

ABERCROMBIE & FITCH CO /DE/

Form 10-Q

September 05, 2017

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF  
<sup>x</sup> 1934

For the quarterly period ended July 29, 2017

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF  
1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number 1-12107

ABERCROMBIE & FITCH CO.

(Exact name of Registrant as specified in its charter)

Delaware 31-1469076  
(State or other jurisdiction of (I.R.S. Employer  
incorporation or organization) Identification No.)

6301 Fitch Path, New Albany, Ohio 43054  
(Address of principal executive offices) (Zip Code)  
Registrant's telephone number, including area code: (614) 283-6500

Not Applicable

(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.  Yes  No

Indicate by check mark whether the Registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the Registrant was required to submit and post such files).  Yes  No

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer   
Non-accelerated filer  (Do not check if a smaller reporting company) Smaller reporting company   
Emerging growth company

If an emerging growth company, indicate by check mark if the Registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).    Yes     No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

Class A Common Stock	Outstanding at August 31, 2017
\$.01 Par Value	68,087,087 Shares

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## PART I. FINANCIAL INFORMATION

## ITEM 1. FINANCIAL STATEMENTS (UNAUDITED)

ABERCROMBIE & FITCH CO.  
 CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS  
 AND COMPREHENSIVE LOSS  
 (Thousands, except per share amounts)  
 (Unaudited)

	Thirteen Weeks Ended		Twenty-six Weeks Ended	
	July 29, 2017	July 30, 2016	July 29, 2017	July 30, 2016
Net sales	\$779,321	\$783,160	\$1,440,420	\$1,468,643
Cost of sales, exclusive of depreciation and amortization	318,426	306,053	580,600	565,815
Gross profit	460,895	477,107	859,820	902,828
Stores and distribution expense	369,295	382,917	729,224	752,035
Marketing, general and administrative expense	109,353	111,719	219,246	226,166
Asset impairment	6,135	6,356	6,865	6,356
Other operating income, net	(2,799 )	(13,080 )	(4,485 )	(16,013 )
Operating loss	(21,089 )	(10,805 )	(91,030 )	(65,716 )
Interest expense, net	4,089	4,741	8,209	9,247
Loss before taxes	(25,178 )	(15,546 )	(99,239 )	(74,963 )
Income tax benefit	(10,563 )	(3,515 )	(23,615 )	(24,302 )
Net loss	(14,615 )	(12,031 )	(75,624 )	(50,661 )
Less: Net income attributable to noncontrolling interests	876	1,098	1,567	2,055
Net loss attributable to A&F	\$(15,491 )	\$(13,129 )	\$(77,191 )	\$(52,716 )
Net loss per share attributable to A&F				
Basic	\$(0.23 )	\$(0.19 )	\$(1.13 )	\$(0.78 )
Diluted	\$(0.23 )	\$(0.19 )	\$(1.13 )	\$(0.78 )
Weighted-average shares outstanding				
Basic	68,456	67,944	68,264	67,785
Diluted	68,456	67,944	68,264	67,785
Dividends declared per share	\$0.20	\$0.20	\$0.40	\$0.40
Other comprehensive income (loss)				
Foreign currency translation, net of tax	\$19,072	\$(7,361 )	\$24,679	\$13,064
Derivative financial instruments, net of tax	(10,148 )	6,575	(14,748 )	(3,380 )
Other comprehensive income (loss)	8,924	(786 )	9,931	9,684
Comprehensive loss	(5,691 )	(12,817 )	(65,693 )	(40,977 )
Less: Comprehensive income attributable to noncontrolling interests	876	1,098	1,567	2,055



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ABERCROMBIE & FITCH CO.  
 CONDENSED CONSOLIDATED BALANCE SHEETS  
 (Thousands, except par value amounts)  
 (Unaudited)

	July 29, 2017	January 28, 2017
Assets		
Current assets:		
Cash and equivalents	\$421,903	\$547,189
Receivables	110,590	93,384
Inventories, net	471,037	399,795
Other current assets	72,215	98,932
Total current assets	1,075,745	1,139,300
Property and equipment, net	793,374	824,738
Other assets	358,794	331,719
Total assets	\$2,227,913	\$2,295,757
Liabilities and stockholders' equity		
Current liabilities:		
Accounts payable	\$208,432	\$187,017
Accrued expenses	267,745	273,044
Short-term portion of deferred lease credits	19,723	20,076
Income taxes payable	2,880	5,863
Total current liabilities	498,780	486,000
Long-term liabilities:		
Long-term portion of deferred lease credits	78,063	76,321
Long-term portion of borrowings, net	263,714	262,992
Leasehold financing obligations	49,186	46,397
Other liabilities	171,852	172,008
Total long-term liabilities	562,815	557,718
Stockholders' equity		
Class A Common Stock - \$0.01 par value: 150,000 shares authorized and 103,300 shares issued at each of July 29, 2017 and January 28, 2017	1,033	1,033
Paid-in capital	385,567	396,590
Retained earnings	2,364,596	2,474,703
Accumulated other comprehensive loss, net of tax	(111,371 )	(121,302 )
Treasury stock, at average cost: 35,208 and 35,542 shares at July 29, 2017 and January 28, 2017, respectively	(1,482,757 )	(1,507,589 )
Total Abercrombie & Fitch Co. stockholders' equity	1,157,068	1,243,435
Noncontrolling interests	9,250	8,604
Total stockholders' equity	1,166,318	1,252,039
Total liabilities and stockholders' equity	\$2,227,913	\$2,295,757

The accompanying Notes are an integral part of these Condensed Consolidated Financial Statements.



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ABERCROMBIE & FITCH CO.  
 CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS  
 (Thousands)  
 (Unaudited)

	Twenty-six Weeks Ended	
	July 29, 2017	July 30, 2016
Operating activities		
Net loss	\$(75,624)	\$(50,661)
Adjustments to reconcile net loss to net cash used for operating activities:		
Depreciation and amortization	95,502	99,933
Asset impairment	6,865	6,356
Loss on disposal	3,824	1,336
Amortization of deferred lease credits	(10,412)	(12,577)
Benefit from deferred income taxes	(19,121)	(37,466)
Share-based compensation	10,396	11,000
Changes in assets and liabilities		
Inventories, net	(67,964)	(26,517)
Accounts payable and accrued expenses	2,908	(35,922)
Lessor construction allowances	5,478	2,530
Income taxes	(3,135)	6,800
Long-term lease deposits	(530)	23,241
Other assets	9,156	(42,579)
Other liabilities	(6,193)	(2,632)
Net cash used for operating activities	(48,850)	(57,158)
Investing activities		
Purchases of property and equipment	(61,777)	(58,009)
Proceeds from sale of property and equipment	203	4,098
Net cash used for investing activities	(61,574)	(53,911)
Financing activities		
Dividends paid	(27,159)	(26,992)
Other financing activities	(1,057)	(2,488)
Net cash used for financing activities	(28,216)	(29,480)
Effect of exchange rates on cash	13,354	7,577
Net decrease in cash and equivalents	(125,286)	(132,972)
Cash and equivalents, beginning of period	547,189	588,578
Cash and equivalents, end of period	\$421,903	\$455,606
Significant non-cash investing activities		
Change in accrual for construction in progress	\$(9,508)	\$(4,744)
Supplemental information		
Cash paid for interest	\$6,998	\$7,537
Cash paid for income taxes, net of refunds	\$2,890	\$19,041



The accompanying Notes are an integral part of these Condensed Consolidated Financial Statements.

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ABERCROMBIE & FITCH CO.

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

1. BASIS OF PRESENTATION

Nature of Business

Abercrombie & Fitch Co. (“A&F”), through its subsidiaries (collectively, A&F and its subsidiaries are referred to as “Abercrombie & Fitch” or the “Company”), is a specialty retailer of branded apparel and accessories. The Company operates through store and direct-to-consumer operations, as well as through various wholesale, franchise and licensing arrangements. The Company has operations in North America, Europe, Asia and the Middle East.

Principles of Consolidation

The accompanying Condensed Consolidated Financial Statements include historical financial statements of, and transactions applicable to, the Company and reflect its assets, liabilities, results of operations and cash flows.

The Company has interests in a United Arab Emirates business venture and in a Kuwait business venture with Majid al Futtaim Fashion L.L.C. (“MAF”), each of which meets the definition of a variable interest entity (“VIE”). The Company is deemed to be the primary beneficiary of these VIEs; therefore, the Company has consolidated the assets, liabilities, results of operations and cash flows of these VIEs.

Fiscal Year

The Company’s fiscal year ends on the Saturday closest to January 31. All references herein to “Fiscal 2017” and “Fiscal 2016” represent the fifty-three week fiscal year ending on February 3, 2018 and the fifty-two week fiscal year ended on January 28, 2017, respectively.

Interim Financial Statements

The Condensed Consolidated Financial Statements as of July 29, 2017, and for the thirteen and twenty-six week periods ended July 29, 2017 and July 30, 2016, are unaudited and are presented pursuant to the rules and regulations of the Securities and Exchange Commission (the “SEC”). Accordingly, these Condensed Consolidated Financial Statements should be read in conjunction with the Consolidated Financial Statements and notes thereto contained in A&F’s Annual Report on Form 10-K for Fiscal 2016 filed with the SEC on March 27, 2017. The January 28, 2017 consolidated balance sheet data, included herein, were derived from audited consolidated financial statements, but do not include all disclosures required by accounting principles generally accepted in the United States of America (“U.S. GAAP”).

In the opinion of management, the accompanying Condensed Consolidated Financial Statements reflect all adjustments (which are of a normal recurring nature) necessary to state fairly, in all material respects, the financial position and results of operations and cash flows for the interim periods, but are not necessarily indicative of the results of operations to be anticipated for Fiscal 2017.

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## Recent Accounting Pronouncements

The following table provides a brief description of recent accounting pronouncements that could affect the Company's financial statements:

Accounting Standards Update (ASU) Standards adopted	Description	Date of Adoption	Effect on the Financial Statements or Other Significant Matters
ASU 2015-11, Simplifying the Measurement of Inventory	This update amends ASC 330, Inventory. The new guidance applies to inventory measured using first-in, first-out (FIFO) or average cost. Under this amendment, inventory is to be measured at the lower of cost and net realizable value, which is the estimated selling price in the ordinary course of business, less reasonably predictable costs of completion, disposal, and transportation.	January 29, 2017	The adoption of this guidance did not have any impact on the Company's consolidated financial statements.
ASU 2016-09, Compensation—Stock Compensation	This update amends ASC 718, Compensation. Under the new guidance, tax benefits and certain tax deficiencies arising from the vesting of share-based payments are to be recognized as income tax benefits or expenses in the statement of operations; whereas, under the previous guidance, such benefits and deficiencies were recorded in additional paid in-capital. The cash flow effects of the tax benefit are to be reported in cash flows from operating activities; whereas, they were previously reported in cash flows from financing activities. This guidance also allows for entities to make a policy election to estimate forfeitures or account for them when they occur.	January 29, 2017	As required by the update, all excess tax benefits and tax deficiencies recognized on share-based compensation expense are reflected in the condensed consolidated statements of income as a component of the provision for income taxes on a prospective basis. This update resulted in additional non-cash income tax expense of \$0.7 million and \$9.9 million for the thirteen and twenty-six weeks ended July 29, 2017, respectively. In addition, excess tax benefits and tax deficiencies recognized on share-based compensation expense are now classified as an operating activity on the condensed consolidated statements of cash flows. The Company has applied this provision on a retrospective basis. For the twenty-six weeks ended July 30, 2016, net cash used for operating activities decreased by \$0.7 million with a corresponding offset to net cash used for financing activities. The Company has elected to maintain its practice of estimating forfeitures when recognizing expense for share-based payment awards rather than accounting for forfeitures when they occur. Based on share-based compensation awards currently outstanding at the stock price as of July 29, 2017, the adoption of this guidance would result in non-cash income tax expense of approximately \$11 million for Fiscal 2017 and \$20 million for Fiscal 2018.

