### CENTRAL EUROPEAN MEDIA ENTERPRISES LTD

Form 10-K

February 06, 2019

**UNITED STATES** 

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-K

x ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the fiscal year ended December 31, 2018

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE

**ACT OF 1934** 

For the transition period from \_\_\_\_\_\_ to \_\_\_\_\_

Commission File Number: 0-24796

CENTRAL EUROPEAN MEDIA ENTERPRISES LTD.

(Exact name of registrant as specified in its charter)

BERMUDA 98-0438382

State or other jurisdiction of incorporation or organization (I.R.S. Employer Identification No.)

O'Hara House, 3 Bermudiana Road, Hamilton, Bermuda (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (441) 296-1431

Title of each class

Name of each exchange on which registered

Securities registered pursuant to Section 12(b) of the Act:

CLASS A COMMON STOCK, \$0.08 PAR VALUE

NASDAQ Global Select Market, Prague Stock

Exchange

Securities registered pursuant to Section 12(g) of the Act:

UNIT WARRANTS TO PURCHASE SHARES OF CLASS A

COMMON STOCK

None

Indicate by check mark if the registrant is a well known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes No

Indicate by check mark whether registrant: (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for each shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K (§229.405) is not contained herein, and will not be contained, to the best of the registrants knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definition of "accelerated filer", "large accelerated filer" or "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer Accelerated filer Non-accelerated filer Smaller reporting company Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined by Rule 12b-2 of the Exchange Act) Yes  $\pounds$  No T

The aggregate market value of the voting stock held by non-affiliates of the registrant as of June 30, 2018 (based on the closing price of US\$ 4.15 of the registrant's Class A Common Stock, as reported by the NASDAQ Global Select Market on June 30, 2018) was US\$ 363.6 million.

Number of shares of Class A Common Stock outstanding as of February 1, 2019: 252,853,554

DOCUMENTS INCORPORATED BY REFERENCE

Document Location in 10-K in Which Document is Incorporated

Registrant's Proxy Statement for the 2019 Annual General Meeting of Shareholders

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### I. Forward-looking Statements

This report contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 22E of the Securities Exchange Act of 1934 (the "Exchange Act"), including those relating to our capital needs, business strategy, expectations and intentions. Statements that use the terms "believe", "anticipate", "trend", "expect", "plan", "estimate", "forecast", "should", "intend" and similar expressions of a future or forward-looking nature identify forward-looking statements for purposes of the U.S. federal securities laws or otherwise. In particular, information appearing under the sections entitled "Business," "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" includes forward looking-statements. For these statements and all other forward-looking statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995.

Forward-looking statements are inherently subject to risks and uncertainties, many of which cannot be predicted with accuracy or are otherwise beyond our control and some of which might not even be anticipated. Forward-looking statements reflect our current views with respect to future events and because our business is subject to such risks and uncertainties, actual results, our strategic plan, our financial position, results of operations and cash flows could differ materially from those described in or contemplated by the forward-looking statements contained in this report. Important factors that contribute to such risks include, but are not limited to, those factors set forth under "Risk Factors" as well as the following: the effect of changes in global and regional economic conditions including as a result of the quantitative easing program implemented by the European Central Bank; the economic, political and monetary impacts of Brexit; levels of television advertising spending and the rate of development of the advertising markets in the countries in which we operate; our ability to refinance our existing indebtedness; the extent to which our debt service obligations and covenants may restrict our business; our exposure to additional tax liabilities as well as liabilities resulting from regulatory or legal proceedings initiated against us; our success in continuing our initiatives to diversify and enhance our revenue streams; our ability to make cost-effective investments in our television businesses, including investments in programming; our ability to develop and acquire necessary programming and attract audiences; and changes in the political and regulatory environments where we operate and in the application of relevant laws and regulations. The foregoing review of important factors should not be construed as exhaustive and should be read in conjunction with other cautionary statements that are included in this report. All forward-looking statements speak only as of the date of this report. We undertake no obligation to publicly update or review any forward-looking statements, whether as a result of new information, future developments or otherwise, except as required by law.

# **Defined Terms**

Unless the context otherwise requires, references in this report to the "Company", "CME", "we", "us" or "our" refer to Central European Media Enterprises Ltd. ("CME Ltd.") or CME Ltd. and its consolidated subsidiaries listed in Exhibit 21.01 hereto. Unless otherwise noted, all statistical and financial information presented in this report has been converted into U.S. dollars using period-end exchange rates or average rates where applicable. All references in this report to "US\$" or "dollars" are to U.S. dollars, all references to "BGN" are to Bulgarian leva, all references to "CZK" are to Czech koruna, all references to "RON" are to the New Romanian lei and all references to "Euro" or "EUR" are to the European Union Euro. The exchange rates as at December 31, 2018 used in this report are US\$/BGN 1.71; US\$/CZK 22.47; US\$/RON 4.07; and US\$/EUR 0.87.

The following defined terms are used in this Annual Report on Form 10-K:

- \*2017 PIK Notes" refers to our 15.0% senior secured notes due 2017, redeemed in April 2016;
- \*2017 Term Loan" refers to our 15.0% term loan facility due 2017, repaid in April 2016;
- "2019 Euro Loan" refers to our floating rate senior unsecured term credit facility guaranteed by Warner Media (as defined below), dated as of November 14, 2014, as amended on March 9, 2015, February 19, 2016, June 22, 2017 and February 5, 2018 which was repaid in full on July 31, 2018;
- "2021 Euro Loan" refers to our floating rate senior unsecured term credit facility due November 1, 2021, guaranteed by Warner Media, dated as of September 30, 2015, as amended on February 19, 2016, June 22, 2017 and April 25, 2018;

- "2023 Euro Loan" refers to our floating rate senior unsecured term credit facility due April 26, 2023, entered into by CME BV (as defined below), guaranteed by Warner Media and CME Ltd., dated as of February 19, 2016, as amended on June 22, 2017 and April 25, 2018;
- "Euro Loans" refers collectively to the 2019 Euro Loan (when outstanding), 2021 Euro Loan and 2023 Euro Loan; "2023 Revolving Credit Facility" refers to our revolving credit facility due April 26, 2023, dated as of May 2, 2014, as amended and restated as of February 19, 2016, and as further amended and restated on April 25, 2018;
- "Guarantee Fees" refers to amounts accrued and payable to Warner Media as consideration for Warner Media's guarantees of the Euro Loans;
- "Reimbursement Agreement" refers to our reimbursement agreement with Warner Media which provides that we will reimburse Warner Media for any amounts paid by them under any guarantee or through any loan purchase right exercised by Warner Media, dated as of November 14, 2014, as amended and restated on February 19, 2016, and as further amended and restated on April 25, 2018;
- \*CME BV" refers to CME Media Enterprises B.V., our 100% owned subsidiary;
- \*CME NV" refers to Central European Media Enterprises N.V., our 100% owned subsidiary;
- ♣'AT&T" refers to AT&T, Inc.
- "Warner Media" refers to Warner Media, LLC. (formerly Time Warner, Inc.), a wholly owned subsidiary of AT&T; and
- 4"TW Investor" refers to Time Warner Media Holdings B.V., a wholly owned subsidiary of Warner Media

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### PART I

# ITEM 1. BUSINESS

Central European Media Enterprises Ltd., a Bermuda company limited by shares, is a media and entertainment company operating in Central and Eastern Europe. Our assets are held through a series of Dutch and Curação holding companies. We manage our business on a geographical basis, with five operating segments, Bulgaria, the Czech Republic, Romania, the Slovak Republic and Slovenia, which are also our reportable segments and our main operating countries. We own 94% of our Bulgaria operations and 100% of our companies in our remaining countries. On July 9, 2017, we entered into a framework agreement with Slovenia Broadband S.à r.l., a wholly owned subsidiary of United Group B.V., relating to the sale of our Croatian and Slovenian operations (the "Divestment Transaction"). Following an amendment and restatement of that agreement on July 5, 2018 to permit the sale of each operation independently, the sale of our Croatian operations was completed on July 31, 2018. Accordingly, the Croatian operations are presented as discontinued operations for all periods in this report. The agreement to sell our operations in Slovenia was terminated on January 18, 2019. As a result, the Slovenian operations are not presented as held for sale or discontinued operations, and the discussion below relates to our continuing operations in the five operating segments. See Part II, Item 8, Note 3, "Discontinued Operations and Assets Held for Sale" for further information. Our main operating countries are members of the European Union (the "EU"). However, as emerging economies, they have adopted Western-style democratic forms of government and have economic structures, political and legal systems, and corporate governance and business practices that continue to evolve. As the economies of our operating countries converge with more developed nations and their economic and commercial infrastructures continue to mature, we believe the business risks of operating in these countries will continue to decline.

# **Operating Strategy**

We operate market leading television networks in each of these five countries, broadcasting a total of 31 television channels to approximately 45 million people living in the region. Each segment also develops and produces content for their television channels and digital properties. We generate advertising revenues in our country operations from agreements with advertisers, advertising agencies and sponsors to place advertising on the television channels and websites that we operate. We generate additional revenues by collecting fees from cable, direct-to-home ("DTH") and internet protocol television ("IPTV") operators for carriage of our channels.

Our strategy is to maintain or increase our audience leadership in each of our operating countries and to pursue sales strategies designed to maximize our revenues in order to provide additional financial resources to invest in popular local content. We have built our audience leadership in each of our markets by operating a multi-channel business model with a diversified portfolio of television channels which appeal to a broad audience.

Content that consistently generates high audience shares is crucial to maintaining the success of each of our country operations. While content acquired from the Hollywood studios remains popular, our audiences increasingly demand content that is produced in their local language and reflects their society, attitudes and culture. We believe developing and producing local content is key to being successful and supporting market-leading television channels, particularly in prime time, and that maintaining a regular stream of popular local content at the lowest possible cost is a key strength over the long term.

As the distribution platforms in our region develop and become more diversified, our television channels and digital content will increasingly reach viewers through new distribution offerings and on mobile devices. We offer viewers the choice of watching our television content through a variety of platforms, including Voyo, our subscription video-on-demand service, and advertising supported catch-up services on our websites. Additionally, we operate a portfolio of digital media products that complement our news programming and other television station-related brands.

### Sales

We generate advertising revenues primarily through entering into agreements with advertisers, advertising agencies and sponsors to place advertising on our television channels.

Our main unit of inventory is the commercial gross rating point ("GRP"), a measure of the number of people watching television when an advertisement is aired. We generally contract with a client to provide an agreed number of GRPs for an agreed price ("cost per point" or "CPP"). The CPP varies depending on the season and time of day the

advertisement is aired, the volume of GRPs purchased, requests for special positioning of the advertisement, the demographic group that the advertisement is targeting and other factors. Much less frequently, and usually only for small niche channels, we may sell on a fixed spot basis where an advertisement is placed at an agreed time for a negotiated price that is independent of the number of viewers. Our larger advertising customers generally commit to specified amounts of advertising on an annual basis, which sets the pricing for a minimum volume of GRPs. We operate our television networks based on a business model of audience leadership, brand strength and popular local content. Our sales strategy is to maximize the monetization of our advertising time by leveraging our high brand power and applying an optimal mix of pricing and sell-out rate. The effectiveness of our sales strategy is measured by our share of the television advertising market, which represents the proportion of our television advertising revenues compared to the total television advertising market.

We also generate a growing proportion of revenues by collecting carriage fees from cable, satellite and IPTV operators for broadcasting our television channels. This fee revenue is generally based on the number of subscribers to offerings from these operators that include our channels.

# Programming

Our programming strategy in each country is tailored to match the expectations of key audience demographics by scheduling and marketing an optimal mix of programs in a cost effective manner. The programming that we provide drives our audience shares and ratings (see "Audience Share, Ratings and Competition" below) and consists of locally-produced news, current affairs, fiction, and reality and entertainment shows as well as acquired foreign movies, series and sports programming.

We focus our programming investments on securing leading audience share positions during prime time, where the majority of advertising revenues are derived, and improving our cost efficiency through optimizing the programming mix and limiting the cost of programming scheduled off-prime time while maintaining all day audience shares.

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### Audience Share, Ratings and Competition

Audience share represents the viewers watching a channel as a proportion of the total audience watching television at that time. Ratings represent the number of people watching a channel in proportion to the total population. Audience share and ratings information are measured in each market by independent agencies using peoplemeters, which measure audiences for different demographics and subgeographies of the population throughout the day. Our channels schedule programming intended to attract audiences within specific target demographics that we believe will be attractive to advertisers and television distributors. The tables below provide a comparison of all day and prime time audience shares for 2018 in the target demographic of each of our leading channels to the primary channels of our main competitors.

# Bulgaria

We operate one general entertainment channel, BTV, and five other channels, BTV CINEMA, BTV COMEDY, BTV ACTION, BTV LADY and RING.

|                    |         |                           | All day | 1        | Prime time |       |  |
|--------------------|---------|---------------------------|---------|----------|------------|-------|--|
| Target Demographic | Channel | Ownership audience audien |         | audience |            | ce    |  |
|                    |         |                           | share   |          | share      |       |  |
|                    |         |                           | 2018    | 2017     | 2018       | 2017  |  |
| 18-49              | BTV     | CME                       | 29.7%   | 31.8%    | 32.4%      | 34.8% |  |
|                    | NOVA TV | MTG                       | 17.7%   | 16.7%    | 19.3%      | 18.5% |  |
|                    | BNT 1   | Public television         | 6.6%    | 6.0%     | 8.9%       | 7.4%  |  |

Source: GARB

The combined all day and prime time audience shares of our Bulgaria operations in 2018 were 40.1% and 43.1%, respectively.

# Czech Republic

We operate one general entertainment channel, TV NOVA, and seven other channels, NOVA 2, NOVA CINEMA, NOVA SPORT 1, NOVA SPORT 2, NOVA ACTION, NOVA GOLD and NOVA INTERNATIONAL, a general entertainment channel broadcasting in the Slovak Republic.

|                    |         |                   | All day | <b>/</b> | Prime time |       |  |
|--------------------|---------|-------------------|---------|----------|------------|-------|--|
| Target Demographic | Channel | Ownership         | audien  | ce       | audience   |       |  |
|                    |         |                   | share   |          | share      |       |  |
|                    |         |                   | 2018    | 2017     | 2018       | 2017  |  |
| 15-54              | TV NOVA | CME               | 22.4%   | 23.7%    | 25.8%      | 27.9% |  |
|                    | Prima   | GME               | 10.8%   | 10.7%    | 13.1%      | 13.5% |  |
|                    | CT 1    | Public television | 12.8%   | 12.2%    | 15.5%      | 14.1% |  |

Source: ATO - Nielsen Admosphere; Mediaresearch

The combined all day and prime time audience shares of our Czech Republic operations in 2018, excluding NOVA SPORT 1, NOVA SPORT 2 and NOVA INTERNATIONAL, were 35.3% and 36.7%, respectively. Romania

We operate one general entertainment channel, PRO TV, and seven other channels, PRO 2, PRO X, PRO GOLD, PRO CINEMA, PRO TV INTERNATIONAL, MTV ROMANIA, as well as PRO TV CHISINAU, a general entertainment channel broadcasting in Moldova.

| Target Demographic | Channel  | Ownership         | All day |       | Prime time audience |       |  |
|--------------------|----------|-------------------|---------|-------|---------------------|-------|--|
|                    |          | •                 | share   |       | share               |       |  |
|                    |          |                   | 2018    | 2017  | 2018                | 2017  |  |
| 18-49 Urban        | PRO TV   | CME               | 22.5%   | 23.3% | 24.7%               | 27.0% |  |
|                    | Antena 1 | Intact group      | 14.5%   | 14.9% | 15.6%               | 15.9% |  |
|                    | TVR 1    | Public television | 2.2%    | 1.4%  | 2.7%                | 1.5%  |  |

Source: Kantar Media

The combined all day and prime time audience shares of our Romania operations in 2018, excluding PRO TV INTERNATIONAL, and PRO TV CHISINAU were 26.7% and 28.8%, respectively.

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### Slovak Republic

We operate one general entertainment channel, TV MARKIZA, and three other channels, DOMA, DAJTO and MARKIZA INTERNATIONAL, a general entertainment channel broadcasting in the Czech Republic.

|                    |            |                          | All day | I     | Prime time |       |  |
|--------------------|------------|--------------------------|---------|-------|------------|-------|--|
| Target Demographic | Channel    | Ownership                | audien  | ce    | audience   |       |  |
|                    |            |                          | share   |       | share      |       |  |
|                    |            |                          | 2018    | 2017  | 2018       | 2017  |  |
| 12-54              | TV MARKIZA | CME                      | 21.3%   | 19.5% | 21.8%      | 20.3% |  |
|                    | TV JOJ     | J&T Media Enterprises    | 13.9%   | 16.5% | 17.7%      | 20.2% |  |
|                    | Jednotka   | <b>Public Television</b> | 8.4%    | 8.6%  | 10.2%      | 10.8% |  |

Source: PMT/ TNS SK

The combined all day and prime time audience shares of our Slovak Republic operations in 2018, excluding MARKIZA INTERNATIONAL, were 28.5% and 29.5%, respectively.

Slovenia

We operate two general entertainment channels, POP TV and KANAL A, and three other channels, KINO, BRIO and OTO.

|                    |           |                         | All day | 1     | Prime time |       |  |
|--------------------|-----------|-------------------------|---------|-------|------------|-------|--|
| Target Demographic | Channel   | Ownership               | audien  | ce    | audience   |       |  |
|                    |           |                         | share   |       | share      |       |  |
|                    |           |                         | 2018    | 2017  | 2018       | 2017  |  |
| 18-54              | POP TV    | CME                     | 21.0%   | 21.6% | 32.8%      | 32.6% |  |
|                    | Planet TV | Antenna Group / TSmedia | 5.4%    | 7.1%  | 6.8%       | 9.5%  |  |
|                    | SLO 1     | Public Television       | 9.1%    | 9.9%  | 9.9%       | 10.5% |  |

Source: AGB Nielsen Media Research

The combined all day and prime time audience shares of our Slovenia operations in 2018 were 38.8% and 49.6%, respectively.

Seasonality

We experience seasonality, with advertising sales tending to be highest during the fourth quarter of each calendar year due to the holiday season, and lowest during the third quarter of each calendar year due to the summer vacation period (typically July and August). Our non-advertising sales are not affected by seasonality.

Regulation of Television Broadcasting

Television broadcasting in each of the countries in which we operate is regulated by a governmental authority or agency. In this report, we refer to such agencies individually as a "Media Council" and collectively as "Media Councils". Media Councils generally supervise broadcasters and their compliance with national broadcasting legislation, as well as control access to the available frequencies through licensing regimes.

Programming and Advertising Regulation

Our main operating countries are member states of the EU, and our broadcast operations in such countries are subject to relevant EU legislation relating to media.

The EU Audiovisual Media Services Directive (the "AVMS Directive"), which came into force in March 2010, provides the legal framework for audiovisual media services generally in the EU. On November 6, 2018, the European Council adopted amendments to the AVMS Directive, which formally entered into force on December 18, 2018. European Member States, including the territories in which CME operates, will have until September 19, 2020, to transpose the amendments to the AVMS Directive into national legislation. The original AVMS Directive shall remain in force until new legislation incorporating the amendments to the AVMS Directive (described below) are implemented in the countries in which we operate. The AVMS Directive covers both linear (i.e., broadcasting) and non-linear (e.g., video-on-demand and catch-up) transmissions of audiovisual media services, with the latter subject to less stringent regulation. Among other things, the AVMS Directive requires broadcasters to comply with rules related

to, but not limited to, program content, advertising content and quotas, product placement, sponsorship, teleshopping, the protection of minors, accessibility by persons with a visual or hearing disability, and minimum quotas with respect to "European works" (defined as originating from an EU member state or a signatory to the Council of Europe's Convention on Transfrontier Television as well as being written and produced mainly by residents of the EU or Council of Europe member states or pursuant to co-production agreements between such states and other countries). In addition, the AVMS Directive requires that at least 10% of either broadcast time or programming budget is dedicated to programs made by European producers who are independent of broadcasters. News, sports, games, advertising, teletext services and teleshopping are excluded from the calculation of these quotas. In respect of advertising, the AVMS Directive currently provides that the proportion of television advertising spots and teleshopping spots within any hour of broadcasting shall not exceed 20% The current AVMS Directive does not otherwise restrict when programming may be interrupted by advertising in linear broadcasting, except in the case of films and news programming (where programming may be interrupted once every thirty minutes or more) and children's programming (where the same restriction applies providing that the program is greater than thirty minutes) and religious programming (where no advertising or teleshopping shall be inserted). Under the current AVMS Directive, there is also a general prohibition on product placement, subject to certain exceptions (for example it is permitted in films and series, sports programs and light entertainment programs) and providing that the use of product placement is not 'unduly' prominent, is not promotional and is appropriately identified to viewers. The amendments to the AVMS Directive will liberalize some of the AVMS Directive requirements and extend some rules that currently apply to broadcasters to video-on-demand services (such as program content, advertising content, and quotas and prominence requirements for European works). The amendments also introduce more stringent rules related to the protection of minors as well as bringing video-sharing platforms that target audiences in the EU (such as Youtube, Facebook, Instagram) within its the scope.

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In respect of advertising, the amendments to the AVMS Directive will provide greater flexibility to linear broadcasters on the timing of advertising so that the share of television commercials and teleshopping spots between 6am and 6pm and between 6pm and midnight may not exceed 20% of the total broadcasting time in each respective time slot (rather than the 20% hourly limit that currently exists). This means that broadcasters will be able to allocate up to 144 minutes of advertising in total during the period between 6am and 6pm, and 72 minutes in total between 6pm and midnight, with no specific restrictions on the amount of advertising between midnight and 6am. The amendments to the AVMS Directive will permit product placement in all audiovisual media services except in news and current affairs programs, consumer affairs programs, religious programs and children's programs while maintaining the requirements that the use of product placement is not unduly prominent, is not promotional and is appropriately identified to viewers and imposing restrictions on the type of products which may be placed (e.g., no cigarettes or alcohol). In addition, the amended AVMS Directive will impose a ban on advertising, sponsorship and product placement of electronic cigarettes in any audiovisual service.

In respect of the protection of minors, the amended AVMS Directive will impose a ban on teleshopping during the broadcast of children's programs, will provide Member States with the option of banning the sponsorship of children's programs, and will limit the uses of personal data of children.

Under the amendments to the AVMS Directive, Member States will also have the option of imposing on their audiovisual service providers (including broadcasters and video-on-demand services providers whose operations target their service to an audience within a different Member State) a financial contribution towards the European production of Europeans works). There will also be a requirement that broadcasters and other audiovisual service providers ensure that at least 30% of their video-on-demand service catalog is dedicated to European works and that such works are given due prominence.

Please see below for more detailed information on programming and advertising regulations that impact our channels. Bulgaria: In Bulgaria, privately owned broadcasters are permitted to broadcast advertising for up to 12 minutes per hour. The public broadcaster, BNT, which is financed through a compulsory television license fee and by the government, is restricted to broadcasting advertising for four minutes per hour and no more than 15 minutes per day, of which only five minutes may be in prime time. There are also restrictions on the frequency of advertising breaks (for example, news and children's programs shorter than 30 minutes cannot be interrupted). These restrictions apply to both publicly and privately owned broadcasters. Further restrictions relate to advertising content, including a ban on tobacco advertising and restrictions on alcohol advertising, regulations on medical products advertising and regulations on advertising targeted at children or during children's programming. In addition, members of the news department of our channels are prohibited from appearing in advertisements. Our channels in Bulgaria are required to comply with several restrictions on programming, including regulations on the origin of programming. These channels must ensure that 50% of a channel's total annual broadcast time consists of EU- or locally-produced programming and 12% of such broadcast time consists of programming produced by independent producers in the EU. News, sports, games and teleshopping programs, as well as advertising and teletext services, are excluded from these restrictions. Czech Republic: Privately owned broadcasters in the Czech Republic are permitted to broadcast advertising for up to 12 minutes per hour. In September 2011, legislation was implemented in the Czech Republic which restricts the amount of advertising that may be shown on channels of the public broadcaster, CT. Pursuant to the regulation, channels CT 2 and CT 4 may show a limited amount of advertising up to 0.5% of the total daily broadcasting time on each channel, of which only 6 minutes per hour may be in prime time. No advertising may be shown on the other public TV channels, except where broadcasting an advertisement is a necessary condition for the acquisition of rights to broadcast cultural or sport events on such public channels. Where such broadcasting advertisement conditions apply, the same limitations on advertising time applicable to CT 2 and CT 4 shall apply to any advertising on the other public TV channels. Also included in the legislation is the requirement that national private broadcasters must contribute annually to a Czech cinematography fund in an amount equal to 2% of their net advertising revenues. We are entitled to apply for financing from the fund. In the Czech Republic, all broadcasters are restricted with respect to the frequency of advertising breaks during and between programs, as well as being subject to restrictions that relate to advertising content, including a ban on tobacco advertising and limitations on advertisements of alcoholic beverages, pharmaceuticals, firearms and munitions.

Romania: Privately owned broadcasters in Romania are permitted to broadcast advertising and direct sales advertising for up to 12 minutes per hour. There are also restrictions on the frequency of advertising breaks (for example, news and children's programs shorter than 30 minutes cannot be interrupted). Broadcasters are also required that from the total broadcasting time (except for the time allocated to news, sports events, games, advertising and teleshopping) (a) at least 50% must be European-origin audio-visual works and (b) at least 10% (or, alternatively, at least 10% of their programming budget) must be European audio-visual works produced by independent producers. The public broadcaster, TVR, is restricted to broadcasting advertising for eight minutes per hour and only between programs. Further restrictions relate to advertising content, including a ban on tobacco advertising and restrictions on alcohol advertising, and regulations on advertising targeted at children or during children's programming. In addition, news anchors of all channels are prohibited from appearing in advertisements and teleshopping programming. Slovak Republic: Privately owned broadcasters in the Slovak Republic are permitted to broadcast advertising for up to 12 minutes per hour but not for more than 20% of their total daily broadcast time. Since January 2013, the public broadcaster RTVS, which is financed through a compulsory license fee, can broadcast advertising for up to 0.5% of its total broadcast time (up to 2.5% of total broadcast time including teleshopping programming), but between 7:00 p.m. and 10:00 p.m. may broadcast only eight minutes of advertising per hour. There are restrictions on the frequency of advertising breaks during and between programs. RTVS is not permitted to broadcast advertising breaks during programs. There are also restrictions that relate to advertising content, including a ban on tobacco, pharmaceuticals, firearms and munitions advertising and a ban on advertisements of alcoholic beverages (excluding beer and wine) between 6:00 a.m. and 10:00 p.m. Our operations in the Slovak Republic are also required to comply with several restrictions on programming, including regulations on the origin of programming. These include the requirement that 50% of the station's monthly broadcast time must be European-origin audio-visual works and at least 10% of a station's monthly broadcast time must be European audio-visual works produced by independent producers, at least 10% of which must be broadcast within five years of production.

Slovenia: Privately owned broadcasters in Slovenia are allowed to broadcast advertising for up to 12 minutes in any hour. The public broadcaster, SLO, which is financed through a compulsory television license fee and commercial activities, is allowed to broadcast advertising for up to 10 minutes per hour, but is only permitted up to seven minutes per hour between the hours of 6:00 p.m. and 11:00 p.m. There are also restrictions on the frequency of advertising breaks during programs and restrictions that relate to advertising content, including restrictions on food advertising during children's programming and a ban on tobacco advertising and a prohibition on the advertising of any alcoholic beverages from 7:00 a.m. to 9:30 p.m. and generally for alcoholic beverages with an alcoholic content of more than 15%. Our Slovenian operations are required to comply with several restrictions on programming, including regulations on the origin of programming. These include the requirement that 20% of a station's daily programming consist of locally produced programming, of which at least 60 minutes must be broadcast between 6:00 p.m. and 10:00 p.m. In addition, 50% of our niche channels' annual broadcast time must be European-origin audio-visual works and at least 10% of such stations' annual broadcast time must be European audio-visual works produced by independent producers.

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### Licensing Regulation

The license granting and renewal process in our operating countries varies by jurisdiction and by type of broadcast permitted by the license (i.e., terrestrial, cable, satellite). Depending on the country, terrestrial licenses may be valid for an unlimited time period, may be renewed automatically upon application or may require a more lengthy renewal procedure, such as a tender process. Generally cable and satellite licenses are granted or renewed upon application. We expect all of our licenses will continue to be renewed or new licenses to be granted as required to continue to operate our business. All of the countries in which we operate have transitioned from analog to digital terrestrial broadcasting and we have obtained digital licenses where requested. In January 2017, we ceased terrestrial distribution of our channels in the Slovak Republic and Slovenia, and channels are now available exclusively on cable, satellite and IPTV platforms. We will apply for additional digital licenses where such applications are prudent and permissible. Please see below for more detailed information on licenses for our channels.

Bulgaria: BTV operates pursuant to a national digital terrestrial license issued by the Council for Electronic Media, the Bulgarian Media Council, that expires in July 2024. BTV ACTION broadcasts pursuant to a national cable and satellite registration that is valid for an indefinite time period and also has a digital terrestrial license that expires in January 2025 which is not currently in use. BTV CINEMA, BTV COMEDY, RING and BTV LADY, as well as BTV, each broadcast pursuant to a national cable and satellite registration that is valid for an indefinite time period. Czech Republic: Our channels in the Czech Republic operate under a variety of licenses granted by the Czech Republic Media Council, The Council for Radio and Television Broadcasting. TV NOVA broadcasts under a national terrestrial license that expires in January 2025. TV NOVA may also broadcast pursuant to a satellite license that expires in December 2020. NOVA CINEMA broadcasts pursuant to a national terrestrial digital license that expires in September 2023. NOVA CINEMA also broadcasts via satellite pursuant to a license that is valid until November 2019. NOVA SPORT 1 broadcasts pursuant to a license that allows for both satellite and cable transmission that expires in October 2020. NOVA SPORT 2 broadcasts pursuant to a satellite license that expires in August 2027. NOVA ACTION broadcasts pursuant to a satellite license that expires in July 2024, a national terrestrial license that expires in September 2023. NOVA 2 broadcasts pursuant to a national terrestrial license that expires in December 2024, a satellite license that expires in February 2025. NOVA GOLD broadcasts pursuant to a national terrestrial license and a satellite license that each expire in February 2025. In addition, each channel has a license that permits internet transmission that expires in June 2030. NOVA INTERNATIONAL broadcasts pursuant to a license that permits internet transmission which expires in January 2028.

Romania: PRO TV broadcasts pursuant to a national satellite license granted by the Romanian Media Council, the National Audio-Visual Council, that expires in May 2023. PRO 2 broadcasts pursuant to a national satellite license that expires in January 2025. PRO GOLD broadcasts pursuant to a national satellite license that expires in April 2021. PRO CINEMA broadcasts pursuant to a national satellite license that expires in July 2021. PRO TV INTERNATIONAL broadcasts pursuant to a national satellite license that expires in May 2027 and MTV ROMANIA broadcasts pursuant to a national satellite license which terminates in February 2019. PRO 2 also broadcasts in high-definition pursuant to a written consent from the Media Council. PRO TV CHISINAU broadcasts pursuant to a cable license granted by the Audio-Visual Coordinating Council of the Republic of Moldova (the "AVCC") that expires in November 2023.

Slovak Republic: TV MARKIZA, DOMA and DAJTO each broadcast pursuant to a national license for digital broadcasting granted by the Council for Broadcasting and Retransmission, the Media Council of the Slovak Republic, which is valid for an indefinite period. MARKIZA INTERNATIONAL is broadcast pursuant to the license granted to TV MARKIZA.

Slovenia: Our Slovenian channels POP TV, KANAL A, KINO, BRIO and OTO each have licenses granted by the Agency for Communication Networks and Services of the Republic of Slovenia and the Ministry of Culture, that allow for broadcasting on any platform, including digital, cable and satellite. These licenses are valid for an indefinite time period.

# OTHER INFORMATION

**Employees** 

As of December 31, 2018, we had a total of approximately 2,600 employees (including contractors).

### Corporate Information

CME Ltd. was incorporated in 1994 under the laws of Bermuda. Our registered offices are located at O'Hara House, 3 Bermudiana Road, Hamilton HM 08, Bermuda, and our telephone number is +1-441-296-1431. Communications can also be sent c/o CME Media Services Ltd. at Krizeneckeho nam. 1078/5, 152 00 Praha 5, Czech Republic, telephone number +420-242-465-605. CME's Class A common stock is listed on the NASDAQ Global Select Market and the Prague Stock Exchange under the ticker symbol "CETV".

### **Available Information**

Our Annual Report on Form 10-K, Quarterly Reports on Form 10-Q and Current Reports on Form 8-K and amendments to those reports filed or furnished pursuant to Sections 13(a) or 15(d) of the Exchange Act are available on our website, free of charge, as soon as reasonably practicable after the reports are electronically filed with or furnished to the SEC. These reports together with press releases, public conference calls, webcasts and posts to the "Investors" section of our website are available at www.cme.net and we encourage investors to use our website. The information contained on our website is not included as a part of, or incorporated by reference into, this Report. Financial Information by Operating Segment and by Geographical Area

For financial information by operating segment and geographic area, see Part II, Item 8, Note 20, "Segment Data".

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#### ITEM 1A Risk Factors

This report and the following discussion of risk factors contain forward-looking statements as discussed on page 1 of this report. Our actual results may differ materially from those anticipated in these forward-looking statements as a result of certain factors, including the risks and uncertainties described below and elsewhere in this report. These risks and uncertainties are not the only ones we may face. Additional risks and uncertainties of which we are not aware, or that we currently deem immaterial, may also become important factors that affect our financial condition, results of operations and cash flows.

Risks Relating to Our Financial Position

Changes in global or regional economic conditions may adversely affect our financial position and results of operations.

The results of our operations depend heavily on advertising revenue, and demand for advertising is affected by general economic conditions in the region and globally. Our markets have experienced overall growth in real GDP (as adjusted for inflation) and advertising spending since 2014; however, we cannot predict if the current growth trends will continue in the future. Growth of the German economy decelerated during the final quarter of 2018 leading to lower forecasts for future growth, and Italy slipped into recession fueling concerns that its government will not meet its budget deficit target in 2019. Recessions or periods of low or negative growth in the region or globally in the future may cause a deterioration of general economic conditions in one or more of our markets, which would have an adverse economic impact on our advertising revenues. The United States has imposed tariffs on certain products from many of its trading partners, including Europe and China. If trade tensions between the United States and Europe escalate, this may result in the imposition of tariffs on cars and auto part exports from Europe. Such tariffs could have a significant adverse impact on the economies of our countries of operation. Additionally, a slowdown in China resulting from existing or increased tariffs on Chinese products may have an adverse impact on the global economy, which may ultimately reduce demand for European exports and the rate of GDP growth in the countries in which we operate. Other factors that may affect general economic conditions in our markets include defaults by sovereigns or systemically important companies, austerity programs, natural disasters, acts of terrorism, civil or military conflicts or general political instability and responses to it, any of which may also reduce advertising spending. In addition, although we believe the advertising spend per capita of the countries in which we operate and advertising intensity (the ratio of total advertising spend per capita to nominal GDP per capita) will eventually converge with developed markets in Europe, such convergence may not occur in the time frame we expect, or at all. Any of these developments would have a significant negative effect on our financial position, results of operations and cash flows, Changes to the quantitative easing program implemented by the European Central Bank ("ECB") and the impact on the region of the United Kingdom's exit from the European Union ("EU") may adversely affect our financial position and results of operations.

