we entered into a 10 -year marketing agreement with BGI at which time, we issued BGI approximately 1.1 million shares of our common stock. During the six-months following March 2002, for any shares it owns, BGI has the right to
require us to compensate them for any shortfall between our trailing 30-day average closing price per share and $\$ 64.50$. At our option, we can compensate BGI by making a cash payment equal to the shortfall amount by, delivering stock with a value equal to the shortfall amount or by repurchasing the shares at $\$ 64.50$ per share in cash.

In April 2000, we entered into a five-year marketing and distribution agreement with AOL. As part of this agreement, we paid AOL $\$ 20.0$ million in cash and issued to AOL approximately 3.9 million shares of our common stock. In the agreement, we have guaranteed that the 30 -day average closing price per share of our common stock will be:
. $\$ 65.64$ per share with respect to $60 \%$ of AOL's shares on July 31, 2003;
. $\$ 68.50$ per share with respect to $20 \%$ of AOL's shares on July 31, 2004; and
. $\$ 68.50$ per share with respect to the remaining $20 \%$ of AOL's shares on July 31, 2005.

This guarantee only applies to shares that continue to be held by AOL at the applicable date.

If there is a shortfall between the guaranteed price and the 30 -day average closing price per share on the applicable date, we would have to make cash payments to AOL. The aggregate amount of cash payments we would be required to make in performing under this agreement is limited to $\$ 90.0$ million. To the extent that the aggregate shortfall exceeds $\$ 90.0$ million over the course of the agreement, AOL can shorten the term of the agreement. We have placed $\$ 90.0$

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million in restricted cash on our balance sheet, which represents a letter of credit in favor of AOL for this obligation. If we are obligated to pay AOL less than $\$ 40.0$ million at the first guarantee date of July 31, 2003, then we will have the right to reduce the restricted cash to $\$ 50.0 \mathrm{million}$, which will then represent our maximum aggregate cash payment we would make in performing under the agreement after July 31, 2003.

Real Estate Industry Risks:
Our business is dependent on the strength of the real estate industry, which is both cyclical and seasonal.

The real estate industry traditionally has been cyclical. Economic swings in the real estate industry may be caused by various factors. When interest rates are high or general national and global economic conditions are or are perceived to be weak, there is typically less sales activity in real estate. A decrease in the current level of sales of real estate and products and services related to real estate could adversely affect demand for our family of web sites and our subscription and advertising products and services. In addition, reduced traffic on our family of web sites would likely cause our subscription and advertising revenues to decline, which would materially and adversely affect our business.

We may experience seasonality in our business. The real estate industry experiences a decrease in activity during the winter. However, because of our limited operating history under our current business model, we do not know if or when any seasonal pattern will develop or the size or nature of any seasonal pattern in our business.

We may particularly be affected by general economic conditions.

Purchases of real property and related products and services are particularly affected by negative trends in the general economy. The majority of our revenue has been and is expected to continue to be, derived from customers in the United States. Recent economic indicators, including growth in gross domestic product, reflect a decline in economic activity in the United States from prior periods. The success of our operations depends to a significant extent upon a number of factors relating to discretionary consumer and business spending, and the overall economy, as well as regional and local economic conditions in markets where we operate, including:
. perceived and actual economic conditions;
. interest rates;
. taxation policies;
. availability of credit;
. employment levels; and
. wage and salary levels.

In addition, because a consumer's purchase of real property and related products and services is a significant investment and is relatively discretionary, any reduction in disposable income in general may affect us more significantly than companies in other industries.

We have risks associated with changing legislation in the real estate industry.