Standards not yet adopted

ASU 2014-09,  
Revenue from  
Contracts with  
Customers

This update supersedes the revenue recognition requirements in ASC 605, Revenue Recognition. The new guidance requires entities to recognize revenue in a way that depicts the transfer of promised goods or services to customers in an amount that reflects the consideration which the entity expects to be entitled to in exchange for those goods or services.

February  
4, 2018

The Company is currently evaluating the impact that this guidance will have on its consolidated financial statements. Based on its preliminary assessment, the Company has determined this guidance could impact the timing of revenue recognition through its gift card and customer loyalty programs. This guidance will impact the Company's method of recognizing gift card breakage income. The Company is also evaluating certain of its arrangements with third parties that could impact the reporting of gross or net revenue. Other areas of impact may be identified as the Company continues its evaluation.

ASU 2016-02,  
Leases

This update supersedes the leasing requirements in ASC 840, Leases. The new guidance requires an entity to recognize lease assets and lease liabilities on the balance sheet and disclose key leasing information that depicts the lease rights and obligations of an entity.

February  
3, 2019\*

The Company expects that this guidance will result in a material increase in the Company's long-term assets and long-term liabilities on the Company's consolidated balance sheets, and is currently evaluating additional impacts that it may have on its consolidated financial statements.

\* Early adoption is permitted.

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## 2. NET LOSS PER SHARE

Net loss per basic and diluted share is computed based on the weighted-average number of outstanding shares of common stock.

The following table presents weighted-average shares outstanding and anti-dilutive shares:

(in thousands)	Thirteen Weeks		Twenty-six Weeks	
	Ended		Ended	
	July 29, 2017	July 30, 2016	July 29, 2017	July 30, 2016
Shares of common stock issued	103,300	103,300	103,300	103,300
Weighted-average treasury shares	(34,844 )	(35,356 )	(35,036 )	(35,515 )
Weighted-average — basic shares	68,456	67,944	68,264	67,785
Dilutive effect of share-based compensation awards	—	—	—	—
Weighted-average — diluted shares	68,456	67,944	68,264	67,785
Anti-dilutive shares <sup>(1)</sup>	5,154	6,622	5,460	6,251

(1) Reflects the total number of shares related to outstanding share-based compensation awards that have been excluded from the computation of net loss per diluted share because the impact would have been anti-dilutive.

## 3. FAIR VALUE

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The inputs used to measure fair value are prioritized based on a three-level hierarchy. The three levels of inputs to measure fair value are as follows:

Level 1—inputs are unadjusted quoted prices for identical assets or liabilities that are available in active markets that the Company can access at the measurement date.

Level 2—inputs are other than quoted market prices included within Level 1 that are observable for assets or liabilities, directly or indirectly.

Level 3—inputs to the valuation methodology are unobservable.

The lowest level of significant input determines the placement of the entire fair value measurement in the hierarchy. The three levels of the hierarchy and the distribution within these levels of the Company's assets and liabilities, which are measured at fair value on a recurring basis, were as follows:

(in thousands)	Assets and Liabilities at Fair Value as of July 29, 2017			
	Level 1	Level 2	Level 3	Total
	Assets:			
Trust-owned life insurance policies (at cash surrender value)	\$—	\$101,186	\$—	—\$101,186
Money market funds	28,021	—	—	28,021
Derivative financial instruments	—	146	—	146
Total assets	\$28,021	\$101,332	\$—	—\$129,353
Liabilities:				
Derivative financial instruments	\$—	\$9,452	\$—	—\$9,452
Total liabilities	\$—	\$9,452	\$—	—\$9,452

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Assets and Liabilities at Fair Value  
as of January 28, 2017

(in thousands)	Level 1	Level 2	Level 3	Total
Assets:				
Trust-owned life insurance policies (at cash surrender value)	\$—	\$99,654	\$	—\$99,654
Money market funds	94,026	—	—	94,026
Derivative financial instruments	—	6,042	—	6,042
Total assets	\$94,026	\$105,696	\$	—\$199,722
Liabilities:				
Derivative financial instruments	\$—	\$492	\$	—\$492
Total liabilities	\$—	\$492	\$	—\$492

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The Level 2 assets and liabilities consist of trust-owned life insurance policies and derivative financial instruments, primarily foreign currency exchange forward contracts. The fair value of foreign currency exchange forward contracts is determined by using quoted market prices of the same or similar instruments, adjusted for counterparty risk.

Fair value of borrowings:

The Company's borrowings under the Company's credit facilities are carried at historical cost in the accompanying Condensed Consolidated Balance Sheets. For disclosure purposes, the Company estimated the fair value of borrowings outstanding based on market rates for similar types of debt, which are considered to be Level 2 inputs.

The carrying amount and fair value of the Company's borrowings under the term loan facility were as follows:

(in thousands)	July 29, 2017	January 28, 2017
Gross borrowings outstanding, carrying amount	\$268,250	\$ 268,250
Gross borrowings outstanding, fair value	\$259,532	\$ 260,551

No borrowings were outstanding under the Company's senior secured revolving credit facility as of July 29, 2017 or January 28, 2017.

#### 4. PROPERTY AND EQUIPMENT, NET

Property and equipment, net consisted of:

(in thousands)	July 29, 2017	January 28, 2017
Property and equipment, at cost	\$2,812,369	\$2,772,139
Less: Accumulated depreciation and amortization	(2,018,995 )	(1,947,401 )
Property and equipment, net	\$793,374	\$824,738

Long-lived assets, primarily comprised of leasehold improvements, furniture, fixtures and equipment, are tested for recoverability whenever events or changes in circumstances indicate that the carrying amount of the long-lived assets might not be recoverable. These include, but are not limited to, material declines in operational performance, a history of losses, an expectation of future losses, adverse market conditions and store closure or relocation decisions. On at least a quarterly basis, the Company reviews for indicators of impairment at the individual store level, the lowest level for which cash flows are identifiable.

Stores that display an indicator of impairment are subjected to an impairment assessment. The Company's impairment assessment requires management to make assumptions and judgments related, but not limited, to management's expectations for future operations and projected cash flows. The key assumptions used in the Company's undiscounted future cash flow models include sales, gross profit and, to a lesser extent, operating expenses.

An impairment loss would be recognized when these undiscounted future cash flows are less than the carrying amount of the asset group. In the circumstance of impairment, the loss would be measured as the excess of the carrying amount of the asset group over its fair value. The key assumptions used in estimating the fair value of impaired assets may include projected cash flows and discount rate.

The Company incurred store asset impairment charges of \$6.1 million and \$6.9 million for the thirteen and twenty-six weeks ended July 29, 2017, respectively, and \$6.4 million for the thirteen and twenty-six weeks ended July 30, 2016,

as it was determined that the carrying value of certain assets was not expected to be recovered and exceeded fair value.

The Company had \$37.8 million and \$35.6 million of construction project assets in property and equipment, net at July 29, 2017 and January 28, 2017, respectively, related to the construction of buildings in certain lease arrangements where the Company is deemed to be the owner of the construction project.

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## 5. INCOME TAXES

The Company's quarterly tax provision and the estimate of the annual effective tax rate are subject to significant variation due to several factors. These include variability in the pre-tax jurisdictional mix of earnings, changes in how the Company does business including entering into new businesses or geographies, changes in foreign currency exchange rates, changes in law, regulations, and administrative practices, relative changes of expenses or losses for which tax benefits are not recognized and the impact of discrete items. The impact of these items on the effective tax rate will be greater at lower levels of pre-tax income (loss).

In Fiscal 2017, the Company adopted ASU 2016-09, "Compensation—Stock Compensation," which resulted in discrete non-cash income tax charges recognized in income tax benefit on the Condensed Consolidated Statements of Operations and Comprehensive Loss of \$0.7 million and \$9.9 million for the thirteen and twenty-six week periods ended July 29, 2017, respectively. Refer to Note 1, "BASIS OF PRESENTATION--Recent Accounting Pronouncements" for further discussion regarding the adoption of this standard.

## 6. SHARE-BASED COMPENSATION

The Company recognized share-based compensation expense of \$5.5 million and \$10.4 million for the thirteen and twenty-six weeks ended July 29, 2017, respectively, and \$4.4 million and \$11.0 million for the thirteen and twenty-six weeks ended July 30, 2016, respectively. The tax benefit associated with share-based compensation expense was \$2.1 million and \$4.0 million for the thirteen and twenty-six weeks ended July 29, 2017, respectively, and \$1.7 million and \$4.1 million for the thirteen and twenty-six weeks ended July 30, 2016, respectively.

## Stock Options

The following table summarizes stock option activity for the twenty-six weeks ended July 29, 2017:

	Number of Underlying Shares	Weighted-Average Exercise Price	Aggregate Intrinsic Value	Weighted-Average Remaining Contractual Life
Outstanding at January 28, 2017	189,800	\$ 76.62		
Granted	—	—		
Exercised	—	—		
Forfeited or expired	(86,600 )	74.65		
Outstanding at July 29, 2017	103,200	\$ 78.27	\$ —	0.6
Stock options exercisable at July 29, 2017	103,200	\$ 78.27	\$ —	0.6

## Stock Appreciation Rights

The following table summarizes stock appreciation rights activity for the twenty-six weeks ended July 29, 2017:

	Number of Underlying Shares	Weighted-Average Exercise Price	Aggregate Intrinsic Value	Weighted-Average Remaining Contractual Life
Outstanding at January 28, 2017	4,079,050	\$ 47.49		
Granted	—	—		
Exercised	—	—		
Forfeited or expired	(945,276 )	43.28		
Outstanding at July 29, 2017	3,133,774	\$ 48.89	\$ —	2.5

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Stock appreciation rights exercisable at July 29, 2017	2,857,250	\$ 51.14	\$	—2.0
Stock appreciation rights expected to become exercisable in the future as of July 29, 2017	240,735	\$ 25.68	\$	—7.5

As of July 29, 2017, there was \$1.7 million of total unrecognized compensation cost, net of estimated forfeitures, related to stock appreciation rights. The unrecognized compensation cost is expected to be recognized over a weighted-average period of 9 months.

The grant date fair value of stock appreciation rights that vested during the twenty-six weeks ended July 29, 2017 and July 30, 2016 was \$2.2 million and \$4.0 million, respectively.