The ECB embarked upon quantitative easing in 2015 to address economic softness and a slowdown in growth of consumer prices in the Eurozone. The ECB also created funding and stability mechanisms to provide liquidity and financial assistance to Eurozone member states and financial institutions. Economic growth in recent years in the Eurozone, including strong growth in 2017, has been helped by the ECB's quantitative easing program which was recalibrated in January 2018. Citing improved economic conditions, the ECB ended its quantitative easing program at the end of December 2018. The cessation of quantitative easing may adversely impact future growth in Eurozone countries, including the countries we operate in which would negatively impact our business.

On March 29, 2019, the two-year period during which the United Kingdom is to finalize the terms and process for leaving the EU, commonly referred to as "Brexit", will expire. There is significant uncertainty regarding the terms on which the United Kingdom will leave the EU, and it is expected that economic conditions in the EU will be impacted by Brexit. Given the ongoing uncertainty over the final terms of Brexit, the overall economic impact of Brexit on the EU and the Euro continues to be difficult to estimate as decisions to conserve cash and reduce spending by consumers and businesses in the United Kingdom would have a negative impact on economic growth rates in the United Kingdom and, to a lesser extent, in the EU, in particular those countries that are significant exporters to the United Kingdom. Furthermore, the departure of the United Kingdom from the EU may further affect the budgetary contributions and allocations among the EU member states in the medium term, including the countries in which we

operate, which have historically been net recipients of EU funding. Economic uncertainty caused by Brexit or other instability in the EU resulting from Brexit could cause significant volatility in EU markets and reduce economic growth rates in the countries in which we operate, which would negatively impact the demand for advertising and consequently our financial position, results of operation and cash flows.

Our operating results will be adversely affected if we cannot generate strong advertising sales.

We generate the majority of our revenues from the sale of advertising airtime on our television channels. While we have implemented pricing strategies to increase sales and television advertising spending, the success of these strategies has varied from market to market and continues to be challenged by pressure from advertisers and discounting by competitors. In addition to advertising pricing, other factors that may affect our advertising sales include general economic conditions (described above), competition from other broadcasters and operators of other distribution platforms, changes in programming strategy, changes in distribution strategy, our ability to secure distribution on cable, satellite or IPTV operators, our channels' technical reach, technological developments relating to media and broadcasting, seasonal trends in the advertising market, changing audience preferences and in how and when people view content and the accompanying advertising, increased competition for the leisure time of audiences and shifts in population and other demographics. Our advertising revenues also depend on our ability to maintain audience ratings and to generate GRPs. This requires us to have a distribution strategy that reaches a significant audience as well as to maintain investments in programming at a sufficient level to continue to attract audiences. Changes in the distribution of our channels, such as our decision to cease broadcasting on digital terrestrial television ("DTT") in the Slovak Republic and Slovenia, may reduce the number of people who can view our channels, which may negatively impact our audience share and GRPs generated. Furthermore, significant or sustained reductions in investments in programming or other operating costs in response to reduced advertising revenues had and, if repeated, may have an adverse impact on our television viewing levels. Reductions in advertising spending in our markets and resistance to price increases as well as competition for ratings from broadcasters seeking to attract similar audiences may have an adverse impact on our ability to maintain our advertising sales. A failure to maintain and increase advertising sales could have a material adverse effect on our financial position, results of operations and cash flows.

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We may be unable to repay or refinance our existing indebtedness and may not be able to obtain favorable refinancing terms

We have a substantial amount of indebtedness. Following the termination on January 18, 2019 of the agreement we originally entered into on July 9, 2017 with Slovenia Broadband S.à r.l., a wholly owned subsidiary of United Group B.V., for the sale of our Slovenian operations, we have not repaid the indebtedness we planned to repay with the proceeds we had expected to receive from that sale. Under the Reimbursement Agreement and the 2023 Revolving Credit Facility (when drawn), we can incur only limited amounts of additional indebtedness, other than indebtedness incurred to refinance existing indebtedness. In addition, all commitments under the 2023 Revolving Credit Facility also terminate on the refinancing of any Euro Loan. We face the risk that we will not be able to renew, repay or refinance our indebtedness when due, or that the terms of any renewal or refinancing will not be on better terms than those of such indebtedness being refinanced. Furthermore, pursuant to the Reimbursement Agreement, the all-in rates on each of the Euro Loans increase to a maximum of 10.0% (or 3.5% above the then-current all-in rate, if lower), on the date that is 365 days following a change of control of CME Ltd. (as defined therein); and pursuant to the 2023 Revolving Credit Facility, all commitments terminate following a change of control (as defined therein) and the interest rate on amounts outstanding increases to 10% plus LIBOR or 9% plus the alternate base rate on the date that is 365 days following such change of control. In the event we are not able to refinance our indebtedness, we might be forced to dispose of assets on disadvantageous terms or reduce or suspend operations, any of which would materially and adversely affect our financial condition, results of operations and cash flows.

Our debt service obligations and covenants may restrict our ability to conduct our operations.

We have significant debt service obligations under the Euro Loans as well as the 2023 Revolving Credit Facility (when drawn), including the Guarantee Fees to Warner Media as consideration for its guarantees of the Euro Loans (collectively, the "WM Guarantees"). In addition, if cash flows from operations do not meet our forecasts, we would not be able to reduce our indebtedness as planned and would continue to bear higher average borrowing costs on our senior debt and pay more interest and Guarantee Fees. As a result of our debt service obligations and covenants contained in the related loan agreements, we are restricted under the Reimbursement Agreement and the 2023 Revolving Credit Facility (when drawn) in the manner in which our business is conducted, including but not limited to our ability to obtain additional debt financing to refinance existing indebtedness or to fund future working capital, capital expenditures, business opportunities or other corporate requirements. We may have a proportionally higher level of debt and debt service obligations than our competitors, which may put us at a competitive disadvantage by limiting our flexibility in planning for, or reacting to, changes in our business, economic conditions or our industry. For additional information regarding the Reimbursement Agreement, the 2023 Revolving Credit Facility and the WM Guarantees, see Part II, Item 8, Note 5, "Long-term Debt and Other Financing Arrangements".

We may be subject to changes in tax rates and exposure to additional tax liabilities.

We are subject to taxes in a number of foreign jurisdictions, including in respect of our operations as well as capital transactions undertaken by us. We are subject to regular review and audit by tax authorities, and in the ordinary course of our business there are transactions and calculations where the ultimate tax determination is unknown. Significant judgment is required in determining our provision for taxes. The final determination of our tax liabilities resulting from tax audits, related proceedings or otherwise could be materially different from our tax provisions. Economic and political pressures to increase receipts in various jurisdictions may make taxation and tax rates subject to significant change and the satisfactory resolution of any tax disputes more difficult. The occurrence of any of these events could have a material adverse effect on our financial position, results of operations and cash flows.

A default by us in connection with our obligations under our outstanding indebtedness could result in our inability to continue to conduct our business.

Pursuant to the Reimbursement Agreement and the 2023 Revolving Credit Facility, we pledged all of the shares of CME NV and of CME BV, which together own all of our interests in our operating subsidiaries, in favor of Warner Media as security for this indebtedness. If we or these subsidiaries were to default under the terms of any of the relevant agreements, Warner Media would have the ability to sell all or a portion of the assets pledged to it in order to pay amounts outstanding under such debt instruments. This could result in our inability to conduct our business. Fluctuations in exchange rates may continue to adversely affect our results of operations.

Our reporting currency is the dollar and CME Ltd.'s functional currency is the Euro. Our consolidated revenues and costs are divided across a range of European currencies. Any strengthening of the dollar will have a negative impact on our reported revenues. Furthermore, fluctuations in exchange rates may negatively impact programming costs. While local programming is generally purchased in local currencies, a significant portion of our content costs relates to foreign programming purchased pursuant to dollar-denominated agreements. If the dollar appreciates against the functional currencies of our operating segments, the cost of acquiring such content would be adversely affected, which could have a material adverse effect on our results of operations and cash flows.

Our strategies to enhance our carriage fees and diversify our revenues may not be successful.

We are focused on creating additional revenue streams from our broadcast operations as well as increasing revenues generated from television advertising, which is how we generate most of our revenues. Our main efforts with respect to this strategy are on increasing carriage fees from cable, satellite and IPTV operators for carriage of our channels as well as continuing to seek improvements in advertising pricing. Agreements with operators generally have a term of one or more years, at which time agreements must be renewed. There can be no assurance that we will be successful in renewing carriage fee agreements on similar or better terms. During negotiations to implement our carriage fees strategy in prior years, some cable and satellite operators suspended the broadcast of our channels, which negatively affected the reach and audience shares of those operations and, as a result, advertising revenues. There is a risk that operators may refuse to carry our channels while carriage fee negotiations are ongoing, which would temporarily reduce the reach of those channels and may result in clients withdrawing advertising from our channels. The occurrence of any of these events may have an adverse impact on our financial position, results of operations and cash flows. If we are ineffective in negotiations with carriers or in achieving further carriage fee increases, our profitability will continue to be dependent primarily on television advertising revenues, which increases the importance placed on our ability to improve advertising pricing and generate advertising revenues. In addition to carriage fees, we are also working to build-out our offerings of advertising video-on-demand products and other opportunities for advertising online. There can be no assurances that our revenue diversification initiatives will ultimately be successful, and if unsuccessful, this may have an adverse impact on our financial position, results of operations and cash flows.

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A downgrading of our corporate credit ratings may adversely affect our ability to raise additional financing. Moody's Investors Service rates our corporate credit as B1 with a positive outlook. Standard & Poor's rates our corporate credit B+ (with a positive outlook). Our ratings show each agency's opinion of our financial strength, operating performance and ability to meet our debt obligations as they become due. These ratings take into account the particular emphasis the ratings agencies place on metrics such as leverage ratio and cash flow, which they use as measurements of a company's liquidity and financial strength. They also reflect an emphasis placed by the ratings agencies on a track record of strong financial support from Warner Media. We may be subject to downgrades if our operating performance deteriorates or we fail to maintain adequate levels of liquidity. In addition, our ratings may be downgraded if the agencies form a view that material support from Warner Media is not as strong, or the strategic importance of CME to Warner Media is not as significant as it has been in the past. In the event our corporate credit ratings are lowered by the rating agencies, we may not be able to refinance our existing indebtedness or raise new indebtedness that may be permitted under the Reimbursement Agreement and the 2023 Revolving Credit Facility (when drawn), and we will have to pay higher interest rates, all of which would have an adverse effect on our financial position, results of operations and cash flows.

If our goodwill, other intangible assets and long-lived assets become impaired, we may be required to record significant charges to earnings.

We review our long-lived assets for impairment when events or changes in circumstances indicate the carrying amount may not be recoverable. Goodwill and indefinite-lived intangible assets are required to be assessed for impairment at least annually. Factors that may be considered a change in circumstances indicating that the carrying amount of our goodwill, indefinite-lived intangible assets or long-lived assets may not be recoverable include slower growth rates in our markets, reduced expected future cash flows, increased country risk premium as a result of political uncertainty and a decline in stock price and market capitalization. We consider available current information when calculating our impairment charge. If there are indicators of impairment, our long-term cash flow forecasts for our operations deteriorate or discount rates increase, we may be required to recognize additional impairment charges in later periods. See Part II, Item 8, Note 4, "Goodwill and Intangible Assets" for the carrying amounts of goodwill in each of our reporting units.

# Risks Relating to Our Operations

Our operations are vulnerable to significant changes in viewing habits and technology that could adversely affect us. The television broadcasting industry is affected by rapid innovations in technology. The implementation of these new technologies and the introduction of non-traditional content distribution systems have increased competition for audiences and advertisers. Platforms such as direct-to-home cable and satellite distribution systems, the internet, subscription and advertising video-on-demand, user-generated content sites and the availability of content on portable digital devices have changed consumer behavior by increasing the number of entertainment choices available to audiences and the methods for the distribution, storage and consumption of content. This development has fragmented television audiences in more developed markets and could adversely affect our ability to retain audience share and attract advertisers as such technologies penetrate our markets. As we adapt to changing viewing patterns, it may be necessary to expend substantial financial and managerial resources to ensure necessary access to new technologies or distribution systems. Such initiatives may not develop into profitable business models. Furthermore, technologies that enable viewers to choose when, how, where and what content to watch, as well as to fast-forward or skip advertisements, may cause changes in consumer behavior that could have a negative impact on our advertising revenues. In addition, compression techniques and other technological developments allow for an increase in the number of channels that may be broadcast in our markets and expanded programming offerings that may be offered to highly targeted audiences. Reductions in the cost of launching new channels could lower entry barriers and encourage the development of increasingly targeted niche programming on various distribution platforms. This could increase the competitive demand for popular programming, resulting in an increase in content costs as we compete for audiences and advertising revenues. A failure to successfully adapt to changes in our industry as a result of technological advances may have an adverse effect on our financial position, results of operations and cash flows. Content may become more expensive to produce or acquire or we may not be able to develop or acquire content that is attractive to our audiences.

Television programming is one of the most significant components of our operating costs. The ability of our programming to generate advertising revenues depends substantially on our ability to develop, produce or acquire programming that matches audience tastes and attracts high audience shares, which is difficult to predict. The commercial success of a program depends on several tangible and intangible factors, including the impact of competing programs, the availability of alternate forms of entertainment and leisure time activities, our ability to anticipate and adapt to changes in consumer tastes and behavior, and general economic conditions. The cost of acquiring content attractive to our viewers, such as feature films and popular television series and formats, is likely to increase in the future. Our expenditures in respect of locally produced programming may also increase due to competition for talent and other resources, wage inflation, changes in audience tastes in our markets or from the implementation of any new laws and regulations mandating the broadcast of a greater number of locally produced programs. In addition, we typically acquire syndicated programming rights under multi-year commitments before knowing how such programming will perform in our markets. In the event any such programming does not attract adequate audience share, it may be necessary to increase our expenditures by investing in additional programming, subject to the availability of adequate financial resources, as well as to write down the value of any underperforming programming. Any material increase in content costs could have a material adverse effect on our financial condition, results of operations or cash flows.

Our operating results are dependent on the importance of television as an advertising medium.

We generate most of our revenues from the sale of our advertising airtime on television channels in our markets. Television competes with various other media, such as print, radio, the internet and outdoor advertising, for advertising spending. In all of the countries in which we operate, television constitutes the single largest component of all advertising spending. There can be no assurance that the television advertising market will maintain its current position among advertising media in our markets. Furthermore, there can be no assurances that changes in the regulatory environment or improvements in technology will not favor other advertising media or other television broadcasters. Increases in competition among advertising media arising from the development of new forms of advertising media and distribution could result in a decline in the appeal of television as an advertising medium generally or of our channels specifically. A decline in television advertising spending as a component of total advertising spending in any period or in specific markets would have an adverse effect on our financial position, results of operations and cash flows.

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We are subject to legal compliance risks and the risk of legal or regulatory proceedings being initiated against us. We are required to comply with a wide variety of laws and other regulatory obligations in the jurisdictions in which we operate and compliance by our businesses is subject to scrutiny by regulators and other government authorities in these jurisdictions. Compliance with foreign as well as applicable U.S. laws and regulations related to our businesses, such as broadcasting content and advertising regulations, competition regulations, tax laws including the recently enacted Economic Substance Act in Bermuda, employment laws, data protection requirements including the new EU General Data Protection Regulation, and anti-corruption laws, increases the costs and risks of doing business in these jurisdictions. We believe we have implemented appropriate risk management and compliance policies and procedures that are designed to ensure our employees, contractors and agents comply with these laws and regulations; however, a violation of such laws and regulations or the Company's policies and procedures could occur. A failure or alleged failure to comply with applicable laws and regulations, whether inadvertent or otherwise, may result in legal or regulatory proceedings being initiated against us.

We have become aware of provisions in the tax regulations of one of our markets that shift the liability for taxes on gains resulting from certain capital transactions from the seller to the buyer. This provision may have been applicable to an acquisition made by us, although we do not believe we have any liability connected to this transaction. In addition, in 2016, the prosecuting authorities in Romania requested information in respect of an investigation into certain transactions entered into by Pro TV in 2014 primarily with certain related parties. We believe that the transactions under review are fully supported and have cooperated with the authorities in responding to the information request. In Slovenia, the competition law authorities launched an investigation in 2017 into whether our Slovenia subsidiary is dominant and abused its dominant position when concluding carriage fee agreements with platform operators in connection with its decision to cease broadcasting on DTT there. To date there has been no determination that a breach of competition has occurred. If these or other contingencies result in legal or regulatory proceedings being initiated against us, or if developments occur in respect of our compliance with existing laws or regulations, or there are changes in the interpretation or application of such laws or regulations, we may incur substantial costs, be required to change our business practices (including on what terms and conditions we offer our channels under carriage agreements), our reputation may be damaged or we may be exposed to unanticipated civil or criminal liability, including fines and other penalties that may be substantial. This could have a material adverse effect on our business, financial position, results of operations and cash flows.

Our operations are in developing markets where there are additional risks related to political and economic uncertainty, biased treatment and compliance with evolving legal and regulatory systems.

Our revenue-generating operations are located in Central and Eastern Europe and we may be significantly affected by risks that may be different to those posed by investments in more developed markets. These risks include, but are not limited to, social and political instability, changes in local regulatory requirements including restrictions on foreign ownership, inconsistent regulatory or judicial practice, corruption and increased taxes and other costs. The economic and political systems, legal and tax regimes, regulatory practices, standards of corporate governance and business practices of countries in this region continue to develop. Policies and practices may be subject to significant adjustments, including following changes in political leadership, as well as to the influence of commercial and governmental actors. This may result in inconsistent application of tax and legal regulations, arbitrary or biased treatment, and other general business risks as well as social or political instability or disruptions and the potential for political influence on the media. The relative level of development of our markets, the risk of corruption, and the influence of local commercial and governmental actors also present a potential for biased or unfair treatment of us before regulators or courts in the event of disputes. If such a dispute occurs, those regulators or courts may not act with integrity or may favor local interests over our interests. Other potential risks inherent in markets with evolving economic and political environments include exchange controls, higher taxes, tariffs and other levies as well as longer payment cycles. Ultimately, the occurrence of any of these could have a material adverse impact on our business, financial position, results of operations and cash flows.

Piracy of our content may decrease revenues we can earn from our content and adversely impact our business and profitability.

Piracy of our content poses significant challenges in our markets. Technological developments, including digital copying, file compressing, the use of international proxies and the growing penetration of high bandwidth internet connections, have made it easier to create, transmit and distribute high quality unauthorized copies of content in unprotected digital formats. Furthermore, there are a growing number of video streaming sites, increasing the risk of online transmission of our content without consent. The proliferation of such sites broadcasting content pirated from us could result in a reduction of revenues that we receive from the legitimate distribution of our content, including through video-on-demand and other services. Protection of our intellectual property is in large part dependent on the manner in which applicable intellectual property laws in the countries in which we operate are construed and enforced. We seek to limit the threat of content piracy. However, detecting and policing the unauthorized use of our intellectual property is often difficult and remedies may be limited under applicable law. Steps we take may not prevent the infringement by third parties. There can be no assurance that our efforts to enforce our rights and protect our intellectual property will be successful in preventing piracy, which limits our ability to generate revenues from our content.

We rely on network and information systems and other technology that may be subject to disruption, security breaches or misuse, which could harm our business or our reputation.

We make extensive use of network and information systems and other technologies, including those related to our internal network management as well as our broadcasting operations. These systems are central to many of our business activities. Network and information systems-related events, such as computer hackings, computer viruses, worms or other destructive or disruptive software, process breakdowns, malicious activities or other security breaches could result in a disruption or degradation of our services, the loss of information or the improper disclosure of personal data. The occurrence of any of these events could negatively impact our business if we are required to expend resources to remedy such a security breach or if they result in legal claims or proceedings or our reputation is harmed. In addition, improper disclosure of personal data could subject us to liability under laws, including the new EU General Data Protection Regulation, that protect personal data in the countries in which we operate. The development and maintenance of systems to prevent these events from occurring requires ongoing monitoring and updating as efforts to overcome security measures become more sophisticated. As technologies evolve, we will need to expend additional resources to protect our technology and information systems, which could have an adverse impact on our results of operations and cash flows.

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Our broadcasting licenses may not be renewed and may be subject to revocation.

We require broadcasting and, in some cases, other operating licenses as well as other authorizations from national regulatory authorities in our markets in order to conduct our broadcasting business. While our broadcasting licenses for our operations in the Slovak Republic and Slovenia are valid for indefinite time periods, our other broadcasting licenses expire at various times from 2019 through 2028. While we expect that our material licenses and authorizations will be renewed or extended as required to continue to operate our business, we cannot guarantee that this will occur or that they will not be subject to revocation, particularly in markets where there is relatively greater political risk as a result of less developed political and legal institutions. The failure to comply in all material respects with the terms of broadcasting licenses or other authorizations or with applications filed in respect thereto may result in such licenses or other authorizations not being renewed or otherwise being terminated. Furthermore, no assurances can be given that renewals or extensions of existing licenses will be issued on the same terms as existing licenses or that further restrictions or conditions will not be imposed in the future. Any non-renewal or termination of any other broadcasting or operating licenses or other authorizations or material modification of the terms of any renewed licenses may have a material adverse effect on our financial position, results of operations and cash flows. Our success depends on attracting and retaining key personnel.

Our success depends partly upon the efforts and abilities of our key personnel and our ability to attract and retain key personnel. Our management teams have significant experience in the media industry and have made important contributions to our growth and success. Although we have been successful in attracting and retaining such people in the past, competition for highly skilled individuals is intense. There can be no assurance that we will continue to be successful in attracting and retaining such individuals in the future. The loss of the services of any of these individuals could have an adverse effect on our businesses, results of operations and cash flows.

# Risks Relating to Enforcement Rights

We are a Bermuda company and enforcement of civil liabilities and judgments may be difficult.

We are a Bermuda company. Substantially all of our assets and all of our operations are located, and all of our revenues are derived, outside the United States. In addition, several of our directors and officers are non-residents of the United States, and all or a substantial portion of the assets of such persons are or may be located outside the United States. As a result, investors may be unable to effect service of process within the United States upon such persons, or to enforce against them judgments obtained in the United States courts, including judgments predicated upon the civil liability provisions of the United States federal and state securities laws. There is uncertainty as to whether the courts of Bermuda and the countries in which we operate would enforce (a) judgments of United States courts obtained against us or such persons predicated upon the civil liability provisions of the United States federal and state securities laws or (b) in original actions brought in such countries, liabilities against us or such persons predicated upon the United States federal and state securities laws.

Our Bye-laws restrict shareholders from bringing legal action against our officers and directors.

Our Bye-laws contain a broad waiver by our shareholders of any claim or right of action in Bermuda, both individually and on our behalf, against any of our officers or directors. The waiver applies to any action taken or concurred in by an officer or director, or the failure of an officer or director to take any action, in the performance of his or her duties, except with respect to any matter involving any fraud or dishonesty on the part of the officer or director. This waiver limits the right of shareholders to assert claims against our officers and directors unless the act or failure to act involves fraud or dishonesty.

### Risks Relating to our Common Stock

Our share price may be adversely affected by sales of unregistered shares or future issuances of our shares. Following the completion of the AT&T and Time Warner, Inc. merger on June 14, 2018, AT&T, through its wholly owned subsidiaries Warner Media and TW Investor, is the largest beneficial owner of shares of our Class A common stock, holding 162,334,771 unregistered shares of Class A common stock, one share of Series A preferred stock ("Series A Preferred Share"), 200,000 shares of Series B preferred stock ("Series B Preferred Shares") and on April 25, 2018, Warner Media (formerly Time Warner, Inc. at date of exercise) exercised warrants to acquire 100,926,996 shares of our Class A common stock. The share of Series A Preferred Shares is convertible into 11,211,449 shares of Class A common stock and the Series B Preferred Shares are convertible into approximately 111.1 million shares of

Class A common stock at the option of Warner Media (subject to certain exceptions). Warner Media has registration rights with respect to all its shares of Class A common stock now held or hereafter acquired. For additional information on the Series A Preferred Shares, Series B Preferred Shares and warrants, see Part II, Item 8, Note 12, "Convertible Redeemable Preferred Shares" and Note 13, "Equity".

We cannot predict what effect, if any, the entry into trading of previously issued unregistered shares of Class A common stock will have on the market price of our shares. We may also issue additional shares of Class A common stock or securities convertible into our equity in the future. If more shares of our Class A common stock (or securities convertible into or exchangeable for shares of our Class A common stock) are issued to Warner Media, the economic interests of current shareholders may be diluted and the price of our shares may be adversely affected. The interests of AT&T may conflict with the interests of other investors.

Through its wholly owned subsidiaries Warner Media and TW Investor, the aggregate beneficial ownership interest of AT&T in the Company is approximately 75.9% In connection with the exercise of the warrants by Warner Media and TW Investor in April 2018, each of them issued standing proxies to the independent directors of the Company, pursuant to which it granted the right to vote the shares received on the exercise of those warrants (the "Warrant Shares") on all matters other than a change in control. In accordance with these proxies, the Warrant Shares will be voted in proportion to votes cast at a general meeting of the Company, excluding such Warrant Shares. Warner Media and TW Investor have undertaken to maintain this proxy arrangement until April 2020 and may extend it for an additional year at their option. In addition to the Warrant Shares subject to the standing proxies, AT&T beneficially owns 61,407,775 shares of Class A common stock and one share of the Series A Preferred Stock, which is entitled to one vote for each of the 11,211,449 shares of Class A common stock underlying it. Furthermore, AT&T has the right to appoint one less than the number required to constitute a majority of our board of directors, provided that AT&T continues to own not less than 40% of the voting power of the Company. As such, AT&T is in a position to exercise significant influence over the outcome of corporate actions requiring shareholder approval, such as the election of directors or certain transactions.

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We are also party to an amended investor rights agreement with Warner Media and the other parties thereto under which, among other things, Warner Media was granted a contractual preemptive right (subject to certain exclusions) with respect to issuances of the Company's equity securities, which permits it to maintain its pro rata economic interest as well as a right to top any offer that would result in a change of control of the Company. Under Bermuda law, there is no takeover code or similar legislation requiring an acquirer of a certain percentage of our Class A common stock to tender for the remaining publically held shares. Warner Media is also our largest secured creditor, as it guarantees 100% of our outstanding senior indebtedness and is the lender under the 2023 Revolving Credit Facility. The 2023 Revolving Credit Facility (when drawn) and the Reimbursement Agreement contain maintenance covenants in respect of interest cover and total leverage ratios and includes covenants in respect of the incurrence of indebtedness (including refinancing indebtedness), the provision of guarantees, acquisitions and disposal and granting security. As such, Warner Media may be in a position to determine whether to permit transactions, waive defaults or accelerate such indebtedness or take other steps in its capacity as a secured creditor in a manner that might not be consistent with the interests of the holders of our Class A common stock. Furthermore, in certain circumstances, the interests of AT&T as our largest beneficial owner could be in conflict with the interests of minority shareholders. The price of our Class A common stock may be volatile.

The market price of shares of our Class A common stock may be influenced by many factors, some of which are beyond our control, including but not limited to those described above under "Risks Relating to Our Operations" as well as the following: general economic and business trends, variations in quarterly operating results, license renewals, regulatory developments in our operating countries and the European Union, the condition of the media industry in our operating countries, the volume of trading in shares of our Class A common stock, future issuances of shares of our Class A common stock and investors' and securities analysts' perception of us and other companies that investors or securities analysts deem comparable in the television broadcasting industry. In addition, stock markets in general have experienced extreme price and volume fluctuations that have often been unrelated to and disproportionate to the operating performance of broadcasting companies. These broad market and industry factors may materially impact the market price of shares of our Class A common stock, regardless of our operating performance.

Our business could be negatively impacted as a result of shareholder activism.

In recent years, shareholder activists have become involved in numerous public companies. Shareholder activists frequently propose to involve themselves in the governance, strategic direction and operations of the Company, as occurred when TCS Capital Management, LLC ("TCS Capital"), filed an amendment to its Schedule 13D in January 2017 in which it disclosed its opinions on the Company's governance and strategic direction. Such proposals may disrupt our business and divert the attention of our management and employees, and any perceived uncertainties as to our future direction resulting from such a situation could result in the loss of potential business opportunities, be exploited by our competitors, cause concern to our current or potential customers, and make it more difficult to attract and retain qualified personnel and business partners, all of which could adversely affect our business. In addition, actions of activist shareholders may cause significant fluctuations in our stock price based on temporary or speculative market perceptions or other factors that do not necessarily reflect the underlying fundamentals and prospects of our business.

### ITEM 1B. UNRESOLVED STAFF COMMENTS

None.

#### ITEM 2. PROPERTIES

We own and lease properties in the countries in which we operate. These facilities are fully utilized for current ongoing operations, are in good condition and are adequately equipped for purposes of conducting broadcasting, content production or such other operations as we require. We believe that suitable additional space is available on acceptable terms in the event of an expansion of our businesses. The table below provides a brief description of our significant properties.

Location Property Use

Hamilton, Bermuda Leased office Registered office, Corporate Amsterdam, The Netherlands Leased office Corporate office, Corporate

Sofia, Bulgaria Leased buildings Office and studio space (Bulgaria segment) Administrative center, Corporate;

Owned and leased buildings Prague, Czech Republic Office and studio space (Czech Republic segment)

Owned and leased buildings Office and studio space (Romania segment) Bucharest, Romania

Bratislava, Slovak Republic Owned buildings Office and studio space (Slovak Republic segment)

Ljubljana, Slovenia Owned and leased buildings Office and studio space (Slovenia segment)

London, United Kingdom Leased office Administrative center, Corporate

For further information on the cash resources that fund these facility-related costs, see Part II, Item 7, III, "Liquidity

and Capital Resources".

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#### ITEM 3. LEGAL PROCEEDINGS

General

Litigation

We are from time to time party to legal proceedings, arbitrations and regulatory proceedings arising in the normal course of our business operations, including the proceeding described below. We evaluate, on a quarterly basis, developments in such matters and provide accruals for such matters, as appropriate. In making such decisions, we consider the degree of probability of an unfavorable outcome and our ability to make a reasonable estimate of the amount of a loss. An unfavorable outcome in any such proceedings, if material, could have an adverse effect on our business or consolidated financial statements.

In the fourth quarter of 2016, our Slovak subsidiary MARKIZA-SLOVAKIA, spol. s.r.o. ("Markiza") was notified of claims that were filed in June 2016 in a court of first instance in Bratislava, the Slovak Republic to collect amounts allegedly owing under four promissory notes that have a collective face value of approximately EUR 69.0 million. These four promissory notes were purportedly issued in June 2000 by Pavol Rusko in his personal capacity and were purportedly guaranteed by Markiza under the signature of Mr. Rusko, who was an executive director of Markiza at that time as well as one of its shareholders. Two of the notes purport to be issued in favor of Marian Kocner, a controversial Slovak businessman, and the other two to a long-time associate of Mr. Kocner. All four notes were supposedly assigned several times, ultimately to Sprava a inkaso zmeniek, s.r.o., a company owned by Mr. Kocner that is the plaintiff in these proceedings.

Two of the notes, each of which purportedly has a face value of approximately EUR 8.3 million, allegedly matured in 2015; and the other two, each of which purportedly has a face value of approximately EUR 26.2 million, allegedly matured in 2016. The four notes accrue interest from their purported maturity dates. Although Mr. Rusko has asserted, both in written responses to active claims filed in respect of three of the promissory notes as well as in subsequent oral testimony, that he signed the notes in June 2000, we do not believe that the notes were signed in June 2000 or that any of the notes are authentic.

Despite a random case assignment system in the Slovak Republic, claims in respect of three of the notes were initially assigned to the same judge. One of those claims, concerning one of the promissory notes having a face value of approximately EUR 8.3 million (the "First PN Case"), was subsequently reassigned. Proceedings on the claim in respect of the fourth promissory note (in the amount of approximately EUR 26.2 million) were terminated in January 2017 by the presiding judge because the plaintiff failed to pay court fees and were terminated a second time by a different presiding judge in September 2017 after the plaintiff refiled but failed to pay court fees a second time. During the first quarter of 2018, the court of first instance began to schedule hearings in respect of the First PN Case as well in respect of the claims relating to the second promissory note having a face value of approximately EUR 8.3 million (the "Second PN Case") and one of the promissory notes having a face value of approximately EUR 26.2 million (the "Third PN Case").

On April 26, 2018, the judge in the First PN Case ruled in favor of the plaintiff. Markiza appealed that decision. On May 14, 2018, Markiza filed a criminal complaint with the Special Prosecutor's Office of the Slovak Republic (the "Special Prosecutor's Office") alleging that Mr. Kocner and Mr. Rusko committed the offenses of (1) counterfeiting, falsification, and illegal production of money and securities and (2) obstruction or perversion of justice. The Special Prosecutor's Office opened criminal proceedings in the matter at that time.

On June 20, 2018, the Special Prosecutor's Office issued a decision to formally charge Mr. Kocner and Mr. Rusko with counterfeiting, falsification, and illegal production of money and securities and with obstruction or perversion of justice. Following this decision, Mr. Kocner has been taken into pre-trial custody by the Slovak authorities. Subsequently, the Special Prosecutor's Office has charged Mr. Kocner's long-time associate, who signed two of the alleged promissory notes as the original beneficial owner and purported to endorse those notes to a company controlled by Mr. Kocner, with counterfeiting, falsification, and illegal production of money and securities. On October 12, 2018, the court of first instance terminated proceedings in respect of the Second PN Case because the plaintiff failed to pursue the claim, which the plaintiff appealed.

On December 14, 2018, the appellate court suspended proceedings in respect of the First PN Case until a final and enforceable decision has been rendered in the criminal proceedings.

On December 21, 2018, the appellate court reversed the decision of the court of first instance to terminate the Second PN Case and directed the case be tried on the merits. No hearings have been held or scheduled in respect of this claim subsequent to that decision.

There have been no hearings held in respect of the Third PN Case since the initiation of the criminal proceedings. Markiza is seeking to have the civil proceedings in respect of this claim either suspended until the conclusion of the criminal proceedings or dismissed. In the event any of the civil proceedings are not suspended or dismissed, Markiza will continue to vigorously defend the claims.

Based on the facts and circumstances of these cases, we have not accrued any amounts in respect of these claims. ITEM 4. MINE SAFETY DISCLOSURES Not applicable.

