HOLLY CORP Form 8-K November 17, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 17, 2010 (November 17, 2010)

HOLLY CORPORATION

(Exact name of registrant as specified in its charter)

(Commission File Number)

Delaware (State or other Jurisdiction of Incorporation)

100 Crescent Court, Suite 1600 Dallas, Texas

75201-6915

75-1056913

(IRS Employer Identification No.)

(Address of Principal Executive Offices) (Zip Code) Registrant's telephone number, including area code: (214) 871-3555

Not applicable

(Former name or former address if changed since last report.) Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

001-03876

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01. Regulation FD Disclosure.

The following information is furnished pursuant to Item 7.01, "Regulation FD Disclosure."

Furnished as Exhibit 99.1 and incorporated herein by reference in its entirety is a copy of the presentation to be presented by Holly Corporation (the "Company") on November 17, 2010 at the Bank of America Securities — Merrill Lynch Credit Conference in New York City. The presentation contained in Exhibit 99.1 may also be made available to current and potential investors in the Company at other meetings.

A copy of the presentation will also be made available in the investors section of the Company's website at www.hollycorp.com, although the Company reserves the right to discontinue that availability at any time.

In accordance with General Instruction B.2. of Form 8-K, the information furnished in this report on Form 8-K, including Exhibit 99.1, shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934 ("Exchange Act"), or otherwise subject to the liabilities of that section, unless the Company specifically incorporates it by reference in a document filed under the Exchange Act or the Securities Act of 1933. By filing this report on Form 8-K and furnishing this information, the Company makes no admission as to the materiality of any information in this report, including Exhibit 99.1, or that any such information includes material investor information that is not otherwise publicly available.

The information contained in this report on Form 8-K, including the information contained in Exhibit 99.1, is intended to be considered in the context of the Company's Securities and Exchange Commission ("SEC") filings and other public announcements that the Company may make, by press release or otherwise, from time to time. The Company disclaims any current intention to revise or update the information contained in this report, including the information contained in Exhibit 99.1, although the Company may do so from time to time as its management believes is warranted. Any such updating may be made through the furnishing or filing of other reports or documents with the SEC, through press releases or through other public disclosure.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

- 99.1 Presentation by the Company to be presented on November 17, 2010 at the Bank of America Securities Merrill Lynch Credit Conference in New York City.*
- * Furnished herewith.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

HOLLY CORPORATION

By: <u>/s/ Bruce R. Shaw</u> Bruce R. Shaw Senior Vice President and Chief Financial Officer

Date: November 17, 2010

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EXHIBIT INDEX

Exhibit Number Exhibit Title

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