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## Restricted Stock Units

The following table summarizes activity for restricted stock units for the twenty-six weeks ended July 29, 2017:

	Service-based Restricted Stock Units	Performance-based Restricted Stock Units	Market-based Restricted Stock Units
	Weighted- Number of Underlying Shares <sup>(1)</sup>	Weighted- Number of Underlying Shares	Weighted- Number of Underlying Shares
	Average Grant Date Fair Value	Average Grant Date Fair Value	Average Grant Date Fair Value
Unvested at January 28, 2017	1,915,461	203,923	184,892
Granted	1,617,440	524,030	236,872
Adjustments for performance achievement	—	—	—
Vested	(639,503 )	—	—
Forfeited	(230,744 )	(37,779 )	(37,784 )
Unvested at July 29, 2017	2,662,654	690,174	383,980

(1) This includes 724,440 unvested restricted stock units as of July 29, 2017 that are subject to the requirement that the Company must achieve at least \$1.00 of GAAP net income attributable to A&F for the fiscal year in order to vest.

Fair value of both service-based and performance-based restricted stock units is calculated using the market price of the underlying common stock on the date of grant reduced for anticipated dividend payments on unvested shares. In determining fair value, the Company does not take into account performance-based vesting requirements. Performance-based vesting requirements are taken into account in determining the number of awards expected to vest. For market-based restricted stock units, fair value is calculated using a Monte Carlo simulation with the number of shares that ultimately vest dependent on the Company's total stockholder return measured against the total stockholder return of a select group of peer companies over a three-year period. For an award with performance-based or market-based vesting requirements, the number of shares that ultimately vest can vary from 0% to 200% of target depending on the level of achievement of performance criteria. Unvested shares related to restricted stock units with performance-based vesting conditions are reflected at 100% of their target vesting amount in the table above.

Service-based restricted stock units are expensed on a straight-line basis over the total requisite service period, net of forfeitures. Performance-based restricted stock units subject to graded vesting are expensed on an accelerated attribution basis, net of forfeitures. Market-based restricted stock units without graded vesting features are expensed on a straight-line basis over the requisite service period, net of forfeitures.

As of July 29, 2017, there was \$29.6 million, \$4.2 million and \$4.5 million of total unrecognized compensation cost, net of estimated forfeitures, related to service-based, performance-based and market-based restricted stock units, respectively. The unrecognized compensation cost is expected to be recognized over a weighted-average period of 16 months, 17 months and 14 months for service-based, performance-based and market-based restricted stock units, respectively.

The tax benefit associated with restricted stock vesting during the thirteen and twenty-six weeks ended July 29, 2017 was \$0.5 million and \$2.5 million, respectively. The tax benefit associated with restricted stock vesting during the thirteen and twenty-six weeks ended July 30, 2016 was \$1.5 million and \$6.4 million, respectively.

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Additional information pertaining to restricted stock units for the twenty-six weeks ended July 29, 2017 and July 30, 2016 follows:

(in thousands)	July 29, 2017	July 30, 2016
Service-based restricted stock units:		
Total grant date fair value of awards granted	\$15,948	\$26,823
Total grant date fair value of awards vested	16,806	17,735
Performance-based restricted stock units:		
Total grant date fair value of awards granted	\$4,774	\$3,057
Total grant date fair value of awards vested	—	1,178
Market-based restricted stock units:		
Total grant date fair value of awards granted	\$2,793	\$3,835
Total grant date fair value of awards vested	—	—

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The weighted-average assumptions used for market-based restricted stock units in the Monte Carlo simulation during the twenty-six weeks ended July 29, 2017 and July 30, 2016 were as follows:

	July 29, 2017	July 30, 2016		
Grant date market price	\$11.43	\$29.56		
Fair value	\$11.79	\$34.12		
Assumptions:				
Price volatility	47	% 44	%	
Expected term (years)	2.9	2.8		
Risk-free interest rate	1.5	% 1.1	%	
Dividend yield	7.0	% 2.8	%	
Average volatility of peer companies	35.2	% 34.5	%	
Average correlation coefficient of peer companies	0.2664	0.3389		

## 7. DERIVATIVE INSTRUMENTS

The Company is exposed to risks associated with changes in foreign currency exchange rates and uses derivative instruments, primarily forward contracts, to manage the financial impacts of these exposures. The Company does not use forward contracts to engage in currency speculation and does not enter into derivative financial instruments for trading purposes.

The Company uses derivative instruments, primarily foreign currency exchange forward contracts designated as cash flow hedges, to hedge the foreign currency exposure associated with forecasted foreign-currency-denominated intercompany inventory sales to foreign subsidiaries and the related settlement of the foreign-currency-denominated intercompany receivables. Fluctuations in foreign currency exchange rates will either increase or decrease the Company's intercompany equivalent cash flows and affect the Company's U.S. Dollar earnings. Gains or losses on the foreign currency exchange forward contracts that are used to hedge these exposures are expected to partially offset this variability. Foreign currency exchange forward contracts represent agreements to exchange the currency of one country for the currency of another country at an agreed upon settlement date. These foreign currency exchange forward contracts typically have a maximum term of twelve months. The sale of the inventory to the Company's customers will result in the reclassification of related derivative gains and losses that are reported in accumulated other comprehensive loss ("AOCL"). Substantially all of the unrealized gains or losses related to designated cash flow hedges as of July 29, 2017 will be recognized in cost of sales, exclusive of depreciation and amortization, over the next twelve months.

The Company presents its derivative assets and derivative liabilities at their gross fair values on the Condensed Consolidated Balance Sheets. However, the Company's derivative contracts allow net settlements under certain conditions.

As of July 29, 2017, the Company had outstanding the following foreign currency exchange forward contracts that were entered into to hedge either a portion, or all, of forecasted foreign-currency-denominated intercompany inventory sales, the resulting settlement of the foreign-currency-denominated intercompany accounts receivable, or both:

(in thousands)	Notional Amount <sup>(1)</sup>
Euro	\$ 156,421
British pound	\$ 63,548
Canadian dollar	\$ 33,696

Japanese yen \$ 12,935

<sup>(1)</sup> Amounts reported are the U.S. Dollar notional amounts outstanding as of July 29, 2017.

The Company also uses foreign currency exchange forward contracts to hedge certain foreign-currency-denominated net monetary assets/liabilities. Examples of monetary assets/liabilities include cash balances, receivables and payables. Fluctuations in foreign currency exchange rates result in transaction gains/(losses) being recorded in earnings, as U.S. GAAP requires that monetary assets/liabilities be remeasured at the spot exchange rate at quarter-end or upon settlement. The Company has chosen not to apply hedge accounting to these instruments because there are no differences in the timing of gain or loss recognition on the hedging instruments and the hedged items.

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As of July 29, 2017, the Company had outstanding the following foreign currency exchange forward contracts that were entered into to hedge foreign-currency-denominated net monetary assets/liabilities:

(in thousands)	Notional Amount <sup>(1)</sup>
Euro	\$ 10,479
British pound	\$ 1,306

<sup>(1)</sup> Amounts reported are the U.S. Dollar notional amounts outstanding as of July 29, 2017.

The location and amounts of derivative fair values on the Condensed Consolidated Balance Sheets as of July 29, 2017 and January 28, 2017 were as follows:

(in thousands)	Location	July 29, 2017	January 28, 2017	Location	July 29, 2017	January 28, 2017
Derivatives designated as hedging instruments:						
Foreign currency exchange forward contracts	Other current assets	\$ 146	\$ 5,920	Accrued expenses	\$ 9,340	\$ 486
Derivatives not designated as hedging instruments:						
Foreign currency exchange forward contracts	Other current assets	\$ —	\$ 122	Accrued expenses	\$ 112	\$ 6
Total	Other current assets	\$ 146	\$ 6,042	Accrued expenses	\$ 9,452	\$ 492

Refer to Note 3, “FAIR VALUE,” for further discussion of the determination of the fair value of derivative instruments.

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The location and amounts of derivative gains and losses for the thirteen and twenty-six weeks ended July 29, 2017 and July 30, 2016 on the Condensed Consolidated Statements of Operations and Comprehensive Loss were as follows:

(in thousands)	Location	Thirteen Weeks Ended		Twenty-six Weeks Ended	
		July 29, 2017	July 30, 2016	July 29, 2017	July 30, 2016
Derivatives not designated as hedging instruments:					
Foreign currency exchange forward contracts	Other operating income, net	\$ (523 )	\$ 618	\$ (551 )	\$ (1,159 )

  

(in thousands)	Effective Portion		Ineffective Portion and Amount Excluded from Effectiveness Testing				
	Amount of Gain (Loss) Recognized in OCI on Derivative Contracts (1)	Location of Gain (Loss) Reclassified from AOCL into Earnings	Amount of Gain (Loss) Reclassified from AOCL into Earnings (2)	Location of Gain Recognized in Earnings on Derivative Contracts	Amount of Gain Recognized in Earnings on Derivative Contracts (3)		
	Thirteen Weeks Ended		July 29, 2017		July 29, 2017		
	July 29, 2017	July 30, 2016	July 29, 2017	July 30, 2016	July 29, 2017	July 30, 2016	
Derivatives in cash flow hedging relationships:							
Foreign currency exchange forward contracts	\$ (11,029)	\$ 7,422	\$ 545	\$ (204 )	Other operating income, net	\$ 634	\$ 259
		Cost of sales, exclusive of depreciation and amortization					
	Twenty-six Weeks Ended		July 29, 2017		July 29, 2017		
	July 29, 2017	July 30, 2016	July 29, 2017	July 30, 2016	July 29, 2017	July 30, 2016	
Derivatives in cash flow hedging relationships:							
Foreign currency exchange forward contracts	\$ (12,402)	\$ (1,960)	\$ 4,081	\$ 2,101	Other operating income, net	\$ 1,161	\$ 613
		Cost of sales, exclusive of depreciation and amortization					

(1) The amount represents the change in fair value of derivative contracts due to changes in spot rates.

(2) The amount represents the reclassification from AOCL into earnings when the hedged item affects earnings, which is when merchandise is sold to the Company's customers.

(3) The amount represents the change in fair value of derivative contracts due to changes in the difference between the spot price and forward price that is excluded from the assessment of hedge effectiveness and, therefore, recognized in earnings.





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## 8. ACCUMULATED OTHER COMPREHENSIVE LOSS

The activity in accumulated other comprehensive loss for the thirteen and twenty-six weeks ended July 29, 2017 was as follows:

(in thousands)	Thirteen Weeks Ended July 29, 2017		
	Foreign Currency Translation Adjustment	Unrealized Gain (Loss) on Derivative Financial Instruments	Total
Beginning balance at April 29, 2017	\$(120,520)	\$ 225	\$(120,295)
Other comprehensive income (loss) before reclassifications	19,072	(11,029 )	8,043
Reclassified from accumulated other comprehensive loss <sup>(1)</sup>	—	(545 )	(545 )
Tax effect	—	1,426	1,426
Other comprehensive income (loss)	19,072	(10,148 )	8,924
Ending balance at July 29, 2017	\$(101,448)	\$ (9,923 )	\$(111,371)
(in thousands)	Twenty-six Weeks Ended July 29, 2017		
	Foreign Currency Translation Adjustment	Unrealized Gain (Loss) on Derivative Financial Instruments	Total
Beginning balance at January 28, 2017	\$(126,127)	\$ 4,825	\$(121,302)
Other comprehensive income (loss) before reclassifications	24,679	(12,402 )	12,277
Reclassified from accumulated other comprehensive loss <sup>(1)</sup>	—	(4,081 )	(4,081 )
Tax effect	—	1,735	1,735
Other comprehensive income (loss)	24,679	(14,748 )	9,931
Ending balance at July 29, 2017	\$(101,448)	\$ (9,923 )	\$(111,371)

(1) Amount represents losses reclassified from accumulated other comprehensive loss to cost of sales, exclusive of depreciation and amortization on the Condensed Consolidated Statement of Operations and Comprehensive Loss.