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#### **PART II**

ITEM MARKET FOR REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND 5. ISSUER PURCHASES OF EQUITY SECURITIES

Shares of Class A common stock of Central European Media Enterprises Ltd. began trading on the NASDAQ National Market (since renamed the NASDAQ Global Select Market) on October 13, 1994 and began trading on the Prague Stock Exchange on June 27, 2005. On each market, the shares are traded under the ticker symbol "CETV". On February 1, 2019, the last reported sales price for shares of our Class A common stock was US\$ 3.08 and there were approximately 49 holders of record (including brokerage firms and other nominees).

Under our 2015 Stock Incentive Plan (the "2015 Plan"), 6,000,000 shares of Class A are authorized for issuance in respect of equity awards. In addition, any shares available under our Amended and Restated Stock Incentive Plan (which expired on June 1, 2015), including in respect of any awards that expire, terminate or are forfeited, will be available for awards under the 2015 Plan (see Item 8, Note 17, "Stock-based Compensation"). See Part III, Item 12, "Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters" for further information.

### DIVIDEND POLICY

We have not declared or paid and have no present intention to declare or pay in the foreseeable future any cash dividends in respect to any class of our shares of common stock.

### PURCHASE OF OWN STOCK

We did not purchase any of our own stock in 2018.

### RECENT SALES OF UNREGISTERED SECURITIES

We did not make any sales of any unregistered securities in 2018.

# PERFORMANCE GRAPH

The following performance graph is a line graph comparing the change in the cumulative total shareholder return of the Class A common stock against the cumulative total return of the NASDAQ Composite Index and the Dow Jones Europe Stock Index between December 31, 2013 and December 31, 2018. The graph below assumes the investment of US\$ 100 on December 31, 2013 in our Class A common stock, the NASDAQ Composite and the Dow Jones Europe Stock Index, assuming dividends, if any, are reinvested.

Value of US\$ 100 invested at December 31, 2013 as of December 31, 2018:

Central European Media Enterprises Ltd. \$72.40

NASDAO Composite Total Return Index \$168.30

Dow Jones Europe Stock Index \$86.82

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### ITEM 6. SELECTED FINANCIAL DATA

Our selected consolidated financial data should be read together with our consolidated financial statements and related notes included in Item 8, "Financial Statements and Supplementary Data" of this Annual Report on Form 10-K. The following tables set forth the selected consolidated financial data for each of the years in the five-year period ended December 31, 2018. The selected consolidated financial data is qualified in its entirety and should be read in conjunction with Item 7, "Management's Discussion and Analysis of Financial Condition and Results of Operations" and Item 8, "Financial Statements and Supplementary Data". We have derived the consolidated statements of operations and comprehensive income / loss data for the years ended December 31, 2018, 2017 and 2016 and the consolidated balance sheet data as of December 31, 2018 and 2017 from the audited consolidated financial statements included elsewhere in this Annual Report on Form 10-K. The consolidated statements of operations and comprehensive income / loss data for the years ended December 31, 2015 and 2014 and the balance sheet data as of December 31, 2016, 2015 and 2014 were derived from consolidated financial statements that are not included in this Annual Report on Form 10-K. The selected financial data for all periods presented has been recast to present our Slovenian operations as held and used and continuing operations (see Item 8, Note 3, "Discontinued Operations and Assets Held for Sale").

|   |                            | ear Ended De<br>, except per s | •          |             |               |   |
|---|----------------------------|--------------------------------|------------|-------------|---------------|---|
|   | 2018                       | , except per s<br>2017         | 2016       | 2015        | 2014          |   |
| CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME / LOSS DATA: | 2010                       | 2017                           | 2010       | 2013        | 2014          |   |
| Net revenues  | \$703,906                  | \$642,868                      | \$583,006  | \$550,337   | \$618,605     |   |
| Operating income  | 177,587                    | 139,914                        | 105,748    | 89,645      | 32,950        |   |
| Income / (loss) from continuing operations                                  | 97,065                     | 51,063                         | (179,679   | ) (83,501   | ) (152,171    | ) |
| Income / (loss) from discontinued operations, net of tax                    | f 60,548                   | (1,636                         | ) (918     | ) (32,071   | ) (79,722     | ) |
| Net income / (loss) attributable to CME Ltd.                                | \$157,692                  | \$49,768                       | \$(180,291 | ) \$(114,90 | 1) \$(227,428 | ) |
| PER SHARE DATA: Net income / (loss) per common share from:                  |                            |                                |            |             |               |   |
| Continuing operations — basic   | \$0.27                     | \$0.16                         | \$(1.28    | ) \$(0.68   | ) \$(1.12     | ) |
| Continuing operations — diluted   | 0.25                       | 0.12                           | (1.28      | ) (0.68     | ) (1.12       | ) |
| Discontinued operations — basic   | 0.18                       | (0.01                          | 0.00       | (0.22       | ) (0.54       | ) |
| Discontinued operations — diluted   | 0.17                       | 0.00                           | 0.00       | (0.22       | ) (0.54       | ) |
| Attributable to CME Ltd. — basic  | 0.45                       | 0.15                           | (1.28      | ) (0.90     | ) (1.66       | ) |
| Attributable to CME Ltd. — diluted  | \$0.42                     | \$0.12                         | \$(1.28    | ) \$(0.90   | ) \$(1.66     | ) |
| Weighted average common shares used in computing per share amounts (000's): |                            |                                |            |             |               |   |
| Basic   | 230,562                    | 155,846                        | 151,017    | 146,866     | 146,509       |   |
| Diluted   | 257,694                    | 236,404                        | 151,017    | 146,866     | 146,509       |   |
|   | As at Decei<br>(US\$ 000's |                                |            |             |               |   |
| CONSOLIDATED BALANCE SHEET DATA:  | 2018                       | 2017                           | 2016       | 2015        | 2014          |   |
| Cash and cash equivalents   | \$62,031                   | \$58,748                       | \$40,954   | \$59,441    | \$31,109      |   |
| Other current assets (1)  | 312,062                    | 362,491                        | 299,466    | 298,843     | 343,519       |   |
| Non-current assets  | 1,114,268                  | 1,206,816                      | 1,050,297  | 1,082,13    | •             |   |
| 11011 - 011-011 400-00  | 1,111,200                  | 1,200,010                      | 1,000,207  | 1,002,13    | 1,250,200     |   |

| Total assets                              | \$1,488,361 | \$1,628,055 | \$1,390,717 | \$1,440,417 | \$1,604,828 |
|---|-------------|-------------|-------------|-------------|-------------|
| Current liabilities (1)                   | \$139,692   | \$186,946   | \$171,564   | \$146,308   | \$450,286   |
| Non-current liabilities                   | 849,978     | 1,182,286   | 1,070,786   | 974,270     | 653,434     |
| Temporary equity                          | 269,370     | 264,593     | 254,899     | 241,198     | 223,926     |
| CME Ltd. shareholders' equity / (deficit) | 229,020     | (5,788)     | (107,804)   | 77,260      | 279,794     |
| Noncontrolling interests                  | 301         | 18          | 1,272       | 1,381       | (2,612)     |
| Total liabilities and equity              | \$1,488,361 | \$1,628,055 | \$1,390,717 | \$1,440,417 | \$1,604,828 |

Other current assets and current liabilities as at December 31, 2017 and 2014 include total assets held for sale and total liabilities held for sale of our Croatian operations and certain non-core Romanian operations, respectively.

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# ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Please refer to page 2 of this Annual Report on Form 10-K for a list of defined terms used herein.

The following discussion and analysis should be read in conjunction with the other sections in this Annual Report, including Part I, Item 1. Business, Part II, Item 6. Selected Financial Data, and Part II, Item 8. Financial Statements and Supplementary Data. The exchange rates used in this report are as at December 31, 2018, unless otherwise indicated.

# I. Overview

Our operations comprise a unique collection of television networks across Central and Eastern Europe, each of which enjoys a strong competitive position due to audience share leadership, brand strength, popular local content, and the depth and experience of country management. The reach and affinity we provide advertisers supports our model of pricing inventory at a premium to our competition, and we seek to maximize our revenues in order to provide additional financial resources to invest in original local content. We believe these competitive advantages position us to benefit if forecast economic growth leads to continued growth of the television advertising markets in the countries in which we operate.

We are focused on enhancing the performance of our television networks in each country, which we expect will continue improving operating margins and cash generation over the short- and medium-term. Our operating and financial priorities are as follows:

leveraging content popular with our target demographics to maintain or increase our television audience share leadership and advertising market shares;

• increasing carriage fees and subscription revenues as well as expanding our online content offerings to provide more diversified and predictable income;

maintaining a strict cost discipline while safeguarding our brands and competitive strengths to increase profitability; and

optimizing our capital structure and evaluating capital allocation alternatives to improve shareholder returns. As market leaders with experienced management teams in each country, we believe we are well positioned to identify new challenges in a timely manner and adjust our strategy as new opportunities or threats arise.

We manage our business on a geographical basis with five operating segments: Bulgaria, the Czech Republic, Romania, the Slovak Republic and Slovenia. These operating segments, which are also our reportable segments, reflect how our operating performance is evaluated by our chief operating decision makers, who we have identified as our co-Chief Executive Officers; how our operations are managed by segment managers; and the structure of our internal financial reporting.

On July 9, 2017, we entered into a framework agreement with Slovenia Broadband S.à r.l., a wholly owned subsidiary of United Group B.V., relating to the sale of our Croatian and Slovenian operations. Following an amendment and restatement of that agreement on July 5, 2018 to permit the sale of each operation independently, the sale of our Croatian operations was completed on July 31, 2018. Accordingly, the Croatian operations are presented as discontinued operations for all periods in this report. The agreement to sell our operations in Slovenia was terminated on January 18, 2019. As a result, the Slovenian operations are not presented as held for sale, and the discussion below relates to our continuing operations in the five operating segments.

### Non-GAAP Financial Measures

In this report we refer to several non-GAAP financial measures, including OIBDA, OIBDA margin, free cash flow and unlevered free cash flow. We believe that each of these metrics is useful to investors for the reasons outlined below. Non-GAAP financial measures may not be comparable to similar measures reported by other companies. Non-GAAP financial measures should be evaluated in conjunction with, and are not a substitute for, US GAAP financial measures.

We evaluate our consolidated results and the performance of our segments based on net revenues and OIBDA. We believe OIBDA is useful to investors because it provides a meaningful representation of our performance, as it excludes certain items that do not impact either our cash flows or the operating results of our operations. OIBDA and unlevered free cash flow are also used as components in determining management bonuses.

OIBDA includes amortization and impairment of program rights and is calculated as operating income / loss before depreciation, amortization of intangible assets and impairments of assets and certain unusual or infrequent items that are not considered by our co-Chief Executive Officers when evaluating our performance. From January 1, 2018, stock-based compensation and certain operating costs incurred on behalf of our segments at the corporate level have been allocated to our segments for purposes of evaluating their performance. Prior period information has been recast to conform to the current period presentation. Our key performance measure of the efficiency of our consolidated operations and our segments is OIBDA margin. We define OIBDA margin as the ratio of OIBDA to net revenues. Following a repricing of our Guarantee Fees in March 2017 and April 2018, we pay interest and related Guarantee Fees on our outstanding indebtedness in cash. In addition to this obligation to pay Guarantee Fees in cash, we expect to use cash generated by the business to pay certain Guarantee Fees that were previously paid in kind. These cash payments are all reflected in free cash flow; accordingly, we believe unlevered free cash flow, defined as free cash flow before cash payments for interest and Guarantee Fees, best illustrates the cash generated by our operations when comparing periods. We define free cash flow as net cash generated from continuing operating activities less purchases of property, plant and equipment, net of disposals of property, plant and equipment and excluding the cash impact of certain unusual or infrequent items that are not included in costs charged in arriving at OIBDA because they are not considered by our co-Chief Executive Officers when evaluating performance.

For additional information regarding our business segments, including a reconciliation of OIBDA to US GAAP financial measures, see Item 8, Note 20, "Segment Data". For a reconciliation of free cash flow and unlevered free cash flow to a US GAAP financial measure, see "Free Cash Flow and Unlevered Free Cash Flow" below. While our reporting currency is the dollar, our consolidated revenues and costs are divided across a range of European currencies and CME Ltd.'s functional currency is the Euro. Given the significant movement of the currencies in the markets in which we operate against the dollar, we believe that it is useful to provide percentage movements based on actual ("% Act") percentage movements, which includes the effect of foreign exchange, as well as like-for-like percentage movement references reflect the impact of applying the current period average exchange rates to the prior period revenues and costs. Since the difference between like-for-like and actual percentage movements is solely the impact of movements in foreign exchange rates, our discussion in the following analysis is focused on constant currency percentage movements in order to highlight those factors influencing operational performance. The incremental impact of foreign exchange rates is presented in the tables preceding such analysis.

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# **Executive Summary**

The following tables provide a summary of our consolidated results for the years ended December 31, 2018, 2017 and 2016:

| For The | Year Ended | December 31, | (US\$ | 000(s) |
|---------|------------|--------------|-------|--------|
|         |            |              |       |        |

|                  |           |   | Movement  |   |                     |            |        |    |           | Movement |           |   |                     |    |          |
|------------------|-----------|---|-----------|---|---------------------|------------|--------|----|-----------|----------|-----------|---|---------------------|----|----------|
|                  | 2018      |   | 2017      |   | % Act               |            | % Lfl  |    | 2017      |          | 2016      |   | % Act               | Į. | %<br>Lfl |
| Net revenues     | \$703,906 |   | \$642,868 |   | 9.5                 |            | 5.3    |    | \$642,868 | 3        | \$583,006 | ) |                     |    | 6.6 %    |
| Operating income | : 177,587 |   | 139,914   |   | 26.9                | %          | 25.1   | %  | 139,914   |          | 105,748   |   | 32.3                |    | 27.3%    |
| Operating margin | 25.2      | % | 21.8      | % | 3.4 p. <sub>1</sub> | <b>)</b> . | 4.0 p. | p. | 21.8      | %        | 18.1      | % | 3.7 p. <sub>l</sub> | p. | 3.6 p.p. |
| OIBDA            | \$222,674 |   | \$179,767 |   | 23.9                | %          | 20.9   | %  | \$179,767 | ,        | \$141,547 | • | 27.0                | %  | 22.2%    |
| OIBDA margin     | 31.6      | % | 28.0      | % | 3.6 p. <sub>1</sub> | <b>)</b> . | 4.0 p. | p. | 28.0      | %        | 24.3      | % | 3.7 p. <sub>l</sub> | ρ. | 3.6 p.p. |
|                  |           |   |           |   |                     |            | •      | _  |           |          |           |   |                     |    | p.p.     |

Our consolidated net revenues increased 10% at actual exchange rates and 5% at constant rates in 2018 compared to 2017 due to an increase in both television advertising revenues and carriage fee and subscription revenues. Television advertising spending in the countries in which we operate grew an estimated 3% at constant rates in 2018 compared to 2017. Our consolidated television advertising revenues grew 7% at actual rates and 3% at constant rates due to increases in advertising spending in our four largest markets. Carriage fees and subscription revenues increased 19% at actual rates and 15% at constant rates primarily due to additional carriage fees from higher prices in contracts with cable, satellite and internet protocol television ("IPTV") operators in Slovenia since those operations ceased broadcasting on digital terrestrial transmission ("DTT") in January 2017.

Costs charged in arriving at OIBDA increased 4% at actual rates but decreased 1% at constant rates in 2018 compared to 2017. Content costs were broadly flat at constant rates, as higher spending for more original local content in certain markets was mostly offset by savings in foreign acquired content. The decrease in costs overall was driven primarily by savings from personnel and related expenses, as well as lower bad debt charges and transmission fees.

Our focus on controlling costs while improving revenues led to another year of OIBDA margin expansion, which increased to 32% in 2018 from 28% in 2017. This dynamic also drove an increase in operating income, with a similar improvement in operating margin. We expect the trend of revenues growing at a faster pace than costs will continue in 2019 and for the next several years, leading to further margin expansion year on year although trends may vary from quarter to quarter.

The fall season concluded during the fourth quarter and we remained audience share leaders during 2018 in all of the countries in which we operate, making us the best partner for advertisers in those territories. We believe television continues to provide the most efficient medium to reach consumers in our markets.

We repaid US\$ 312.0 million of debt and related payables in 2018 using cash generated by the business as well as proceeds from warrant exercises and the sale of our operations in Croatia. Together with the increased profitability of our operations, this resulted in a net leverage ratio of 3.5x at the end of 2018 compared to 5.4x at the end of 2017. Following the refinancing transaction in April 2018, our weighted average cost of borrowing is now 3.5% compared to 6.0% at the end of 2017.

On January 31, 2019, we utilized cash generated by the business to repay an additional EUR 60.0 million (approximately US\$ 68.9 million at January 31, 2019 rates) of the outstanding principal balance of the 2021 Euro Loan. There is now EUR 150.3 million outstanding principal on our nearest debt maturity in November 2021. Unlevered free cash flow was US\$ 156.0 million in 2018, and the annual run-rate of our cash debt service obligations subsequent to the debt repayment in January 2019 is approximately US\$ 26.5 million. As profitability of the operations continues to increase, the resulting uplift in free cash flow generation is expected to provide alternatives for capital allocation beyond deleveraging.

Looking ahead, while analysts forecast that GDP growth will be lower in 2019 than it was in 2018, the consensus estimate for average growth of 3.4% in the countries in which we operate again exceeds the rate of growth forecast for Western Europe and developed markets. We believe the growth in real private consumption forecast for 2019 will

sustain growth in the television advertising markets.

Television continues to be the strongest medium for advertising in our operating countries, and the positive economic outlook remains the primary driver of advertiser demand. We have introduced higher list prices in our sales policies for all of our operating countries for 2019. Average realized prices for the year will ultimately depend on a number of factors, including the timing of commitments made for spending in 2019, the portion of those commitments that is prepaid, the volume of those commitments relative to the previous year, as well as the daypart and seasonality of advertisements actually placed.

We anticipate the expected improvement in our television advertising revenues will be supplemented by a higher proportion of income from other sources. Carriage fees and subscription revenues should continue to increase from higher prices, as well as increases in the number of subscribers to cable, satellite and IPTV platforms. The relaunch of our advertising based video on demand ("AVOD") platforms with improved content and technology during 2018 is also expected to increase revenue from online advertising in future periods.

There is increased competition for audience share in all markets, so the production of original local content remains a key pillar of our strategy, as it is an important factor in attracting large audiences from television and other non-linear sources of entertainment. We believe increased investments in local content will be partially offset by cost savings on foreign content, as well as savings in other programming costs. Inflationary pressures are also expected to drive a modest increase in other operating costs.

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#### Improved Capital Structure

On February 5, 2018, we entered into an amendment to extend the maturity date of the 2019 Euro Loan from November 1, 2018 to May 1, 2019, and subsequently repaid EUR 50.0 million (approximately US\$ 61.6 million at February 6, 2018 rates) of the outstanding principal balance of that loan.

On April 25, 2018, we entered into a series of amendments which modified certain terms of the 2021 Euro Loan, the 2023 Euro Loan, the 2023 Revolving Credit Facility and the Reimbursement Agreement (collectively, the "Financing Transactions"), which were effective on April 26, 2018. The Financing Transactions reduced the rates under the pricing grid in the Reimbursement Agreement used to calculate the Guarantee Fees payable, and extended the maturity dates of each of the 2021 Euro Loan, the 2023 Euro Loan and the 2023 Revolving Credit Facility. On April 25, 2018, Warner Media exercised 100,926,996 warrants resulting in proceeds of US\$ 100.9 million, and an additional 2.4 million warrants were exercised by other shareholders during the second quarter prior to their expiration on May 2, 2018. On May 3, 2018, we used proceeds from the warrant exercises, together with excess cash on hand, to repay EUR 110.0 million (approximately US\$ 132.0 million at May 3, 2018 rates) of the outstanding principal balance of the 2019 Euro Loan.

Divestment Transaction to Accelerate Deleveraging

On July 9, 2017, we agreed to sell our operations in Croatia and Slovenia to Slovenia Broadband S.à r.l. (the "Purchaser"), a subsidiary of United Group B.V. (the "United Group"), subject to obtaining regulatory approvals and other customary closing conditions. On July 5, 2018 the Divestment Transaction was amended to allow the closing of the sale of the Croatian operations (the "Croatian Transaction") and the Slovenian operations (the "Slovenian Transaction") separately.

The Croatian Transaction was completed on July 31, 2018 and we received cash consideration of EUR 86.4 million (approximately US\$ 101.4 million at July 31, 2018 rates), inclusive of a EUR 1.4 million (approximately US\$ 1.6 million at July 31, 2018 rates) net working capital adjustment. The proceeds from the Croatian Transaction, supplemented by cash flow from continuing operations, were used to repay the outstanding principal amount of EUR 40.8 million (approximately US\$ 47.9 million at July 31, 2018 rates) of the 2019 Euro Loan and accrued interest thereon, and to repay EUR 25.0 million (approximately US\$ 29.3 million at July 31, 2018 rates) of the 2021 Euro Loan plus accrued interest thereon. In addition, we paid US\$ 41.2 million to Warner Media, to repay (1) all Guarantee Fees payable to Warner Media as of the date of repayment under the 2019 Euro Loan and (2) all outstanding Guarantee Fees and the Commitment Fee, together with accrued interest thereon, previously paid in kind that were payable to Warner Media prior to repayment of the portion of the 2021 Euro Loan.

Following these repayments, our nearest debt maturity is November 2021, and together with the continued improvement in our operations, our net leverage ratio improved to 3.5x at the end of 2018. With the pricing grids applicable to the Euro Loans, our weighted average cost of borrowing was 3.5% at the end of 2018, down from approximately 6.0% at the start of 2018.

As the requisite regulatory approval from the Competition Protection Agency in Slovenia was not received as of the most recent extension of the long-stop date, we terminated the Slovenian Transaction on January 18, 2019 (see Part II, Item 8, Note 3, "Discontinued Operations and Assets Held for Sale" for further information).

Free Cash Flow and Unlevered Free Cash Flow

|  | For The Year Ended December 31, (US\$ 000's) |          |         |    |          |             |                   |    |  |  |  |
|--|--|----------|---------|----|----------|-------------|-------------------|----|--|--|--|
|  | 2018   | 2017     | Movemen | ıt | 2017     | 2016        | Movemen           | ıt |  |  |  |
| Net cash generated from / (used in) continuing operating activities  | \$109,024                                    | \$93,301 | 16.9    | %  | \$93,301 | \$(77,239)  | NM <sup>(1)</sup> |    |  |  |  |
| Capital expenditures, net  | (24,540)                                     | (27,947  | ) 12.2  | %  | (27,947  | ) (26,525 ) | (5.4              | )% |  |  |  |
| Free cash flow   | 84,484                                       | 65,354   | 29.3    | %  | 65,354   | (103,764)   | NM (1)            |    |  |  |  |
| Cash paid for interest (including mandatory cash-pay Guarantee Fees) | 43,350                                       | 47,197   | (8.2    | )% | 47,197   | 53,977      | (12.6             | )% |  |  |  |
| Cash paid for Guarantee Fees previously paid in kind                 | 27,328                                       | _        | NM (1)  |    | _        | 22,358      | (100.0            | )% |  |  |  |
| •  | 812  | 8,343    | (90.3   | )% | 8,343    | 8,349       | (0.1              | )% |  |  |  |

Cash paid for Guarantee Fees that may be

paid in kind

Other <sup>(2)</sup> — — — % — 110,699 (100.0 )% Unlevered free cash flow \$155,974 \$120,894 29.0 % \$120,894 \$91,619 31.9 %

December 31, December 31, Movement 2018 2017

Cash and cash equivalents \$ 62,031 \$ 58,748 5.6 %

Our unlevered free cash flow increased during 2018 compared to 2017 reflecting higher cash collections from revenue growth, as well as lower capital expenditures. This was partially offset by higher cash paid for income taxes. We ended 2018 with cash of US\$ 62.0 million and we have access to another US\$ 75.0 million of liquidity provided by the 2023 Revolving Credit Facility, which remains undrawn.

Although our interest expense decreased significantly during 2018 compared to 2017, the proportion of interest expense required to be paid in cash increased. In addition to this, we used proceeds from the Croatian Transaction as well as cash generated by the business to repay debt and related payables during the third quarter, which included the repayment of US\$ 27.3 million of accrued Guarantee Fees that were paid in kind in prior years. The cash paid for Guarantee Fees previously paid in kind was reflected in both free cash flow and net cash generated from continuing operating activities.

Due to the significant increase in cash generated by the business, on January 31, 2019, we elected to repay an additional EUR 60.0 million (approximately US\$ 68.9 million at January 31, 2019 rates) of outstanding principal balance of the 2021 Euro Loan. There is now EUR 150.3 million outstanding principal on our nearest debt maturity in November 2021.

<sup>(1)</sup> Number is not meaningful.

<sup>(2)</sup> Relates to cash payments upon settlement of the 2017 PIK Notes and 2017 Term Loan for interest that was previously paid in kind (see Item 8, Note 2, "Basis of Presentation and Summary of Significant Accounting Policies").

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#### Market Information

After adjusting for inflation, we estimate that during 2018 GDP grew in each of the countries in which we operate at a rate that exceeded the average growth rate for Western Europe and marks the fourth consecutive year that growth in these territories has outpaced more developed markets. In this respect, "developed markets" refers to a combined group of 11 countries from within the European Union, predominantly from Western Europe, and the United States. Higher average wages in our operating countries continued to support domestic demand and significant growth in private consumption. The average wage in the Czech Republic increased by more than 8% in 2018, which was the fastest annual growth rate in the last 15 years. The public sector wage in Romania increased in 2018, and is set to continue increasing in 2019. Unemployment has fallen to historically low rates in all countries in which we operate, with the Czech Republic seeing the lowest unemployment rate in the European Union. It has been reported that an expansion of consumer credit in Bulgaria is also contributing to growth in private consumption in the country. While analysts forecast that GDP growth will be slightly lower in 2019 than it was in 2018, the consensus estimate for average growth of 3.4% in the countries in which we operate again exceeds the rate of growth forecast for developed markets. GDP growth in the Czech Republic during the final months of 2018 was impacted by lower automobile sales, and the Czech National Bank expects this to be a temporary drag on economic growth in the country. We believe the growth in real private consumption forecast for 2019 in the Czech Republic and the rest of the countries where we operate will sustain growth in the television advertising markets.

In Romania, the government has introduced sector taxes for 2019 that include a levy on telecommunications operators. This tax would not apply to our Romanian operations, however it is possible that the burden of these taxes could negatively impact spending for advertising from clients in the affected sectors, and negatively impact our success in increasing carriage fees when contracts are renewed.

On March 29, 2019, the two-year period during which the United Kingdom is to finalize the terms and process for leaving the European Union, commonly referred to as "Brexit", will expire. There is significant uncertainty regarding the terms on which the United Kingdom will leave the EU, and it is expected that economic conditions in the EU will be impacted by Brexit in 2019. However, we have not seen an appreciable impact on the behavior of advertisers in the countries in which we operate since the UK electorate voted in favor of Brexit in June 2016.

Over the long-term, we believe that there is an opportunity for GDP per capita in our markets to continue converging with that of the developed markets if sustained periods of higher growth continue. In our markets, total advertising spending and the ratio of total advertising spend per capita to nominal GDP per capita, also known as advertising intensity, both remain significantly below levels of developed markets. This is due in part to the fact that basic products such as food, beverages and household cleaning supplies comprise the main source of advertising revenues, whereas in the developed markets, the marketing of premium products, including finance, automotive, entertainment and travel products, makes up the majority of current television advertising spending. As a result, higher rates of economic growth in our markets should also result in higher rates of growth in advertising spending.

Since television was commercialized in our markets at the same time as other forms of media, television advertising generally accounts for a higher proportion of total advertising spend than in the developed markets, where newspapers, magazines and radio were established as advertising media well before the advent of television. And contrary to trends in developed markets, television advertising spend as a percentage of total advertising spend has grown in our markets during recent years.

We believe that television advertising will continue to hold its share of total advertising spend in our markets because of its greater reach and effective measurement, which makes this medium more appealing to advertisers. Television is especially attractive to advertisers because it delivers high reach at low cost compared to other forms of media. More recently, internet advertising has grown at the expense of print and outdoor advertising, and we offer additional advertising opportunities when clients seek to complement their television campaigns with campaigns online. While spending for digital advertising has overtaken spending on television in the developed markets, this is not the case in our markets and we believe the strength of television as an advertising medium will continue for the foreseeable future.

The following table sets out our estimates of television advertising spending, net of discounts, by country (in US\$ millions) for the years set forth below:

| Country           | 2018  | 2017  | 2016  |
|-------------------|-------|-------|-------|
| Bulgaria          | \$115 | \$109 | \$105 |
| Czech Republic    | 342   | 332   | 321   |
| Romania*          | 259   | 249   | 222   |
| Slovak Republic   | 154   | 149   | 143   |
| Slovenia          | 71    | 71    | 69    |
| Total CME Markets | \$941 | \$910 | \$860 |
| Growth rate       | 3 %   | 6 %   | 7 %   |

<sup>\*</sup> Romania market excludes Moldova.

Source: CME estimates, using the 2018 average exchange rate for all periods presented above.

On a constant currency basis, we estimate television advertising spending in our markets increased an estimated 3% in 2018 compared to the previous year. In Bulgaria, the market increased 5% as the volume of GRPs sold increased significantly, which was partially offset by lower average prices. In the Czech Republic, market growth of 3% was driven by selling more GRPs, with more spending placed outside peak seasons as well as additional inventory available on competing channels. In Romania, the market grew 4% due to higher average prices. In the Slovak Republic, the market grew 4% due to higher average prices, which was partially offset by fewer GRPs sold, primarily by the competition. In Slovenia, the market was broadly flat due to a significant decline in GRPs sold, which was mostly offset by higher prices.

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# Segment Performance

**NET REVENUES** 

For The Year Ended December 31, (US\$ 000's)

|  |                       |           | Moven  | nen | t      |   | Moven     | nen       | t      |   |           |    |
|--|-----------------------|-----------|--------|-----|--------|---|-----------|-----------|--------|---|-----------|----|
|  | 2018                  | 2017      | % Act  |     | % Lfl  |   | 2017      | 2016      | % Act  |   | %<br>Lfl  |    |
| Bulgaria                                 | \$84,593              | \$77,341  | 9.4    | %   | 5.3    | % | \$77,341  | \$72,651  | 6.5    | % | 3.7       | %  |
| Czech Republic                           | 233,991               | 209,041   | 11.9   | %   | 5.6    | % | 209,041   | 190,372   | 9.8    | % | 3.5       | %  |
| Romania                                  | 201,505               | 191,244   | 5.4    | %   | 3.2    | % | 191,244   | 172,951   | 10.6   | % | 9.5       | %  |
| Slovak Republic                          | 106,834               | 97,721    | 9.3    | %   | 5.5    | % | 97,721    | 90,549    | 7.9    | % | 4.7       | %  |
| Slovenia                                 | 79,587                | 68,696    | 15.9   | %   | 12.0   | % | 68,696    | 56,912    | 20.7   | % | 17.2      | 2% |
| Intersegment revenues                    | s (2,604 )            | (1,175)   | NM (1) |     | NM (1) |   | (1,175)   | (429)     | NM (1) |   | NM<br>(1) | Ĺ  |
| Total Net Revenues (1) Number is not mea | \$703,906<br>ningful. | \$642,868 | 9.5    | %   | 5.3    | % | \$642,868 | \$583,006 | 10.3   | % | 6.6       | %  |

For The Year Ended December 31, (US\$ 000's)

|                           |           |           |   |        |     | , ,    |   | ,         |           |        |     |           |    |
|---------------------------|-----------|-----------|---|--------|-----|--------|---|-----------|-----------|--------|-----|-----------|----|
|                           |           |           |   | Moven  | nen | t      |   |           |           | Movem  | ent |           |    |
|                           | 2018      | 2017      |   | % Act  |     | % Lfl  |   | 2017      | 2016      | % Act  |     | % Lfl     |    |
| Bulgaria                  | \$21,620  | \$16,241  |   | 33.1   | %   | 33.0   | % | \$16,241  | \$12,004  | 35.3   | %   | 32.4      | %  |
| Czech Republic            | 94,576    | 82,652    |   | 14.4   | %   | 9.2    | % | 82,652    | 76,466    | 8.1    | %   | 0.8       | %  |
| Romania                   | 85,737    | 73,418    |   | 16.8   | %   | 14.0   | % | 73,418    | 61,394    | 19.6   | %   | 19.0      | %  |
| Slovak Republic           | 27,941    | 23,845    |   | 17.2   | %   | 16.2   | % | 23,845    | 15,598    | 52.9   | %   | 44.3      | %  |
| Slovenia                  | 22,516    | 14,263    |   | 57.9   | %   | 57.9   | % | 14,263    | 4,674     | 205.2  | %   | 168.4     | %  |
| Eliminations              | 34        | (3        | ) | NM (1) |     | NM (1) |   | (3)       | 25        | NM (1) |     | NM<br>(1) |    |
| Total operating segments  | 252,424   | 210,416   |   | 20.0   | %   | 16.7   | % | 210,416   | 170,161   | 23.7   | %   | 18.4      | %  |
| Corporate                 | (29,750)  | (30,649   | ) | 2.9    | %   | 7.8    | % | (30,649)  | (28,614)  | (7.1   | )%  | (0.1)     | )% |
| Total OIBDA               | \$222,674 | \$179,767 | • | 23.9   | %   | 20.9   | % | \$179,767 | \$141,547 | 27.0   | %   | 22.2      | %  |
| (1) Number is not meaning | gful.     |           |   |        |     |        |   |           |           |        |     |           |    |

Number is not meaningful.

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#### Bulgaria

|                                    | For the Ye | ar Ended D | ecembei     | r 31, (US\$ | (s'000 s |                |            |             |
|------------------------------------|------------|------------|-------------|-------------|----------|----------------|------------|-------------|
|                                    |            |            | Mover       | nent        |          |                | Movemen    | ıt          |
|                                    | 2018       | 2017       | % Act       | % Lfl       | 201      | 7 2016         | % Act      | % Lfl       |
| Television advertising             | \$58,350   | \$53,446   | 9.2         | % 5.4       | % \$53   | 3,446 \$49,111 | 8.8 %      | 6.0 %       |
| Carriage fees and subscriptions    | 20,989     | 19,462     | 7.8         | % 3.1       | % 19,    | 462 18,703     | 4.1 %      | 1.5 %       |
| Other                              | 5,254      | 4,433      | 18.5        | % 13.8      | % 4,4    | 33 4,837       | (8.4)%     | (10.8)%     |
| Net revenues                       | 84,593     | 77,341     | 9.4         | % 5.3       | % 77,    | 341 72,651     | 6.5 %      | 3.7 %       |
| Costs charged in arriving at OIBDA | 62,973     | 61,100     | 3.1         | % (1.7      | )% 61,   | 100 60,647     | 0.7 %      | (1.9 )%     |
| OIBDA                              | \$21,620   | \$16,241   | 33.1        | % 33.0      | % \$16   | 5,241 \$12,004 | 35.3 %     | 32.4 %      |
| OIBDA margin                       | 25.6 %     | 21.0 %     | 4.6<br>p.p. | 5.4<br>p.p. | 21.      | 0 % 16.5       | % 4.5 p.p. | 4.5<br>p.p. |

Our television advertising revenues increased at constant rates in 2017 due to higher average prices for the year. Carriage fees and subscription revenues increased slightly at constant rates due to continued efforts to secure new contracts with cable, satellite and IPTV operators with improved pricing.

