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CROWN MEDIA HOLDINGS INC Form 8-K October 26, 2001

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 or 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

October 25, 2001

Date of Report (Date of earliest event reported)

CROWN MEDIA HOLDINGS, INC.

(Exact name of Registrant as Specified in Charter)

Delaware 0-30700 84-1524410
(State or other (Commission File (IRS Employer Jurisdiction of Number) Identification No.)
Incorporation)

6430 S. Fiddlers Green Circle, Suite 500 Greenwood Village, Colorado 80111 (Address of Principal Executive Offices)

(303) 220-7990

Registrant s telephone number, including area code

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Item 5. Other Events
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EX-99 Press Release dated October 25, 2001

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Item 5. Other Events

Attached as an exhibit to this Current Report on Form 8-K is a press release dated October 25, 2001, in which Crown Media Holdings, Inc. announced that it has reorganized its marketing, finance and administrative operations, which will result in a net reduction of approximately 15% of the employee base.

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Item 7. Financial Statements and Exhibits

The following exhibits are filed with this Report:

Exhibit No.
99 Document
Press Release of Crown Media Holdings, Inc. dated

October 25, 2001 concerning the reorganization.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CROWN MEDIA HOLDINGS, INC. (Registrant)

Date October 26, 2001 By /s/ William J. Aliber

William J. Aliber
Executive Vice President and Chief
Financial Officer

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EXHIBIT INDEX

Exhibit No. Document

Press Release of Crown $\overline{\text{Media Holdings}}$, Inc. dated October 25, 2001 concerning the reorganization.

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