The activity in accumulated other comprehensive loss for the thirteen and twenty-six weeks ended July 30, 2016 was as follows:

(in thousands)	Thirteen Weeks Ended July 30, 2016		
	Foreign Currency Translation Adjustment	Unrealized Gain (Loss) on Derivative Financial Instruments	Total
Beginning balance at April 30, 2016	\$(98,771 )	\$ (5,378 )	\$(104,149)
Other comprehensive (loss) income before reclassifications	(12,596 )	7,422	(5,174 )
Reclassified from accumulated other comprehensive loss <sup>(2)</sup>	—	204	204
Tax effect	5,235	(1,051 )	4,184

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Other comprehensive (loss) income	(7,361	) 6,575	(786	)
Ending balance at July 30, 2016	\$(106,132)	\$ 1,197	\$(104,935)	
	Twenty-six Weeks Ended July 30, 2016			
			Unrealized	
			Gain (Loss)	
(in thousands)			on	
			Currency	
			Translation	
			Adjustment	
			Financial	
			Instruments	
Beginning balance at January 30, 2016	\$(119,196)	\$ 4,577	\$(114,619)	
Other comprehensive income (loss) before reclassifications	13,064	(1,960	) 11,104	
Reclassified from accumulated other comprehensive loss <sup>(2)</sup>	—	(2,101	) (2,101	)
Tax effect	—	681	681	
Other comprehensive income (loss)	13,064	(3,380	) 9,684	
Ending balance at July 30, 2016	\$(106,132)	\$ 1,197	\$(104,935)	

Amount represents gains (losses) reclassified from accumulated other comprehensive loss to cost of sales,

<sup>(2)</sup> exclusive of depreciation and amortization on the Condensed Consolidated Statement of Operations and Comprehensive Loss.

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## 9. SEGMENT REPORTING

The Company has two operating segments: Hollister; and Abercrombie, which includes the Company's Abercrombie & Fitch and abercrombie kids brands. These operating segments have similar economic characteristics, classes of consumers, products, and production and distribution methods, and have been aggregated into one reportable segment.

The following table provides the Company's net sales by operating segment for the thirteen and twenty-six weeks ended July 29, 2017 and July 30, 2016.

	Thirteen Weeks		Twenty-six Weeks	
	Ended		Ended	
(in thousands)	July 29, 2017	July 30, 2016	July 29, 2017	July 30, 2016
Hollister	\$446,639	\$420,084	\$821,315	\$782,231
Abercrombie	332,682	363,076	619,105	686,412
Total	\$779,321	\$783,160	\$1,440,420	\$1,468,643

The following table provides the Company's net sales by geographic area for the thirteen and twenty-six weeks ended July 29, 2017 and July 30, 2016.

	Thirteen Weeks		Twenty-six Weeks	
	Ended		Ended	
(in thousands)	July 29, 2017	July 30, 2016	July 29, 2017	July 30, 2016
United States	\$470,280	\$478,755	\$879,347	\$904,184
Europe	195,895	193,070	350,880	354,527
Other	113,146	111,335	210,193	209,932
Total	\$779,321	\$783,160	\$1,440,420	\$1,468,643

## 10. CONTINGENCIES

The Company is a defendant in lawsuits and other adversary proceedings arising in the ordinary course of business. Legal costs incurred in connection with the resolution of claims and lawsuits are generally expensed as incurred, and the Company establishes reserves for the outcome of litigation where losses are deemed probable and reasonably estimable. The Company's assessment of the current exposure could change in the event of the discovery of additional facts. Actual liabilities may exceed the amounts reserved, and there can be no assurance that final resolution of these matters will not have a material adverse effect on the Company's financial condition, results of operations or cash flows. There are certain claims and legal proceedings pending against the Company for which accruals have not been established.

Additionally, for the quarter ended July 30, 2016, the Company recognized a \$12.3 million gain in other operating income, net in connection with a settlement of certain economic loss claims associated with the April 2010 Deepwater Horizon oil spill.

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## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

## OVERVIEW

## BUSINESS SUMMARY

The Company is a specialty retailer who primarily sells its products through store and direct-to-consumer operations, as well as through various wholesale, franchise and licensing arrangements. The Company offers a broad array of apparel products, including knit tops, woven shirts, graphic t-shirts, fleece, sweaters, jeans, woven pants, shorts, outerwear, dresses, intimates and swimwear; and personal care products and accessories for men, women and kids under the Hollister, Abercrombie & Fitch and abercrombie kids brands. The Company has operations in North America, Europe, Asia and the Middle East.

The Company's fiscal year ends on the Saturday closest to January 31. Fiscal years are designated in the consolidated financial statements and notes by the calendar year in which the fiscal year commences. All references herein to "Fiscal 2017" represent the fifty-three week fiscal year that will end on February 3, 2018, and to "Fiscal 2016" represent the fifty-two week fiscal year that ended January 28, 2017.

Due to the seasonal nature of the retail apparel industry, the results of operations for any current period are not necessarily indicative of the results expected for the full fiscal year. The seasonality of the Company's operations may also lead to significant fluctuations in certain asset and liability accounts.

## SUMMARY RESULTS OF OPERATIONS

The table below summarizes the Company's results of operations and reconciles GAAP financial measures to non-GAAP financial measures for the thirteen and twenty-six week periods ended July 29, 2017 and July 30, 2016. Additional discussion about why the Company believes that these non-GAAP financial measures are useful to investors is provided below under "NON-GAAP FINANCIAL MEASURES."

	July 29, 2017			July 30, 2016		
(in thousands, except change in comparable sales, gross profit rate and per share amounts)	GAAP	Excluded Items <sup>(1)</sup>	Non-GAAP	GAAP	Excluded Items <sup>(1)</sup>	Non-GAAP
<b>Thirteen Weeks Ended</b>						
Net sales	\$779,321	\$—	\$779,321	\$783,160	\$—	\$783,160
Change in comparable sales <sup>(2)</sup>			(1)%			(4)%
Gross profit rate	59.1%	—%	59.1%	60.9%	—%	60.9%
Operating loss	\$(21,089)	\$(6,135)	\$(14,954)	\$(10,805)	\$5,926	\$(16,731)
Net loss attributable to A&F	\$(15,491)	\$(4,525)	\$(10,966)	\$(13,129)	\$3,679	\$(16,808)
Net loss per diluted share attributable to A&F	\$(0.23)	\$(0.07)	\$(0.16)	\$(0.19)	\$0.06	\$(0.25)
<b>Twenty-six Weeks Ended</b>						
Net sales	\$1,440,420	\$—	\$1,440,420	\$1,468,643	\$—	\$1,468,643
Change in comparable sales <sup>(2)</sup>			(2)%			(4)%
Gross profit rate	59.7%	—%	59.7%	61.5%	—%	61.5%
Operating loss	\$(91,030)	\$(6,135)	\$(84,895)	\$(65,716)	\$5,926	\$(71,642)

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Net loss attributable to A&F	\$(77,191 )	\$(4,525)	\$(72,666 )	\$(52,716 )	\$3,679	\$(56,395 )
Net loss per diluted share attributable to A&F	\$(1.13 )	\$(0.07 )	\$(1.06 )	\$(0.78 )	\$0.05	\$(0.83 )

(1) Refer to “RESULTS OF OPERATIONS” for details on excluded items.

Changes in comparable sales are calculated on a constant currency basis by converting prior year store and online sales at current year exchange rates. For inclusion in this calculation, a store must have been open as the same brand at least one year and its square footage must not have been expanded or reduced by more than 20% within the past year. Excludes revenue other than store and online sales.

As of July 29, 2017, the Company had \$421.9 million in cash and equivalents, and \$268.3 million in gross borrowings outstanding under its term loan facility. Net cash used for operating activities was \$48.9 million for the twenty-six weeks ended July 29, 2017. The Company also used cash of \$61.8 million for capital expenditures and \$27.2 million to pay dividends during the twenty-six weeks ended July 29, 2017.

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CURRENT TRENDS AND OUTLOOK

Our results for the second quarter of Fiscal 2017 reflect clear progress across all brands, with the continued execution of our strategic plan. We delivered our third consecutive quarter of sequential comparable sales improvement, resulting in overall net sales down less than 1% compared to last year. Capitalizing on the momentum it has been building, Hollister delivered a 5% increase in comparable sales. Hollister continues to leverage high levels of customer engagement to drive growth across all touchpoints and demonstrates how the customer responds when product, voice and experience are aligned. Abercrombie showed continued improvement and is on track as we continue to apply learnings from Hollister. Our focus remains on staying close to our customers and investing in our ability to meet their needs whenever, wherever and however they choose to engage with our brands.

While we anticipate the environment to remain challenging and promotional through the balance of the fiscal year, we expect to see benefits from the continued improvement in product assortment, our strategic investments in marketing and omnichannel, and our ongoing efforts to optimize productivity across all channels. We are confident we are on the right path to deliver enhanced performance and long-term shareholder value.

For Fiscal 2017, we expect:

- Comparable sales to be approximately flat, and flat to up slightly in the second half of the year.
- Foreign currency to be a slight benefit to sales and operating income.
- A gross profit rate down compared to last year's rate of 61.0%, and approximately flat in the second half of the year.
- Operating expense to be down at least 3% compared to last year's adjusted non-GAAP operating expense of \$2.025 billion.
- A weighted-average diluted share count of approximately 69 million shares, excluding the effect of potential share buybacks.

For the second half of the year, we expect the effective tax rate to be in the mid 30s. On a full year basis, we now expect the effective tax rate to reflect a core tax rate in the mid 30s, which remains highly sensitive at lower levels of pre-tax earnings. Additionally, we expect discrete non-cash income tax charges for the full year of approximately \$11 million primarily related to a change in share-based compensation accounting standards, of which approximately \$10 million has been recognized to date.

We expect capital expenditures to be approximately \$100 million for the full year.

We plan to open seven full-price stores in Fiscal 2017, including six in the U.S. and one in international markets. We also plan to open two new outlet stores. In addition, we anticipate closing approximately 60 stores in the U.S. during the fiscal year through natural lease expirations.

NON-GAAP FINANCIAL MEASURES

This Quarterly Report on Form 10-Q includes discussion of certain financial measures under "RESULTS OF OPERATIONS" on both a GAAP and a non-GAAP basis. The Company believes that each of the non-GAAP financial measures presented in this "ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS" are useful to investors as they provide a measure of the Company's operating performance excluding the effect of certain items which the Company believes do not reflect its future operating outlook, and therefore supplements investors' understanding of comparability across periods. Management used these non-GAAP financial measures during the periods presented to assess the Company's performance and to develop expectations for future operating performance. These non-GAAP financial measures should be used

supplemental to, not as an alternative to, the Company's GAAP financial results, and may not be the same as similar measures presented by other companies.