On a constant currency basis, costs charged in arriving at OIBDA decreased in 2018 due to lower bad debt charges as well as decreases in professional fees and personnel costs. These were partially offset by an increase in content costs related to a new telenovela on our main channel in the access-prime time slot in both the spring and fall seasons. Costs charged in arriving at OIBDA decreased at constant rates in 2017 due primarily to a US\$ 3.4 million bad debt charge related to our decision to cease cooperation with one agency during the fourth quarter of 2016 and instead started working directly with the clients that agency represented. Content costs were flat, as higher spending on popular programming was offset by savings in sports rights.

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#### Czech Republic

|                                    | For the Ye | ar Ended Dece | ember 3     | 31, | (US\$ (     | 000 | 's)       |   |           |   |               |     |            |   |
|------------------------------------|------------|---------------|-------------|-----|-------------|-----|-----------|---|-----------|---|---------------|-----|------------|---|
|                                    |            |               | Move        | mei | nt          |     |           |   |           |   | Moven         | nen | ıt         |   |
|                                    | 2018       | 2017          | % Act       | t   | % Lfl       |     | 2017      |   | 2016      |   | % Act         |     | % Lfl      |   |
| Television advertising             | \$206,203  | \$188,373     | 9.5         | %   | 3.3         | %   | \$188,373 | 3 | \$172,392 |   | 9.3           | %   | 3.0        | % |
| Carriage fees and subscriptions    | 15,962     | 12,141        | 31.5        | %   | 23.0        | %   | 12,141    |   | 10,325    |   | 17.6          | %   | 11.6       | % |
| Other                              | 11,826     | 8,527         | 38.7        | %   | 31.7        | %   | 8,527     |   | 7,655     |   | 11.4          | %   | 3.1        | % |
| Net revenues                       | 233,991    | 209,041       | 11.9        | %   | 5.6         | %   | 209,041   |   | 190,372   |   | 9.8           | %   | 3.5        | % |
| Costs charged in arriving at OIBDA | 139,415    | 126,389       | 10.3        | %   | 3.3         | %   | 126,389   |   | 113,906   |   | 11.0          | %   | 5.3        | % |
| OIBDA                              | \$94,576   | \$82,652      | 14.4        | %   | 9.2         | %   | \$82,652  |   | \$76,466  |   | 8.1           | %   | 0.8        | % |
| OIBDA margin                       | 40.4       | % 39.5 %      | 0.9<br>p.p. |     | 1.3<br>p.p. |     | 39.5      | % | 40.2      | % | (0.7)<br>p.p. |     | (1.1) p.p. |   |

The television advertising market in the Czech Republic increased an estimated 3% at constant rates in 2018 and 4% in 2017.

Our television advertising revenues increased at constant rates in 2018 from selling more GRPs, reflecting overall increased demand for advertising in the market, particularly due to more spending being placed when list prices are lower outside the peak seasons of spring and fall. Carriage fees and subscription revenues increased due to an increase in the number of subscribers as well as contracts with higher prices.

Our television advertising revenues increased at constant rates in 2017 due to higher average prices, which more than offset a slight decrease in GRPs sold. Carriage fees and subscription revenues increased due primarily to additional contracts for Nova International that became effective late in 2016.

Costs charged in arriving at OIBDA in 2018 increased on a constant currency basis due to investments in additional local content during the spring and fall seasons on the main channel, with more episodes of returning series as well as an additional local title in the fall season. There were also higher salary and staff costs, including additional personnel to further our digital initiatives.

On a constant currency basis, costs increased in 2017 due primarily to an increase in content costs, as higher quality productions and additional local fiction in the schedule compared to 2016 was partially offset by less expensive acquired content as well as lower transmission and consultancy costs.

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#### Romania

|                                    | For the Ye | ar Ended Dec | ember       | 31,  | (US\$ 0     | 000's | s)        |   |           |   |             |     |             |    |
|------------------------------------|------------|--------------|-------------|------|-------------|-------|-----------|---|-----------|---|-------------|-----|-------------|----|
|                                    |            |              | Move        | emei | nt          |       |           |   |           |   | Move        | mer | ıt          |    |
|                                    | 2018       | 2017         | %<br>Act    |      | % Lf        |       | 2017      |   | 2016      |   | % Act       |     | % Lfl       |    |
| Television advertising             | \$150,084  | \$143,693    | 4.4         | %    | 2.4         | %     | \$143,693 | 3 | \$128,814 | 4 | 11.6        | %   | 10.3        | %  |
| Carriage fees and subscriptions    | 46,704     | 44,032       | 6.1         | %    | 3.4         | %     | 44,032    |   | 40,202    |   | 9.5         | %   | 8.8         | %  |
| Other                              | 4,717      | 3,519        | 34.0        | %    | 30.8        | %     | 3,519     |   | 3,935     |   | (10.6       | )%  | (12.0       | )% |
| Net revenues                       | 201,505    | 191,244      | 5.4         | %    | 3.2         | %     | 191,244   |   | 172,951   |   | 10.6        | %   | 9.5         | %  |
| Costs charged in arriving at OIBDA | g 115,768  | 117,826      | (1.7        | )%   | (3.6        | )%    | 117,826   |   | 111,557   |   | 5.6         | %   | 4.3         | %  |
| OIBDA                              | \$85,737   | \$73,418     | 16.8        | %    | 14.0        | %     | \$73,418  |   | \$61,394  |   | 19.6        | %   | 19.0        | %  |
| OIBDA margin                       | 42.5       | % 38.4 %     | 4.1<br>p.p. |      | 4.0<br>p.p. |       | 38.4      | % | 35.5      | % | 2.9<br>p.p. |     | 3.1<br>p.p. |    |

The television advertising market in Romania increased an estimated 4% at constant rates in 2018 and 12% in 2017. Our television advertising revenues increased at constant rates in 2018 from higher prices, which were partially offset by selling fewer GRPs due to lower ratings. During the spring season there was a shift in some spending to the lower priced competition, which generated more inventory to sell, but we grew faster than the market in the fourth quarter. Carriage fees and subscription revenues increased due to an increase in the number of subscribers. We will cease broadcasting MTV ROMANIA on March 1, 2019. As a result, we expect carriage fees and subscription revenues will decrease during 2019, however we do not expect this to impact profitability due to the associated cost savings. Our television advertising revenues increased at constant rates in 2017 due to higher prices. The market continued to be largely sold out in 2017, reflecting sustained strong demand for advertising as clients invested more in campaigns to improve their competitive positions. Carriage fees and subscription revenues grew on a constant currency basis during 2017 due to an increase in the number of reported subscribers.

Costs charged in arriving at OIBDA in 2018 decreased at constant rates due to savings on production costs for locally produced formats in the spring season when compared to the schedule in 2017. There was also a reversal of a legal accrual and lower professional fees.

On a constant currency basis, costs increased in 2017 from higher content costs, as we invested more in local productions of entertainment formats as well as local fiction, which more than offset savings from sports rights. Non-programming costs also increased, primarily as a result of higher staff costs and professional fees, which more than offset lower transmission costs.

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#### Slovak Republic

|                                    | For the Ye | ar Ended Do | ecembei     | r 31 | ., (US\$    | 000 | )'s)     |          |             |     |             |    |
|------------------------------------|------------|-------------|-------------|------|-------------|-----|----------|----------|-------------|-----|-------------|----|
|                                    |            |             | Mover       | nen  | ıt          |     |          |          | Move        | men | t           |    |
|                                    | 2018       | 2017        | % Act       |      | % Lfl       |     | 2017     | 2016     | % Act       | į   | % Lfl       |    |
| Television advertising             | \$94,030   | \$85,715    | 9.7         | %    | 6.0         | %   | \$85,715 | \$84,779 | 1.1         | %   | (1.9        | )% |
| Carriage fees and subscriptions    | 8,550      | 7,597       | 12.5        | %    | 8.1         | %   | 7,597    | 2,101    | NM (1       | )   | NM (1       | .) |
| Other                              | 4,254      | 4,409       | (3.5        | )%   | (8.5)       | )%  | 4,409    | 3,669    | 20.2        | %   | 16.1        | %  |
| Net revenues                       | 106,834    | 97,721      | 9.3         | %    | 5.5         | %   | 97,721   | 90,549   | 7.9         | %   | 4.7         | %  |
| Costs charged in arriving at OIBDA | 78,893     | 73,876      | 6.8         | %    | 2.2         | %   | 73,876   | 74,951   | (1.4        | )%  | (3.8        | )% |
| OIBDA                              | \$27,941   | \$23,845    | 17.2        | %    | 16.2        | %   | \$23,845 | \$15,598 | 52.9        | %   | 44.3        | %  |
| OIBDA margin                       | 26.2 %     | 24.4 %      | 1.8<br>p.p. |      | 2.4<br>p.p. |     | 24.4 %   | 17.2 %   | 7.2<br>p.p. |     | 6.7<br>p.p. |    |
| (1) > 7 1 1 1 0 1                  |            |             |             |      |             |     |          |          |             |     |             |    |

<sup>(1)</sup> Number is not meaningful.

The television advertising market in the Slovak Republic increased an estimated 4% at constant rates in 2018 and 4% in 2017.

Our television advertising revenues increased on a constant currency basis in 2018 due to higher average prices, and we regained market share. There was also higher spending on sponsorship compared to last year, as sellout rates remain elevated. Following our exit from digital terrestrial transmission of our channels at the beginning of 2017, carriage fees and subscription revenues increased significantly in 2018 as certain contracts were signed in the first half of 2017.

Our television advertising revenues decreased on a constant currency basis during 2017 from selling fewer GRPs as our audience share was affected by the lower reach for our channels, which have been distributed exclusively on cable, satellite and IPTV platforms since the start of 2017. Demand for GRPs was also lower in 2017 compared to 2016 due to spending on informational and political campaigns in the first half of 2016 that was not repeated in 2017. The change in the way our channels are distributed resulted in a significant increase in carriage fees and subscriptions revenue, as well as a cost reduction from significantly lower transmission costs.

Costs charged in arriving at OIBDA in 2018 increased due primarily to an increase in legal and professional fees (see Item 8, Note 21 Commitments and Contingencies), which were mostly offset by lower personnel costs and transmission fees. Content costs were broadly flat, as higher costs of local productions in the spring season were offset by savings in the fall season as well as lower expense from foreign content during the year.

On a constant currency basis, costs decreased in 2017 due to lower transmission costs, which were partially offset by an increase in content costs as we made targeted adjustments in the programming line-up since we changed the way our channels are distributed.

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#### Slovenia

|                                    | For the Year | ar Ended De | ecembe      | r 3 | 1, (US\$    | 00 | 0's)     |          |              |     |              |    |
|------------------------------------|--------------|-------------|-------------|-----|-------------|----|----------|----------|--------------|-----|--------------|----|
|                                    |              |             | Mover       | nei | nt          |    |          |          | Moveme       | ent |              |    |
|                                    | 2018         | 2017        | % Act       |     | % Lfl       |    | 2017     | 2016     | % Act        |     | % Lfl        |    |
| Television advertising             | \$53,783     | \$52,289    | 2.9         | %   | (0.8)       | )% | \$52,289 | \$48,408 | 8.0          | %   | 4.9          | %  |
| Carriage fees and subscriptions    | 21,541       | 12,591      | 71.1        | %   | 66.8        | %  | 12,591   | 4,714    | 167.1        | %   | 161.1        | %  |
| Other                              | 4,263        | 3,816       | 11.7        | %   | 8.3         | %  | 3,816    | 3,790    | 0.7          | %   | (2.9         | )% |
| Net revenues                       | 79,587       | 68,696      | 15.9        | %   | 12.0        | %  | 68,696   | 56,912   | 20.7         | %   | 17.2         | %  |
| Costs charged in arriving at OIBDA | 57,071       | 54,433      | 4.8         | %   | 0.5         | %  | 54,433   | 52,238   | 4.2          | %   | 2.2          | %  |
| OIBDA                              | \$22,516     | \$14,263    | 57.9        | %   | 57.9        | %  | \$14,263 | \$4,674  | 205.2        | %   | 168.4        | %  |
| OIBDA margin                       | 28.3 %       | 20.8 %      | 7.5<br>p.p. |     | 8.2<br>p.p. |    | 20.8 %   | 8.2 %    | 12.6<br>p.p. |     | 11.7<br>p.p. |    |

p.p. p.p. p.p. p.p. p.p. p.p. The television advertising market in Slovenia was broadly flat at constant rates in 2018 and increased 4% in 2017. Our television advertising revenues were broadly flat on a constant currency basis in 2018 due to selling fewer GRPs, which was mostly offset by higher prices. Carriage fees and subscription revenues increased following our exit from DTT, since prices increased and certain contracts took effect in the second quarter of 2017.

Our television advertising revenues increased on a constant currency basis in 2017 reflecting higher prices from strong demand while economic growth was significant. Carriage fees and subscription revenues increased significantly due to new agreements with cable, satellite and IPTV operators because our channels in the country were distributed exclusively on those platforms starting at the beginning of 2017.

Costs charged in arriving at OIBDA in 2018 were broadly flat at constant rates as content costs decreased slightly due to savings from fewer sports rights, which was offset primarily by higher personnel costs.

On a constant currency basis, costs increased in 2017 due to an increase in content costs as we made targeted adjustments in the programming line-up following the DTT exit.

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# II. Analysis of the Results of Operations and Financial Position

| 1   | For The Y | ear Ended | Decei | mbe | er 31, | (US | \$ 000's) |           |      |     |       |     |
|---|-----------|-----------|-------|-----|--------|-----|-----------|-----------|------|-----|-------|-----|
|   |           |           | Move  | eme | ent    |     |           |           | Move | eme | nt    |     |
|   | 2010      | 2017      | %     |     | %      |     | 2017      | 2016      | %    |     | %     |     |
|   | 2018      | 2017      | Act   |     | Lfl    |     | 2017      | 2016      | Act  |     | Lfl   |     |
| Revenue:                                      |           |           |       |     |        |     |           |           |      |     |       |     |
| Television advertising                        | \$562,450 | \$523,516 | 7.4   | %   | 3.3    | %   | \$523,516 | \$483,504 | 8.3  | %   | 4.5   | %   |
| Carriage fees and subscriptions               | 113,746   | 95,823    | 18.7  | %   | 14.5   | %   | 95,823    | 76,045    | 26.0 | %   | 23.6  | %   |
| Other revenue                                 | 27,710    | 23,529    | 17.8  | %   | 13.1   | %   | 23,529    | 23,457    | 0.3  | %   | (4.0  | )%  |
| Net Revenues                                  | 703,906   | 642,868   | 9.5   | %   | 5.3    | %   | 642,868   | 583,006   | 10.3 | %   | 6.6   | %   |
| Operating expenses:                           |           |           |       |     |        |     |           |           |      |     |       |     |
| Content costs                                 | 309,439   | 293,728   | 5.3   | %   | 0.8    | %   | 293,728   | 275,746   | 6.5  | %   | 3.7   | %   |
| Other operating costs                         | 56,731    | 55,924    | 1.4   | %   | (3.5   | )%  | 55,924    | 60,935    | (8.2 | )%  | (11.1 | 1)% |
| Depreciation of property, plant and equipment | 32,933    | 31,261    | 5.3   | %   | 0.2    | %   | 31,261    | 27,529    | 13.6 | %   | 9.6   | %   |
| Amortization of intangibles                   | 9,002     | 8,592     | 4.8   | %   | (2.5)  | )%  | 8,592     | 8,270     | 3.9  | %   | (1.0  | )%  |
| Cost of revenues                              | 408,105   | 389,505   | 4.8   | %   | 0.1    | %   | 389,505   | 372,480   | 4.6  | %   | 1.6   | %   |
| Selling, general and administrative expenses  | 118,214   | 113,449   | 4.2   | %   | (0.1   | )%  | 113,449   | 104,778   | 8.3  | %   | 3.6   | %   |
| Operating income                              | \$177,587 | \$139,914 | 26.9  | %   | 25.1   | %   | \$139,914 | \$105,748 | 32.3 | %   | 27.3  | %   |
| Revenue.                                      |           |           |       |     |        |     |           |           |      |     |       |     |

Television advertising revenues: On a constant currency basis, television advertising revenues increased by 3% in 2018, in line with the increase in television advertising spending in our markets. On a constant currency basis, television advertising revenues increased by 5% in 2017, while television advertising spending in our markets is estimated to have increased by 6%.

Carriage fees and subscriptions: Carriage fees and subscription revenues increased during 2018, primarily in Slovenia, the Czech Republic and Romania due to new contracts with higher prices and increases in the number of subscribers. Carriage fees and subscription revenues increased in 2017, primarily in Slovenia and the Slovak Republic where our channels have been exclusively available on cable, satellite and IPTV platforms since January 2017 and in Romania due to higher subscriber counts.

Other revenues: Other revenues include primarily internet advertising revenues and revenues generated through the licensing of our own productions. Other revenues increased during 2018 due to higher online revenues in the Czech Republic and Romania, partly offset by lower production services revenue in the Slovak Republic. On a constant currency basis, other revenues decreased in 2017 due to lower internet revenues in Bulgaria and Romania and lower radio advertising in Bulgaria.

See "Segment Performance" above for additional information on trends in revenues.

# Operating Expenses:

Content costs: Content costs (including production costs and amortization of programming rights) increased slightly at constant rates during 2018 primarily due to the inclusion of more hours of local fiction in our broadcast schedules. Content costs increased in 2017 primarily due to inclusion in our broadcast schedules of both more hours of local productions and higher quality acquired programming.

Other operating costs: On a constant currency basis, other operating costs decreased during 2018 primarily due to payroll and related cost savings in the Slovak Republic and Bulgaria and reductions in transmission costs in the Slovak Republic, which were partly offset by higher amounts paid for author's rights in Romania. Other operating costs decreased during 2017 primarily due to cost savings in the Slovak Republic following our decision not to renew our contract for the terrestrial distribution of our channels there.

Depreciation of property, plant and equipment: Depreciation of property, plant and equipment increased in 2018 and 2017 primarily due to depreciation of machinery and equipment placed in service during 2017 and 2016.

Amortization of intangibles: On a constant currency basis, total amortization of broadcast licenses and other intangibles decreased during 2018 primarily due to certain of our trademarks in the Czech Republic and customer relationships in Romania becoming fully amortized in 2017. On a constant currency basis, total amortization of broadcast licenses and other intangibles decreased during 2017 primarily due to certain of our customer relationships in Romania becoming fully amortized in 2016, partly offset by an increase in amortization of certain of our trademarks in the Czech Republic.

Selling, general and administrative expenses: On a constant currency basis, selling, general and administrative expenses decreased slightly during 2018 primarily due to lower bad debt charges in Bulgaria and the revision of a legal provision in Romania due to a change in our estimated exposure, partly offset by higher charges in respect of non-cash stock-based compensation and higher legal fees in the Slovak Republic.

Selling, general and administrative expenses increased during 2017 primarily due to increased levels of staff, particularly in Romania, partly offset by decreased bad debt expense in Bulgaria.

Non-cash stock-based compensation charges for the years ended December 31, 2018, 2017 and 2016 were US\$ 7.1 million, US\$ 4.4 million and US\$ 3.5 million, respectively. The increase in non-cash stock-based compensation charges during 2018 is mainly due to an accelerated vesting of RSUs with performance conditions on July 31, 2018 in accordance with the terms of the corresponding award agreement following the completion of the sale of the Company's Croatian operations on such date. See Item 8, Note 17, "Stock-based Compensation".

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Operating income: Operating income increased from 2016 through 2018 because we increased television advertising and carriage fee revenues while maintaining effective cost control efforts. Our operating margin, which is determined as operating income divided by net revenues, was 25.2% in 2018, compared to 21.8% in 2017 and 18.1% in 2016. Other income / expense items for the years ended December 31, 2018, 2017 and 2016:

|  | For The Year Ended December 31, (US\$ 000's) |           |                     |            |             |            |    |  |  |
|--|--|-----------|---------------------|------------|-------------|------------|----|--|--|
|  | 2018   | 2017      | % Act               | 2017       | 2016        | % Act      |    |  |  |
| Interest expense   | \$(49,106)                                   | \$(83,188 | 3) 41.0 %           | \$(83,188) | \$(126,378) | 34.2       | %  |  |  |
| Loss on extinguishment of debt                           | (415   | (101      | ) NM <sup>(1)</sup> | (101)      | (150,158)   | 99.9       | %  |  |  |
| Other non-operating income / (expense), net:             |  |           |                     |            |             |            |    |  |  |
| Interest income  | 725  | 536       | 35.3 %              | 536        | 590         | (9.2       | )% |  |  |
| Foreign currency exchange (loss) / gain, net             | (2,691                                       | 17,761    | NM (1)              | 17,761     | 6,929       | 156.3      | %  |  |  |
| Change in fair value of derivatives                      | (1,715)                                      | (1,783    | ) 3.8 %             | (1,783)    | (10,213)    | 82.5       | %  |  |  |
| Other income, net  | 508  | 428       | 18.7 %              | 428        | 442         | (3.2       | )% |  |  |
| Provision for income taxes                               | (27,828)                                     | (22,504   | ) (23.7 )%          | (22,504)   | (6,639)     | $NM^{(1)}$ |    |  |  |
| Income / (loss) from discontinued operations, net of tax | 60,548                                       | (1,636    | ) NM <sup>(1)</sup> | (1,636 )   | (918)       | (78.2      | )% |  |  |
| Net loss attributable to noncontrolling interests        | 79   | 341       | (76.8)%             | 341        | 306         | 11.4       | %  |  |  |
| (1) Number is not meaningful.                            |  |           |                     |            |             |            |    |  |  |

Interest expense: Interest expense decreased in 2018. This reflects the repricing of our Guarantee Fees in April 2018, the repayment of outstanding amounts of the 2019 Euro Loan, the partial repayment of the 2021 Euro Loan and reduced borrowing costs following a reduction in our net leverage ratio as defined within the Reimbursement Agreement.

The decrease in interest expense in 2017 was primarily due to lower amortization of debt discount and issuance costs following the extinguishment of the 2017 PIK Notes and 2017 Term Loan in April 2016 and due to a lower effective interest rate on the replacement facility. Additional reductions to interest expense in 2017 were due to the repricing of our Guarantee Fees in March 2017 and improvements to our net leverage (see Item 8, Note 5, "Long-term Debt and Other Financing Arrangements" and Note 15, "Interest Expense").

Loss on extinguishment of debt: In 2018, we recognized losses on extinguishment of debt related to our full repayment of the 2019 Euro Loan and partial repayment of the 2021 Euro Loan. In 2017, we recognized a loss on extinguishment of debt related to our repayment of EUR 50.0 million (approximately US\$ 59.1 million at August 1, 2017 rates) of the 2019 Euro Loan. In 2016, we recognized a loss on extinguishment of debt related to the redemption and discharge of the 2017 PIK Notes, repayment of the 2017 Term Loan and modifications of the 2019 Euro Loan and the 2021 Euro Loan, which were accounted for in a similar manner as a debt extinguishment.

Interest income: Interest income primarily reflects earnings on our cash balances and was not material. Foreign currency exchange (loss) / gain, net: We are exposed to fluctuations in foreign exchange rates on the revaluation of monetary assets and liabilities denominated in currencies other than the local functional currency of the relevant subsidiary. This includes third party receivables and payables, as well as certain of our intercompany loans which are not considered to be of a long-term investment nature. Our subsidiaries generally receive funding via loans that are denominated in currencies other than the functional currency of the lender, therefore any change in the relevant exchange rate will require us to recognize a transaction gain or loss on revaluation. Certain of our intercompany loans are classified as long-term in nature, and therefore gains or losses on revaluation of those loans are not recorded through the statement of operations and comprehensive income / loss. See the discussion under "Currency translation adjustment, net" below.

In 2018, we recognized a net loss of US\$ 2.7 million, comprised of transaction losses of US\$ 0.3 million relating to the revaluation of intercompany loans, transaction losses of approximately US\$ 3.2 million on our long-term debt and other financing arrangements and transaction gains of US\$ 0.8 million relating to the revaluation of monetary assets and liabilities denominated in currencies other than the local functional currency of the relevant subsidiary. In 2017, we recognized a net gain of US\$ 17.8 million, comprised of transaction gains of US\$ 3.5 million relating to the revaluation of intercompany loans, transaction gains of approximately US\$ 8.8 million on our long-term debt and

other financing arrangements and transaction gains of US\$ 5.5 million relating to the revaluation of monetary assets and liabilities denominated in currencies other than the local functional currency of the relevant subsidiary. In 2016, we recognized a net gain of US\$ 6.9 million, comprised of transaction gains of US\$ 38.1 million relating to the revaluation of intercompany loans, transaction losses of approximately US\$ 28.4 million on our long-term debt and other financing arrangements and transaction losses of US\$ 2.8 million relating to the revaluation of monetary assets and liabilities denominated in currencies other than the local functional currency of the relevant subsidiary. Change in fair value of derivatives: During 2018, we recognized a loss as a result of the change in the fair value of our interest rate swaps that are not designated as hedging instruments.

During 2017, we recognized losses as a result of the change in fair value of our USD/EUR foreign currency forward contracts entered into on January 31, 2017, May 16, 2017 and July 21, 2017 as well as the interest rate swaps we use as hedging instruments for interest payments on the 2019 Euro Loan.

During 2016, we recognized a net loss primarily due to a loss on USD/EUR foreign currency forward contracts entered into in connection with the refinancing of the 2017 PIK Notes and 2017 Term Loan. See Item 8, Note 14, "Financial Instruments and Fair Value Measurements".

Other income, net: Our other income / expense, net was not material.

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Provision for income taxes: The provision for income taxes during 2018 reflects income tax charges on profits in the Czech Republic, Romania and the Slovak Republic and the impact of tax losses on which no tax benefit has been recognized offset by the release of a valuation allowance in Slovenia.

The provision for income taxes during 2017 is principally comprised of tax charges on profits in the Czech Republic, Romania and the Slovak Republic.

The provision for income taxes during 2016 reflects tax charges on profits in the Czech Republic and Romania offset by the release of the valuation allowances in Bulgaria and the Slovak Republic.

Our operating subsidiaries are subject to income taxes at statutory rates of 10% in Bulgaria, 16% in Romania, 19% in the Czech Republic and Slovenia and 21% in the Slovak Republic (see Item 8, Note 18, "Income Taxes"). Income / (loss) from discontinued operations, net of tax: Income from discontinued operations, net of tax for 2018 is

Income / (loss) from discontinued operations, net of tax: Income from discontinued operations, net of tax for 2018 is comprised of the gain on sale of our Croatian operations, the results of the Croatian operations through the date of sale and the allocation of interest expense and Guarantee Fees and transaction costs. Loss from discontinued operations, net of tax for 2017 and 2016 is primarily comprised of the operational results of the Croatia segment including the allocation of interest expense and Guarantee Fees from the 2019 Euro Loan and transaction costs. See Item 8, Note 3, "Discontinued Operations and Assets Held for Sale".

Net loss attributable to noncontrolling interests: The results attributable to noncontrolling interests relate to the noncontrolling interest share of the comprehensive profits and losses in our Bulgaria operations. Other comprehensive income / loss:

For The Year Ended December 31, (US\$ 000's)  $2018 \quad 2017 \quad \% \text{ Act } 2017 \quad 2016 \quad \% \text{ Act } \\ \text{Currency translation adjustment, net } \qquad \$(23,050) \quad \$54,368 \quad \text{NM} \quad (1) \quad \$54,368 \quad \$1,649 \quad \text{NM} \quad (1) \\ \text{Unrealized (loss) / gain on derivative instruments} \qquad (5,800 \quad ) \quad 1,269 \quad \text{NM} \quad (1) \quad 1,269 \quad (3,031 \quad ) \quad \text{NM} \quad (1) \\ \text{(1) Number is not meaningful.}$ 

Currency translation adjustment, net: The underlying equity value of our investments (which are denominated in the functional currency of the relevant entity) are converted into dollars at each balance sheet date, with any change in value of the underlying assets and liabilities being recorded as a currency translation adjustment to the balance sheet rather than net income / loss. Certain of our intercompany loans are denominated in currencies other than the functional currency of the lender and are considered to be of a long-term investment nature as the repayment of these loans is neither planned nor anticipated for the foreseeable future. The foreign exchange (loss) / gain on the remeasurement of these intercompany loans to the lender's functional currency are treated in the same manner as currency translation adjustments. Other comprehensive income / loss due to currency translation adjustment, net comprised the following for the years ended December 31, 2018, 2017 and 2016:

For The Year Ended December 31, (US\$ 000's) 2018 2017 % Act 2017 2016 % Act Foreign exchange (loss) / gain on intercompany transactions \$(1,061) \$11,326 NM (1) \$11,326 \$8.848 28.0 Foreign exchange (loss) / gain on the Series B Preferred (12,527 ) 33,444 NM <sup>(1)</sup> 33,444 (19,412) NM <sup>(1)</sup> Shares Currency translation adjustment (9,462) 9,598 NM <sup>(1)</sup> 9,598 12,213 (21.4)%Currency translation adjustment, net \$(23,050) \$54,368 NM <sup>(1)</sup> \$54,368 \$1,649 NM (1) (1) Number is not meaningful.

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The following charts depict the movement of the dollar versus the functional currencies of our operations, based on monthly closing rates, during 2018, 2017 and 2016.

Percent Change During the Year Ended December 31, 2018

Percent Change During the Year Ended December 31, 2017

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Percent Change During the Year Ended December 31, 2016

Unrealized (loss) / gain on derivative instruments: The unrealized (loss) / gain on derivatives is due to the portion of changes in the fair value of our interest rate swaps designated as cash flow hedges and recognized in accumulated other comprehensive income / loss. See Item 8, Note 14, "Financial Instruments and Fair Value Measurements".

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Summarized consolidated balance sheets as at December 31, 2018 and December 31, 2017:

|   | December 31, | December 31, | % Act  |    | % Lfl  |    |
|---|--------------|--------------|--------|----|--------|----|
|   | 2018         | 2017         | % Act  |    | % LII  |    |
| Current assets  | \$ 374,093   | \$ 421,239   | (11.2  | )% | (7.1   | )% |
| Non-current assets                                    | 1,114,268    | 1,206,816    | (7.7   | )% | (2.9)  | )% |
| Current liabilities                                   | 139,692      | 186,946      | (25.3  | )% | (21.7  | )% |
| Non-current liabilities                               | 849,978      | 1,182,286    | (28.1  | )% | (25.0  | )% |
| Temporary equity                                      | 269,370      | 264,593      | 1.8    | %  | 1.8    | %  |
| CME Ltd. shareholders' equity / (deficit)             | 229,020      | (5,788)      | NM (1) |    | NM (1) | )  |
| Noncontrolling interests in consolidated subsidiaries | 301          | 18           | NM (1) |    | (16.9  | )% |
| (1) Number is not meaningful.                         |              |              |        |    |        |    |

Note: The analysis below is intended to highlight the key factors that led to the movements from December 31, 2017, excluding the impact of foreign currency translation.

Current assets: Excluding the impact of assets held for sale, current assets at December 31, 2018 increased due to higher cash and receivables generated from operations and higher prepaid production expenses.

Non-current assets: Non-current assets at December 31, 2018 decreased, due to reduction in both acquired and local program rights, amortization of debt issuance costs related to the 2023 Revolving Credit Facility and amortization of our finite-lived intangible assets, partly offset by an increase in assets acquired under finance leases.

Current liabilities: Excluding the impact of liabilities held for sale, current liabilities at December 31, 2018 decreased, primarily as a result of lower accrued interest (including Guarantee Fees) payable and programming payables, partly offset by increased deferred income.

Non-current liabilities: Non-current liabilities at December 31, 2018 decreased, primarily due to the repayment of amounts outstanding under the 2019 Euro Loan and the partial repayment of the 2021 Euro Loan together with related Guarantee Fees and the Commitment Fee. See Item 8, Note 5, "Long-term Debt and Other Financing Arrangements"). Temporary equity: Temporary equity at December 31, 2018 and 2017 represents the accreted value of the Series B Preferred Shares.

CME Ltd. shareholders' equity / (deficit): The increase in shareholders' equity primarily reflects the exercise of warrants and net income attributable to CME Ltd. for the year ended December 31, 2018, partially offset by the impact of currency translation adjustment in accumulated other comprehensive loss.

Noncontrolling interests in consolidated subsidiaries: The noncontrolling interests in consolidated subsidiaries represent the noncontrolling interest in our Bulgaria operations.

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#### III. Liquidity and Capital Resources

# III(a) Summary of Cash Flows

Cash and cash equivalents increased by US\$ 3.3 million during 2018. The change in cash and cash equivalents for the periods presented below is summarized as follows:

|   | For The Year Ended December |          |            |  |  |
|---|-----------------------------|----------|------------|--|--|
|   | 31, (US\$ 000's)            |          |            |  |  |
|   | 2018 2017 20                |          |            |  |  |
| Net cash generated from / (used in) continuing operating activities | \$109,024                   | \$93,301 | \$(77,239) |  |  |
| Net cash used in continuing investing activities                    | (24,540)                    | (27,947) | (26,525)   |  |  |
| Net cash (used in) / provided by continuing financing activities    | (182,362)                   | (58,439) | 87,926     |  |  |
| Net cash provided by / (used in) discontinued operations            | 102,566                     | (141)    | (1,787)    |  |  |
| Impact of exchange rate fluctuations on cash                        | (1,405)                     | 11,020   | (862)      |  |  |
| Net increase / (decrease) in cash and cash equivalents              | \$3,283                     | \$17,794 | \$(18,487) |  |  |
| Operating Activities  |                             |          |            |  |  |

The increase in cash generated from continuing operations during 2018 reflects higher cash collections from revenue growth and a decrease in cash paid for interest, offset by an increase in cash paid for accrued Guarantee Fees which were previously paid in-kind as well as taxes paid as a direct result of our improved operating performance. The increase in cash generated from continuing operations during 2017 was primarily the result of approximately US\$ 110.7 million of cash paid in 2016 for accrued interest upon the settlement of our 2017 PIK Notes. The increase in

2017 further reflected improved operating performance partly offset by higher cash paid for programming and taxes. We paid cash interest and Guarantee Fees (including Guarantee Fees previously paid in kind) of US\$ 71.5 million, US\$ 55.5 million and US\$ 84.7 million on our long-term debt and credit facilities in 2018, 2017 and 2016, respectively.

