

LIBERTY CORP  
Form 8-K  
February 04, 2003

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SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

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FORM 8-K  
CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported) February 4, 2003

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The Liberty Corporation

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(Exact name of Registrant as Specified in Charter)

South Carolina

1-5846

57-0507055

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(State or Other Jurisdiction  
of Incorporation)

(Commission File  
Number)

(IRS Employer  
Identification No.)

135 South Main Street, Greenville, SC

29601

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(Address of Principal Executive Offices)

(Zip Code)

Registrant's telephone number, including area code

(864) 241-5400

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n/a

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(Former Name or Former Address, if Changed Since Last Report)

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ITEM 9. REGULATION FD DISCLOSURE.

[LIBERTY CORPORATION LETTERHEAD]

**For further information:** Howard Schrott, 864-241-5400

LIBERTY CORPORATION REPORTS FOURTH QUARTER RESULTS

**Greenville, SC** (February 4, 2003) The Liberty Corp. (NYSE:LC) today reported financial results for quarter and year ended December 31, 2002. Liberty owns and operates 15 network-affiliated television stations along with other ancillary businesses.

For the quarter, net revenue increased 28% to \$61.6 million compared with \$48 million for the prior-year period, while broadcast cash flow increased 41% to \$30.2 million from \$21.5 million for the same period one year ago. Broadcast cash flow, a commonly used measurement to evaluate the operating performance of media properties, is operating income plus depreciation and amortization, non-cash compensation, corporate cash expenses, non-recurring and certain other items.

For the year ended December 31, 2002, net revenue increased 16% compared with the prior year and broadcast cash flow has increased 31% for the year.

Being the top-rated television station in virtually all our markets, including being the leading source of local news and information, has led to another outstanding year for our group, said Hayne Hipp, Chief Executive Officer of Liberty. We believe our continued track record of operational excellence, as well as our debt-free balance sheet, will continue to serve us well in 2003.

A major group broadcaster, Liberty owns 15 network-affiliated television stations, including eight NBC affiliates (WAVE-TV, Louisville, KY; WIS-TV, Columbia, SC; WLBT-TV, Jackson, MS; WFIE-TV, Evansville, IN; WSFA-TV, Montgomery, AL; KCBD-TV, Lubbock, TX; WALB-TV, Albany, GA and KPLC-TV, Lake Charles, LA); five ABC affiliates (KLTV-TV, Tyler, TX; KTRE-TV, the satellite affiliate of KLTV in Lufkin, TX; WLOX-TV, Biloxi, MS; WWAY-TV, Wilmington, NC and KAIT-TV, Jonesboro, AR); and two CBS affiliates (WTOL-TV, Toledo, OH and KGBT-TV, Harlingen, TX). In addition, Liberty owns CableVantage Inc., a cable advertising sales subsidiary; Take Ten Productions, a video production facility; and Broadcast Merchandising Company, a professional broadcast equipment dealership.

For further information about Liberty, visit the corporate website, <http://www.libertycorp.com/>

The Private Securities Litigation Reform Act of 1995 provides a safe harbor for forward-looking statements. Certain information contained herein or in any other written or oral statements made by, or on behalf of the Company, is or may be viewed as forward-looking. The words expect, believe, anticipate or similar expressions identify forward-looking statements. Although the Company has used appropriate care in developing any such forward-looking information, forward-looking information involves risks and uncertainties that could significantly impact actual results. These risks and uncertainties include, but are not limited to, the following: changes in national and local markets for television advertising; changes in general economic conditions, including the performance of financial markets and interest rates; competitive, regulatory, or tax changes that affect the cost of or demand for the Company's products; and adverse litigation results. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future developments, or otherwise. Broadcast cash flow is a commonly used measurement to evaluate the operating performance of media properties, and is not a measure of financial performance under generally accepted accounting principles.

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THE LIBERTY CORPORATION  
Income Statement Information

	Three Months Ended December 31,		Twelve Months Ended December 31,	
	2002	2001	2002	2001
<i>(In 000's, except per share data)</i>				
(Unaudited)				
<b>REVENUES</b>				
Station revenues (net of commissions)	\$56,878	\$44,383	\$190,147	\$165,039
Cable advertising and other revenues	4,692	3,665	16,220	13,246
Net revenues	61,570	48,048	206,367	178,285
<b>EXPENSES</b>				
Operating expenses	31,189	26,379	115,668	103,908
Amortization of program rights	1,739	1,980	7,281	7,937
Depreciation and amortization of intangibles	4,419	8,253	17,762	31,970
Corporate, general, and administrative expenses	4,295	1,935	13,481	11,820
Total operating expenses	41,642	38,547	154,192	155,635
Operating income	19,928	9,501	52,175	22,650
Net investment income	503	119	616	4,086
Income before income taxes	20,431	9,620	52,791	26,736
Provision for income taxes	7,541	3,656	19,796	10,160
Income before the cumulative effect of a change in accounting principle	12,890	5,964	32,995	16,576
Cumulative effect of a change in accounting principle			(47,388)	
<b>NET INCOME (LOSS)</b>	<b>\$12,890</b>	<b>\$ 5,964</b>	<b>\$ (14,393)</b>	<b>\$ 16,576</b>
<b>DILUTED EARNINGS (LOSS) PER SHARE:</b>				
Diluted earnings (loss) before the cumulative effect of a change in accounting principle per common share	\$ 0.66	\$ 0.30	\$ 1.68	\$ 0.84
Cumulative effect of a change in accounting principle			(2.41)	
Diluted earnings (loss) per common share	\$ 0.66	\$ 0.30	\$ (0.73)	\$ 0.84
Weighted average common dilutive shares	19,517	19,743	19,694	19,680
Actual common and common equivalent shares outstanding at end of period	19,423	19,750	19,423	19,750
<b>RECONCILIATION OF OPERATING INCOME TO ADJUSTED BROADCAST CASH FLOW</b>				
Operating income per income statement	\$19,928	\$ 9,501	\$ 52,175	\$ 22,650
Add:				
Depreciation and amortization	4,419	8,253	17,762	31,970
Adj. for network compensation due vs. accrued	1,233	425	4,932	673
Non-cash compensation	647	1,589	2,501	2,122
Operating cash flow	26,227	19,768	\$ 77,370	\$ 57,415
Corporate cash expenses	3,997	1,684	12,391	10,954
Broadcast cash flow	\$30,224	\$21,452	\$ 89,761	\$ 68,369

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

THE LIBERTY CORPORATION

By: /s/ Martha Williams

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Name: Martha Williams  
Title: Vice President, General Counsel  
and Secretary

February 4, 2003