Changes in comparable sales are calculated on a constant currency basis by converting prior year store and online sales at current year exchange rates. For the purpose of this calculation, a store must have been open as the same brand at least one year and its square footage must not have been expanded or reduced by more than 20% within the past year. Excludes revenue other than store and online sales.

In addition, the following financial measures are disclosed on a GAAP basis and, as applicable, on a non-GAAP basis excluding items relating to asset impairment and claims settlement benefits: other operating income, net; operating loss; income tax benefit; effective tax rate; net loss attributable to A&F; and net loss per diluted share attributable to A&F. Certain of these GAAP and non-GAAP measures are also expressed as a percentage of net sales. The income tax effect of non-GAAP items is calculated as the



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difference in income tax benefit with and without the non-GAAP adjustments to income before income taxes based upon the tax laws and statutory income tax rates of the applicable tax jurisdictions.

## STORE ACTIVITY

Store count and gross square footage by brand for the twenty-six weeks ended July 29, 2017 and July 30, 2016, respectively, were as follows:

	Hollister <sup>(1)</sup>		Abercrombie <sup>(2)</sup>		Total	
	United States	International	United States	International	United States	International
January 28, 2017	398	145	311	44	709	189
New	1	—	2	—	3	—
Closed	(2 )	—	(7 )	(1 )	(9 )	(1 )
July 29, 2017	397	145	306	43	703	188
Gross square feet (in thousands):						
July 29, 2017	2,706	1,216	2,376	610	5,082	1,826
	Hollister <sup>(1)</sup>		Abercrombie <sup>(2)</sup>		Total	
	United States	International	United States	International	United States	International
January 30, 2016	414	139	340	39	754	178
New	1	4	2	—	3	4
Closed	(4 )	—	(9 )	—	(13 )	—
July 30, 2016	411	143	333	39	744	182
Gross square feet (in thousands):						
July 30, 2016	2,830	1,206	2,554	619	5,384	1,825

(1) Excludes five international franchise stores as of July 29, 2017, three international franchise stores as of January 28, 2017 and two international franchise stores as of July 30, 2016 and January 30, 2016.

(2) Includes Abercrombie & Fitch and abercrombie kids brands. Excludes three international franchise stores as of July 29, 2017 and one international franchise store as of January 28, 2017, July 30, 2016 and January 30, 2016.

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## RESULTS OF OPERATIONS

## THIRTEEN AND TWENTY-SIX WEEKS ENDED JULY 29, 2017 VERSUS JULY 30, 2016

## Net Sales

(in thousands)	Thirteen Weeks Ended		July 30, 2016		Net Sales \$ Change	Net Sales % Change
	July 29, 2017	Change in Comparable Sales <sup>(1)</sup>	Net Sales	Change in Comparable Sales <sup>(1)</sup>		
Hollister	\$446,639	5%	\$420,084	(2)%	\$26,555	6%
Abercrombie <sup>(2)</sup>	332,682	(7)%	363,076	(7)%	(30,394 )	(8)%
Total net sales	\$779,321	(1)%	\$783,160	(4)%	\$(3,839 )	0%
United States	\$470,280	0%	\$478,755	(4)%	\$(8,475 )	(2)%
International	309,041	(1)%	304,405	(4)%	4,636	2%
Total net sales	\$779,321	(1)%	\$783,160	(4)%	\$(3,839 )	0%
(in thousands)	Twenty-six Weeks Ended		July 30, 2016		Net Sales \$ Change	Net Sales % Change
	July 29, 2017	Change in Comparable Sales <sup>(1)</sup>	Net Sales	Change in Comparable Sales <sup>(1)</sup>		
Hollister	\$821,315	4%	\$782,231	(1)%	\$39,084	5%
Abercrombie <sup>(2)</sup>	619,105	(8)%	686,412	(7)%	(67,307 )	(10)%
Total net sales	\$1,440,420	(2)%	\$1,468,643	(4)%	\$(28,223 )	(2)%
United States	\$879,347	(2)%	\$904,184	(3)%	\$(24,837 )	(3)%
International	561,073	(1)%	564,459	(5)%	(3,386 )	(1)%
Total net sales	\$1,440,420	(2)%	\$1,468,643	(4)%	\$(28,223 )	(2)%

Changes in comparable sales are calculated on a constant currency basis by converting prior year store and online sales at current year exchange rates. For inclusion in this calculation, a store must have been open as the same brand at least one year and its square footage must not have been expanded or reduced by more than 20% within the past year. Excludes revenue other than store and online sales.

<sup>(2)</sup> Includes Abercrombie & Fitch and abercrombie kids brands.

For the second quarter of Fiscal 2017, net sales decreased slightly compared to the second quarter of Fiscal 2016, primarily attributable to a 1% decrease in comparable sales, with a 5% increase in comparable sales in Hollister offset by a 7% decrease in comparable sales in Abercrombie.

For the year-to-date period of Fiscal 2017, net sales decreased 2% compared to the year-to-date period of Fiscal 2016, primarily attributable to a 2% decrease in comparable sales, with a 4% increase in comparable sales in Hollister offset by a 8% decrease in comparable sales in Abercrombie.

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## Cost of Sales, Exclusive of Depreciation and Amortization

(in thousands)	Thirteen Weeks Ended		July 30, 2016	
	July 29, 2017	% of Net Sales	July 30, 2016	% of Net Sales
Cost of sales, exclusive of depreciation and amortization	\$318,426	40.9%	\$306,053	39.1%
Gross profit	\$460,895	59.1%	\$477,107	60.9%
(in thousands)	Twenty-six Weeks Ended		July 30, 2016	
	July 29, 2017	% of Net Sales	July 30, 2016	% of Net Sales
Cost of sales, exclusive of depreciation and amortization	\$580,600	40.3%	\$565,815	38.5%
Gross profit	\$859,820	59.7%	\$902,828	61.5%

For the second quarter of Fiscal 2017, cost of sales, exclusive of depreciation and amortization, as a percentage of net sales increased by approximately 180 basis points as compared to the second quarter of Fiscal 2016, primarily due to lower average unit retail, in an environment that remained highly promotional, which includes the adverse effects from changes in foreign currency exchange rates of approximately 20 basis points.

For the year-to-date period of Fiscal 2017, cost of sales, exclusive of depreciation and amortization, as a percentage of net sales increased by approximately 180 basis points as compared to the year-to-date period of Fiscal 2016, primarily due to lower average unit retail, in an environment that remained highly promotional, which includes the adverse effects from changes in foreign currency exchange rates of approximately 30 basis points, partially offset by lower average unit cost.

## Stores and Distribution Expense

(in thousands)	Thirteen Weeks Ended		July 30, 2016	
	July 29, 2017	% of Net Sales	July 30, 2016	% of Net Sales
Stores and distribution expense	\$369,295	47.4%	\$382,917	48.9%
(in thousands)	Twenty-six Weeks Ended		July 30, 2016	
	July 29, 2017	% of Net Sales	July 30, 2016	% of Net Sales
Stores and distribution expense	\$729,224	50.6%	\$752,035	51.2%

For the second quarter of Fiscal 2017, stores and distribution expense as a percentage of net sales decreased by approximately 150 basis points as compared to the second quarter of Fiscal 2016, primarily due to expense reduction efforts, partially offset by higher direct-to-consumer expense.

For the year-to-date period of Fiscal 2017, stores and distribution expense as a percentage of net sales decreased by approximately 60 basis points as compared to the year-to-date period of Fiscal 2016, primarily due to expense reduction efforts, partially offset by higher direct-to-consumer expense and the deleveraging effect from negative comparable sales.

For the second quarter of Fiscal 2017, shipping and handling costs incurred to physically move product to the customer, associated with direct-to-consumer operations, including costs incurred to store, move and prepare product for shipment, were \$31.5 million as compared to \$27.4 million for the second quarter of Fiscal 2016. For the year-to-date period of Fiscal 2017, shipping and handling costs were \$61.2 million as compared to \$50.2 million for

the year-to-date period of Fiscal 2016.

For the second quarter of Fiscal 2017, handling costs incurred to physically move product to stores, including costs incurred to store, move and prepare product for shipment, were \$9.0 million as compared to \$10.3 million for the second quarter of Fiscal 2016. For the year-to-date period of Fiscal 2017, handling costs were \$17.1 million as compared to \$20.7 million for the year-to-date period of Fiscal 2016.

Shipping and handling costs are included in stores and distribution expense on the Condensed Consolidated Statements of Operations and Comprehensive Loss.

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## Marketing, General and Administrative Expense

	Thirteen Weeks Ended		July 30, 2016	
	July 29, 2017		July 30, 2016	
(in thousands)		% of Net Sales		% of Net Sales
Marketing, general and administrative expense	\$ 109,353	14.0%	\$ 111,719	14.3%
	Twenty-six Weeks Ended		July 30, 2016	
	July 29, 2017		July 30, 2016	
(in thousands)		% of Net Sales		% of Net Sales
Marketing, general and administrative expense	\$ 219,246	15.2%	\$ 226,166	15.4%

For the second quarter of Fiscal 2017, marketing, general and administrative expense as a percentage of net sales decreased by approximately 30 basis points as compared to the second quarter of Fiscal 2016, primarily due to expense reduction efforts, partially offset by higher marketing expenses.

For the year-to-date period of Fiscal 2017, marketing, general and administrative expense as a percentage of net sales decreased by approximately 20 basis points as compared to the year-to-date period of Fiscal 2016, primarily due to expense reduction efforts, partially offset by higher marketing expenses and the deleveraging effect from negative comparable sales.

## Asset Impairment

For the second quarter and the year-to-date period of Fiscal 2017, the Company incurred store asset impairment charges of \$6.1 million and \$6.9 million, respectively, as compared to \$6.4 million for the second quarter and the year-to-date period of Fiscal 2016, as it was determined that the carrying value of certain assets was not expected to be recovered and exceeded fair value.

## Other Operating Income, Net

	Thirteen Weeks Ended		July 30, 2016	
	July 29, 2017		July 30, 2016	
(in thousands)		% of Net Sales		% of Net Sales
Other operating income, net	\$ 2,799	0.4%	\$ 13,080	1.7%
Deduct: claims settlement benefits <sup>(1)</sup>	—	0.0%	(12,282 )	(1.6)%
Adjusted non-GAAP other operating income, net	\$ 2,799	0.4%	\$ 798	0.1%
	Twenty-six Weeks Ended		July 30, 2016	
	July 29, 2017		July 30, 2016	
(in thousands)		% of Net Sales		% of Net Sales
Other operating income, net	\$ 4,485	0.3%	\$ 16,013	1.1%
Deduct: claims settlement benefits <sup>(1)</sup>	—	0.0%	(12,282 )	(0.8)%
Adjusted non-GAAP other operating income, net	\$ 4,485	0.3%	\$ 3,731	0.3%

<sup>(1)</sup> Includes benefits related to a settlement of certain economic loss claims associated with the April 2010 Deepwater Horizon oil spill.

For the second quarter of Fiscal 2017, other operating income, net was \$2.8 million as compared to \$13.1 million for the second quarter of Fiscal 2016. Excluding \$12.3 million of claims settlement benefits last year, second quarter of Fiscal 2017 adjusted non-GAAP other operating income, net as a percentage of net sales increased by approximately 30 basis points as compared to the second quarter of Fiscal 2016, primarily due to foreign currency related gains.