We paid cash for taxes of US\$ 28.4 million, US\$ 15.1 million and US\$ 0.3 million in 2018, 2017 and 2016, respectively.

#### **Investing Activities**

Net cash used in continuing investing activities consists primarily of capital expenditures for property, plant and equipment.

### Financing Activities

The net cash used in continuing financing activities in 2018 and 2017 primarily reflects principal repayments made on our obligations under the 2019 and 2021 Euro Loans offset by the proceeds from the issuance of warrants in 2018. The net cash provided by continuing financing activities in 2016 primarily reflected the receipt of proceeds from the 2021 Euro Loan offset by the use of the proceeds to repay our obligations under the 2017 PIK Notes and the 2017 Term Loan, including payments for transaction fees and settlement of a foreign currency forward contract we entered into in connection with the refinancing. We also received proceeds of US\$ 7.0 million from the exercise of common stock warrants.

### **Discontinued Operations**

The net cash provided by discontinued operations during 2018 primarily reflects the cash received from the sale of our Croatian operations, offset by the payment of Guarantee Fees and interest related to the 2019 Euro Loan. The net cash used in discontinued operations during 2017 and 2016 primarily reflected the results of our Croatian operations, including the payment of Guarantee Fees and interest related to the 2019 Euro Loan. See Item 8, Note 3, "Discontinued Operations and Assets Held for Sale".

# III(b) Sources and Uses of Cash

Our ongoing source of cash is primarily the receipt of payments from advertisers, advertising agencies and distributors of our television channels. As at December 31, 2018, we also had available the aggregate principal amount under the 2023 Revolving Credit Facility of US\$ 75.0 million (see Item 8, Note 5, "Long-term Debt and Other Financing Arrangements"). Surplus cash, after funding ongoing operations, may be remitted to us, where appropriate, by our subsidiaries in the form of debt interest payments, principal repayments, dividends, and other distributions and loans from our subsidiaries.

Corporate law in the Central and Eastern European countries in which we operate stipulates generally that dividends may be declared by the partners or shareholders out of yearly profits subject to the maintenance of registered capital, required reserves (if applicable) and after the recovery of accumulated losses. The reserve requirement restriction generally provides that before dividends may be distributed, a portion of annual net profits (typically at least 5%) be allocated to a reserve, which is capped at a proportion of the registered capital of a company (ranging from 5% to 20%). There are no third-party restrictions that limit our subsidiaries' ability to transfer amounts to us in the form of loans or advances.

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III(c) Contractual Obligations, Commitments and Off-Balance Sheet Arrangements Our future contractual obligations as at December 31, 2018 were as follows:

Payments due by period (US\$ 000's)

|                                    | -           | Less        |           |           | More        |
|------------------------------------|-------------|-------------|-----------|-----------|-------------|
|                                    | Total       | than 1      | 1-3 years | 3-5 years | than 5      |
|                                    |             | year        |           |           | years       |
| Long-term debt – principal         | \$777,610   | <b>\$</b> — | \$240,834 | \$536,776 | <b>\$</b> — |
| Long-term debt – interest          | 152,302     | 29,331      | 57,939    | 65,032    | _           |
| Unconditional purchase obligations | 63,277      | 24,077      | 31,804    | 5,716     | 1,680       |
| Operating leases                   | 12,478      | 2,732       | 4,502     | 2,493     | 2,751       |
| Capital lease obligations          | 16,416      | 5,824       | 9,104     | 1,488     | _           |
| Other long-term obligations        | 29,452      | 12,614      | 10,994    | 5,844     | _           |
| Total contractual obligations      | \$1,051,535 | \$74,578    | \$355,177 | \$617,349 | \$4,431     |
|                                    |             |             |           |           |             |

Long-Term Debt

For more information on our long-term debt, see Item 8, Note 5, "Long-term Debt and Other Financing Arrangements". Interest payable on our long-term debt is calculated using interest rates and exchange rates as at December 31, 2018. On January 31, 2019, we paid EUR 60.0 million (approximately US\$ 68.9 million at January 31, 2019 rates) of the outstanding principal balance of the 2021 Euro Loan. There is now EUR 150.3 million outstanding principal on the 2021 Euro Loan.

**Unconditional Purchase Obligations** 

Unconditional purchase obligations primarily comprise future programming commitments. At December 31, 2018, we had commitments in respect of future programming of US\$ 62.8 million. This includes contracts signed with license periods starting after December 31, 2018.

**Operating Leases** 

For more information on our operating lease commitments see Item 8, Note 21, "Commitments and Contingencies". Other Long-Term Obligations

Other long-term obligations are primarily comprised of digital transmission commitments.

Other

Top Tone Media Holdings Limited has exercised its right to acquire additional equity in CME Bulgaria B.V. However, the closing of this transaction has not yet occurred because purchaser financing is still pending. If consummated, we would own 90.0% of our Bulgaria broadcast operations. The option strike price is the fair value of the equity in CME Bulgaria, as determined by an independent valuation.

III(d) Cash Outlook

Because cash flows from operating activities were negative from 2012 to 2014, we relied on equity and debt financings to ensure adequate funding for our operations. Since 2015, our cash flow from operating activities has been positive and our cost of borrowing has consistently decreased. For the year ending December 31, 2018, net cash generated from continuing operations and unlevered free cash flow were US\$ 109.0 million and US\$ 156.0 million, respectively, compared to US\$ 93.3 million and US\$ 120.9 million for the year ended December 31, 2017 (see Section I, "Overview"). As at December 31, 2018, we had US\$ 62.0 million in cash and cash equivalents and our nearest debt maturity is November 1, 2021.

In 2018, we repaid approximately US\$ 312.0 million of debt and related payables with proceeds from the exercise of warrants, the proceeds from the sale of our Croatian operations and cash flow from operations. Our net leverage as at December 31, 2018, improved to 3.5x from 5.4x as of December 31, 2017. As a result, as at December 31, 2018, the weighted average all-in rate (comprising interest and Guarantee Fees) applicable to the Euro Loans was approximately 3.5% (approximately 6.0% as of December 31, 2017). On January 31, 2019, we paid EUR 60.0 million (approximately US\$ 68.9 million at January 31, 2019 rates) of the outstanding principal balance of the 2021 Euro Loan with cash generated by our operations. We expect cash paid for interest and Guarantee Fees to decline in 2019 compared to 2018 due to the reduction in our overall indebtedness and a lower weighted average all-in rate.

We expect our unlevered free cash flow to grow due to continuous improvement in our operating results. We anticipate the amounts of cash paid for income taxes to continue to increase in 2019 and to further converge with local statutory tax rates as our operating companies in each jurisdiction have returned to generating profits and previous tax losses were utilized.

Credit ratings and future debt issuances

Our corporate credit is rated B1 by Moody's Investors Service with a positive outlook and B+ by Standard & Poor's (with a positive outlook). Our ratings show each agency's opinion of our financial strength, operating performance and ability to meet our debt obligations as they become due. These ratings take into account the particular emphasis the ratings agencies place on metrics such as leverage ratio and cash flow, which they use as measurements of a company's liquidity and financial strength. They also reflect an emphasis by the ratings agencies on the track record of strong financial support from Warner Media. We may be subject to downgrades if our operating performance deteriorates or we fail to maintain adequate levels of liquidity. In addition, our ratings may be downgraded if the agencies form a view that material support from Warner Media is not as strong, or the strategic importance of CME to Warner Media is not as significant as it has been in the past.

Credit risk of financial counterparties

We have entered into a number of significant contracts with financial counterparties as follows:

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#### Interest Rate Swap

We are party to interest rate swap agreements to mitigate our exposure to interest rate fluctuations on our Euro Loans. These interest rate swaps, certain of which are designated as cash flow hedges, provide the Company with variable-rate cash receipts in exchange for fixed-rate payments over the lives of the agreements, with no exchange of the underlying notional amount.

# Foreign Exchange Forwards

We are exposed to movements in the USD to EUR exchange rates related to contractual payments under dollar-denominated agreements. To reduce this exposure, from time to time we may enter into pay-Euro receive-dollar forward foreign exchange contracts. We had no such agreements outstanding at December 31, 2018. Cash Deposits

We may deposit cash in the global money markets with a range of bank counterparties and review the counterparties we choose regularly. The maximum period of deposit is three months but we have more recently held amounts on deposit for shorter periods, mainly overnight. The credit rating of a bank is a critical factor in determining the size of cash deposits and we will only deposit cash with banks of investment grade rating. In addition we also closely monitor the credit default swap spreads and other market information for each of the banks with which we consider depositing or have deposited funds.

III(e) Off-Balance Sheet Arrangements None.

### IV. Critical Accounting Policies and Estimates

Our accounting policies affecting our financial condition and results of operations are more fully described in Item 8, Note 2, "Basis of Presentation and Summary of Significant Accounting Policies". The preparation of these financial statements requires us to make judgments in selecting appropriate assumptions for calculating financial estimates, which inherently contain some degree of uncertainty. We base our estimates on historical experience and on various other assumptions that we believe to be reasonable. Using these estimates we make judgments about the carrying amounts of assets and liabilities and the reported amounts of revenues and expenses that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions.

We believe the following critical accounting policies affect our more significant judgments and estimates used in the preparation of our consolidated financial statements.

### **Program Rights**

Program rights consist of programming (film and television) acquired from third parties and produced locally, which together form an important component of our station broadcasting schedules. Acquired program rights and the related liabilities are recorded at their gross value when the license period begins and the programs are available for use. Where the initial airing of content allowed by a license is expected to provide more value than subsequent airings, program rights are amortized over their expected useful lives in a manner which reflects the pattern we expect to use and benefit from the programming. These films and series are amortized with the amortization charged in respect of each airing calculated in accordance with a schedule that reflects our estimate of the relative economic value of each run. We review our programming amortization policy when events occur or circumstances change that would so require.

The program library is evaluated at least quarterly to determine if expected revenues are sufficient to cover the unamortized portion of each program. To the extent that the revenues we expect to earn from broadcasting a program are lower than the book value, the program rights are written down to their net realizable value by recording an impairment charge. Accordingly, our estimates of future advertising and other revenues, and our future broadcasting schedules have a significant impact on the value of our program rights on the consolidated balance sheet and the annual programming amortization charge recorded in the consolidated statements of operations and comprehensive income / loss.

# **Produced Program Rights**

We also produce and license a variety of filmed content. The majority of this is television series and movies which are predominantly expected to be utilized by transmission on our broadcast stations. Produced program rights, which include direct costs, production overhead and development costs, are stated at the lower of cost, net of accumulated

amortization, or net realizable value.

When we recognize revenue on a title, we also recognize a proportion of the capitalized film costs in the respective statements of operations using the individual film forecast model. The proportion of costs recognized is equal to the proportion of the revenue recognized compared to the total revenue expected to be generated throughout the title's life cycle (the "ultimate revenues").

The process of evaluating a title's ultimate revenues requires management judgment and is inherently subjective. The calculation of ultimate revenue can be a complex one, however, the level of complexity and subjectivity is correlated to the number of revenue streams that management believes will be earned. Our process for evaluating ultimate revenues is tailored to the potential we believe a title has for generating multiple types of revenues. As already mentioned, the majority of our production is intended primarily for exploitation by our own broadcasters and we have few supportable expectations of generating revenue from other sources. In such cases, we consider mainly the free television window in our calculation of the ultimate revenue. Changes in estimates of ultimate revenues from period to period affect the amount of film costs amortized in a given period and, therefore, could have an impact on our results for that period.

When the estimated ultimate revenues, less additional costs to be incurred (including exploitation costs), are less than the carrying amount of the film costs, the value of a film is deemed to be not recoverable and thus, an immediate write-off of unrecoverable film costs is recorded in the consolidated statements of operations and comprehensive income / loss.

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Impairment of goodwill, indefinite-lived intangible assets and long-lived assets

We assess the carrying amount of goodwill and other intangible assets with indefinite lives on an annual basis, or more frequently if events or changes in circumstances indicate that such carrying amount may not be recoverable. Other than our annual review, factors we consider important which could trigger an impairment review include: under-performance of reporting units or changes in projected results, changes in the manner of utilization of the asset, a severe and sustained decline in the price of our shares, negative market conditions or economic trends or specific events such as new legislation, new market entrants, changes in technology as well as adverse legal judgments that we believe could have a negative impact on our business. Therefore, our judgment as to the future prospects of each business has a significant impact on our results and financial condition. We believe that our assumptions are appropriate. If future cash flows do not materialize as expected or there is a future adverse change in market conditions, we may be unable to recover the carrying amount of an asset, resulting in future impairment losses. Impairment tests of our goodwill are performed at the reporting unit level. The fair value of the reporting unit is compared to its carrying value, including goodwill. An impairment loss is recognized for any excess of the carrying amount of the reporting unit over its fair value. If goodwill and another asset or asset group are tested for impairment at the same time, the other assets are tested for impairment before goodwill. If the other asset or asset group is impaired, this impairment loss is recognized prior to goodwill being tested for impairment. Impairment tests of other intangible assets with indefinite lives are performed at the asset level. An impairment loss is recognized for any excess of the carrying amount of the intangible asset over the fair value.

The fair value of each reporting unit is determined using an income methodology estimating projected future cash flows related to each reporting unit. These projected future cash flows are discounted back to the valuation date. Significant assumptions inherent in the methodology used include estimates of discount rates, future revenue growth rates and a number of other factors, all of which are based on our assessment of the future prospects and the risks inherent at the respective reporting units. We have identified five reporting units which consist of our five geographic operating segments: Bulgaria, the Czech Republic, Romania, the Slovak Republic and Slovenia.

Recoverability of assets to be held and used is measured by a comparison of the carrying amount of an asset to estimated undiscounted future cash flows expected to be generated by the respective asset. The same estimates are also used in planning for our long- and short-range business planning and forecasting. We assess the reasonableness of the inputs and outcomes of our undiscounted cash flow analysis against available comparable market data. If the carrying amount of an asset exceeds its estimated undiscounted future cash flows, an impairment charge is recognized for the amount by which the carrying amount exceeds the fair value of the respective asset.

The table below shows the key measurements involved and the valuation methods applied:

Measurement Valuation Method

Recoverability of carrying amounts

Undiscounted future cash flows

Fair value of broadcast licenses

Build-out method

Fair value of indefinite-lived trademarks Relief from royalty method Fair value of reporting units Discounted cash flow model

Our estimate of the cash flows our operations will generate in future periods forms the basis for most of the significant assumptions inherent in our impairment reviews. Our expectations of these cash flows are developed during our long-and short-range business planning processes, which are designed to address the uncertainties inherent in the forecasting process by capturing a range of possible views about key trends which govern future cash flow growth. Each method noted above involves a number of significant assumptions over an extended period of time which could materially change our decision as to whether assets are impaired. The most significant of these assumptions include: the discount rate applied, the total advertising market size, achievable levels of market share, forecast OIBDA and capital expenditure and the rate of growth into perpetuity, each described in more detail below:

Cost of capital: The cost of capital reflects the return a hypothetical market participant would require for a long-term investment in an asset and can be viewed as a proxy for the risk of that asset. We calculate the cost of capital according to the Capital Asset Pricing Model using a number of assumptions, the most significant of which is a Country Risk Premium ("CRP"). The CRP reflects the excess risk to an investor of investing in markets other than the United States and generally fluctuates with expectations of changes in a country's macro-economic environment. The

costs of capital that we have applied to cash flows for our 2018 annual impairment test are generally lower than those we had used in the 2017 impairment test due to a decrease in country specific risk factors.

Total advertising market: The size of the television advertising market effectively places an upper limit on the advertising revenue we can expect to earn in each country. Our estimate of the total advertising market is developed from a number of external sources, in combination with a process of on-going consultation with our segment management teams. In our 2018 annual impairment review, we increased or slightly decreased our medium- and long-term view of the size of our individual television advertising markets compared to the estimates used in the 2017 annual impairment review based on our estimate of the macro-economic outlook of each of our operating markets. Market share: This is a function of the audience share we expect our stations to generate, and the relative price at which we can sell advertising. Our estimate of the total advertising market is developed from a number of external sources, in combination with a process of on-going consultation with our segment management teams. Our estimates for our market share in our 2018 annual impairment review remained consistent with those in our 2017 impairment review.

Forecast OIBDA: The level of cash flow generated by each operation is ultimately governed by the extent to which we manage the relationship between revenues and costs. We forecast the level of operating costs by reference to (a) the historical absolute and relative levels of costs we have incurred in generating revenue in each reporting unit, (b) the operating strategy of each business and (c) specific forecast costs to be incurred. Our annual impairment review includes assumptions to reflect benefits of cost control measures taken to date, and anticipated future cost control efforts.

Forecast capital expenditure: The size and phasing of capital expenditure, both recurring expenditure to replace retired assets and investments in new projects, has a significant impact on cash flows. We forecast the level of future capital expenditure based on current strategies and specific forecast costs to be incurred. The absolute levels of capital expenditure forecast for our segments have either increased or decreased since the prior year impairment review due to shifting strategies for the replacement of end of life production equipment.

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Growth rate into perpetuity: This reflects the level of economic growth in each of our markets from the final year in our discrete forecast period into perpetuity and is the sum of an estimated real growth rate, which reflects our belief that macro-economic growth in our markets will ultimately converge to Western European markets, and long-term expectations for inflation. Our estimates of these rates are based on observable market data and, in most operating countries, have slightly decreased since the prior year impairment review due to stabilizing economic outlooks. Assessing goodwill and indefinite-lived intangible assets for impairment is a complex process that requires significant judgment and involves a great deal of detailed quantitative and qualitative business-specific analysis and many individual assumptions which fluctuate with the passage of time. We have observed over many years a strong positive correlation between the macro-economic performance of our markets and the size of the television advertising market and the cash flows we generate. With this in mind, we have considered macro-economic trends in determining our cash flow forecasts. If our cash flow forecasts for our operations deteriorate, or if costs of capital increase, we may be required to recognize impairment charges in later periods.

Upon conclusion of our 2018 annual review, we determined that the fair values of our reporting units and indefinite-lived intangible assets were substantially in excess of their respective carrying values. We concluded that the total estimated fair values used for purposes of the test are reasonable by comparing our market capitalization to the results of the discounted cash flow analysis of our reporting units, as adjusted for unallocated corporate assets and liabilities. The balance of goodwill allocated to each reporting unit is presented in Item 8, Note 4, "Goodwill and Intangible Assets".

# Revenue Recognition

Net revenues predominantly comprise revenues from the sale of advertising time less discounts and agency commissions, and fees charged to cable and satellite operators for carriage of our channels. Revenues are recognized when control of the promised goods or services is transferred to our customers, in an amount that reflects the consideration to which we expect to be entitled in exchange for those goods or services, net of taxes assessed by a government authority that are both imposed on and concurrent with the specific revenue-producing transaction and collected from the customer.

We defer the recognition of revenues when cash payments are received or due in advance of our performance, including amounts which are refundable. We record a receivable when revenue is recognized prior to invoicing, or deferred revenue when revenue is recognized subsequent to invoicing. Invoicing typically occurs on a monthly basis and customers are obliged to pay within 30 to 60 days of issuance. For certain services and customer types, we require payment before the services are provided.

In instances where the timing of revenue recognition differs from the timing of invoicing, we have determined our contracts do not include a significant financing component. The primary purpose of our invoicing terms is to provide customers with simplified and predictable ways of purchasing our products and services, not to receive financing from our customers or to provide customers with financing.

We maintain a bad debt provision for estimated losses resulting from the inability of our customers to make required payments. If the financial condition of our customers were to deteriorate, additional allowances may be required in future periods. We review the accounts receivable balances periodically and our historical bad debt, customer concentrations and customer creditworthiness when evaluating the adequacy of our provision.

#### Income Taxes

The provision for income taxes includes local and foreign taxes. Deferred tax assets and liabilities are recognized for the estimated future tax consequences of temporary differences between the financial statement carrying amounts and their respective tax bases. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the year in which the temporary differences are expected to be recovered or settled. We evaluate the realizability of our deferred tax assets and establish a valuation allowance when it is more likely than not that all or a portion of a deferred tax asset will not be realized.

In evaluating the realizability of our deferred tax assets, we consider all available positive and negative evidence, including future reversals of existing taxable temporary differences, projected future taxable income, tax planning strategies and recent financial operations. Any reduction in estimated forecasted results may require that we record additional valuation allowances against our deferred tax assets. Once a valuation allowance has been established, it

will be maintained until there is sufficient positive evidence to conclude that it is more likely than not that such assets will be realized. An ongoing pattern of sustained profitability will generally be considered as sufficient positive evidence. If the allowance is reversed in a future period, our income tax provision will be reduced to the extent of the reversal. Accordingly, the establishment and reversal of valuation allowances has had and could continue to have a significant negative or positive impact on our future earnings.

We measure deferred tax assets and liabilities using enacted tax rates that, if changed, would result in either an increase or decrease in the provision for income taxes in the period of change except where the deferred tax assets are covered by a valuation allowance which gives rise to an offsetting adjustment.

From time to time, we engage in transactions, such as business combinations and dispositions, in which the tax consequences may be subject to uncertainty. Significant judgment is required in assessing and estimating the tax consequences of these transactions. We prepare and file tax returns based on the interpretation of tax laws and regulations. In the normal course of business, our tax returns are subject to examination by various taxing authorities. Such examinations may result in future tax and interest assessments by these taxing authorities. We only recognize tax benefits taken on tax returns when we believe they are "more likely than not" of being sustained upon examination based on their technical merits. There is considerable judgment involved in determining whether positions taken on the tax return are "more likely than not" of being sustained.

We recognize, when applicable, both accrued interest and penalties related to unrecognized benefits in income tax expense in the accompanying consolidated statements of operations and comprehensive income / loss. Foreign exchange

Our reporting currency is the dollar but a significant portion of our consolidated revenues and costs are in other currencies, including programming rights expenses and interest on all of our long-term debt. CME Ltd.'s income, expenses and cash flows are primarily denominated in Euro. Our other operations have functional currencies other than the dollar.

We record assets and liabilities denominated in a currency other than our functional currency using the exchange rate prevailing at each balance sheet date, with any change in value between reporting periods being recognized as a transaction gain or loss in our consolidated statements of operations and comprehensive income / loss. We are exposed to foreign currency on the revaluation of monetary assets and liabilities denominated in currencies other than the local functional currency of the relevant subsidiary. This includes third party receivables and payables, as well as certain intercompany loans, which are generally provided in currencies other than the dollar.

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Certain of our intercompany loans are considered to be of a long-term investment nature as the repayment of these loans is neither planned nor anticipated for the foreseeable future. For the years ended December 31, 2018, 2017 and 2016, we recorded a loss of US\$ 1.1 million and gains of US\$ 11.3 million and US\$ 8.8 million, respectively, on the retranslation of these intercompany loans as an adjustment to accumulated other comprehensive income / loss, a component of shareholders' equity.

The financial statements of our operations are translated to dollars at the exchange rates in effect at the balance sheet date for assets and liabilities, and at weighted average rates for the period for revenues and expenses, including gains and losses. Translational gains and losses are charged or credited to accumulated other comprehensive income / loss. Determination of the functional currency of an entity requires considerable management judgment. This includes our assessment of a series of indicators, such as the currency in which a majority of sales transactions are negotiated, expense incurred or financing secured. If the nature of our business operations changes, such as by changing the currency in which sales transactions are denominated or by incurring significantly more expenditure in a different currency, we may be required to change the functional currency of some of our operations, potentially changing the amounts we report as transaction gains and losses in the consolidated statements of operations and comprehensive income / loss as well as the translational gains and losses charged or credited to accumulated other comprehensive income / loss. In establishing functional currency, specific facts and circumstances are considered carefully, and judgment is exercised as to what types of information might be most useful to investors.

# Contingencies

We are, from time to time, involved in certain legal proceedings and, as required, accrue our estimate of the probable costs for the resolution for these claims. These estimates are developed in consultation with legal counsel and are based upon an analysis of potential results, assuming a combination of litigation and settlement strategies. It is possible, however, that future results of operations for any particular period could be materially affected by changes in our assumptions or the effectiveness of our strategies related to these proceedings. See Item 8, Note 21, "Commitments and Contingencies" for more detailed information on our litigation and other contingencies. Recent Accounting Pronouncements

See Item 8, Note 2, "Basis of Presentation and Summary of Significant Accounting Policies" for a discussion of accounting standards adopted and recently issued accounting standards not yet adopted.

#### V. Related Party Matters

We consider our related parties to be our officers, directors and shareholders who have direct control and/or influence over the Company as well as other parties that can significantly influence management. As stated in Financial Accounting Standards Board Accounting Standards Codification Topic 850, "Related Party Disclosures", transactions involving related parties cannot necessarily be presumed to be carried out on an arm's-length basis, as the requisite conditions of competitive, free-market dealings may not exist. We have entered into related party transactions in all of our markets, mainly for the purchase of program rights. In addition, Warner Media guarantees 100% of our outstanding senior indebtedness and is the lender under the 2023 Revolving Credit Facility. For a detailed discussion of all such transactions, see Item 8, Note 22, "Related Party Transactions" and Part III, Item 13, "Certain Relationships and Related Transactions, and Director Independence".

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#### ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

We engage in activities that expose us to various market risks, including the effect of changes in foreign currency exchange rates and interest rates. We do not engage in speculative transactions, nor do we hold or issue financial instruments for trading purposes. The table below sets forth our market risk sensitive instruments as at the following dates:

December 31, 2018:

| Expected Maturity Dates   | 2019 | 2020 | 2021    | 2022 | 2023    | Thereafter |
|---------------------------|------|------|---------|------|---------|------------|
| Long-term Debt (000's):   |      |      |         |      |         |            |
| Variable rate (EUR)       |      |      | 210,335 | _    | 468,800 |            |
| Average interest rate (1) | _    | —    | 1.28 %  | —    | 1.28 %  | _          |
|                           |      |      |         |      |         |            |

Interest Rate Swaps (000's):

| Variable to fixed (EUR) | 210,33 | 5 — | 679,13 | (2) |   | 468,80 | 00 (3) | — |
|-------------------------|--------|-----|--------|-----|---|--------|--------|---|
| Average pay rate        | 0.31   | % — | 0.33   | %   | _ | 0.97   | %      | _ |
| Average receive rate    |        | % — |        | %   |   | _      | %      |   |

As discussed in Item 8, Note 5, "Long-term Debt and Other Financing Arrangements", as consideration for Warner

- (1) Media's guarantee of the Euro Loans, we pay Guarantee Fees to Warner Media based on the amounts outstanding on the Euro Loans, each calculated such that the all-in borrowing rate on the 2021 Euro Loan was 3.25% per annum and the all-in borrowing rate on the 2023 Euro Loan was 3.75% per annum as of December 31, 2018. The interest rate swaps related to the 2021 Euro Loan maturing in 2021 are forward starting to coincide with the
- (2) maturity date of the interest rate swaps maturing in 2019. See Item 8, Note 14, "Financial Instruments and Fair Value Measurements".
- The interest rate swaps related to the 2023 Euro Loan maturing in 2023 are forward starting to coincide with the maturity date of the interest rate swaps maturing in 2021. See Item 8, Note 14, "Financial Instruments and Fair Value Measurements".

December 31, 2017:

| Expected Maturity Dates      | 2018    | 2019    | 2020 | 2021    | 2022 | Thereafter |
|------------------------------|---------|---------|------|---------|------|------------|
| Long-term Debt (000's):      |         |         |      |         |      |            |
| Variable rate (EUR)          | 200,800 | 235,335 | _    | 468,800 | —    |            |
| Average interest rate (1)    | 1.50 %  | 1.50 %  |      | 1.50 %  |      |            |
| _                            |         |         |      |         |      |            |
| Interest Rate Swaps (000's): |         |         |      |         |      |            |
| Variable to fixed (EUR)      | 200,800 | 235,335 |      | 468,800 |      |            |
| Average pay rate             | 0.14 %  | 0.31 %  | _    | 0.28 %  | —    |            |
| Average receive rate         | %       | %       |      | %       |      | _          |

As discussed in Item 8, Note 5, "Long-term Debt and Other Financing Arrangements", as consideration for Warner

(1) Media's guarantee of the Euro Loans, we pay Guarantee Fees to Warner Media based on the amounts outstanding on the Euro Loans. As of December 31, 2017, the all-in borrowing rate on each of the Euro Loans was 6.0% per annum.

#### Foreign Currency Exchange Risk Management

We conduct business in a number of currencies other than our functional currencies. As a result, we are subject to foreign currency exchange rate risk due to the effects that foreign exchange rate movements of these currencies have on our costs and on the cash flows we receive from our subsidiaries. In limited instances, we enter into forward foreign exchange contracts to minimize foreign currency exchange rate risk (see Item 8, Note 14, "Financial Instruments and Fair Value Measurements").

### Interest Rate Risk Management

The Euro Loans each bear interest at a variable rate based on EURIBOR plus an applicable margin. We are party to a number of interest rate swap agreements intended to reduce our exposure to interest rate movements (see Item 8, Note 14, "Financial Instruments and Fair Value Measurements").

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#### ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

Financial Statements and Supplementary data begin on the following page and end on the page immediately preceding Item 9.

#### REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and the Shareholders of Central European Media Enterprises Ltd.

Opinion on the Financial Statements

We have audited the accompanying consolidated balance sheets of Central European Media Enterprises Ltd. (the Company) as of December 31, 2018 and 2017, the related consolidated statements of operations and comprehensive income / loss, equity and cash flows for each of the three years in the period ended December 31, 2018, and the related notes and the financial statement schedule listed in the Index at Item 15(a) (collectively referred to as the "financial statements"). In our opinion, the financial statements present fairly, in all material respects, the consolidated financial position of the Company at December 31, 2018 and 2017, and the consolidated results of its operations and its cash flows for each of the three years in the period ended December 31, 2018, in conformity with U.S. generally accepted accounting principles.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States) (PCAOB), the Company's internal control over financial reporting as of December 31, 2018, based on criteria established in Internal Control-Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (2013 framework) and our report dated February 6, 2019 expressed an unqualified opinion thereon.

#### **Basis for Opinion**

These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on the Company's financial statements based on our audits. We are a public accounting firm registered with the PCAOB and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB. We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement, whether due to error or fraud. Our audits included performing procedures to assess the risks of material misstatement of the financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that our audits provide a reasonable basis for our opinion.

/s/ Ernst & Young LLP We have served as the Company's auditor since 2016. London, United Kingdom February 6, 2019

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CENTRAL EUROPEAN MEDIA ENTERPRISES LTD.

CONSOLIDATED BALANCE SHEETS

(US\$ 000's, except share and per share data)

|  | December 31              | , December 31,                |                |            |  |  |
|--|--------------------------|-------------------------------|----------------|------------|--|--|
|  | 2018                     | 2017                          |                |            |  |  |
| ASSETS   | 2016                     | 2017                          |                |            |  |  |
| Current assets   |                          |                               |                |            |  |  |
| Cash and cash equivalents                                    | \$ 62,031                | \$ 58,748                     |                |            |  |  |
| Accounts receivable, net (Note 7)                            | 193,371                  | 184,170                       |                |            |  |  |
| Program rights, net (Note 6)                                 | 77,624                   | 81,412                        |                |            |  |  |
| Other current assets (Note 8)                                |                          |                               |                |            |  |  |
| Assets held for sale (Note 3)                                | <del></del>              | 59,693                        |                |            |  |  |
| Total current assets   | 374,093                  | 421,239                       |                |            |  |  |
| Non-current assets   | 374,073                  | 721,237                       |                |            |  |  |
| Property, plant and equipment, net (Note 9)                  | 117,604                  | 119,349                       |                |            |  |  |
| Program rights, net (Note 6)                                 | 171,871                  | 206,227                       |                |            |  |  |
| Goodwill (Note 4)  | 676,333                  | 712,359                       |                |            |  |  |
| Other intangible assets, net (Note 4)                        | 136,052                  | 151,977                       |                |            |  |  |
| Other non-current assets (Note 8)                            | 130,032                  | 16,904                        |                |            |  |  |
| Total non-current assets (Note 8)                            | 1,114,268                | 1,206,816                     |                |            |  |  |
| Total non-current assets Total assets                        | \$ 1,488,361             | \$ 1,628,055                  |                |            |  |  |
| LIABILITIES AND EQUITY                                       | \$ 1,400,301             | \$ 1,028,033                  |                |            |  |  |
| Current liabilities  |                          |                               |                |            |  |  |
|  | ota 10)                  |                               | \$120,468      | \$160,072  |  |  |
| Accounts payable and accrued liabilities (No                 |                          | agamanta (Nota 5)             | 5,545          | ·          |  |  |
| Current portion of long-term debt and other                  | 3,343<br>13,679          | 3,269                         |                |            |  |  |
| Other current liabilities (Note 11)                          | 13,079                   | 9,349                         |                |            |  |  |
| Liabilities held for sale (Note 3) Total current liabilities | 120 602                  | 14,256                        |                |            |  |  |
| Non-current liabilities                                      |                          |                               | 139,692        | 186,946    |  |  |
|  | manta (Nata 5)           |                               | 782,685        | 1 006 111  |  |  |
| Long-term debt and other financing arrange                   | ments (Note 3)           |                               | •              | 1,086,111  |  |  |
| Other non-current liabilities (Note 11)                      |                          |                               | 67,293         | 96,175     |  |  |
| Total non-current liabilities                                |                          |                               | 849,978        | 1,182,286  |  |  |
| Commitments and contingencies (Note 21)                      |                          |                               |                |            |  |  |
| TEMPORARY EQUITY   | a a ma a la la Dura fa a | d Ct. al. af \$0.00 anal.     |                |            |  |  |
| 200,000 shares of Series B Convertible Red                   | eemable Prefer           | Ted Stock of \$0.08 each      | 269,370        | 264,593    |  |  |
| (December 31, 2017 - 200,000) (Note 12)                      |                          |                               |                |            |  |  |
| EQUITY  CME 14d shough olders' a suite (Note 12)             |                          |                               |                |            |  |  |
| CME Ltd. shareholders' equity (Note 13):                     | 1 Ctaals of CO O         | Parah (Darambar 21, 2017, and | 2)             |            |  |  |
| One share of Series A Convertible Preferred                  |                          |                               | <del>2)—</del> | _          |  |  |
| 252,853,554 shares of Class A Common Sto                     | ock of 50.08 ea          | ch (December 31, 2017 –       | 20,228         | 11,639     |  |  |
| 145,486,497)   | 001 (D                   | -1 21 2017 31                 |                |            |  |  |
| Nil shares of Class B Common Stock of \$0.                   | inder 31, 2017 – IIII)   | 2 002 519                     | 1 005 770      |            |  |  |
| Additional paid-in capital                                   |                          | 2,003,518                     | 1,905,779      |            |  |  |
| Accumulated deficit  |                          |                               | (1,735,768)    |            |  |  |
| Accumulated other comprehensive loss                         | -:4)                     |                               |                | (187,438 ) |  |  |
| Total CME Ltd. shareholders' equity / (defin                 | CIL)                     |                               | 229,020        | (5,788 )   |  |  |
| Noncontrolling interests                                     |                          |                               | 301            | 18         |  |  |
| Total equity / (deficit)                                     |                          |                               | 229,321        | (5,770 )   |  |  |
| Total liabilities and equity                                 | \$1,488,361              | \$1,628,055                   |                |            |  |  |

The accompanying notes are an integral part of these consolidated financial statements.

