AMAZON COM INC

Form 4 May 17, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

Number:

3235-0287

Expires:

January 31, 2005

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obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * WILKE JEFFREY A			2. Issuer Name and Ticker or Trading Symbol AMAZON COM INC [AMZN]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Check an applicable)			
			(Month/Day/Year)	Director 10% Owner			
P.O. BOX 81226			05/15/2016	_X_ Officer (give title Other (specify below) CEO Worldwide Consumer			
(Street)			4. If Amendment, Date Original 6. Individual or Joint/Group				
SEATTLE, WA 98108-1226			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			

						•	•15011		
(City)	(State)	(Zip) Tal	ble I - Non	-Derivati	ve Sec	urities Acqui	red, Disposed of	, or Beneficia	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	4. Securionor Dispo (Instr. 3,	sed of 4 and (A) or		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Stock, par value \$.01 per share	05/15/2016		M	6,889	A	\$ 0	62,863	D	
Common Stock, par value \$.01 per share	05/16/2016		S <u>(1)</u>	300	D	\$ 712.5567 (2)	62,563	D	
Common Stock, par	05/16/2016		S(1)	1,010	D	\$ 711.0063	61,553	D	

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value \$.01 per share					(3)			
Common Stock, par value \$.01 per share	05/16/2016	S <u>(1)</u>	780	D	\$ 710.1138 (4)	60,773	D	
Common Stock, par value \$.01 per share	05/16/2016	S <u>(1)</u>	500	D	\$ 708.936 (5)	60,273	D	
Common Stock, par value \$.01 per share	05/16/2016	S(1)	100	D	\$ 708.19	60,173	D	
Common Stock, par value \$.01 per share	05/16/2016	S <u>(1)</u>	700	D	\$ 706.155 (6)	59,473	D	
Common Stock, par value \$.01 per share	05/16/2016	S <u>(1)</u>	200	D	\$ 705.26 (7)	59,273	D	
Common Stock, par value \$.01 per share	05/16/2016	S <u>(1)</u>	500	D	\$ 703.9324 (8)	58,773	D	
Common Stock, par value \$.01 per share	05/16/2016	S <u>(1)</u>	100	D	\$ 703.1	58,673	D	
Common Stock, par value \$.01 per share	05/16/2016	S <u>(1)</u>	700	D	\$ 701.0286 (9)	57,973	D	
Common Stock, par value						11,576	I	In trust

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\$.01 per share

Common Stock, par value \$.01 per

share

523.924 I

Held by the reporting person's Amazon.com 401(k) plan account

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

3. Transaction Date 3A. Deemed 1. Title of 6. Date Exercisable and 4. 5. Number 7. Title and Amount Derivative (Month/Day/Year) Execution Date, if Transaction of Derivative Expiration Date Conversion Underlying Securities Security or Exercise Code Securities (Month/Day/Year) (Instr. 3 and 4) (Instr. 3) Price of (Instr. 8) Acquired (Month/Day/Year) Derivative (A) or Security Disposed of (D) (Instr. 3, 4, and 5) Amou or Expiration Date Exercisable Title Numb Date of Code V (A) (D) Shares Common Restricted Stock, par Stock Unit \$ 0 (10) 05/15/2016 6,889 05/15/2013⁽¹¹⁾ 02/15/2018 value 6,88 M Award \$.01 per share

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

WILKE JEFFREY A P.O. BOX 81226 SEATTLE, WA 98108-1226

CEO Worldwide Consumer

Reporting Owners 3

Date

Signatures

/s/ JEFFREY A. WILKE, CEO Worldwide

Consumer 05/17/2016

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$713.00 and the lowest price at which shares were sold was \$712.17.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was \$711.68 and the lowest price at which shares were sold was \$710.73.
- (4) Represents the weighted average sale price. The highest price at which shares were sold was \$710.49 and the lowest price at which shares were sold was \$709.60.
- (5) Represents the weighted average sale price. The highest price at which shares were sold was \$709.41 and the lowest price at which shares were sold was \$708.64.
- Represents the weighted average sale price. The highest price at which shares were sold was \$706.66 and the lowest price at which shares were sold was \$705.69.
- (7) Represents the weighted average sale price. The highest price at which shares were sold was \$705.60 and the lowest price at which shares were sold was \$704.92.
- (8) Represents the weighted average sale price. The highest price at which shares were sold was \$704.44 and the lowest price at which shares were sold was \$703.56.
- (9) Represents the weighted average sale price. The highest price at which shares were sold was \$701.43 and the lowest price at which shares were sold was \$700.88.
- (10) Converts into Common Stock on a one-for-one basis.
 - This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax deductible compensation under Section 162(m) of the Internal Revenue Code: 4,163 shares on May 15, 2013; 4,162 shares on each of August 15, 2013, November 15, 2013, and February 15, 2014; 3,892 shares on May 15, 2014; 3,891 shares on each
- (11) of August 15, 2014, November 15, 2014, and February 15, 2015; 2,569 shares on May 15, 2015; 2,568 shares on each of August 15, 2015, November 15, 2015, and February 15, 2016; 6,889 shares on each of May 15, 2016 and August 15, 2016; 6,888 shares on each of November 15, 2016 and February 15, 2017; and 5,312 shares on each of May 15, 2017, August 15, 2017, November 15, 2017, and February 15, 2018.

Remarks:

a currently valid OMB number.

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer, Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays

Signatures 4