For the year-to-date period of Fiscal 2017, other operating income, net was \$4.5 million as compared to \$16.0 million for the year-to-date period of Fiscal 2016. Excluding \$12.3 million of claims settlement benefits last year, year-to-date Fiscal 2017 adjusted non-GAAP other operating income, net as a percentage of net sales was approximately flat as compared to the year-to-date period of Fiscal 2016.

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## Operating Loss

	Thirteen Weeks Ended			
	July 29, 2017		July 30, 2016	
(in thousands)		% of Net Sales		% of Net Sales
Operating loss	\$(21,089)	(2.7)%	\$(10,805)	(1.4)%
Deduct: asset impairment	6,135	0.8%	6,356	0.8%
Deduct: claims settlement benefits <sup>(1)</sup>	—	0.0%	(12,282 )	(1.6)%
Adjusted non-GAAP operating loss	\$(14,954)	(1.9)%	\$(16,731)	(2.1)%
	Twenty-six Weeks Ended			
	July 29, 2017		July 30, 2016	
(in thousands)		% of Net Sales		% of Net Sales
Operating loss	\$(91,030)	(6.3)%	\$(65,716)	(4.5)%
Deduct: asset impairment	6,135	0.4%	6,356	0.4%
Deduct: claims settlement benefits <sup>(1)</sup>	—	0.0%	(12,282 )	(0.8)%
Adjusted non-GAAP operating loss	\$(84,895)	(5.9)%	\$(71,642)	(4.9)%

<sup>(1)</sup> Includes benefits related to a settlement of certain economic loss claims associated with the April 2010 Deepwater Horizon oil spill.

For the second quarter of Fiscal 2017, operating loss as a percentage of net sales increased by approximately 130 basis points as compared to the second quarter of Fiscal 2016, primarily driven by a reduction in the gross profit rate, the net year-over-year impact of certain items presented above and higher marketing and direct-to-consumer expenses, partially offset by expense reduction efforts. Excluding certain items presented above, second quarter Fiscal 2017 adjusted non-GAAP operating loss as a percentage of net sales decreased by approximately 20 basis points as compared to the second quarter of Fiscal 2016.

For the year-to-date period of Fiscal 2017, operating loss as a percent of net sales increased by approximately 180 basis points as compared to the year-to-date period of Fiscal 2016, primarily driven by a reduction in the gross profit rate, the net year-over-year impact of certain items presented above, higher marketing and direct-to-consumer expenses and the deleveraging effect from negative comparable sales, partially offset by expense reduction efforts. Excluding certain items presented above, year-to-date Fiscal 2017 adjusted non-GAAP operating loss as a percentage of net sales increased by approximately 100 basis points as compared to the year-to-date period of Fiscal 2016.

## Interest Expense, Net

	Thirteen Weeks Ended			
	July 29, 2017		July 30, 2016	
(in thousands)		% of Net Sales		% of Net Sales
Interest expense	\$5,334	0.7%	\$5,734	0.7%
Interest income	(1,245 )	(0.2)%	(993 )	(0.1)%
Interest expense, net	\$4,089	0.5%	\$4,741	0.6%
	Twenty-six Weeks Ended			
	July 29, 2017		July 30, 2016	
(in thousands)		% of Net Sales		% of Net Sales
Interest expense	\$10,667	0.7%	\$11,347	0.8%
Interest income	(2,458 )	(0.2)%	(2,100 )	(0.1)%
Interest expense, net	\$8,209	0.6%	\$9,247	0.6%

For the second quarter of Fiscal 2017, interest expense, net was \$4.1 million as compared to \$4.7 million for the second quarter of Fiscal 2016, which primarily consists of interest expense on borrowings outstanding under the Company's term loan facility, partially offset by realized gains from the trust-owned life insurance policies held in the irrevocable rabbi trust (the "Rabbi Trust").

For the year-to-date period of Fiscal 2017, interest expense, net was \$8.2 million as compared to \$9.2 million for the year-to-date period of Fiscal 2016, which primarily consists of interest expense on borrowings outstanding under the Company's term loan facility, partially offset by realized gains from the trust-owned life insurance policies held in the Rabbi Trust.



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## Income Tax Benefit

	Thirteen Weeks Ended	
	July 29, 2017	July 30, 2016
(in thousands, except ratios)	Effective Tax Rate	Effective Tax Rate
Income tax benefit	\$ (10,563) 42.0%	\$ (3,515) 22.6%
Add back (deduct): tax effect of excluded items <sup>(1)</sup>	1,610	(2,247 )
Adjusted non-GAAP income tax benefit	\$ (8,953 ) 47.0%	\$ (5,762) 26.8%
	Twenty-six Weeks Ended	
	July 29, 2017	July 30, 2016
(in thousands, except ratios)	Effective Tax Rate	Effective Tax Rate
Income tax benefit	\$ (23,615) 23.8%	\$ (24,302) 32.4%
Add back (deduct): tax effect of excluded items <sup>(1)</sup>	1,610	(2,247 )
Adjusted non-GAAP income tax benefit	\$ (22,005) 23.6%	\$ (26,549) 32.8%

Refer to “Operating Loss” for details of excluded items. The Company computed the tax effect of excluded items as <sup>(1)</sup> the difference between the effective tax rate calculated with and without the non-GAAP adjustments on loss before taxes and provision for income taxes.

For the second quarter of Fiscal 2017, the effective tax rate, which is sensitive at lower levels of pre-tax earnings, was 42.0% as compared to 22.6% for the second quarter of Fiscal 2016. The change in the effective tax rate included the impact from updates during the second quarter to the estimated annual effective tax rate, primarily driven by changes in level and mix of consolidated pre-tax income amongst operating jurisdictions, as well as a release of a valuation allowance in the prior year. Excluding certain items presented above in the table under “Operating Loss,” the second quarter Fiscal 2017 adjusted non-GAAP effective tax rate was 47.0% as compared to 26.8% for the second quarter Fiscal 2016.

For the year-to-date period of Fiscal 2017, the effective tax rate was 23.8% as compared to 32.4% for the year-to-date period of Fiscal 2016. The change in the effective tax rate was primarily driven by discrete non-cash income tax charges of \$9.9 million related to the adoption of ASU 2016-09 in the first quarter of Fiscal 2017, as well as changes in the level and mix of consolidated pre-tax earnings between operating and valuation allowance jurisdictions. Excluding certain items presented above in the table under “Operating Loss,” the year-to-date Fiscal 2017 adjusted non-GAAP effective tax rate was 23.6% as compared to 32.8% for the year-to-date period of Fiscal 2016.

## Net Loss and Net Loss per Share Attributable to A&amp;F

For the second quarter of Fiscal 2017, net loss and net loss per diluted share attributable to A&F were \$15.5 million and \$0.23, respectively, as compared to net loss and net loss per diluted share attributable to A&F of \$13.1 million and \$0.19, respectively, for the second quarter of Fiscal 2016. Excluding certain items presented above under “Operating Loss” and “Income Tax Benefit,” second quarter Fiscal 2017 adjusted non-GAAP net loss and net loss per diluted share attributable to A&F were \$11.0 million and \$0.16, respectively, as compared to \$16.8 million and \$0.25 for the second quarter of Fiscal 2016.

For the year-to-date period of Fiscal 2017, net loss and net loss per diluted share attributable to A&F were \$77.2 million and \$1.13, respectively, as compared to net loss and net loss per diluted share attributable to A&F of \$52.7 million and \$0.78, respectively, for the year-to-date period of Fiscal 2016. Excluding certain items presented above under “Operating Loss” and “Income Tax Benefit,” year-to-date Fiscal 2017 adjusted non-GAAP net loss and net loss per diluted share attributable to A&F were \$72.7 million and \$1.06, respectively, as compared to \$56.4 million and \$0.83 for the year-to-date period of Fiscal 2016.



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## LIQUIDITY AND CAPITAL RESOURCES

## HISTORICAL SOURCES AND USES OF CASH

## Seasonality of Cash Flows

The Company's business has two principal selling seasons: the Spring season which includes the first and second fiscal quarters ("Spring") and the Fall season which includes the third and fourth fiscal quarters ("Fall"). As is typical in the apparel industry, the Company experiences its greatest sales activity during the Fall season due to Back-to-School and Holiday sales periods. The Company relies on excess operating cash flows, which are largely generated in the Fall season, to fund operations throughout the year and to reinvest in the business to support future growth. The Company also has a revolving credit facility available as a source of additional funding.

## Asset-Based Revolving Credit Facility

The Company has a senior secured revolving credit facility with availability of up to \$400 million (the "ABL Facility"), subject to a borrowing base. The ABL Facility is available for working capital, capital expenditures and other general corporate purposes. The ABL Facility will mature on August 7, 2019. No borrowings were outstanding under the ABL Facility as of July 29, 2017.

At the Company's option, borrowings under the ABL Facility will bear interest, at either (a) an adjusted LIBOR rate plus a margin of 1.25% to 1.75% per annum, or (b) an alternate base rate plus a margin of 0.25% to 0.75% per annum based on average historical excess availability during the preceding quarter. The Company is also required to pay a fee of 0.25% per annum on undrawn commitments under the ABL Facility. Customary agency fees and letter of credit fees are also payable pursuant to the ABL Facility.

As of July 29, 2017, the borrowing base on the ABL Facility was \$327.9 million. As of August 31, 2017, the Company had not drawn on the ABL Facility, but had approximately \$1.9 million in outstanding stand-by letters of credit under the ABL Facility.

## Term Loan Facility

The Company is also party to a term loan agreement, which provides for a term loan facility of \$300 million (the "Term Loan Facility" and, together with the ABL Facility, the "2014 Credit Facilities"). The Term Loan Facility was issued at a \$3 million or 1.0% discount. In addition, the Company recorded deferred financing fees associated with the issuance of the 2014 Credit Facilities of \$5.8 million in aggregate, of which \$3.2 million was paid to lenders. The Company is amortizing the debt discount and deferred financing fees over the respective contractual terms of the 2014 Credit Facilities.

The Company's Term Loan debt is presented in the Condensed Consolidated Balance Sheets, net of the unamortized discount and fees. Net borrowings as of July 29, 2017 were as follows:

(in thousands)	July 29, 2017	July 30, 2016
Borrowings, gross at carrying amount	\$268,250	\$293,250
Unamortized discount	(1,568 )	(2,143 )
Unamortized fees	(2,968 )	(4,111 )
Borrowings, net	263,714	286,996
Less: short-term portion of borrowings, net	—	(1,468 )

Long-term portion of borrowings, net            \$263,714    \$285,528

The Term Loan Facility will mature on August 7, 2021 and amortizes at a rate equal to 0.25% of the original principal amount per quarter, beginning with the fourth quarter of Fiscal 2014. The Term Loan Facility is subject to (a) an annual mandatory prepayment in an amount equal to 0% to 50% of the Company's excess cash flows in the preceding fiscal year, depending on the Company's leverage ratio and (b) certain other mandatory prepayments upon receipt by the Company of proceeds of certain debt issuances, asset sales and casualty events, subject to certain exceptions specified therein, including reinvestment rights, less any voluntary payments made. The Company made a repayment of \$25 million in January 2017, in prepayment of its scheduled Fiscal 2017 through Fiscal 2021 amortization and a portion of the amount of principal due at maturity.