# <u>Index</u> CENTRAL EUROPEAN MEDIA ENTERPRISES LTD.

CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME / LOSS (US\$ 000's, except share and per share data)

|  | For The Y    | ear Ende  | ed Decem |          |
|--|--------------|-----------|----------|----------|
| Net revenues   | \$703,906    |           |          | 3,006    |
| Operating expenses:  | Ψ 105,200    | Ψ012,0    | ου φυο.  | ,,000    |
| Content costs  | 309,439      | 293,728   | 8 275,   | 746      |
| Other operating costs  | 56,731       | 55,924    | ,        |          |
| Depreciation of property, plant and equipment                          | 32,933       | 31,261    | 27,5     |          |
| Amortization of intangibles  | 9,002        | 8,592     | 8,27     |          |
| Cost of revenues   | 408,105      | 389,50    |          |          |
| Selling, general and administrative expenses                           | 118,214      | 113,449   |          |          |
| Operating income   | 177,587      | 139,91    |          |          |
| Interest expense (Note 15)   | •            | ) (83,188 |          | 5,378 )  |
| Loss on extinguishment of debt   |              | (101      |          | ,158 )   |
| Other non-operating (expense) / income, net (Note 16)                  | •            | 16,942    |          |          |
| Income / (loss) before tax   | 124,893      | 73,567    |          | ,040 )   |
| Provision for income taxes   |              | ) (22,504 | -        |          |
| Income / (loss) from continuing operations                             | 97,065       | 51,063    |          | ,679 )   |
| Income / (loss) from discontinued operations, net of tax (Note 3)      | 60,548       | (1,636    | ) (918   | )        |
| Net income / (loss)  | 157,613      | 49,427    |          | ),597 )  |
| Net loss attributable to noncontrolling interests                      | 79           | 341       | 306      |          |
| Net income / (loss) attributable to CME Ltd.                           | \$157,692    | \$49,76   | 8 \$(18  | 30,291)  |
| Net income / (loss)  | \$157,613    | \$49,42   | 7 \$(18  | 30,597)  |
| Other comprehensive (loss) / income                                    | Ψ107,010     | Ψ.,,      | , 4(10   | ,        |
| Currency translation adjustment (Note 13)                              | (23,050      | ) 54,368  | 1,64     | 9        |
| Unrealized (loss) / gain on derivative instruments (Note 14)           |              | ) 1,269   | (3,03)   |          |
| Total other comprehensive (loss) / income                              | -            | 55,637    | (1,38    | •        |
| Comprehensive income / (loss)  | 128,763      | 105,064   | -        | ,979 )   |
| Comprehensive (income) / loss attributable to noncontrolling interests |              | ) 1,254   | 109      |          |
| Comprehensive income / (loss) attributable to CME Ltd.                 | \$128,480    | \$106,3   | 18 \$(18 | 31,870)  |
| PER SHARE DATA (Note 19):  |              |           |          |          |
| Net income / (loss) per share:   |              |           |          |          |
| Continuing operations — basic  |              | \$ 0.27   | \$0.16   | \$(1.28) |
| Continuing operations — diluted  |              | 0.25      | 0.12     | (1.28)   |
| Discontinued operations — basic  |              | 0.18      | (0.01)   | 0.00     |
| Discontinued operations — diluted                                      |              | 0.17      | 0.00     | 0.00     |
| Attributable to CME Ltd. — basic                                       |              | 0.45      | 0.15     | (1.28)   |
| Attributable to CME Ltd. — diluted                                     |              | \$ 0.42   | \$ 0.12  | \$(1.28) |
| Weighted average common shares used in computing per share amoun       | ts (000's):  |           |          |          |
| Basic  | •            | 230,562   | 155,846  | 151,017  |
| Diluted  |              | 257,694   | 236,404  | 151,017  |
| The accompanying notes are an integral part of these consolidated fina | ncial stater | nents.    |          |          |

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# CENTRAL EUROPEAN MEDIA ENTERPRISES LTD.

CONSOLIDATED STATEMENTS OF EQUITY

(US\$ 000's, except share data)

|  | A Class A Convertible Common Stock |                                      |              | Class B Common Stock |  |                     |   |           |     |                                       |    |
|--|------------------------------------|--------------------------------------|--------------|----------------------|--|---------------------|---|-----------|-----|---------------------------------------|----|
|  |                                    | ber<br>Number of<br>u <b>c</b> hares | Par<br>value | OT                   | n <b>Acl</b> ditional<br>Paid-In<br>eSapital | Accumulated Deficit | Accumulated<br>Other<br>Comprehensi<br>Loss | Noncontro |     | Total<br>ing<br>Equity /<br>(Deficit) |    |
| BALANCE<br>December 31, 2015   | 1\$ -                              | -135,804,221                         | \$10,864     | \$                   | <del>\$</del> 1,914,050                      | \$(1,605,245)       | )\$ (242,409 )                              | \$ 1,381  | ;   | \$78,641                              |    |
| Stock-based compensation   |                                    | _                                    |              |                      | 3,510  | _                   | _   | _         |     | 3,510                                 |    |
| Exercise of warrants (Note 13)   | S                                  | 6,996,955                            | 560          | _                    | 6,437  | _                   | _   | _         | (   | 6,997                                 |    |
| Share issuance,<br>stock based<br>compensation                               |                                    | 648,737                              | 52           | _                    | (52  | )—                  | _   | _         | -   | _                                     |    |
| Preferred dividend paid in kind  |                                    | _                                    | _            |                      | (13,701                                      | )—                  | _   | _         |     | (13,701                               | )  |
| Net loss   |                                    | _                                    |              |                      | _  | (180,291            | )—  | (306      | )   | (180,597                              | )  |
| Unrealized loss on derivative instruments                                    |                                    | _                                    | _            | _                    | _  | _                   | (3,031                                      | ) —       | (   | (3,031                                | )  |
| Currency translation adjustment  | ı                                  | _                                    | _            |                      | _  | _                   | 1,452                                       | 197       |     | 1,649                                 |    |
| BALANCE<br>December 31, 2016   | 1\$ -                              | -143,449,913                         | 3\$11,476    | \$                   | \$1,910,244                                  | \$(1,785,536)       | )\$ (243,988 )                              | \$ 1,272  | :   | \$(106,532                            | !) |
| Stock-based compensation   |                                    | _                                    | _            | _                    | 4,412  | _                   | _   |           |     | 4,412                                 |    |
| Exercise of warrants (Note 13)   | S                                  | 1,148,469                            | 92           |                      | 1,056  | _                   | _   | _         |     | 1,148                                 |    |
| Share issuance,<br>stock based<br>compensation                               |                                    | 888,115                              | 71           |                      | (71  | )—                  | _   | _         | -   |                                       |    |
| Withholding tax on<br>net share settlement<br>of stock-based<br>compensation |                                    | _                                    | _            | _                    | (168   | )—                  | _   | _         |     | (168                                  | )  |
| Preferred dividend paid in kind  |                                    | _                                    | _            | _                    | (9,694                                       | )—                  | _   |           |     | (9,694                                | )  |
| Net income / (loss)  |                                    | _                                    | _            | _                    | _  | 49,768              | _   | (341      | ) 4 | 49,427                                |    |
| Unrealized gain on derivative instruments                                    |                                    | _                                    | _            |                      | _  | _                   | 1,269                                       | _         |     | 1,269                                 |    |

| Currency translation adjustment  | 1     | _            | _        |      | _                       | _             | 55,281       | (913     | ) 54,368  |   |
|--|-------|--------------|----------|------|-------------------------|---------------|--------------|----------|-----------|---|
| BALANCE<br>December 31, 2017   | 1\$ - | -145,486,497 | \$11,639 | -\$- | <del>\$</del> 1,905,779 | \$(1,735,768) | )\$ (187,438 | ) \$ 18  | \$(5,770  | ) |
| Stock-based compensation   |       | _            | _        | _    | 7,083                   | _             | _            | _        | 7,083     |   |
| Exercise of warrants (Note 13)   | s     | 105,652,401  | 8,452    | _    | 97,200                  | _             | _            | _        | 105,652   |   |
| Share issuance,<br>stock-based<br>compensation                               |       | 1,714,656    | 137      | _    | (137                    | )—            | _            | _        | _         |   |
| Withholding tax on<br>net share settlement<br>of stock-based<br>compensation |       | _            | _        | _    | (1,630                  | )—            | _            | _        | (1,630    | ) |
| Preferred dividend paid in kind  |       | _            | _        |      | (4,777                  | )—            | _            | _        | (4,777    | ) |
| Net income / (loss)<br>Unrealized loss on                                    |       | _            | _        |      | _                       | 157,692       | _            | (79      | ) 157,613 |   |
| derivative instruments   |       | _            | _        | _    | _                       | _             | (5,800       | ) —      | (5,800    | ) |
| Currency translation adjustment  | n     | _            | _        | _    | _                       | _             | (23,412      | ) 362    | (23,050   | ) |
| BALANCE December 31, 2018 The accompanying                                   |       |              |          |      |                         |               |              | ) \$ 301 | \$229,321 |   |
| 42   |       |              |          |      |                         |               |              |          |           |   |

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CENTRAL EUROPEAN MEDIA ENTERPRISES LTD. CONSOLIDATED STATEMENTS OF CASH FLOWS (US\$ 000's)

|  | For The Ye 2018 | ar Ended D<br>2017 | ecember 31<br>2016 | , |
|--|-----------------|--------------------|--------------------|---|
| CASH FLOWS FROM OPERATING ACTIVITIES:  |                 |                    |                    |   |
| Net income / (loss)  | \$157,613       | \$49,427           | \$(180,597         | ) |
| Adjustments to reconcile net income / (loss) to net cash generated from continuing |                 |                    |                    |   |
| operating activities:  |                 |                    |                    |   |
| (Income) / loss from discontinued operations, net of tax                           |                 | 1,636              | 918                |   |
| Amortization of program rights   | 309,439         | 293,728            | 275,746            |   |
| Depreciation and other amortization  | 46,437          | 45,871             | 57,817             |   |
| Interest and related Guarantee Fees paid in kind                                   | 3,783           | 23,331             | 42,074             |   |
| Loss on extinguishment of debt   | 415             | 101                | 150,158            |   |
| Gain on disposal of fixed assets   | (90)            | (108)              | (299               | ) |
| Deferred income taxes  | 2,734           | (483)              | 1,424              |   |
| Stock-based compensation (Note 17)   | 7,083           | 4,412              | 3,510              |   |
| Change in fair value of derivatives  | 1,322           | 231                | 11,473             |   |
| Foreign currency exchange loss / (gain), net                                       | 2,376           | (13,773)           | (8,891             | ) |
| Changes in assets and liabilities:   |                 |                    |                    |   |
| Accounts receivable, net   | (16,461)        | (325)              | (18,972            | ) |
| Accounts payable and accrued liabilities   | (8,597)         | (1,588)            | 3,881              |   |
| Program rights   | (307,490)       | (310,798)          | (287,357           | ) |
| Other assets and liabilities   | 587             | 3,385              | 261                |   |
| Accrued interest   | (31,338)        | (3,727)            | (133,723           | ) |
| Income taxes payable   | (2,878)         | 7,554              | 5,162              |   |
| Deferred revenue   | 6,293           | (2,272)            | (852               | ) |
| VAT and other taxes payable  | (1,656)         |                    | 1,028              |   |
| Net cash generated from / (used in) continuing operating activities                | \$109,024       | \$93,301           | \$(77,239          | ) |
|  |                 |                    |                    |   |
| CASH FLOWS FROM INVESTING ACTIVITIES:  | *               | *                  | *                  |   |
| Purchase of property, plant and equipment  |                 |                    | \$(26,736          | ) |
| Proceeds from disposal of property, plant and equipment                            | 43              | 168                | 211                |   |
| Net cash used in continuing investing activities                                   | \$(24,540)      | \$(27,947)         | \$(26,525          | ) |
| CASH FLOWS FROM FINANCING ACTIVITIES:  |                 |                    |                    |   |
| Proceeds from debt   | \$—             | <b>\$</b> —        | \$533,963          |   |
| Repayments of debt   | (270,780)       |                    | (430,030           | ) |
| Debt transactions costs  |                 |                    | (9,541             | ) |
| Payment of credit facilities and capital leases                                    |                 |                    | (1,357             | ) |
| Settlement of forward currency swaps   |                 |                    | (12,106            | ) |
| Proceeds from exercise of warrants   | 105,652         | 1,148              | 6,997              | , |
| Proceeds from sale-leaseback transactions  | 103,032         | 2,746              | <del></del>        |   |
| Payments of withholding tax on net share settlement of stock-based compensation    | (1.630          | (168)              | _                  |   |
| Net cash (used in) / provided by continuing financing activities                   | \$(182,362)     |                    | <u> </u>           |   |
| There as in (used in) / provided by continuing infancing activities                | ψ(102,302)      | ψ(30,739)          | Ψ01,720            |   |
| Net cash provided by / (used in) discontinued operations - operating activities    | 1,842           | 736                | (149               | ) |
| Net cash provided by / (used in) discontinued operations - investing activities    | 100,724         | (877)              | (1,638             | ) |
| Net cash used in discontinued operations - financing activities                    | _               | _                  | _                  |   |

| Impact of exchange rate fluctuations on cash  | (1,405   | ) 11,020 | (862)      |  |  |  |
|---|----------|----------|------------|--|--|--|
| Net increase / (decrease) in cash and cash equivalents                                  | \$3,283  | \$17,794 | \$(18,487) |  |  |  |
| CASH AND CASH EQUIVALENTS, beginning of year  | 58,748   | 40,954   | 59,441     |  |  |  |
| CASH AND CASH EQUIVALENTS, end of year  | \$62,031 | \$58,748 | \$40,954   |  |  |  |
| The accompanying notes are an integral part of these consolidated financial statements. |          |          |            |  |  |  |

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CENTRAL EUROPEAN MEDIA ENTERPRISES LTD. CONSOLIDATED STATEMENTS OF CASH FLOWS (US\$ 000's)

## SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION:

| Cash paid for interest (including mandatory cash-pay Guarantee Fees) | \$43,350 | \$47,197 | \$53,977 |
|--|----------|----------|----------|
| Cash paid for Guarantee Fees previously paid in kind                 | 27,328   | _        | 22,358   |
| Cash paid for Guarantee Fees that may be paid in kind                | 812      | 8,343    | 8,349    |
| Cash paid for income taxes, net of refunds                           | 28,365   | 15,143   | 290      |

# SUPPLEMENTAL DISCLOSURE OF NON-CASH FINANCING AND INVESTING ACTIVITIES:

| Accretion on Series B Convertible Redeemable Preferred Stock     | \$4,777 | \$9,694 | \$13,701 |
|--|---------|---------|----------|
| Acquisition of property, plant and equipment under capital lease | 13,419  | 8,811   | 1,193    |
|  |         |         |          |

The accompanying notes are an integral part of these consolidated financial statements.

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CENTRAL EUROPEAN MEDIA ENTERPRISES LTD. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Tabular amounts in US\$ 000's, except share and per share data)

#### 1. ORGANIZATION AND BUSINESS

Central European Media Enterprises Ltd., a Bermuda company limited by shares, is a media and entertainment company operating in Central and Eastern Europe. Our assets are held through a series of Dutch and Curaçao holding companies. We manage our business on a geographical basis, with five operating segments; Bulgaria, the Czech Republic, Romania, the Slovak Republic and Slovenia, which are also our reportable segments and our main operating countries. See Note 20, "Segment Data" for financial information by segment. Our Slovenian operations were previously classified as held for sale and discontinued operations (see Note 3, "Discontinued Operations and Assets Held for Sale").

We are the market-leading broadcasters in each of our five operating countries with a combined portfolio of 31 television channels. Each country also develops and produces content for their television channels. We generate advertising revenues in our country operations primarily through entering into agreements with advertisers, advertising agencies and sponsors to place advertising on the television channels that we operate. We generate additional revenues by collecting fees from cable, DTH and IPTV operators for carriage of our channels. Unless otherwise indicated, we own 100% of our broadcast operating and license companies in each country.

We operate one general entertainment channel, BTV, and five other channels, BTV CINEMA, BTV COMEDY, BTV ACTION, BTV LADY and RING. We own 94% of CME Bulgaria B.V., the subsidiary that owns our Bulgaria operations.

Czech Republic

We operate one general entertainment channel, TV NOVA, and seven other channels, NOVA 2, NOVA CINEMA, NOVA SPORT 1, NOVA SPORT 2, NOVA ACTION, NOVA GOLD and NOVA INTERNATIONAL, a general entertainment channel broadcasting in the Slovak Republic.

Romania

We operate one general entertainment channel, PRO TV, and seven other channels, PRO 2, PRO X, PRO GOLD, PRO CINEMA, PRO TV INTERNATIONAL, MTV ROMANIA, as well as PRO TV CHISINAU, a general entertainment channel broadcasting in Moldova.

Slovak Republic

We operate one general entertainment channel, TV MARKIZA, and three other channels, DOMA, DAJTO, and MARKIZA INTERNATIONAL, a general entertainment channel broadcasting in the Czech Republic. Slovenia

We operate two general entertainment channels, POP TV and KANAL A, and three other channels, KINO, BRIO and OTO.

2. BASIS OF PRESENTATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES The terms the "Company", "we", "us", and "our" are used in this Form 10-K to refer collectively to the parent company, Central European Media Enterprises Ltd. ("CME Ltd."), and the subsidiaries through which our various businesses are conducted. Unless otherwise noted, all statistical and financial information presented in this report has been converted into U.S. dollars using period-end exchange rates. All references to "US\$", "USD" or "dollars" are to U.S. dollars, all references to "BGN" are to Bulgarian leva, all references to "CZK" are to Czech koruna, all references to "RON" are to the New Romanian lei and all references to "Euro" or "EUR" are to the European Union Euro. Where

Basis of Consolidation

The consolidated financial statements include the accounts of CME Ltd. and our subsidiaries, after the elimination of intercompany accounts and transactions. Entities in which we hold less than a majority voting interest but over which we have the ability to exercise significant influence are accounted for using the equity method. Other investments are accounted for using the cost method.

applicable, prior period presentation has been modified to conform to current year presentation.

#### Use of Estimates

The preparation of financial statements in conformity with US Generally Accepted Accounting Principles ("US GAAP") requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting periods. Actual results could differ from those estimates and assumptions.

Summary of Critical and Significant Accounting Policies

The following is a discussion of each of the Company's critical accounting policies, including information and analysis of estimates and assumptions involved in their application, and other significant accounting policies.

Revenue Recognition

Revenue Recognition

Revenues are recognized upon satisfaction of our performance obligations to our customers, in an amount that reflects the consideration to which we expect to be entitled in exchange for those goods or services, net of taxes assessed by a government authority that are both imposed on and concurrent with the specific revenue-producing transaction and collected from the customer.

The timing of revenue recognition may differ from the timing of invoicing to customers. We defer the recognition of revenues when cash payments are received or due in advance of our performance, including amounts which are refundable. We record a receivable when revenue is recognized prior to invoicing, or deferred revenue when revenue is recognized subsequent to invoicing. Invoicing typically occurs on a monthly basis and customers are obliged to pay within 30 to 60 days of issuance. For certain services and customer types, we require payment before the services are provided.

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In instances where the timing of revenue recognition differs from the timing of invoicing, we have determined our contracts do not include a significant financing component. The primary purpose of our invoicing terms is to provide customers with simplified and predictable ways of purchasing our products and services, not to receive financing from or to provide financing to our customers.

Our principal revenue streams and their respective accounting treatments are discussed below:

Television advertising revenues primarily result from the sale of advertising time. Television advertising revenues are earned as the commercials are aired. In many countries, we commit to provide advertisers with certain rating levels in connection with their advertising. Revenue is recorded based on a charge per Gross Rating Point ("GRP") ordered during the month, net of estimated shortfalls. Discounts and agency commissions on television advertising revenue are recognized on a monthly basis and are reflected as a reduction to gross revenue.

Carriage fees and subscription revenues include revenues from cable operators and direct-to-home broadcasters and fees from subscriptions to our streaming services. Revenues from cable operators and direct-to-home broadcasters are recognized as revenue over the period for which the channels are provided and to which the fees relate. This fee revenue is generally based on the number of subscribers to offerings from these operators and broadcasters that include our channels. The impacts of future changes in subscriber levels are recognized when they occur as estimates of future subscribers are constrained. Revenues from subscriptions to our streaming services are recognized over the period of the subscription.

Other revenues primarily include revenues from our internet display advertising, as well as revenues from the licensing of our content. Internet display advertising revenues are recognized on a cost-per-impression basis based on the number of times a customer's advertisement is displayed on our websites. Revenues from the licensing of our content are recognized upon delivery or reasonable access to the content.

Our revenue streams involve significant judgment with respect to the discounts and agency commissions we provide to certain customers based on the amount of advertising purchased. Such discounts are based on estimates of the total amount expected to be earned and reduce revenue based on a systematic and rational allocation of the cost of honoring the discounts earned and claimed to each of the underlying revenue transactions that result in progress by the customer towards earning the discount. Due to timing of the information provided by the rating agencies, significant judgment may be necessary to estimate the total volume of GRPs delivered within the contract period.

See below "Recent Accounting Pronouncements" for information on the adoption of Financial Accounting Standards Board ("FASB") Accounting Standards Codification Topic 606, "Revenue from Contracts with Customers" ("ASC 606") as at January 1, 2018.

Cash and Cash Equivalents

Cash and cash equivalents consist of cash on hand and marketable securities, if applicable, with original maturities of three months or less. Cash that is subject to restrictions is classified as restricted cash, if applicable.

**Program Rights** 

Purchased program rights

Purchased program rights and the related liabilities are recorded at their gross value when the license period begins and the programs are available for broadcast.

Purchased program rights are classified as current or non-current assets based on anticipated usage, while the related program rights liability is classified as current or non-current according to the payment terms of the license agreement. Program rights are evaluated to determine if expected revenues are sufficient to cover the unamortized portion of the program. To the extent that expected revenues are insufficient, the program rights are written down to their expected net realizable value. These programming impairment charges, along with programming impairment charges related to own-produced content, are presented as a component of content costs in our consolidated statements of operations and comprehensive income / loss.

The costs incurred to acquire program rights are capitalized and amortized over their expected useful lives in a manner which reflects the pattern we expect to use and benefit from the programming. If the initial airing of content allowed

by a license is expected to provide more value than subsequent airings, we apply an accelerated method of amortization. These accelerated methods of amortization depend on the estimated number of runs the content is expected to receive, and are determined based on a study of historical results for similar programming. For programming that is not advertising supported, each program's costs are amortized on a straight-line basis over the license period. For content that is expected to be aired only once, the entire cost is expensed on the first run. Produced program rights

Program rights that are produced by us consist of deferred film and television costs including direct costs, production overhead and development costs. The costs are stated at the lower of cost, net of accumulated amortization, or net realizable value. The amount of capitalized production costs recognized as cost of revenues for a given production as it is exhibited in various markets is determined using the individual film forecast method. The proportion of costs recognized is equal to the proportion of the revenue recognized compared to the total revenue expected to be generated throughout the product's life cycle (the "ultimate revenues"). Our process for evaluating ultimate revenues is tailored to the potential we believe a title has for generating multiple revenues. The majority of our production is intended primarily for exploitation by our own broadcasters. In such cases, we consider mainly the free television window in our calculation of the ultimate revenues. Changes in estimates of ultimate revenues from period to period affect the amount of film costs amortized in a given period and, therefore, could have an impact on our results for that period.

Produced program rights are amortized on an individual production basis using the ratio of the current period's gross revenues to estimated remaining total ultimate revenues from such programs. Produced program rights are evaluated to determine if expected revenues, less additional costs to be incurred (including exploitation costs) are sufficient to cover the unamortized portion of the program. To the extent that expected revenues are insufficient, the program rights are written down to their net realizable value.

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## Property, Plant and Equipment

Property, plant and equipment is carried at cost, less accumulated depreciation. Depreciation is computed using the straight-line method over the estimated useful lives assigned to each major asset category as below:

Asset category Estimated useful life

Land Indefinite
Buildings 25 years
Machinery, fixtures and equipment 4 - 8 years
Other equipment 3 - 8 years
Software 3 - 5 years

Construction-in-progress is not depreciated until put into use. Capital leases are depreciated on a straight-line basis over the shorter of the estimated useful life of the asset or the lease term. Leasehold improvements are depreciated over the shorter of the related lease term or the life of the asset. Assets to be disposed of are reported at the lower of carrying amount or fair value, less expected costs of disposal.

Long-Lived Assets Including Intangible Assets with Finite Lives

Long-lived assets include property, plant, equipment and intangible assets with finite lives. We evaluate the remaining useful life of intangible assets with finite lives each reporting period. We review long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Long-lived assets are evaluated at the asset group level when there is an indication that they may be impaired. The carrying amounts of long-lived assets are considered impaired when the anticipated undiscounted cash flows from such assets are less than their carrying amounts. In that event, a loss is recognized based on the amount by which the carrying amount exceeds the fair value.

Goodwill and Indefinite-Lived Intangible Assets

We evaluate goodwill and indefinite-lived intangible assets for impairment annually as of October 1, or more frequently if events or changes in circumstances indicate that the asset might be impaired. Such events and changes in circumstances include:

under-performance of operating segments or changes in projected results;

changes in the manner of utilization of an asset;

severe and sustained declines in the trading price of shares of our Class A common stock that are not attributable to factors other than the underlying value of our assets;

negative market conditions or economic trends; and

specific events, such as new legislation, new market entrants, changes in technology or adverse legal judgments that we believe could have a negative impact on our business.

Goodwill is evaluated at the reporting unit level, which we have determined is each of our five operating segments. We elected to bypass the qualitative assessment for all of our reporting units in 2018 and proceed directly to performing the quantitative goodwill impairment test. The fair values of our reporting units are determined based on

the present value of expected future cash flows, including terminal value, discounted at appropriate rates, determined separately for each reporting unit, and on publicly available information, where appropriate. The determination of fair value involves the use of significant estimates and assumptions, including: revenue growth rates, operating margins, capital expenditures, working capital requirements, tax rates, terminal growth rates, management's long-term plan and a discount rate selected with reference to the relevant cost of capital. An impairment exists when the carrying amount of a reporting unit (including its goodwill), exceeds its fair value.

We evaluate whether the useful life of each indefinite-lived intangible asset remains indefinite. Each indefinite-lived intangible asset is evaluated for impairment individually. The fair values of our indefinite-lived intangible assets are determined using the relief from royalty method. An impairment loss is recognized if the carrying amount of an indefinite-lived intangible asset exceeds its fair value.

Income Taxes

We account for income taxes under the asset and liability method. Deferred tax assets and liabilities are recognized for the expected tax consequences of temporary differences between the tax bases of assets and liabilities and their reported amounts. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the year in which the temporary differences are expected to be recovered or settled. Valuation allowances are established when necessary to reduce deferred tax assets to amounts which are more likely than not to be realized. In evaluating the realizability of our deferred tax assets, we consider all available positive and negative evidence, including future reversals of existing taxable temporary differences, projected future taxable income, tax planning strategies and recent financial operations.

We recognize in the consolidated financial statements those tax positions determined to be "more likely than not" of being sustained upon examination, based on the technical merits of the positions and we recognize, when applicable, both accrued interest and penalties related to uncertain tax positions in income tax expense in the accompanying consolidated statements of operations and comprehensive income / loss.

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#### Foreign Currency

Translation of financial statements

Our reporting currency is the dollar. The financial statements of our operations whose functional currency is other than the dollar are translated from such functional currency to dollars at the exchange rates in effect at the balance sheet date for assets and liabilities, and at weighted average rates for the period for revenues and expenses, including gains and losses. Translational gains and losses are charged or credited to accumulated other comprehensive income / loss, a component of equity.

Certain of our intercompany loans to our subsidiaries are of a long-term investment nature. We recorded the results of the retranslation of these intercompany loans as an adjustment to accumulated other comprehensive income / loss, a component of shareholders' equity, as settlement of these loans is not planned or anticipated in the foreseeable future. Transactions in foreign currencies

Gains and losses from foreign currency transactions are included in foreign currency exchange gain / loss, net in the consolidated statements of operations and comprehensive income / loss in the period during which they arise.

#### Leases

Leases are classified as either capital or operating. Those leases that transfer substantially all benefits and risks of ownership of the property to us are accounted for as capital leases. All other leases are accounted for as operating leases.

Capital leases are accounted for as assets and are depreciated on a straight-line basis over the shorter of the estimated useful life of the asset or the lease term. Commitments to repay the principal amounts arising under capital lease obligations are included in current liabilities to the extent that the amount is repayable within one year; otherwise the principal is included in non-current liabilities. The capitalized lease obligation reflects the present value of future lease payments. The financing element of the lease payments is charged to interest expense over the term of the lease. Operating lease costs are expensed on a straight-line basis over the term of the lease. See below "Recent Accounting Pronouncements" for information on the adoption of ASC 842 "Leases" as at January 1, 2019.

#### Financial Instruments

#### Fair value of financial instruments

The carrying amount of financial instruments, including cash, accounts receivable, and accounts payable and accrued liabilities, approximate their fair value due to the short-term nature of these items. The fair value of our long-term debt (as defined hereinafter) is included in Note 5, "Long-term Debt and Other Financing Arrangements".

Fair value is the amount for which an asset or liability could be exchanged or incurred in a current transaction between knowledgeable, able and willing parties that is not a forced sale or liquidation. US GAAP requires significant management estimates in determining fair value. The extent of management's judgments is highly dependent on the valuation model employed and the observability of inputs to the fair value model. The level of management judgment required in establishing fair value of financial instruments is more significant where there is no active market in which the instrument is traded. For financial instruments that are not remeasured through net income, we estimate fair value at issuance and account for the instrument at amortized cost. For financial instruments that are remeasured through net income, we assess the fair value of the instrument at each period end or earlier when events occur or circumstances change that would so require (see Note 14, "Financial Instruments and Fair Value Measurements").

## Derivative financial instruments

We use derivative financial instruments for the purpose of mitigating currency and interest rate risks, which exist as part of ongoing business operations and financing activities. As a policy, we do not engage in speculative or leveraged transactions, nor do we hold or issue derivative financial instruments for trading purposes.

Forward exchange contracts and currency swaps are used to mitigate exposures to currency fluctuations on certain short-term transactions generally denominated in currencies other than our functional currency. These contracts are marked to market at the balance sheet date, and the resultant unrealized gains and losses are recorded in the consolidated statements of operations and comprehensive income / loss, together with realized gains and losses arising

on settlement of these contracts.

Interest rate swaps and other instruments may be used to mitigate exposures to interest rate fluctuations on certain of our long-term debt instruments with variable interest rates. These contracts are marked to market at the balance sheet date, and the resultant unrealized gains and losses are recorded in the consolidated statements of operations and comprehensive income / loss, together with realized gains and losses arising on settlement of these contracts. From time to time, we may designate certain of these instruments as hedges and apply hedge accounting as discussed in Note 14, "Financial Instruments and Fair Value Measurements".

**Stock-Based Compensation** 

Stock-based compensation is recognized at fair value using the Black-Scholes option pricing model calculated as the closing price of our Class A common stock on the date of grant. The fair value of stock option awards is recognized on a straight-line basis over the vesting period of the award as a component of selling, general and administrative expenses.

For awards with performance conditions, recognition of compensation expense over the vesting period depends on our assessment of the probability that the performance targets will be met. We update our assessments of the probability of achieving performance targets at each reporting period. Changes in our assessments of such probability may result in recording additional expense or reversing previously recorded expense in the current period reported. Upon vesting of shares or exercise of options, shares of Class A common stock are issued from authorized but unissued shares. Stock-based compensation awards are accounted for as equity-settled transactions. Forfeitures of awards are recognized as they occur.

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#### Contingencies

The estimated loss from a loss contingency such as a legal proceeding or other claim is recorded in the consolidated statements of operations and comprehensive income / loss if it is probable that an asset has been impaired or a liability has been incurred and the amount of the loss can be reasonably estimated. Disclosure of a loss contingency is made if there is at least a reasonable possibility that a loss has been incurred.

## **Advertising Costs**

Advertising costs are expensed as incurred. Advertising expense incurred for the years ended December 31, 2018, 2017 and 2016 totaled US\$ 6.2 million, US\$ 5.4 million and US\$ 4.8 million, respectively.

## Earnings Per Share

Basic and diluted net income / loss per share is calculated using the two-class method. Under the two-class method, basic net income / loss per common share is computed by dividing the net income available to common shareholders after deducting contractual amounts of accretion on our Series B Preferred Shares, as well as income allocated to these shares, by the weighted-average number of common shares outstanding during the period including the common stock underlying the Series A Preferred Shares. Diluted net income / loss per share is computed by dividing the adjusted net income by the weighted-average number of dilutive shares outstanding during the period after adjusting for the impact of those dilutive shares on the allocation of income to the Series B Preferred Shares. For further information on how to calculate basic and diluted earnings per share for continuing operations and discontinued operations, see Note 19, "Earnings per-share".

## Discontinued Operations and Assets Held for Sale

We present our results of operations, financial position and cash flows of operations that have either been sold or that meet the criteria for "held-for-sale accounting" as discontinued operations if the disposal represents a strategic shift that will have a major effect on our operations and financial results. At the time an operation qualifies for held-for-sale accounting, the operation is evaluated to determine whether or not its carrying amount exceeds its fair value less cost to sell. Any loss as a result of carrying amounts in excess of fair value less cost to sell is recorded in the period the operation qualifies for held-for-sale accounting. Management judgment is required to (1) assess the criteria required to qualify for held-for-sale accounting, and (2) estimate fair value. Our Croatian operations are presented as discontinued operations for all periods in this report and Assets held for sale for the year ended December 31, 2017. See Note 3, "Discontinued Operations and Assets Held for Sale".

## **Recent Accounting Pronouncements**

## Accounting Pronouncements Adopted

On January 1, 2018, we adopted ASC 606 using the modified retrospective method applied to those contracts which were not completed as of the adoption date. Results for reporting periods beginning after January 1, 2018 are presented under ASC 606, while prior period amounts are not adjusted and continue to be reported in accordance with our historic accounting under legacy guidance. Based on our assessment of the guidance in ASC 606, our method of recognizing revenue did not change. Furthermore, we did not record an adjustment to opening retained earnings as of January 1, 2018 and there was no impact to revenues for the year ended December 31, 2018.

