Cellcom Israel Ltd. Form 6-K December 18, 2007

#### FORM 6-K

#### SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## **Report of Foreign Private Issuer**

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For December 18, 2007

Commission File Number: 001-33271

#### **CELLCOM ISRAEL LTD.**

10 Hagavish Street Netanya, Israel 42140

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form	20-F <u>X</u> F	Form 40-F
Indicate by check mark if the registrant is sub 101(b)(1):	omitting the Form	6-K in paper as permitted by Regulation S-T Rule
Indicate by check mark if the registrant is sub 101(b)(7):	omitting the Form	6-K in paper as permitted by Regulation S-T Rule
Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.		
Y	es	No <u>X</u> –_
If "Yes" is marked, indicate below the file nu	mber assigned to	the registrant in connection with Rule 12g3-2(b): Not

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): Not Applicable

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# CELLCOM ISRAEL LTD. ANNOUNCES A PURPORTED CLASS ACTION FILED AGAINST THE COMPANY

Netanya, Israel -December 18, 2007 – Cellcom Israel Ltd. (NYSE: CEL) (the "Company") announced that it was served yesterday with a purported class action lawsuit filed against the Company and two other cellular operators in the District Court of Tel Aviv, by plaintiffs who claim to be residing next to cell sites of the defendants which the plaintiffs claim were built in violation of the law. The plaintiffs allege that the defendants have created environmental hazards by unlawfully building cell sites and therefore demand that the defendants will compensate the public for damages (other than personal damages, such as depreciation of property and/or health related damages which are excluded from the purported class action), demolish existing unlawfully built cell sites and refrain from unlawfully building new cell sites.

If the lawsuit is certified as a class action, the compensation claimed from the defendants (without any allocation of this amount among the defendants) is estimated by the plaintiffs to be NIS 1,000,000,000.

At this preliminary stage, the Company is unable to assess the lawsuit's chances of success.

#### About Cellcom Israel

Cellcom Israel Ltd., established in 1994, is the leading Israeli cellular provider; Cellcom Israel provides its 3 million subscribers with a broad range of value added services including cellular and landline telephony, roaming services for tourists in Israel and for its subscribers abroad and additional services in the areas of music, video, mobile office etc., based on Cellcom Israel's technologically advanced infrastructure. The Company operates an HSDPA 3.5 Generation network enabling the fastest high speed content transmission available in the world, in addition to GSM/GPRS/EDGE and TDMA networks. Cellcom Israel offers Israel's broadest and largest customer service infrastructure including telephone customer service centers, retail stores, and service and sale centers, distributed nationwide. Through its broad customer service network Cellcom Israel offers its customers technical support, account information, direct to the door parcel services, internet and fax services, dedicated centers for the hearing impaired, etc. In April 2006 Cellcom Israel, through Cellcom Fixed Line Communications L.P., a limited partnership wholly-owned by Cellcom Israel, became the first cellular operator to be granted a special general license for the provision of landline telephone communication services in Israel, in addition to data communication services. Cellcom Israel's shares are traded both on the New York Stock Exchange (CEL) and the Tel Aviv Stock Exchange (CEL).

For additional information please visit the Company's website http://investors.ircellcom.co.il

#### **Company Contact**

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## Edgar Filing: Cellcom Israel Ltd. - Form 6-K

## **Signatures**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

### CELLCOM ISRAEL LTD.

Date: December 18, By: /s/ Liat Menahemi Stadler

2007

Name: Liat Menahemi Stadler

Title: General Counsel

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