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Real estate is a heavily regulated industry in the $u$. S., including regulation under the Fair Housing Act, the Real Estate Settlement Procedures Act and state advertising laws. In addition, states could enact legislation or regulatory policies in the future which could require us to expend significant resources to comply. These laws and related regulations may limit or restrict our activities. For instance, we are limited in the criteria upon which we may base searches of our real estate listings such as age or race. As the real estate industry evolves in the Internet environment, legislators, regulators and industry participants may advocate additional legislative or regulatory initiatives. Should existing laws or regulations be amended or new laws or regulations be adopted, we may need to comply with additional legal requirements and incur resulting costs, or we may be precluded from certain activities. For instance, SpringStreet.com was required to qualify and register as a real estate agent/broker in the State of California. To date, we have not spent significant resources on lobbying or related government issues. Any need to significantly increase our lobbying or related activities could substantially increase our operating costs.

Internet Industry Risks:
We depend on increased use of the Internet to expand our real estate related advertising products and services.

If the Internet fails to become a viable marketplace for real estate content and information, our business will not grow. Broad acceptance and adoption of the Internet by consumers and businesses when searching for real estate and related products and services will only occur if the Internet provides them with greater efficiencies and improved access to information.

In addition to selling subscription products and services to real estate professionals, we depend on selling other types of advertisements on our family of web sites.

Our business would be adversely affected if the market for web advertising fails to develop or develops more slowly than expected. Our ability to generate advertising revenues from selling banner advertising and sponsorships on our web sites will depend on, among other factors, the development of the Internet as an advertising medium, the amount of traffic on our family of web sites and our ability to achieve and demonstrate user demographic characteristics that are attractive to advertisers. Most potential advertisers and their advertising agencies have only limited experience with the Internet as an advertising medium and have not devoted a significant portion of their advertising expenditures to Internet-based advertising. No standards have been widely accepted to measure the effectiveness of web advertising. If these standards do not develop, existing advertisers might reduce their current levels of Internet advertising or eliminate their spending entirely. The widespread adoption of technologies that permit Internet users to selectively block out unwanted graphics, including advertisements attached to web pages, could also adversely affect the growth of the Internet as an advertising medium. In addition, advertisers in the real estate industry, including real estate professionals, have traditionally relied upon other advertising media, such as newsprint and magazines, and have invested substantial resources in other advertising methods. These persons may be reluctant to adopt a new strategy and advertise on the Internet.

Government regulations and legal uncertainties could affect the growth of the Internet.

A number of legislative and regulatory proposals under consideration by federal, state, local and foreign governmental organizations may lead to laws or regulations concerning various aspects of the Internet, including online content, user privacy, access charges, liability for third-party activities and

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jurisdiction. Additionally, it is uncertain as to how existing laws will be applied to the Internet. The adoption of new laws or the application of existing laws may decrease the growth in the use of the Internet, which could in turn decrease the usage and demand for our services or increase our cost of doing business.

Some local telephone carriers have asserted that the increasing popularity and use of the Internet have burdened the existing telecommunications infrastructure, and that many areas with high Internet use have begun to experience interruptions in telephone service. These carriers have petitioned the Federal Communications Commission to impose access fees on Internet service providers and online service providers. If access fees are imposed, the costs of communicating on the Internet could increase substantially, potentially slowing the increasing use of the Internet. This could in turn decrease demand for our services or increase our cost of doing business.

Taxation of Internet transactions could slow the use of the Internet.

The tax treatment of the Internet and electronic commerce is currently unsettled. A number of proposals have been made at the federal, state and local level and by various foreign governments to impose taxes on the sale of goods and services and other Internet activities. In 1998, the Internet Tax Freedom Act was signed into law placing a three-year moratorium on new state and local taxes on Internet commerce. However, future laws may impose taxes or other regulations on Internet commerce, which could substantially impair the growth of electronic commerce.

We depend on continued improvements to our computer network and the infrastructure of the Internet.

Any failure of our computer systems that causes interruption or slower response time of our web sites or services could result in a smaller number of users of our family of web sites or the web sites that we host for real estate professionals. If sustained or repeated, these performance issues could reduce the attractiveness of our web sites to consumers and our subscription products and services to real estate professionals, providers of real estate related products and services and other Internet advertisers. Increases in the volume of our web site traffic could also strain the capacity of our existing computer systems, which could lead to slower response times or system failures. This would cause the number of real property search inquiries, advertising impressions, other revenue producing offerings and our informational offerings to decline, any of which could hurt our revenue growth and our brand loyalty. We may need to incur additional costs to upgrade our computer systems in order to accommodate increased demand if our systems cannot handle current or higher volumes of traffic.