In August 2016, the FASB issued guidance which is intended to reduce the existing diversity in practice related to specific cash flow issues. As applicable to us, the guidance requires that cash flows at the settlement of zero-coupon debt instruments or debt instruments with coupon interest rates that are insignificant in relation to the effective interest rate of the borrowing be bifurcated between cash outflows for operating activities for the portion attributable to accrued interest, and cash outflows for financing activities for the portion attributable to the principal. We adopted this guidance as of January 1, 2018. Upon adoption, our net cash flows generated from / used in continuing operating activities for the year ended December 31, 2016 decreased by US\$ 110.7 million with a corresponding increase in net cash used in / provided by continuing financing activities. The adoption of this guidance did not impact on our net cash flows generated from continuing operating activities in 2018 or 2017.

In August 2018, the FASB issued guidance to align the requirements for capitalizing implementation costs incurred in a hosting arrangement that is a service contract with the requirements for capitalizing implementation costs incurred to develop or obtain internal-use software as well as hosting arrangements that include an internal use software license. We have early adopted the guidance in the fourth quarter of 2018 prospectively with insignificant current period impact.

Recent Accounting Pronouncements Issued

In February 2016, the FASB issued guidance to increase transparency and comparability among organizations by recognizing leasing assets and liabilities on the balance sheet and requiring additional disclosures about an entity's leasing arrangements. The guidance requires that a lessee recognize a liability to make lease payments and a right-of-use asset, with an available exception for leases with an initial term shorter than twelve months. The guidance is effective for our fiscal year beginning January 1, 2019.

We will adopt the guidance using the modified retrospective approach and have elected the transition option which allows us to continue to apply the legacy guidance for comparative periods, including disclosure requirements, in the year of adoption.

We have elected to use the package of practical expedients available to us, including the short-term lease exception, however we have not elected the use of hindsight and have not elected to combine lease and non-lease components. We do not anticipate any meaningful impact to the consolidated statements of operations when compared to reporting under historical guidance and do not expect any impact to cash flows from or used in operating, financing, or investing on our consolidated cash flows statements. Furthermore, there will be no impact on the covenants under our existing debt agreements.

On transition, we expect to book approximately US\$ 11.9 million in operating lease liabilities and right of use assets while our accounting for capital leases will remain substantially unchanged.

In June 2016, the FASB issued new guidance to provide financial statement users with more information about the expected credit losses on financial instruments and other commitments to extend credit held by a reporting entity at each reporting date. The amendments replace the incurred loss impairment methodology in the current guidance with a methodology that reflects expected credit losses and requires consideration of a broader range of reasonable and supportable information to inform credit loss estimates. The guidance is effective for our fiscal year beginning January 1, 2020 with early adoption permitted for our fiscal year beginning January 1, 2019. We are in the process of assessing the potential impacts of this guidance and expect to adopt on January 1, 2020.

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#### 3. DISCONTINUED OPERATIONS AND ASSETS HELD FOR SALE

On July 9, 2017, we entered into a framework agreement with Slovenia Broadband S.à r.l. (the "Purchaser"), a wholly owned subsidiary of United Group B.V., relating to the sale of our Croatian and Slovenian operations for cash consideration of EUR 230.0 million (the "Divestment Transaction").

On July 5, 2018 we signed an amended and restated framework agreement, which bifurcated the Divestment Transaction into individual transactions for the sale of our Croatian operations (the "Croatian Transaction") and our Slovenian operations (the "Slovenian Transaction"). On July 31, 2018, we completed the Croatian Transaction for proceeds of EUR 86.4 million (approximately US\$ 101.4 million at July 31, 2018 rates), resulting in a gain on sale of US\$ 58.4 million.

Our Slovenian operations no longer met the criteria to be classified as held for sale as at December 31, 2018. The Slovenian Transaction was subsequently terminated on January 18, 2019. Our Slovenian operations are presented as continuing operations for all periods presented. Assets held for sale and liabilities held for sale at December 31, 2017 represent the assets and liabilities of our Croatian operations. Income / (loss) from discontinued operations, net of tax for the years ended December 31, 2018, 2017 and 2016 represent the results of our Croatian operations, including the gain on sale. For the year ended December 31, 2018, the results of our Croatian operations are through the date of sale.

The carrying amounts of the major classes of assets and liabilities of our discontinued operations that are classified as held for sale in the consolidated balance sheets at December 31, 2018 and December 31, 2017 were:

|               | December 31 2018 | Ι, | De<br>201 | cember 31, |
|---------------|------------------|----|-----------|------------|
| Assets held   |                  |    |           |            |
| for sale      |                  |    |           |            |
| Cash and      |                  |    |           |            |
| cash          | \$               |    | \$        | 4,939      |
| equivalents   |                  |    |           |            |
| Accounts      |                  |    |           |            |
| receivable,   | _                |    | 18,       | 273        |
| net           |                  |    |           |            |
| Program       |                  |    | 26        | 254        |
| rights, net   | _                |    | 20,       | 254        |
| Property,     |                  |    |           |            |
| plant and     |                  |    | 7 1       | 60         |
| equipment,    | _                |    | 7,1       | 09         |
| net           |                  |    |           |            |
| Other assets  |                  |    | 3,0       | 58         |
| Total assets  | \$               |    | \$        | 59,693     |
| held for sale | Ф                | _  | Ф         | 39,093     |
|               |                  |    |           |            |
| Liabilities   |                  |    |           |            |
| held for sale |                  |    |           |            |
| Accounts      |                  |    |           |            |
| payable and   | \$               |    | \$        | 13,894     |
| accrued       | Ψ                |    | Ψ         | 13,074     |
| liabilities   |                  |    |           |            |
| Other         |                  |    | 362       | ,          |
| liabilities   |                  |    | 302       | <b>-</b>   |

Total

liabilities \$ — \$ 14,256

held for sale

Income / (loss) from discontinued operations, net of tax comprised the following for the years ended December 31, 2018, 2017 and 2016:

|   | For The Y | Year Ended | l        |   |
|---|-----------|------------|----------|---|
|   | Decembe   | r 31,      |          |   |
|   | 2018      | 2017       | 2016     |   |
| Net revenues  | \$36,885  | \$57,843   | \$55,007 | 7 |
| Cost of revenues  | 23,863    | 38,766     | 41,345   |   |
| Selling, general and administrative expenses                                  | 6,853     | 13,572     | 7,811    |   |
| Operating income  | 6,169     | 5,505      | 5,851    |   |
| Interest expense (1)  | (2,766)   | (6,024)    | (5,846   | ) |
| Other non-operating income / (expense), net                                   | 126       | 109        | (245     | ) |
| Income / (loss) from discontinued operations, before tax, before gain on sale | 3,529     | (410)      | (240     | ) |
| Gain on sale of divested businesses   | 58,442    |            | _        |   |
| Income / (loss) from discontinued operations, before tax                      | 61,971    | (410)      | (240     | ) |
| Provision for income taxes  | (1,423)   | (1,226)    | (678     | ) |
| Income / (loss) from discontinued operations, net of tax                      | \$60,548  | \$(1,636)  | \$(918   | ) |

For the years ended December 31, 2018, 2017 and 2016, we paid US\$ 7.0 million, US\$ 4.2 million and US\$ 6.8 million, respectively, of interest and Guarantee Fees associated with the 2019 Euro Loan and the 2021 Euro Loan (each as defined in Note 5, "Long-term Debt and Other Financing Arrangements"). These payments were allocated to Net cash provided by / (used in) discontinued operations - operating activities in our consolidated statements of cash flows as we were required to apply the proceeds from the Divestment Transaction towards the repayment of debt and related obligations. The interest allocated is in direct proportion to the amount of principal repaid.

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#### 4. GOODWILL AND INTANGIBLE ASSETS

#### Goodwill:

Goodwill by reporting unit as at December 31, 2018 and December 31, 2017 was as follows:

|   | Bulgaria  | Czech<br>Republic | Romania  | Slovak<br>Republic | Slovenia | Total       |
|---|-----------|-------------------|----------|--------------------|----------|-------------|
| Gross Balance, December 31, 2016                          | \$171,389 | \$744,483         | \$82,786 | \$46,089           | \$19,400 | \$1,064,147 |
| Accumulated impairment losses                             | (144,639) | (287,545)         | (11,028) | _                  | (19,400) | (462,612 )  |
| Balance, December 31, 2016                                | 26,750    | 456,938           | 71,758   | 46,089             | _        | 601,535     |
| Foreign currency  | 3,682     | 93,249            | 7,519    | 6,374              | _        | 110,824     |
| Balance, December 31, 2017                                | 30,432    | 550,187           | 79,277   | 52,463             | _        | 712,359     |
| Accumulated impairment losses                             | (144,639) | (287,545)         | (11,028) | _                  | (19,400) | (462,612)   |
| Gross Balance, December 31, 2017                          | \$175,071 | \$837,732         | \$90,305 | \$ 52,463          | \$19,400 | \$1,174,971 |
|   | Bulgaria  | Czech<br>Republic | Romania  | Slovak<br>Republic | Slovenia | Total       |
| Gross Balance, December 31, 2017                          | \$175,071 | \$837,732         | \$90,305 | \$52,463           | \$19,400 | 1,174,971   |
| Accumulated impairment losses                             | (144,639) | (287,545)         | (11,028) | _                  | (19,400) | (462,612 )  |
| Balance, December 31, 2017                                | 30,432    | 550,187           | 79,277   | 52,463             | _        | 712,359     |
| Foreign currency  | (1,377)   | (28,762)          | (3,505)  | (2,382)            |          | (36,026 )   |
| Balance, December 31, 2018                                | 29,055    | 521,425           | 75,772   | 50,081             | _        | 676,333     |
| Accumulated impairment losses                             | (144,639) | (287,545)         | (11,028) |                    | (19,400) | (462,612 )  |
| Gross Balance, December 31, 2018 Other intangible assets: | \$173,694 | \$808,970         | \$86,800 | \$50,081           | \$19,400 | \$1,138,945 |

Changes in the net book value of our other intangible assets as at December 31, 2018 and December 31, 2017 was as follows:

|                        | December 31, 2018 |                          |   | December 31, 2017 |           |                             |   |           |
|------------------------|-------------------|--------------------------|---|-------------------|-----------|-----------------------------|---|-----------|
|                        | Gross             | Accumulated Amortization |   | Net               | Gross     | Accumulated<br>Amortization |   | Net       |
| Indefinite-lived:      |                   |                          |   |                   |           |                             |   |           |
| Trademarks             | \$87,356          | \$ —                     |   | \$87,356          | \$91,642  | \$ <i>-</i>                 |   | \$91,642  |
| Amortized:             |                   |                          |   |                   |           |                             |   |           |
| Broadcast licenses     | 210,447           | (162,936                 | ) | \$47,511          | 221,842   | (163,468                    | ) | 58,374    |
| Trademarks             | 631               | (631                     | ) | _                 | 661       | (661                        | ) | _         |
| Customer relationships | 56,024            | (55,158                  | ) | \$866             | 58,771    | (56,996                     | ) | 1,775     |
| Other                  | 1,868             | (1,549                   | ) | 319               | 1,753     | (1,567                      | ) | 186       |
| Total                  | \$356,326         | \$ (220,274              | ) | \$136,052         | \$374,669 | \$ (222,692                 | ) | \$151,977 |

Broadcast licenses consist of our TV NOVA license in the Czech Republic, which is amortized on a straight-line basis through the expiration date of the license in 2025. Our customer relationships are deemed to have an economic useful life of, and are amortized on a straight-line basis, over five years to fifteen years.

The estimated amortization expense for the succeeding five years for our intangible assets with finite lives as of December 31, 2018 is as follows:

2019\$8,374

20208,119

20218,051

20227,827

20237,827

Impairment of goodwill and other intangible assets:

Our annual assessment of impairment includes the allocation of corporate debt to individual reporting units based on their relative fair values. This allocation resulted in negative carrying values for the Romania, the Slovak Republic and Slovenia segments for the purpose of the assessment, however, none of these segments were determined to be impaired.

Upon conclusion of our annual impairment assessment, we determined that the fair value of our reporting units and other intangible assets were substantially in excess of their respective carrying values. We did not recognize any impairment charges in respect of goodwill and other intangible assets during the years ended December 31, 2018, 2017 or 2016. See Note 2, "Basis of Presentation and Summary of Significant Accounting Policies" for further information.

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# 5. LONG-TERM DEBT AND OTHER FINANCING ARRANGEMENTS Summary

|   | December 31, | December 31, |
|---|--------------|--------------|
|   | 2018         | 2017         |
| Long-term debt  | \$ 772,339   | \$ 1,079,187 |
| Other credit facilities and capital leases                        | 15,891       | 10,193       |
| Total long-term debt and other financing arrangements             | 788,230      | 1,089,380    |
| Less: current maturities  | (5,545)      | (3,269)      |
| Total non-current long-term debt and other financing arrangements | \$ 782,685   | \$ 1,086,111 |
|   |              |              |

**Financing Transactions** 

On February 5, 2018, we entered into an amendment to extend the maturity date of the 2019 Euro Loan from November 1, 2018 to May 1, 2019. On February 6, 2018, we paid EUR 50.0 million (approximately US\$ 61.6 million at February 6, 2018 rates) of the outstanding principal balance of the 2019 Euro Loan.

On April 25, 2018, we entered into a series of amendments (effective on April 26, 2018) which modified certain terms of our 2021 Euro Loan, the 2023 Euro Loan, the 2023 Revolving Credit Facility (each as defined below) and the Reimbursement Agreement (as defined below) (collectively, the "Financing Transactions"). The Financing Transactions reduced the rates payable under the pricing grid under the Reimbursement Agreement and the 2023 Revolving Credit Facility as well as extended the maturity dates of the 2021 Euro Loan, the 2023 Euro Loan and the 2023 Revolving Credit Facility. The amount available to us under the 2023 Revolving Credit Facility increased to US\$ 75.0 million from April 26, 2018.

On May 3, 2018, we paid EUR 110.0 million (approximately US\$ 132.0 million at May 3, 2018 rates) of the outstanding principal balance of the 2019 Euro Loan with the proceeds from the exercise of warrants and cash generated from our operations.

On July 31, 2018, we used the proceeds from the completion of the Croatian Transaction together with cash from operations to repay (1) the outstanding principal amount of EUR 40.8 million (approximately US\$ 47.9 million at July 31, 2018 rates) of the 2019 Euro Loan and accrued interest thereon and (2) EUR 25.0 million (approximately US\$ 29.3 million at July 31, 2018 rates) of the 2021 Euro Loan plus accrued interest thereon. In addition, we paid US\$ 41.2 million to Warner Media, LLC ("Warner Media") to repay (1) all Guarantee Fees payable to Warner Media as of the date of repayment under the 2019 Euro Loan and (2) all outstanding Guarantee Fees and the Commitment Fee, together with accrued interest thereon, previously paid in kind which were payable to Warner Media prior to repayment of the portion of the 2021 Euro Loan.

On January 31, 2019, we paid EUR 60.0 million (approximately US\$ 68.9 million at January 31, 2019 rates) of the outstanding principal balance of the 2021 Euro Loan with cash generated by our operations. Overview

Total long-term debt and credit facilities comprised the following at December 31, 2018:

|  | Principal Amount of Liability Component | Debt<br>Issuance<br>Costs (1) | Net<br>Carrying<br>Amount |
|--|---|-------------------------------|---------------------------|
| 2021 Euro Loan                                   | Component 240,834                       | (538                          | ) 240,296                 |
| 2023 Euro Loan<br>2023 Revolving Credit Facility | 536,776                                 | (4,733                        | ) 532,043                 |
| Total long-term debt and credit facilities       | \$ 777,610                              | \$ (5,271                     | \$772,339                 |

<sup>(1)</sup> Debt issuance costs related to the 2021 Euro Loan and 2023 Euro Loan are being amortized on a straight-line basis, which approximates the effective interest method, over the life of the respective instruments. Debt issuance costs related to the 2023 Revolving Credit Facility are classified as non-current assets in our consolidated balance sheet

and are being amortized on a straight-line basis over the life of the 2023 Revolving Credit Facility. Long-term Debt

Our long-term debt comprised the following at December 31, 2018 and December 31, 2017:

|                | Carrying A  | Amount       | Fair Value  |              |  |  |
|----------------|-------------|--------------|-------------|--------------|--|--|
|                | December    | Becember 31, | December    | Becember 31, |  |  |
|                | 2018        | 2017         | 2018        | 2017         |  |  |
| 2019 Euro Loan | <b>\$</b> — | \$ 240,545   | <b>\$</b> — | \$ 236,337   |  |  |
| 2021 Euro Loan | 240,296     | 281,871      | 233,058     | 268,858      |  |  |
| 2023 Euro Loan | 532,043     | 556,771      | 502,617     | 510,882      |  |  |
|                | \$772,339   | \$ 1,079,187 | \$735,675   | \$ 1,016,077 |  |  |

The fair values of the Euro Loans (as defined below) as at December 31, 2018 and December 31, 2017 were determined based on comparable euro bond yield curves based on equivalent credit ratings. This measurement of estimated fair value uses Level 2 inputs as described in Note 14, "Financial Instruments and Fair Value Measurements". Certain derivative instruments, including contingent event of default and change of control put options, have been identified as being embedded in each of the Euro Loans. The embedded derivatives are considered clearly and closely related to their respective Euro Loan, and as such are not required to be accounted for separately.

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#### 2021 Euro Loan

As at December 31, 2018, the principal amount of our floating rate senior unsecured term credit facility (the "2021 Euro Loan") outstanding was EUR 210.3 million (approximately US\$ 240.8 million). The 2021 Euro Loan bears interest at three-month EURIBOR (fixed pursuant to customary hedging arrangements (see Note 14, "Financial Instruments and Fair Value Measurements")) plus a margin of between 1.1% and 1.9% depending on the credit rating of Warner Media. As at December 31, 2018, the all-in borrowing rate on amounts outstanding under the 2021 Euro Loan was 3.25% (the components of which are shown in the table below under the heading "Interest Rate Summary"). Interest on the 2021 Euro Loan is payable quarterly in arrears on each February 13, May 13, August 13 and November 13. The 2021 Euro Loan matures on November 1, 2021 and may currently be prepaid at our option, in whole or in part, without premium or penalty from cash generated from our operations. From April 26, 2020, the 2021 Euro Loan may be refinanced at our option. The 2021 Euro Loan is a senior unsecured obligation of CME Ltd. and is unconditionally guaranteed by CME BV and by Warner Media and certain of its subsidiaries.

As at December 31, 2018, the principal amount of our floating rate senior unsecured term credit facility (the "2023 Euro Loan") outstanding was EUR 468.8 million (approximately US\$ 536.8 million). The 2023 Euro Loan bears interest at three-month EURIBOR (fixed pursuant to customary hedging arrangements (see Note 14, "Financial Instruments and Fair Value Measurements")) plus a margin of between 1.1% and 1.9% depending on the credit rating of Warner Media. As at December 31, 2018, the all-in borrowing rate on amounts outstanding under the 2023 Euro Loan was 3.75% (the components of which are shown in the table below under the heading "Interest Rate Summary"). Interest on the 2023 Euro Loan is payable quarterly in arrears on each January 7, April 7, July 7 and October 7. The 2023 Euro Loan matures on April 26, 2023 and may be prepaid at our option, in whole or in part, without premium or penalty from cash generated from our operations. From April 26, 2020, the 2023 Euro Loan may be refinanced at our option. The 2023 Euro Loan is a senior unsecured obligation of CME BV and is unconditionally guaranteed by CME Ltd. and by Warner Media and certain of its subsidiaries.

Reimbursement Agreement and Guarantee Fees

In connection with Warner Media's guarantees of the 2019 Euro Loan, the 2021 Euro Loan and 2023 Euro Loan (collectively, the "Euro Loans"), we entered into a reimbursement agreement (as amended, the "Reimbursement Agreement") with Warner Media. The Reimbursement Agreement provides for the payment of guarantee fees (collectively, the "Guarantee Fees") to Warner Media as consideration for those guarantees, and the reimbursement to Warner Media of any amounts paid by them under any guarantee or through any loan purchase right exercised by it. The loan purchase right allows Warner Media to purchase any amount outstanding under the Euro Loans from the lenders following an event of default under the Euro Loans or the Reimbursement Agreement. The Reimbursement Agreement is jointly and severally guaranteed by both our 100% owned subsidiary Central European Media Enterprises N.V. ("CME NV") and CME BV and is secured by a pledge over 100% of the outstanding shares of each of CME NV and CME BV. The covenants and events of default under the Reimbursement Agreement are substantially the same as under the 2023 Revolving Credit Facility (described below).

We pay Guarantee Fees to Warner Media based on the amounts outstanding on the Euro Loans calculated on a per annum basis and on our consolidated net leverage (as defined in the Reimbursement Agreement) as shown in the tables below:

All-in Rate Consolidated

| Net           | 2021 1 | Euro Loan |   | 2023 Euro Loan |   |
|---------------|--------|-----------|---|----------------|---|
| Leverage      |        |           |   |                |   |
| ≥7.0x         | 6.00   | %         | 6 | 6.50           | % |
| < 7.0x - 6.0x | 5.00   | %         | 6 | 5.50           | % |
| <6.0x-5.0x    | 4.25   | 97        | 6 | 4.75           | % |

| < 5.0x - 4.0 | x 3.75 | % 4.25 | % |
|--------------|--------|--------|---|
| <4.0x-3.0    | x 3.25 | % 3.75 | % |
| < 3.0x       | 3.25   | % 3.50 | % |

Our consolidated net leverage as at December 31, 2018 and December 31, 2017 was 3.5x and 5.4x, respectively. For the years ended December 31, 2018, 2017 and 2016, we recognized US\$ 26.7 million, US\$ 55.7 million; and US\$ 64.4 million, respectively, of Guarantee Fees as interest expense in our consolidated statements of operations and comprehensive income / loss.

The Guarantee Fees relating to the 2021 Euro Loan are payable semi-annually in arrears on each May 1 and November 1. The Guarantee Fees relating to the 2023 Euro Loan are payable semi-annually in arrears on each June 1 and December 1.

The Guarantee Fees on the 2023 Euro Loan that were previously paid in kind are presented as a component of other non-current liabilities (see Note 11, "Other Liabilities") and bear interest per annum at the applicable Guarantee Fee rate (as set forth in the table below). Guarantee Fees are included in cash flows from operating activities in our condensed consolidated statements of cash flows.

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#### **Interest Rate Summary**

|   | Base |      | Rate Fixed Pursuant to |      | Guarantee Fee |   | All-in Borrowing | g |
|---|------|------|------------------------|------|---------------|---|------------------|---|
|   | Rate |      | Interest Rate Hedges   |      | Rate          |   | Rate             |   |
| 2021 Euro Loan                            | 1.28 | %    | 0.31                   | %(1) | 1.66          | % | 3.25             | % |
| 2023 Euro Loan                            | 1.28 | %    | 0.28                   | %(2) | 2.19          | % | 3.75             | % |
| 2023 Revolving Credit Facility (if drawn) | 6.31 | %(3) | )                      |      | _             |   | 6.31             | % |

Effective until November 1, 2019. From November 1, 2019 through maturity on November 1, 2021, the rate fixed

- (1) pursuant to interest rate hedges will increase to 0.47%, with a corresponding decrease in the Guarantee Fee rate, such that the all-in borrowing rate remains 3.25% if our net leverage ratio remains unchanged.
  - Effective until February 19, 2021. From February 19, 2021 through maturity on April 26, 2023, the rate fixed
- (2) pursuant to interest rate hedges will increase to 0.97%, with a corresponding decrease in the Guarantee Fee rate, such that the all-in borrowing rate remains 3.75% if our net leverage ratio remains unchanged.
- (3) Based on the three month LIBOR of 2.81% as at December 31, 2018.

#### 2023 Revolving Credit Facility

We had no balance outstanding under the US\$ 75.0 million revolving credit facility (the "2023 Revolving Credit Facility") as at December 31, 2018.

The 2023 Revolving Credit Facility bears interest at a rate per annum based on, at our option, an alternate base rate ("ABR Loans" as defined in the 2023 Revolving Credit Facility Agreement) plus the spread applicable to ABR Loans based on our consolidated net leverage or an amount equal to the greater of (i) an adjusted LIBO rate and (ii) 1.0%, plus the spread applicable to the Eurodollar Loans (as defined in the 2023 Revolving Credit Facility Agreement) based on our consolidated net leverage ratio (as defined in the Reimbursement Agreement), with all amounts payable in cash. The maturity date of the 2023 Revolving Credit Facility is April 26, 2023. When drawn, the 2023 Revolving Credit Facility permits prepayment at our option in whole or in part without penalty.

Pursuant to the Financing Transactions, the following spreads are applicable:

#### Consolidated

| Net Alternate Base Rate Loans |      |   | Eurodollar Loans |   |
|-------------------------------|------|---|------------------|---|
| Leverage                      |      |   |                  |   |
| ≥7.0x                         | 5.25 | % | 6.25             | % |
| < 7.0x - 6.0x                 | 4.25 | % | 5.25             | % |
| <6.0x-5.0x                    | 3.50 | % | 4.50             | % |
| < 5.0x - 4.0x                 | 3.00 | % | 4.00             | % |
| <4.0x-3.0x                    | 2.50 | % | 3.50             | % |
| < 3.0x                        | 2.25 | % | 3.25             | % |

The 2023 Revolving Credit Facility is jointly and severally guaranteed by CME NV and CME BV and is secured by a pledge over 100% of the outstanding shares of each of CME NV and CME BV. The 2023 Revolving Credit Facility agreement contains limitations on CME's ability to incur indebtedness, incur guarantees, grant liens, pay dividends or make other distributions, enter into certain affiliate transactions, consolidate, merge or effect a corporate reconstruction, make certain investments acquisitions and loans, and conduct certain asset sales. The agreement also contains maintenance covenants in respect of interest cover and total leverage ratios, and has covenants in respect of incurring indebtedness, the provision of guarantees, making investments and disposals, granting security and certain events of defaults.

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## Other Credit Facilities and Capital Lease Obligations

Other credit facilities and capital lease obligations comprised the following at December 31, 2018 and December 31, 2017:

|  | December 31, | December 31, |  |
|--|--------------|--------------|--|
|  | 2018         | 2017         |  |
| Credit facilities (1) – (4)                            | \$ —         | \$ —         |  |
| Capital leases   | 15,891       | 10,193       |  |
| Total credit facilities and capital leases             | 15,891       | 10,193       |  |
| Less: current maturities                               | (5,545)      | (3,269)      |  |
| Total non-current credit facilities and capital leases | \$ 10,346    | \$ 6,924     |  |

We have a cash pooling arrangement with Bank Mendes Gans ("BMG"), a subsidiary of ING Bank N.V. ("ING"),

(1) which enables us to receive credit throughout the group in respect of cash balances which our subsidiaries deposit with BMG. Cash deposited by our subsidiaries with BMG is pledged as security against the drawings of other subsidiaries up to the amount deposited.

As at December 31, 2018, we had deposits of US\$ 36.8 million in and no drawings on the BMG cash pool. Interest is earned on deposits at the relevant money market rate. As at December 31, 2017, we had deposits of US\$ 12.5 million in and no drawings on the BMG cash pool.

Under a factoring framework agreement with Factoring Česka spořitelna, a.s., up to CZK 475.0 million

- (2) (approximately US\$ 21.1 million) of receivables from certain customers in the Czech Republic may be factored on a recourse or non-recourse basis. The facility has a factoring fee of 0.19% of any factored receivable and bears interest at one-month PRIBOR plus 0.95% per annum for the period that receivables are factored and outstanding. Under a factoring framework agreement with Factoring KB, a.s., up to CZK 270.0 million (approximately US\$ 12.0 million) of receivables from certain customers in the Czech Republic may be factored on a non-recourse
- (3) basis. The facility has a factoring fee of 0.11% of any factored receivable and bears interest at one-month PRIBOR plus 0.95% per annum for the period that receivables are factored and outstanding up to a maximum of 60 days from the due date.
- Under a factoring framework agreement with Global Funds IFN S.A., receivables from certain customers in Romania may be factored on a non-recourse basis. The facility has a factoring fee of 4.0% of any factored receivable and bears interest at 6.0% per annum from the date the receivables are factored to the due date of the factored receivable.

## **Total Group**

At December 31, 2018, the maturity of our long-term debt and credit facilities was as follows:

| 2019  | \$—       |
|---|-----------|
| 2020  | _         |
| 2021  | 240,834   |
| 2022  | _         |
| 2023  | 536,776   |
| 2024 and thereafter                                     |           |
| Total long-term debt and credit facilities              | 777,610   |
| Debt issuance costs                                     | (5,271)   |
| Carrying amount of long-term debt and credit facilities | \$772,339 |
|   |           |

Capital Lease Commitments

We lease certain of our office and broadcast facilities as well as machinery and equipment under various leasing arrangements. The future minimum lease payments, by year and in the aggregate, under capital leases with initial or remaining non-cancellable lease terms in excess of one year, consisted of the following at December 31, 2018:

2019

\$5,824

| 2020  | 5,251    |   |
|---|----------|---|
| 2021  | 3,853    |   |
| 2022  | 1,488    |   |
| 2023  | _        |   |
| 2024 and thereafter                         | _        |   |
| Total undiscounted payments                 | 16,416   |   |
| Less: amount representing interest          | (525     | ) |
| Present value of net minimum lease payments | \$15,891 |   |

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#### 6. PROGRAM RIGHTS

Program rights comprised the following at December 31, 2018 and December 31, 2017:

|   |            | December 31, |
|---|------------|--------------|
|   | 2018       | 2017         |
| Program rights:   |            |              |
| Acquired program rights, net of amortization                          | \$ 153,761 | \$ 188,370   |
| Less: current portion of acquired program rights                      | (77,624)   | (81,412)     |
| Total non-current acquired program rights                             | 76,137     | 106,958      |
| Produced program rights – Feature Films:                              |            |              |
| Released, net of amortization   | 653        | 939          |
| Produced program rights – Television Programs:                        |            |              |
| Released, net of amortization   | 55,220     | 53,996       |
| Completed and not released  | 8,347      | 9,987        |
| In production   | 30,904     | 33,877       |
| Development and pre-production  | 610        | 470          |
| Total produced program rights   | 95,734     | 99,269       |
| Total non-current acquired program rights and produced program rights | \$ 171,871 | \$ 206,227   |

#### 7. ACCOUNTS RECEIVABLE

Accounts receivable comprised the following at December 31, 2018 and December 31, 2017:

| December 31, | December 31,                   |
|--------------|--------------------------------|
| 2018         | 2017                           |
| \$ 203,068   | \$ 194,606                     |
| (9,697)      | (10,436)                       |
| \$ 193,371   | \$ 184,170                     |
|              | 2018<br>\$ 203,068<br>(9,697 ) |

Bad debt expense for the years ended December 31, 2018, 2017 and 2016 was US\$ 0.8 million, US\$ 1.9 million, and US\$ 3.8 million, respectively.

## 8. OTHER ASSETS

Other current and non-current assets comprised the following at December 31, 2018 and December 31, 2017:

| other current and non current t | assets comprise | a the following |
|---------------------------------|-----------------|-----------------|
|                                 | December 31,    | December 31,    |
|                                 | 2018            | 2017            |
| Current:                        |                 |                 |
| Prepaid acquired programming    | \$ 29,918       | \$ 23,291       |
| Other prepaid expenses          | 9,119           | 10,409          |
| VAT recoverable                 | 1,702           | 1,164           |
| Income taxes recoverable        | 2               | 174             |
| Other                           | 326             | 2,178           |
| Total other current assets      | \$ 41,067       | \$ 37,216       |
|                                 | December 31,    | December 31,    |
|                                 | 2018            | 2017            |
| Non-current:                    |                 |                 |
| Capitalized debt costs          | \$ 9,660        | \$ 12,947       |
| Deferred tax                    | 2,411           | 2,964           |
| Other                           | 337             | 993             |
| Total other non-current assets  | \$ 12,408       | \$ 16,904       |

Capitalized debt costs are being amortized over the term of the 2023 Revolving Credit Facility using the straight-line method, which approximates the effective interest method.

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## 9. PROPERTY, PLANT AND EQUIPMENT

Property, plant and equipment comprised the following at December 31, 2018 and December 31, 2017:

|  | December 31 | December   | 31,       |
|--|-------------|------------|-----------|
|  | 2018        | 2017       |           |
| Land and buildings                                       | \$ 100,574  | \$ 104,291 |           |
| Machinery, fixtures and equipment                        | 206,491     | 213,229    |           |
| Other equipment  | 35,022      | 37,459     |           |
| Software   | 68,239      | 66,233     |           |
| Construction in progress                                 | 4,663       | 3,721      |           |
| Total cost   | 414,989     | 424,933    |           |
| Less: accumulated depreciation                           | (297,385)   | (305,584   | )         |
| Total net book value                                     | \$ 117,604  | \$ 119,349 |           |
| Assets held under capital leases (included in the above) |             |            |           |
| Land and buildings                                       | \$ 3,989    | \$ 4,178   |           |
| Machinery, fixtures and equipment                        | 25,414      | 14,193     |           |
| Total cost   | 29,403      | 18,371     |           |
| Less: accumulated depreciation                           | (10,705)    | (7,281     | )         |
| Total net book value                                     | \$ 18,698   | \$ 11,090  | •         |
|  | 2010 2017   | 1.001.6    | TTO# 22 ( |

Depreciation expense for the years ended December 31, 2018, 2017 and 2016 was US\$ 32.9 million, US\$ 31.3 million and US\$ 27.5 million, respectively.