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At the Company's option, borrowings under the Term Loan Facility will bear interest at either (a) an adjusted LIBOR rate no lower than 1.00% plus a margin of 3.75% per annum or (b) an alternate base rate plus a margin of 2.75% per annum. Customary agency fees are also payable pursuant to the Term Loan Facility. The interest rate on borrowings under the Term Loan Facility was 4.98% as of July 29, 2017.

### Operating Activities

Net cash used for operating activities was \$48.9 million for the twenty-six weeks ended July 29, 2017 compared to \$57.2 million for the twenty-six weeks ended July 30, 2016. The year-over-year change in cash flow associated with operating activities was primarily due to timing of rent payments and a decrease in income tax and incentive compensation payments. These year-over-year changes were partially offset by lower cash receipts on lower net sales, \$12.3 million of claims settlement benefits in Fiscal 2016, greater inventory purchases in the second quarter of Fiscal 2017 and lease deposits returned in the first quarter of Fiscal 2016.

### Investing Activities

Cash outflows for investing activities for the twenty-six weeks ended July 29, 2017 and July 30, 2016 included capital expenditures of \$61.8 million and \$58.0 million, respectively, primarily for store updates and new stores, as well as direct-to-consumer and omnichannel and information technology investments.

### Financing Activities

Cash outflows for the twenty-six weeks ended July 29, 2017 and July 30, 2016 consisted primarily of dividend payments of \$27.2 million and \$27.0 million, respectively.

As of July 29, 2017, A&F had the ability to repurchase up to 6.5 million shares as part of the A&F Board of Directors' previously approved authorization.

## FUTURE CASH REQUIREMENTS AND SOURCES OF CASH

Over the next twelve months, the Company's primary cash requirements will be to fund operating activities, including the acquisition of inventory, and obligations related to compensation, leases, taxes and other operating activities, as well as to fund capital expenditures, marketing initiatives, quarterly dividends to stockholders subject to approval by A&F's Board of Directors and debt service requirements, including required repayments, if any, based on annual excess cash flows, as defined in the term loan agreement. The Company has availability under the ABL Facility as a source of additional funding.

The Company expects total capital expenditures to be approximately \$100 million for Fiscal 2017, primarily for store updates, new stores, as well as direct-to-consumer and omnichannel and information technology investments.

The Company may repurchase shares of its Common Stock and, if it were to do so, would anticipate funding such repurchases by utilizing free cash flow generated from operations or proceeds from the ABL Facility.

As of July 29, 2017, \$289.3 million of the Company's \$421.9 million of cash and equivalents was held by foreign affiliates. The Company is not dependent on dividends from its foreign affiliates to fund its U.S. operations or pay dividends to A&F's stockholders. Unremitted earnings from foreign affiliates generally would become subject to U.S. income tax if remitted as dividends or lent to A&F or a U.S. affiliate.

OFF-BALANCE SHEET ARRANGEMENTS

The Company uses, in the ordinary course of business, stand-by letters of credit under the existing ABL Facility. The Company had \$1.8 million in stand-by letters of credit outstanding as of July 29, 2017. The Company has no other off-balance sheet arrangements.

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CONTRACTUAL OBLIGATIONS

The Company's contractual obligations consist primarily of operating leases, purchase orders for merchandise inventory, unrecognized tax benefits, certain retirement obligations, lease deposits and other agreements to purchase goods and services that are legally binding and that require minimum quantities to be purchased. These contractual obligations impact the Company's short-term and long-term liquidity and capital resource needs. During the thirteen weeks ended July 29, 2017, there were no material changes in the contractual obligations as of January 28, 2017, with the exception of those obligations which occurred in the normal course of business (primarily changes in the Company's merchandise inventory-related purchases and lease obligations, which fluctuate throughout the year as a result of the seasonal nature of the Company's operations).

RECENT ACCOUNTING PRONOUNCEMENTS

See Note 1, "BASIS OF PRESENTATION--Recent Accounting Pronouncements" of the Notes to Condensed Consolidated Financial Statements included in "ITEM 1. FINANCIAL STATEMENTS," of this Quarterly Report on Form 10-Q for recent accounting pronouncements, including the dates of adoption or expected dates of adoption, as applicable, and estimated effects on our Condensed Consolidated Financial Statements.

CRITICAL ACCOUNTING POLICIES AND ESTIMATES

We describe our significant accounting policies in Note 2, "SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES," of the Notes to Consolidated Financial Statements contained in "ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA" of A&F's Annual Report on Form 10-K for Fiscal 2016. We discuss our critical accounting estimates in "ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS", of our Annual Report on Form 10-K for Fiscal 2016. There have been no significant changes in our significant accounting policies or critical accounting estimates since the end of Fiscal 2016.

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SAFE HARBOR STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995

The Company cautions that any forward-looking statements (as such term is defined in the Private Securities Litigation Reform Act of 1995) contained in this Quarterly Report on Form 10-Q or made by the Company, its management or spokespeople involve risks and uncertainties and are subject to change based on various important factors, many of which may be beyond the Company's control. Words such as "estimate," "project," "plan," "believe," "expect," "anticipate," "intend," and similar expressions may identify forward-looking statements.

The following factors, including the disclosures under the heading "FORWARD-LOOKING STATEMENTS AND RISK FACTORS" in "ITEM 1A. RISK FACTORS" of A&F's Annual Report on Form 10-K for Fiscal 2016, in some cases have affected and in the future could affect the Company's financial performance and could cause actual results for Fiscal 2017 and beyond to differ materially from those expressed or implied in any of the forward-looking statements included in this Quarterly Report on Form 10-Q or otherwise made by management:

- changes in global economic and financial conditions, and the resulting impact on consumer confidence and consumer spending, as well as other changes in consumer discretionary spending habits, could have a material adverse effect on our business, results of operations and liquidity;
- our inability to anticipate customer demand and changing fashion trends and to manage our inventory commensurately could adversely impact our sales levels and profitability;
- our market share may be negatively impacted by increasing competition and pricing pressures from companies with brands or merchandise competitive with ours;
- direct-to-consumer sales channels are a significant component of our growth strategy, and the failure to successfully develop our position in these channels could have an adverse impact on our results of operations;
- our ability to conduct business in international markets may be adversely affected by legal, regulatory, political and economic risks;
- our inability to successfully implement our strategic plans could have a negative impact on our growth and profitability;
- our failure to protect our reputation could have a material adverse effect on our brands;
- our business could suffer if our information technology systems are disrupted or cease to operate effectively;
- we may be exposed to risks and costs associated with cyber-attacks, credit card fraud and identity theft that would cause us to incur unexpected expenses and reputation loss;
- fluctuations in foreign currency exchange rates could adversely impact our financial condition and results of operations;
- changes in the cost, availability and quality of raw materials, labor, transportation and trade relations could cause manufacturing delays and increase our costs;
- we depend upon independent third parties for the manufacture and delivery of all our merchandise, and a disruption of the manufacture or delivery of our merchandise could result in lost sales and could increase our costs;
- our ability to attract customers to our stores depends, in part, on the success of the shopping malls or area attractions that our stores are located in or around;
  - we rely on the experience and skills of our senior executive officers, the loss of whom could have a material adverse effect on our business;
- our reliance on DCs makes us susceptible to disruptions or adverse conditions affecting our supply chain;
- our litigation exposure could have a material adverse effect on our financial condition and results of operations;
- our inability or failure to adequately protect our trademarks could have a negative impact on our brand image and limit our ability to penetrate new markets;
- fluctuations in our tax obligations and effective tax rate may result in volatility in our operating results;
- extreme weather conditions and the seasonal nature of our business may cause net sales to fluctuate and negatively impact our results of operations;



our facilities, systems and stores, as well as the facilities and systems of our vendors and manufacturers, are vulnerable to natural disasters, pandemic disease and other unexpected events, any of which could result in an interruption to our business and adversely affect our operating results;

- the impact of war or acts of terrorism could have a material adverse effect on our operating results and financial condition;
- changes in the regulatory or compliance landscape could adversely affect our business and results of operations;
- our Asset-Based Revolving Credit Agreement and our Term Loan Agreement include restrictive covenants that limit our flexibility in operating our business; and,
- compliance with changing regulations and standards for accounting, corporate governance and public disclosure could adversely affect our business, results of operations and reported financial results.

This list of important factors is not inclusive.

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Future economic and industry trends that could potentially impact revenue and profitability are difficult to predict. Therefore, there can be no assurance that the forward-looking statements included in this Quarterly Report on Form 10-Q will prove to be accurate. In light of the significant uncertainties in the forward-looking statements included herein, the inclusion of such information should not be regarded as a representation by the Company, or any other person, that the objectives of the Company will be achieved. The forward-looking statements included herein are based on information presently available to the management of the Company. Except as may be required by applicable law, the Company assumes no obligation to publicly update or revise its forward-looking statements even if experience or future changes make it clear that any projected results expressed or implied therein will not be realized.

### ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

#### Investment Securities

The Rabbi Trust includes amounts to meet funding obligations to participants in the Abercrombie & Fitch Co. Nonqualified Savings and Supplemental Retirement Plan I, the Abercrombie & Fitch Co. Nonqualified Savings and Supplemental Retirement Plan II and the Supplemental Executive Retirement Plan. The Rabbi Trust assets primarily consist of trust-owned life insurance policies which are recorded at cash surrender value. The change in cash surrender value of the trust-owned life insurance policies held in the Rabbi Trust resulted in realized gains of \$0.8 million for each of the thirteen weeks ended July 29, 2017 and July 30, 2016 and \$1.5 million for each of the twenty-six weeks ended July 29, 2017 and July 30, 2016, respectively, which are recorded in interest expense, net on the Condensed Consolidated Statements of Operations and Comprehensive Loss.

The Rabbi Trust assets are included in other assets on the Condensed Consolidated Balance Sheets as of July 29, 2017 and January 28, 2017, and are restricted in their use as noted above.

#### Interest Rate Risks

The Company has approximately \$268.3 million in gross borrowings outstanding under its term loan facility (the "Term Loan Facility") and no borrowings outstanding under its senior secured revolving credit facility (the "ABL Facility" and, together with the Term Loan Facility, the "2014 Credit Facilities"). The 2014 Credit Facilities carry interest rates that are tied to LIBOR, or an alternate base rate, plus a margin. The interest rate on the Term Loan Facility has a 100 basis point LIBOR floor, and assuming no changes in the Company's financial structure as it stands, an increase in market interest rates of 100 basis points would increase annual interest expense by approximately \$2.7 million. This hypothetical analysis for the fifty-three weeks ending February 3, 2018 may differ from the actual change in interest expense due to various conditions which may result in changes in interest rates under the Company's 2014 Credit Facilities.

#### Foreign Exchange Rate Risk

A&F's international subsidiaries generally operate with functional currencies other than the U.S. Dollar. Since the Company's Condensed Consolidated Financial Statements are presented in U.S. Dollars, the Company must translate revenues, expenses, assets and liabilities from functional currencies into U.S. Dollars at exchange rates in effect during or at the end of the reporting period. The fluctuation in the value of the U.S. Dollar against other currencies affects the reported amounts of revenues, expenses, assets and liabilities. The potential impact of currency fluctuation increases as international expansion increases.