The recent growth in Internet traffic has caused frequent periods of decreased performance. Our ability to increase the speed with which we provide services to consumers and to increase the scope of these services is limited by and dependent upon the speed and reliability of the Internet. Consequently, the emergence and growth of the market for our services is dependent on the performance of and future improvements to the Internet.

Our internal network infrastructure could be disrupted.

Our operations depend upon our ability to maintain and protect our computer systems, located at our corporate headquarters in Westlake Village, California and our other offices in Thousand Oaks, California; Milwaukee, Wisconsin; Phoenix, Arizona; San Jose, California; Westbury, New York and San Francisco,

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California. Our facilities in California are currently subject to electrical blackouts as a result of a shortage of available electrical power. Although we have not experienced any material outages to date, we currently do not have a redundant system for our family of web sites and other services at an alternate site. Therefore, our systems are vulnerable to damage from break-ins, unauthorized access, vandalism, fire, earthquakes, power loss, telecommunications failures and similar events. Although we maintain insurance against fires, earthquakes and general business interruptions, the amount of coverage may not be adequate in any particular case.

Experienced computer programmers, or hackers, may attempt to penetrate our network security from time to time. Although we have not experienced any material security breaches to date, a hacker who penetrates our network security could misappropriate proprietary information or cause interruptions in our services. We might be required to expend significant capital and resources to protect against, or to alleviate, problems caused by hackers. We do not currently have a fully redundant system for our family of web sites. We also may not have a timely remedy against a hacker who is able to penetrate our network security. In addition to purposeful security breaches, the inadvertent transmission of computer viruses could expose us to litigation or to a material risk of loss.

We could face liability for information on our web sites and for products and services sold over the Internet.

We provide third-party content on our family of web sites, particularly real estate listings. We could be exposed to liability with respect to this thirdparty information. Persons might assert, among other things, that, by directly or indirectly providing links to web sites operated by third parties, we should be liable for copyright or trademark infringement or other wrongful actions by the third parties operating those web sites. They could also assert that our third party information contains errors or omissions, and consumers could seek damages for losses incurred if they rely upon incorrect information.

We enter into agreements with other companies under which we share with these other companies revenues resulting from advertising or the purchase of services through direct links to or from our family of web sites. These arrangements may expose us
to additional legal risks and uncertainties, including local, state, federal and foreign government regulation and potential liabilities to consumers of these services, even if we do not provide the services ourselves. We cannot assure you that any indemnification provided to us in our agreements with these parties, if available, will be adequate.

Even if these claims do not result in liability to us, we could incur significant costs in investigating and defending against these claims. Our general liability insurance may not cover all potential claims to which we are exposed and may not be adequate to indemnify us for all liability that may be imposed.

Our common stock price may continue to be volatile, which could result in substantial losses for individual stockholders.

The market price for our common stock is likely to continue to be highly volatile and subject to wide fluctuations. Factors contributing to this volatility some of which are beyond our control:

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. actual or anticipated variations in our quarterly operating results;

- announcements of significant corporate events such as acquisitions or litigation;
. announcements of technological innovations or new products or services by us or our competitors;
. changes in financial estimates by securities analysts;
. conditions or trends in the Internet, technology and/or real estate and real estate-related industries; and
. market prices for stocks of Internet companies and other companies whose businesses are heavily dependent on the Internet, which have generally proven to be highly volatile, particularly in recent quarters.

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, Homestore.com, Inc. has duly caused this amendment to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: March 29, 2002

| By: /s/ W. Michael Long |
| :---: |
| W. Michael Long Chief Executive Officer |
| By: /s/ Lewis R. Belote, III |
| Lewis R. Belote, III Chief Financial Officer |


[^0]:    $(90,493)$

[^1]:    Operating Expenses

