COTY INC. Form 4 June 17, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL

Number: 3235-0287

Expires: January 31, 2005

Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

Class A

common

06/13/2013

(Print or Type Responses)

1. Name and Address of Reporting Person * Semerari Renato			2. Issuer Name and Ticker or Trading Symbol COTY INC. [COTY]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Check air applicable)			
			(Month/Day/Year)	Director 10% Owner			
2 PARK AVENUE			04/23/2013	_X_ Officer (give title Other (specify below)			
				President of Coty Beauty			
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
NEW VORK	NV 10016		Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
NEW YORK, NY 10016				Person			

(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Acquired 5. Amount of 6. 7. Nature of Security (Month/Day/Year) Execution Date, if Transaction(A) or Disposed of (D) Securities Ownership Indirect (Instr. 3) (Instr. 3, 4 and 5) Form: Direct Code Beneficially Beneficial (Month/Day/Year) (Instr. 8) Owned (D) or Ownership Following Indirect (I) (Instr. 4) Reported (Instr. 4) (A) Transaction(s) (Instr. 3 and 4) Code V Amount (D) Price Class A common D 04/23/2013 M 250,000 295,000 4 45 stock (1) Class A common 04/23/2013 F 65,442 D \$ 17 229,558 D stock (1) Class A common 04/23/2013 D 173,953 D 55,605 D stock (1)

(3)

255,605

200,000 A

D

M

stock (2)

Class A common stock (2)

06/13/2013

F 34,940 D \$ 220,665

D

(9-02)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amo Underlying Secu (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Am Nur Sha
Stock Options (right to buy) (1)	\$ 4.45	04/23/2013		M		250,000	05/01/2012	05/01/2019	Class A common stock	25
Restricted Stock Units (4)	<u>(4)</u>	04/23/2013		A	3,171		<u>(4)</u>	<u>(4)</u>	Class A common stock	3,
IPO Units	<u>(3)</u>	06/13/2013		M		200,000	(3)	(3)	Class A common stock	20

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner

Officer

Other

Semerari Renato 2 PARK AVENUE

NEW YORK, NY 10016

President of Coty Beauty

Signatures

/s/ Nina Ayer, Attorney-in-Fact

06/17/2013

**Signature of Reporting Person

Date

2 Reporting Owners

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The transactions represent exercises of vested stock options for 9,513 Restricted Shares of Class A common stock under Coty Inc.'s Platinum Program, 1,092 shares of Class A common stock and cash.
- (2) The transactions represent vesting and settlement of IPO Units on June 13, 2013 and withholding of shares of Class A common stock upon settlement to pay withholding taxes.
- (3) Upon vesting, each IPO Unit settles for one share of Class A common stock of Coty Inc. The remaining IPO Units vest on June 13, 2014.
- Upon vesting, each Restricted Stock Unit settles for one share of Class A common stock of Coty Inc. The Restricted Stock Units acquired
- (4) on April 23, 2013 vest on April 23, 20198 and match the reporting person's investment in Coty Inc.'s Platinum Program. In addition, 30,000 Restricted Stock Units vest on June 12, 2014, and 220,000 Restricted Stock Units vest on September 25, 2017.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.