A&F and its subsidiaries have exposure to changes in foreign currency exchange rates associated with foreign currency transactions and forecasted foreign currency transactions, including the sale of inventory between subsidiaries and foreign-currency-denominated assets and liabilities. The Company has established a program that primarily utilizes foreign currency exchange forward contracts to partially offset the risks associated with the effects of certain foreign currency transactions and forecasted transactions. Under this program, increases or decreases in foreign currency exposures are partially offset by gains or losses on forward contracts, to mitigate the impact of foreign currency gains or losses. The Company does not use forward contracts to engage in currency speculation. All outstanding foreign currency exchange forward contracts are recorded at fair value at the end of each fiscal period.

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The fair value of outstanding foreign currency exchange forward contracts included in other current assets was \$0.1 million and \$6.0 million as of July 29, 2017 and January 28, 2017, respectively. The fair value of outstanding foreign currency exchange forward contracts included in other liabilities was \$9.5 million and \$0.5 million as of July 29, 2017 and January 28, 2017, respectively. Foreign currency exchange forward contracts are sensitive to changes in foreign currency exchange rates. The Company assessed the risk of loss in fair values from the effect of a hypothetical 10% devaluation of the U.S. Dollar against the exchange rates for foreign currencies under contract. The results would decrease derivative contract fair values by approximately \$28.6 million. As the Company's foreign currency exchange forward contracts are primarily designated as cash flow hedges of forecasted transactions, the hypothetical change in fair value would be largely offset by the net change in fair values of the underlying hedged items.

ITEM 4. CONTROLS AND PROCEDURES

Disclosure Controls and Procedures

A&F maintains disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the "Exchange Act")) that are designed to provide reasonable assurance that information required to be disclosed in the reports that A&F files or submits under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and that such information is accumulated and communicated to A&F's management, including the principal executive officer and the principal financial officer, as appropriate to allow timely decisions regarding required disclosures. Because of inherent limitations, disclosure controls and procedures, no matter how well designed and operated, can provide only reasonable, and not absolute, assurance that the objectives of disclosure controls and procedures are met.

A&F's management, including the Chief Executive Officer (who serves as Principal Executive Officer) and the Executive Vice President, Chief Operating Officer and Chief Financial Officer of A&F (who serves as Principal Financial Officer and Principal Accounting Officer of A&F), evaluated the effectiveness of A&F's design and operation of its disclosure controls and procedures as of the end of the fiscal quarter ended July 29, 2017. The Chief Executive Officer (in such individual's capacity as the Principal Executive Officer of A&F) and the Executive Vice President, Chief Operating Officer and Chief Financial Officer of A&F (in such individual's capacity as the Principal Financial Officer of A&F) concluded that A&F's disclosure controls and procedures were effective at a reasonable level of assurance as of July 29, 2017, the end of the period covered by this Quarterly Report on Form 10-Q.

Changes in Internal Control Over Financial Reporting

There were no changes in A&F's internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) that occurred during A&F's fiscal quarter ended July 29, 2017 that materially affected, or are reasonably likely to materially affect, A&F's internal control over financial reporting.

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PART II. OTHER INFORMATION

ITEM 1. LEGAL PROCEEDINGS

The Company is a defendant in lawsuits and other adversary proceedings arising in the ordinary course of business. Legal costs incurred in connection with the resolution of claims and lawsuits are generally expensed as incurred, and the Company establishes reserves for the outcome of litigation where losses are deemed probable and reasonably estimable. The Company's assessment of the current exposure could change in the event of the discovery of additional facts. Actual liabilities may exceed the amounts reserved, and there can be no assurance that final resolution of these matters will not have a material adverse effect on the Company's financial condition, results of operations or cash flows. There are certain claims and legal proceedings pending against the Company for which accruals have not been established.

ITEM 1A. RISK FACTORS

The Company's risk factors as of July 29, 2017 have not changed materially from those disclosed in Part I, "ITEM 1A. RISK FACTORS" of A&F's Annual Report on Form 10-K for Fiscal 2016.

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## ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

There were no sales of equity securities during the second quarter of Fiscal 2017 that were not registered under the Securities Act of 1933.

The following table provides information regarding the purchase of shares of Common Stock of A&F made by or on behalf of A&F or any “affiliated purchaser” as defined in Rule 10b-18(a)(3) under the Securities Exchange Act of 1934, as amended, during each fiscal month of the thirteen weeks ended July 29, 2017:

Period (Fiscal Month)	Total Number of Shares Purchased <sup>(1)</sup>	Average Price Paid per Share	Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs <sup>(2)</sup>	Maximum Number of Shares that May Yet Be Purchased under the Plans or Programs <sup>(3)</sup>
April 30, 2017 through May 27, 2017	1,266	\$ 13.38	—	6,503,656
May 28, 2017 through July 1, 2017	9,307	\$ 13.27	—	6,503,656
July 2, 2017 through July 29, 2017	8,848	\$ 12.12	—	6,503,656
Total	19,421	\$ 12.75	—	6,503,656

All of the 19,421 shares of A&F’s Common Stock purchased during the thirteen weeks ended July 29,

<sup>(1)</sup> 2017 represented shares which were withheld for tax payments due upon the exercise of employee stock appreciation rights and vesting of employee restricted stock units.

No shares were repurchased during the thirteen weeks ended July 29, 2017 pursuant to A&F’s publicly announced

<sup>(2)</sup> stock repurchase authorization. On August 14, 2012, A&F’s Board of Directors authorized the repurchase of 10.0 million shares of A&F’s Common Stock, which was announced on August 15, 2012.

The number shown represents, as of the end of each period, the maximum number of shares of A&F’s Common

<sup>(3)</sup> Stock that may yet be purchased under A&F’s publicly announced stock repurchase authorization described in footnote 2 above. The shares may be purchased, from time-to-time, depending on market conditions.

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ITEM 6. EXHIBITS

Exhibit No. Document

- 10.1 Abercrombie & Fitch Co. 2016 Long-Term Incentive Plan for Associates (as amended effective June 15, 2017), incorporated herein by reference to Exhibit 4.10 to the Registration Statement on Form S-8 (Registration No. 333-218762) of Abercrombie & Fitch Co. filed on June 15, 2017.
- 10.2 Abercrombie & Fitch Co. 2016 Long-Term Incentive Plan for Directors (as amended effective June 15, 2017), incorporated herein by reference to Exhibit 4.10 to the Registration Statement on Form S-8 (Registration No. 333-218761) of Abercrombie & Fitch Co. filed on June 15, 2017.
- 10.3 Form of Agreement entered into between Abercrombie & Fitch Management Co. and each of Joanne C. Crevoiserat and Fran Horowitz on May 10, 2017, the execution date by Abercrombie & Fitch Management Co., incorporated herein by reference to Exhibit 10.1 to the Current Report of Abercrombie & Fitch Co. dated and filed on May 12, 2017 (SEC File No. 001-12107).
- 10.4 Form of Agreement entered into between Abercrombie & Fitch Management Co. and each of Stacia Andersen, Robert E. Bostrom and Kristin Scott on May 10, 2017, the execution date by Abercrombie & Fitch Management Co., incorporated herein by reference to Exhibit 10.2 to the Current Report of Abercrombie & Fitch Co. dated and filed on May 12, 2017 (SEC File No. 001-12107).
- 10.5 Form of Director and Officer Indemnification Agreement entered into by Abercrombie & Fitch Co. with directors and officers of international subsidiaries and other key individuals on and after May 11, 2017, incorporated herein by reference to Exhibit 10.3 to the Quarterly Report of Abercrombie & Fitch Co. on Form 10-Q/A (Amendment No. 1) for the quarterly period ended April 29, 2017 (SEC File No. 001-12107).
- 10.6 Summary of Compensation Structure for Non-Associate Directors of Abercrombie & Fitch Co. for Fiscal 2017, incorporated herein by reference to Exhibit 10.4 to the Quarterly Report of Abercrombie & Fitch Co. on Form 10-Q/A (Amendment No. 1) for the quarterly period ended April 29, 2017 (SEC File No. 001-12107).
- 10.7 Summary of Terms of the Annual Restricted Stock Unit Grants made and to be made to the Non-Associate Directors of Abercrombie & Fitch Co. under the Abercrombie & Fitch Co. 2016 Long-Term Incentive Plan for Directors in Fiscal 2017, incorporated herein by reference to Exhibit 10.5 to the Quarterly Report of Abercrombie & Fitch Co. on Form 10-Q/A (Amendment No. 1) for the quarterly period ended April 29, 2017 (SEC File No. 001-12107).
- 10.8 Abercrombie & Fitch Co. Short-Term Cash Incentive Compensation Performance Plan, incorporated herein by reference to Exhibit 10.1 to the Current Report on Form 8-K of Abercrombie & Fitch Co. dated and filed on June 15, 2017 (SEC File No. 001-12107).
- 10.9 Abercrombie & Fitch Co. Long-Term Cash Incentive Compensation Performance Plan, incorporated herein by reference to Exhibit 10.2 to the Current Report on Form 8-K of Abercrombie & Fitch Co. dated and filed on June 15, 2017 (SEC File No. 001-12107).
- 31.1 Certifications by Chief Executive Officer (Principal Executive Officer) pursuant to Rule 13a-14(a) or Rule 15d-14(a) under the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.\*
- 31.2 Certifications by Executive Vice President, Chief Operating Officer and Chief Financial Officer (Principal Financial Officer) pursuant to Rule 13a-14(a) or Rule 15d-14(a) under the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.\*
- 32.1 Certifications by Chief Executive Officer (Principal Executive Officer) and Executive Vice President, Chief Operating Officer and Chief Financial Officer (Principal Financial Officer) pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.\*\*
- 101 The following materials from Abercrombie & Fitch Co.'s Quarterly Report on Form 10-Q for the quarterly period ended July 29, 2017, formatted in XBRL (eXtensible Business Reporting Language): (i) Condensed Consolidated Statements of Operations and Comprehensive Loss for the Thirteen and

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Twenty-six Weeks Ended July 29, 2017 and July 30, 2016; (ii) Condensed Consolidated Balance Sheets at July 29, 2017 and January 28, 2017; (iii) Condensed Consolidated Statements of Cash Flows for the Twenty-six Weeks Ended July 29, 2017 and July 30, 2016; and (iv) Notes to Condensed Consolidated Financial Statements.\*

\* Filed herewith.

\*\*Furnished herewith.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ABERCROMBIE & FITCH CO.

Date: September 5,  
2017

By/s/ Joanne C. Crevoiserat

Joanne C. Crevoiserat  
Executive Vice President, Chief Operating Officer and Chief Financial Officer (Principal  
Financial Officer and Authorized Officer)

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Condensed Consolidated Statements of Operations and Comprehensive Loss for the Thirteen and Twenty-six Weeks Ended July 29, 2017 and July 30, 2016; (ii) Condensed Consolidated Balance Sheets at July 29, 2017 and January 28, 2017; (iii) Condensed Consolidated Statements of Cash Flows for the Twenty-six Weeks Ended July 29, 2017 and July 30, 2016; and (iv) Notes to Condensed Consolidated Financial Statements.\*

\*Filed herewith.

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