The movement in the net book value of property, plant and equipment during the years ended December 31, 2018 and 2017 was comprised of:

|                            | For The Year Ended |           |  |
|----------------------------|--------------------|-----------|--|
|                            | December 31,       |           |  |
|                            | 2018               | 2017      |  |
| Opening balance            | \$119,349          | \$103,258 |  |
| Additions                  | 36,737             | 31,379    |  |
| Disposals                  | (42)               | (32)      |  |
| Depreciation               | (32,933 )          | (31,261)  |  |
| Foreign currency movements | (5,507)            | 16,005    |  |
| Ending balance             | \$117,604          | \$119,349 |  |

#### 10. ACCOUNTS PAYABLE AND ACCRUED LIABILITIES

Accounts payable and accrued liabilities comprised the following at December 31, 2018 and December 31, 2017:

|   | December 31, December 31, |           |  |
|---|---------------------------|-----------|--|
|   | 2018                      | 2017      |  |
| Accounts payable and accrued expenses                             | \$ 48,708                 | \$ 61,025 |  |
| Related party accounts payable                                    | 292                       | 252       |  |
| Programming liabilities   | 16,072                    | 20,191    |  |
| Related party programming liabilities                             | 12,171                    | 21,189    |  |
| Duties and other taxes payable                                    | 9,014                     | 10,539    |  |
| Accrued staff costs   | 17,425                    | 20,719    |  |
| Accrued interest payable  | 2,456                     | 3,326     |  |
| Related party accrued interest payable (including Guarantee Fees) | 1,749                     | 6,273     |  |
| Income taxes payable  | 10,415                    | 14,091    |  |
| Other accrued liabilities   | 2,166                     | 2,467     |  |
|   |                           |           |  |

Total accounts payable and accrued liabilities

\$ 120,468

\$ 160,072

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#### 11. OTHER LIABILITIES

Other current and non-current liabilities comprised the following at December 31, 2018 and December 31, 2017:

|  | December 31, | December 31, |
|--|--------------|--------------|
|  | 2018         | 2017         |
| Current:                                     |              |              |
| Deferred revenue                             | \$ 9,906     | \$ 5,744     |
| Legal provisions                             | 1,978        | 2,907        |
| Other  | 1,795        | 698          |
| Total other current liabilities              | \$ 13,679    | \$ 9,349     |
|  | December 31, | December 31, |
|  | 2018         | 2017         |
| Non-current:                                 |              |              |
| Deferred tax                                 | \$ 22,545    | \$ 21,280    |
| Derivative instruments                       | 9,817        | 3,307        |
| Related party Commitment Fee payable (1)     | _            | 10,765       |
| Related party Guarantee Fee payable (Note 5) | 33,465       | 58,855       |
| Other  | 1,466        | 1,968        |
| Total other non-current liabilities          | \$ 67,293    | \$ 96,175    |
|  | 2010         | 6 UT         |

<sup>(1)</sup> The Commitment Fee was paid on July 31, 2018, see Note 5, "Long-term Debt and Other Financing Arrangements".

During the years ended December 31, 2018, 2017 and 2016, we recognized revenue of US\$ 5.4 million, US\$ 4.9 million and US\$ 6.0 million which we had deferred as at December 31, 2017, 2016 and 2015, respectively.

## 12. CONVERTIBLE REDEEMABLE PREFERRED SHARES

200,000 shares of our Series B Convertible Redeemable Preferred Stock, par value US\$ 0.08 per share (the "Series B Preferred Shares") were issued and outstanding as at December 31, 2018 and 2017. The Series B Preferred Shares are held by Time Warner Media Holdings B.V. ("TW Investor"), a wholly owned subsidiary of AT&T. As at December 31, 2018 and 2017, the accreted value of the Series B Preferred Shares was US\$ 269.4 million and US\$ 264.6 million, respectively. The stated value of the Series B Preferred Shares of US\$ 1,000 per share accreted at an annual rate of 3.75%, compounded quarterly, from June 25, 2016 until June 24, 2018. The Series B Preferred Shares will not accrete further. As of December 31, 2018, the 200,000 shares of Series B preferred stock were convertible into approximately 111.1 million shares of Class A common stock.

Each Series B Preferred Share may, at the holder's option, be converted into the number of shares of our Class A common stock determined by dividing (i) the accreted stated value plus accrued but unpaid dividends, if any, in each case as of the conversion date, by (ii) the conversion price, which was approximately US\$ 2.42 at December 31, 2018, but is subject to adjustment from time to time pursuant to customary weighted-average anti-dilution provisions with respect to our issuances of equity or equity-linked securities at a price below the then-applicable conversion price (excluding any securities issued under our benefit plans at or above fair market value). We have the right to redeem the Series B Preferred Shares in whole or in part upon 30 days' written notice. The redemption price of each outstanding Series B Preferred Share is equal to its accreted stated value plus accrued but unpaid dividends, if any, in each case as of the redemption date specified in the redemption notice. After receipt of a redemption notice, each holder of Series B Preferred Shares will have the right to convert, prior to the date of redemption, all or part of such Series B Preferred Shares to be redeemed by us into shares of our Class A common stock in accordance with the terms of conversion described above.

Holders of the Series B Preferred Shares have no voting rights on any matter presented to holders of any class of our capital stock, with the exception that they may vote with holders of shares of our Class A common stock (i) with

respect to a change of control event or (ii) as provided by our Bye-laws or applicable Bermuda law. Holders of Series B Preferred Shares will participate in any dividends declared or paid on our Class A common stock on an as-converted basis. The Series B Preferred Shares will rank pari passu with our Series A Convertible Preferred Stock and senior to all other equity securities of the Company in respect of payment of dividends and distribution of assets upon liquidation. The Series B Preferred Shares have such other rights, powers and preferences as are set forth in the Certificate of Designation for the Series B Preferred Shares.

The Series B Preferred Shares are not considered a liability and the embedded conversion feature does not require bifurcation. The Series B Preferred Shares are classified outside of permanent equity at redemption value. For the years ended December 31, 2018, 2017 and 2016, we recognized accretion on the Series B Preferred Shares of US\$ 4.8 million, US\$ 9.7 million and US\$ 13.7 million, respectively, with corresponding decreases in additional paid-in capital.

#### 13. EQUITY

Preferred Stock

5,000,000 shares of Preferred Stock were authorized as at December 31, 2018 and 2017.

One share of Series A Convertible Preferred Stock (the "Series A Preferred Share") was issued and outstanding as at December 31, 2018 and 2017. The Series A Preferred Share is convertible into 11,211,449 shares of Class A common stock on the date that is 61 days after the date on which the ownership of our outstanding shares of Class A common stock by a group that includes TW Investor and its affiliates would not be greater than 49.9%. The Series A Preferred Share is entitled to one vote per each share of Class A common stock into which it is convertible and has such other rights, powers and preferences, including potential adjustments to the number of shares of Class A common stock to be issued upon conversion, as are set forth in the Certificate of Designation for the Series A Preferred Share. 200,000 shares of Series B Preferred Shares were issued and outstanding as at December 31, 2018 and 2017 (see Note 12, "Convertible Redeemable Preferred Shares"). As of December 31, 2018, the 200,000 Series B Preferred Shares were convertible into approximately 111.1 million shares of Class A common stock.

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#### Class A and Class B Common Stock

44.5% voting interest in the Company.

440,000,000 shares of Class A common stock and 15,000,000 shares of Class B common stock were authorized as at December 31, 2018 and 2017. The rights of the holders of Class A common stock and Class B common stock are identical except for voting rights. The shares of Class A common stock are entitled to one vote per share and the shares of Class B common stock are entitled to ten votes per share. Shares of Class B common stock are convertible into shares of Class A common stock on a one-for-one basis for no additional consideration and automatically convert into shares of Class A common stock on a one-for-one basis when the number of shares of Class B common stock is less than 10% of the total number of shares of common stock outstanding. Holders of each class of shares are entitled to receive dividends and upon liquidation or dissolution are entitled to receive all assets available for distribution to holders of our common stock. Under our bye-laws, the holders of each class have no preemptive or other subscription rights and there are no redemption or sinking fund provisions with respect to such shares.

There were 252.9 million and 145.5 million shares of Class A common stock outstanding at December 31, 2018 and 2017, respectively, and no shares of Class B common stock outstanding at December 31, 2018 or 2017.

As at December 31, 2018, TW Investor owns 64.2% of the outstanding shares of Class A common stock. In connection with the exercise of warrants (described below) by Warner Media and TW Investor, each of them issued standing proxies to the independent directors of the Company, pursuant to which they granted the right to vote the shares received on the exercise of those warrants (the "Warrant Shares") on all matters other than a change in control. In accordance with these proxies, the Warrant Shares will be voted in proportion to votes cast at a general meeting of the Company, excluding such Warrant Shares. Warner Media and TW Investor have undertaken to maintain this proxy arrangement in effect until April 2020 and may at their option extend it for an additional year from that date. As a result of the standing proxies, after giving effect to its ownership of the Series A Preferred Share, TW Investor has a

#### Warrants

On May 2, 2014, we issued 114,000,000 warrants in connection with a rights offering. Each warrant was exercisable until May 2, 2018 and entitled the holder thereof to receive one share of our Class A common stock at an exercise price of US\$ 1.00 per share in cash. During 2018, 105,652,401 warrants were exercised, including 100,926,996 by Warner Media (Time Warner, Inc. at date of exercise) and TW Investor, resulting in net proceeds to us of approximately US\$ 105.7 million. Of the 114,000,000 issued warrants, 202,175 expired unexercised.

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## Accumulated Other Comprehensive Loss

The movement in accumulated other comprehensive loss during the years ended December 31, 2018, 2017 and 2016 comprised the following:

|   | Currency<br>translation<br>adjustment,<br>net | Unrealized (loss) / gain on derivative instruments designated as hedging instruments | TOTAL<br>Accumulated<br>Other<br>Comprehensive<br>Loss | 3 |
|---|---|--|--|---|
| BALANCE December 31, 2015   | \$(240,989)                                   |  | \$ (242,409  | ) |
| Other comprehensive income / (loss) before reclassifications:             | ψ(240,707)                                    | ψ (1,120 )   | Ψ (212,10)   | , |
| Foreign exchange gain on intercompany loans (1)                           | 8,848   |  | 8,848  |   |
| Foreign exchange loss on the Series B Preferred Shares                    | · ·   | _  |  | ) |
| Currency translation adjustment   | 12,016  |  | 12,016   | , |
| Change in the fair value of hedging instruments                           | 12,010  | (5,447)  | ,  | ) |
| Amounts reclassified from accumulated other comprehensive loss:           |   | (3,447)  | (3,447   | , |
| Changes in fair value reclassified to interest expense                    |   | 2,416  | 2,416  |   |
| Net other comprehensive income / (loss)                                   | 1,452   |  | (1.550   | ) |
| BALANCE December 31, 2016   | \$(239,537)                                   |  |  | ) |
| Other comprehensive income / (loss) before reclassifications:             | ψ( <b>2</b> 5),557)                           | Ψ (1,131 )   | Ψ (2.15,500  | , |
| Foreign exchange gain on intercompany loans (1)                           | 11,326  | _  | 11,326   |   |
| Foreign exchange gain on the Series B Preferred Shares                    | 33,444  |  | 33,444   |   |
| Currency translation adjustment   | 10,511  |  | 10,511   |   |
| Change in the fair value of hedging instruments                           | _   | (1,942)  | •  | ) |
| Amounts reclassified from accumulated other comprehensive loss:           |   | (1,5 .2 )  | (1)> 1-  | , |
| Changes in fair value reclassified to interest expense                    | _   | 2,764  | 2,764  |   |
| Changes in fair value reclassified to other non-operating income, net (2) | _   | 447  | 447  |   |
| Net other comprehensive income  | 55,281  | 1,269  | 56,550   |   |
| BALANCE December 31, 2017   | \$(184,256)                                   | -  | *  | ) |
| Other comprehensive loss before reclassifications:                        | , , , ,                                       | , ( )  |  | _ |
| Foreign exchange loss on intercompany loans (1)                           | (1,061)                                       |  | (1,061   | ) |
| Foreign exchange loss on the Series B Preferred Shares                    |   |  | •  | ) |
| Currency translation adjustment   |   |  |  | ) |
| Change in the fair value of hedging instruments                           |   | (9,455)  | (9,455   | ) |
| Amounts reclassified from accumulated other comprehensive loss:           |   |  |  |   |
| Changes in fair value reclassified to interest expense                    | _   | 2,220  | 2,220  |   |
| Changes in fair value reclassified to other non-operating income, net (2) | _   | 1,435  | 1,435  |   |
| Net other comprehensive loss  | (23,412)                                      | (5,800)  | (29,212  | ) |
| BALANCE December 31, 2018   | \$(207,668)                                   | \$ (8,982 )  |  | ) |
| D   | . 1   |  |  |   |

<sup>(1)</sup> Represents foreign exchange gains on intercompany loans that are of a long-term investment nature which are reported in the same manner as translation adjustments.

#### 14. FINANCIAL INSTRUMENTS AND FAIR VALUE MEASUREMENTS

<sup>(2)</sup> Represents amounts reclassified upon the dedesignation of a portion of our hedging instruments (see Note 14, "Financial Instruments and Fair Value Measurements".

ASC 820, "Fair Value Measurements and Disclosure", establishes a hierarchy that prioritizes the inputs to those valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy are:

Basis of Fair Value Measurement

Level 1 Unadjusted quoted prices in active markets that are accessible at the measurement date for identical, unrestricted instruments.

Level Quoted prices in markets that are not considered to be active or financial instruments for which all significant inputs are observable, either directly or indirectly.

Level 3 Prices or valuations that require inputs that are both significant to the fair value measurement and unobservable.

A financial instrument's level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement.

We evaluate the position of each financial instrument measured at fair value in the hierarchy individually based on the valuation methodology we apply. The carrying amount of financial instruments, including cash and cash equivalents, accounts receivable, net, and accounts payable and accrued liabilities, approximate their fair value due to the short-term nature of these items. The fair value of our long-term debt is included in Note 5, "Long-term Debt and Other Financing Arrangements".

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## **Hedging Activities**

Cash Flow Hedges of Interest Rate Risk

We are party to interest rate swap agreements to mitigate our exposure to interest rate fluctuations on the outstanding principal amount of the Euro Loans. These interest rate swaps provide us with variable-rate cash receipts in exchange for fixed-rate payments over the lives of the agreements, with no exchange of the underlying notional amount. These instruments are carried at fair value on our consolidated balance sheets as other current and other non-current liabilities based on their maturity.

We value the interest rate swap agreements using a valuation model which calculates the fair value on the basis of the net present value of the estimated future cash flows. The most significant input used in the valuation model is the expected EURIBOR-based yield curve. These instruments were allocated to Level 2 of the fair value hierarchy because the critical inputs to this model, including current interest rates, relevant yield curves and the known contractual terms of the instruments, were readily observable.

The changes in the fair value of the designated instruments are recorded in accumulated other comprehensive income / loss and subsequently reclassified to interest expense when the hedged item affects earnings. For the portions that are not designated as hedging instruments, all related fair value adjustments, including those previously recognized in accumulated other comprehensive income / loss, are recognized in other non-operating income / expense, net in our consolidated statements of operations and comprehensive income / loss (see Note 13, "Equity"). Information relating to financial instruments is as follows:

| Trade Date        | Number of Contracts | Aggregate<br>Notional<br>Amount | Designated<br>Portion | Maturity<br>Date        | Objective  | Fair Value as at December 31, 2018 |   |
|-------------------|---------------------|---------------------------------|-----------------------|-------------------------|--|------------------------------------|---|
| November 10, 2015 | 3                   | EUR210,335                      | EUR 65,204            | November 1, 2019        | Interest rate hedge underlying 2021<br>Euro Loan   | \$ (639                            | ) |
| April 26,<br>2018 | 3                   | EUR210,335                      | EUR 65,204            | November 1, 2021        | Interest rate hedge underlying 2021<br>Euro Loan, forward starting on<br>November 1, 2019  | \$ (1,607                          | ) |
| April 5,<br>2016  | 5                   | EUR 468,800                     | EUR 468,800           | February<br>19,<br>2021 | Interest rate hedge underlying 2023<br>Euro Loan   | \$ (2,728                          | ) |
| April 26,<br>2018 | 4                   | EUR 468,800                     | EUR 468,800           | April 26,<br>2023       | Interest rate hedge underlying 2023<br>Euro Loan, forward starting on<br>February 19, 2021 | \$ (5,482                          | ) |

#### Foreign Currency Risk

From time to time, we have entered into forward foreign exchange contracts to reduce our exposure to movements in foreign exchange rates related to contractual payments under certain dollar-denominated agreements. As at December 31, 2018, we had no forward foreign exchange contracts outstanding.

Fair Value of Derivatives

The change in fair value of derivatives not recognized within accumulated other comprehensive income / loss comprised the following for the years ended December 31, 2018, 2017 and 2016:

|                             | For The Year Ended      |    |  |  |
|-----------------------------|-------------------------|----|--|--|
|                             | December 31,            |    |  |  |
|                             | 2018 2017 2016          |    |  |  |
| Loss on currency swaps      | \$— \$(1,380) \$(10,213 | 3) |  |  |
| Loss on interest rate swaps | (1,715 ) (403 ) —       |    |  |  |

Change in fair value of derivatives (1,715) (1,783) (10,213)

#### 15. INTEREST EXPENSE

Interest expense comprised the following for the years ended December 31, 2018, 2017 and 2016:

For The Year Ended

December 31,

2018 2017 2016

Interest on long-term debt and other financing arrangements \$44,604 \$77,170 \$104,361 Amortization of capitalized debt issuance costs 4,502 6,018 9,072

Amortization of debt issuance discount — — 12,945

Total interest expense \$49,106 \$83,188 \$126,378

We paid cash interest (including mandatory cash-pay Guarantee Fees) of US\$ 43.4 million, US\$ 47.2 million and US\$ 54.0 million during the years ended December 31, 2018, 2017 and 2016, respectively. In addition, we paid US\$ 27.3 million and US\$ 22.4 million of accrued Guarantee Fees during the years ended December 31, 2018 and 2016, respectively, which we had previously elected to pay in kind and US\$ 0.8 million, US\$ 8.3 million and US\$ 8.3 million of Guarantee Fees in cash during the years ended December 31, 2018, 2017 and 2016, respectively, for which we had the option to pay in kind. Interest expense related to the 2019 Euro Loan and the 2021 Euro Loan has been allocated to results from discontinued operations relative to the proportion of the principal balance that was repaid from the proceeds of the Croatian Transaction (see Note 3, "Discontinued Operations and Assets Held for Sale").

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# 16. OTHER NON-OPERATING INCOME / EXPENSE, NET

Other non-operating income / expense, net comprised the following for the years ended December 31, 2018, 2017 and 2016:

|   | For The Year Ended |          |           |  |
|---|--------------------|----------|-----------|--|
|   | December 31,       |          |           |  |
|   | 2018               | 2017     | 2016      |  |
| Interest income                                   | \$725              | \$536    | \$590     |  |
| Foreign currency exchange (loss) / gain, net      | (2,691)            | 17,761   | 6,929     |  |
| Change in fair value of derivatives (Note 14)     | (1,715)            | (1,783)  | (10,213)  |  |
| Other income, net                                 | 508                | 428      | 442       |  |
| Total other non-operating (expense) / income, net | \$(3,173)          | \$16,942 | \$(2,252) |  |

# 17. STOCK-BASED COMPENSATION

Under our 2015 Stock Incentive Plan (the "2015 Plan"), 6,000,000 shares of Class A common stock are authorized for grants of stock options, restricted stock units ("RSU"), restricted stock and stock appreciation rights to employees and non-employee directors. In addition, any shares available under our Amended and Restated Stock Incentive Plan (which expired on June 1, 2015), including in respect of any awards that expire, terminate, are forfeited or withheld, will be available for awards under the 2015 Plan. Under the 2015 Plan, awards are made to employees and directors at the discretion of the Compensation Committee. Any awards previously issued under the Amended and Restated Stock Incentive Plan will continue to be governed by the terms of that plan.

For the years ended December 31, 2018, 2017 and 2016, we recognized charges for stock-based compensation of US\$ 7.1 million, US\$ 4.4 million and US\$ 3.5 million, respectively, presented as a component of selling, general and administrative expenses in our consolidated statements of operations and comprehensive income / loss.

### **Stock Options**

Grants of options allow the holders to purchase shares of Class A common stock at an exercise price, which is generally the market price prevailing at the date of the grant, with vesting between one and four years after the awards are granted. There was no option activity during the year ended December 31, 2018. The summary of stock options outstanding as at December 31, 2018 and December 31, 2017 is presented below:

|   |           | Weighted                                  |  |                                 |
|---|-----------|---|--|---------------------------------|
|   | Shares    | Average<br>Exercise<br>Price per<br>Share | Weighted Average Remaining Contractual<br>Term (years) | Aggregate<br>Intrinsic<br>Value |
|   |           |   |  |                                 |
| Outstanding at December 31, 2017                | 2,011,392 | \$ 2.32                                   | 7.58   | \$ 4,677                        |
| Outstanding at December 31, 2018                | 2,011,392 | \$ 2.32                                   | 6.58   | \$ 916                          |
| Vested or expected to vest at December 31, 2018 | 2,011,392 | \$ 2.32                                   | 6.58   | \$ 916                          |
| Exercisable at December 31, 2018                | 1,405,696 | \$ 2.31                                   | 6.53   | \$ 654                          |

When options are vested, holders may exercise them at any time up to the maximum contractual life of the instrument which is specified in the option agreement. At December 31, 2018, the maximum life of options that were issued under the 2015 Plan was ten years. Upon providing the appropriate written notification, holders pay the exercise price and receive shares.

The aggregate intrinsic value (the difference between the stock price on the last day of trading of the fourth quarter of 2018 and the exercise prices multiplied by the number of in-the-money options) represents the total intrinsic value that would have been received by the option holders had they exercised all in-the-money options as at December 31, 2018. This amount changes based on the fair value of our Class A common stock. As at December 31, 2018, there was US\$ 0.4 million of unrecognized compensation expense related to stock options which is expected to be recognized over a

weighted-average period of 0.7 years.

The following table summarizes information about stock option activity during 2018, 2017, and 2016:

|                            | 2018                   |          | 2017      |          | 2016      |          |
|----------------------------|------------------------|----------|-----------|----------|-----------|----------|
|                            |                        | Weighted |           | Weighted |           | Weighted |
|                            |                        | Average  |           | Average  |           | Average  |
|                            | Shares Exercise Shares | Exercise | Shares    | Exercise |           |          |
|                            | Shares                 | Price    | Silares   | Price    | Silaies   | Price    |
|                            |                        | (per     |           | (per     |           | (per     |
|                            |                        | share)   |           | share)   |           | share)   |
| Outstanding at January 1   | 2,011,392              | \$ 2.32  | 2,011,392 | \$ 2.32  | 1,666,000 | \$ 3.53  |
| Awards granted             |                        |          |           |          | 411,392   | 2.46     |
| Awards expired             |                        |          |           |          | (66,000 ) | 33.66    |
| Outstanding at December 31 | 2,011,392              | \$ 2.32  | 2,011,392 | \$ 2.32  | 2,011,392 | \$ 2.32  |

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#### Restricted Stock Units

Each RSU represents a right to receive one share of Class A common stock of the Company for each RSU that vests in accordance with a time-based vesting schedule, generally between one to four years from the date of grant. Holders of RSU awards are not entitled to receive cash dividend equivalents and are not entitled to vote.

The following table summarizes information about unvested RSUs as at December 31, 2018:

|                               | Number of<br>Shares / Units | Weighted-Average<br>Grant Date Fair<br>Value |
|-------------------------------|-----------------------------|--|
| Unvested at December 31, 2017 | 1,974,954                   | \$ 3.21                                      |
| Granted                       | 962,369                     | 4.28   |
| Vested                        | (940,968)                   | 3.31   |
| Unvested at December 31, 2018 | 1,996,355                   | \$ 3.68                                      |

The intrinsic value of unvested RSUs was US\$ 5.5 million as at December 31, 2018. Total unrecognized compensation cost related to unvested RSUs as at December 31, 2018 was US\$ 5.2 million and is expected to be recognized over a weighted-average period of 2.5 years.

Restricted Stock Units with Performance Conditions

Each RSU with performance conditions ("PRSU") represents a right to receive one share of Class A common stock of the Company for each PRSU that vests in accordance with a performance-based vesting schedule, based on meeting specified objectives for unlevered free cash flow and OIBDA over defined periods and by defined dates. Holders of PRSU awards are not entitled to receive cash dividend equivalents and are not entitled to vote.

Under the 2015 PRSU Award, 239,703 PRSUs vested in March 2018. The completion of the sale of the Company's Croatian operations in July resulted in the vesting of the remaining unvested 2015 PRSUs together with an additional 461,188 PRSUs that were granted and immediately vested in accordance with the terms of the 2015 PRSU Award agreement.

On December 4, 2018, the 2018 PRSU Award was granted with unlevered free cash flow and OIBDA targets corresponding to two, three and four-year performance periods ended December 31, 2020, 2021 and 2022, respectively. The maximum achievement under the 2018 PRSU Award is 200% of the shares allotted to the corresponding target. Due to the uncertainty of achieving any of the prescribed targets within the 2018 PRSU Award, we have not recognized any related compensation cost.

The following table summarizes information about unvested PRSUs as at December 31, 2018:

|                               | Number of<br>Shares / Units | Weighted-Average<br>Grant Date Fair<br>Value |
|-------------------------------|-----------------------------|--|
| Unvested at December 31, 2017 | 719,109                     | \$ 2.67                                      |
| Granted                       | 962,760                     | 3.52   |
| Vested                        | (1,180,297)                 | 3.14   |
| Unvested at December 31, 2018 | 501,572                     | \$ 3.19                                      |

The intrinsic value of unvested PRSUs was US\$ 1.4 million as at December 31, 2018. Total unrecognized compensation cost related to unvested PRSUs as at December 31, 2018 was US\$ 1.6 million.

## 18. INCOME TAXES

As our investments are predominantly owned by Dutch holding companies, the components of the provision for income taxes and of the income / (loss) before tax have been analyzed between their Netherlands and non-Netherlands components. Similarly the Dutch corporate income tax rates have been used in the reconciliation of income taxes. Income / (loss) from continuing operations before income taxes

The Netherlands and non-Netherlands components of income / (loss) from continuing operations before income taxes are:

For The Year Ended December 31, 2018 2017 2016 Domestic \$ (38,434) \$ (50,344) \$ (66,517) Foreign 163,327 (106,523)123,911 Total \$124,893 \$73,567 \$(173,040) Total tax provision for the years ended December 31, 2018, 2017 and 2016 was allocated as follows: For The Year Ended December 31, 2018 2017 2016 Income tax provision from continuing operations \$(27,828) \$(22,504) \$(6,639) Income tax provision from discontinued operations (1,423 ) (1,226 ) (678 Total tax provision \$(29,251) \$(23,730) \$(7,317)

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### **Provision for Income Taxes**

The Netherlands and non-Netherlands components of the provision for income taxes from continuing operations consist of:

|                               | For The Y   | ear Ended   | l December   |
|-------------------------------|-------------|-------------|--------------|
|                               | 31,         |             |              |
|                               | 2018        | 2017        | 2016         |
| Current income tax provision: |             |             |              |
| Domestic                      | <b>\$</b> — | <b>\$</b> — | <b>\$</b> —  |
| Foreign                       | (25,308)    | (22,273     | ) (4,781 )   |
|                               | (25,308)    | (22,273     | ) (4,781 )   |
| Deferred tax provision:       |             |             |              |
| Domestic                      | _           | _           |              |
| Foreign                       | (2,520)     | (231        | ) (1,858 )   |
|                               | (2,520      | (231        | ) (1,858 )   |
| Provision for income taxes    | \$(27,828)  | \$(22,504   | 1) \$(6,639) |

In 2017 and 2016, the net provision for income taxes is more than the provision computed at statutory tax rates primarily due to losses on which no tax benefit has been received.

Reconciliation of Effective Income Tax Rate

The following is a reconciliation of income taxes, calculated at statutory Netherlands rates, to the provision for income taxes included in the accompanying consolidated statements of operations and comprehensive income / loss for the years ended December 31, 2018, 2017 and 2016:

|   | For The Year Ended December |            |           |  |
|---|-----------------------------|------------|-----------|--|
|   | 31,                         |            |           |  |
|   | 2018                        | 2017       | 2016      |  |
| Income taxes at Netherlands rates (25%) | \$(31,206)                  | \$(18,378) | \$43,251  |  |
| Jurisdictional differences in tax rates | 10,384                      | 7,303      | (41,858)  |  |
| Non-deductible interest                 | (2,455)                     | (248)      | (796)     |  |
| Losses expired                          | (7,111 )                    | (7,583)    | (1,847)   |  |
| Change in valuation allowance (1)       | 26,042                      | (6,242)    | (5,863)   |  |
| Unrecognized tax benefits               | 1,077                       | _          | (925)     |  |
| Effect of change in tax rate (1)        | (21,982)                    | _          | 575       |  |
| Non-deductible expenses                 | (879)                       | 207        | 921       |  |
| Other                                   | (1,698 )                    | 2,437      | (97)      |  |
| Provision for income taxes              | \$(27,828)                  | \$(22,504) | \$(6,639) |  |

The effect of change in tax rate in 2018 is the impact of tax rates enacted in the Netherlands on the tax benefit of loss carry-forwards. The tax benefit is fully offset by a release in the corresponding valuation allowance which was previously recorded against the loss carry-forwards deferred tax asset, resulting in no net impact to the provision for income taxes.

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# CENTRAL EUROPEAN MEDIA ENTERPRISES LTD.

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Tabular amounts in US\$ 000's, except share and per share data)

# Components of Deferred Tax Assets and Liabilities

The following table shows the significant components included in deferred income taxes as at December 31, 2018 and 2017:

|  |                      | December 3 2018 | 1, December 3<br>2017 | 31, |
|--|----------------------|-----------------|-----------------------|-----|
| Assets:                                  |                      |                 |                       |     |
| Tax benefit of loss carry-forwards and   | other tax credits    | \$ 103,468      | \$ 133,258            |     |
| Programming rights                       |                      | 2,211           | 3,189                 |     |
| Property, plant and equipment            |                      | 3,088           | 3,494                 |     |
| Accrued expenses                         |                      | 3,922           | 4,087                 |     |
| Other                                    |                      | 2,997           | 2,468                 |     |
| Gross deferred tax assets                |                      | 115,686         | 146,496               |     |
| Valuation allowance                      |                      | (103,126        | ) (133,477            | )   |
| Net deferred tax assets                  |                      | \$ 12,560       | \$ 13,019             |     |
| Liabilities:                             |                      |                 |                       |     |
| Broadcast licenses, trademarks and cur   | stomer relationships | \$ (21,979      | ) \$ (24,789          | )   |
| Property, plant and equipment            | -                    | (293            | ) (166                | )   |
| Programming rights                       |                      | (5,123          | ) (6,211              | )   |
| Tax payable on potential distribution of | of reserves          | (4,379          | ) —                   |     |
| Other                                    |                      | (920            | ) (169                | )   |
| Total deferred tax liabilities           |                      | (32,694         | ) (31,335             | )   |
| Net deferred income tax liability        |                      | \$ (20,134      | ) \$ (18,316          | )   |
| Deferred tax is recognized on the cons   | olidated balance she | et as follows:  |                       |     |
| -  | December 31, Dece    |                 |                       |     |
|  | 2018 2017            | 7               |                       |     |
| Net non-current deferred tax assets      | \$ 2,411 \$ 2,9      | 964             |                       |     |
| Net non-current deferred tay liabilities | (22.545 ) (21.5      | 280 )           |                       |     |

Net non-current deferred tax liabilities (22,545 ) (21,280 )

Net deferred income tax liability \$ (20,134 ) \$ (18,316 )

We provided a valuation allowance against potential deferred tax assets of US\$ 103.1 million and US\$ 133.5 million as at December 31, 2018 and 2017, respectively, since it has been determined by management, based on the weight of all available evidence, that it is more likely than not that the benefits associated with these assets will not be realized. During 2018 and 2017, we had the following movements on valuation allowances:

Balance at December 31, 2016 \$110,920

| Created during the period    | 7,151     |   |
|------------------------------|-----------|---|
| Utilized                     | (909      | ) |
| Foreign exchange             | 15,844    |   |
| Other                        | 471       |   |
| Balance at December 31, 2017 | 133,477   |   |
| Created during the period    | 100       |   |
| Utilized                     | (26,142   | ) |
| Foreign exchange             | (5,569    | ) |
| Other                        | 1,260     |   |
| Balance at December 31, 2018 | \$103,126 | 6 |

As of December 31, 2018 we had operating loss carry-forwards that will expire in the following periods:

2019 2020 2021 2022 2023-27 Indefinite

The Netherlands \$61,379 \$48,606 \$50,975 \$54,706 \$268,451 \$—

Slovenia — — — — 20,136

United Kingdom — — — — 2,063

Total \$61,379 \$48,606 \$50,975 \$54,706 \$268,451 \$22,199

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CENTRAL EUROPEAN MEDIA ENTERPRISES LTD.

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(Tabular amounts in US\$ 000's, except share and per share data)

The losses are subject to examination by the tax authorities and to restriction on their utilization. In particular, the losses can only be utilized against profits arising in the legal entity in which they arose.

We have provided valuation allowances against most of the above loss carry-forwards. However, a valuation allowance has not been provided against US\$ 10.7 million of the loss carry-forwards in our main operating company in Slovenia on the basis of future reversals of existing taxable temporary differences and taxable income from future trading.

As at December 31, 2018 and 2017, we had no permanently reinvested earnings in subsidiaries giving rise to a temporary difference.

A reconciliation of the beginning and ending amount of unrecognized tax benefits is as follows:

| Balance at December 31, 2015                              | \$ —    |
|---|---------|
| Increases for tax positions taken during a prior period   | 766     |
| Increases for tax positions taken during a current period | 159     |
| Balance at December 31, 2016                              | 925     |
| Foreign exchange  | 127     |
| Balance at December 31, 2017                              | 1,052   |
| Settlement  | (1,077) |
| Foreign exchange  | 25      |
| Balance at December 31, 2018                              | \$ —    |

We do not anticipate a material increase or decrease in unrecognized tax benefits within the next 12 months. Our subsidiaries file income tax returns in the Netherlands and various other tax jurisdictions. As at December 31, 2018, our subsidiaries are generally no longer subject to income tax examinations for years before:

Tax Jurisdiction Year Bulgaria 2013 Czech Republic 2013 The Netherlands 2016 Romania 2014 Slovak Republic 2011 Slovenia 2013 United Kingdom 2017

We recognize, when applicable, both accrued interest and penalties related to unrecognized tax benefits in income tax expense in the accompanying consolidated statements of operations and comprehensive income / loss. There were no significant interest or penalties accrued in the years ended December 31, 2018, 2017 and 2016.

# 19. EARNINGS PER SHARE

We determined that the Series B Preferred Shares are a participating security, and accordingly, our basic and diluted net income / loss per share is calculated using the two-class method. Under the two-class method, basic net income / loss per common share is computed by dividing the net income available to common shareholders after deducting contractual amounts of accretion on our Series B Preferred Shares and the income allocated to these shares by the weighted-average number of common shares outstanding during the period. Diluted net income / loss per share is computed by dividing the adjusted net income by the weighted-average number of dilutive shares outstanding during the period after adjusting for the impact of those dilutive shares on the allocation of income to the Series B Preferred Shares.

The Company identified an error in the calculation of earnings per share disclosed in its financial statements for the year ended December 31, 2017. The error arose due to the misallocation of the results of discontinued operations to the Series B Preferred Shares. The error is not considered to be either quantitatively or qualitatively material to the year ended December 31, 2017, and has been corrected in the information disclosed below. The error did not impact net income, the consolidated balance sheet, the consolidated statements of equity or the consolidated statements of

cash flows.

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# CENTRAL EUROPEAN MEDIA ENTERPRISES LTD. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

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The components of basic and diluted earnings per share are as follows:

|   | For The Y | ear Ended | December   |                |
|---|-----------|-----------|------------|----------------|
|   | 31,       |           |            |                |
|   | 2018      | 2017      | 2016       |                |
|   |           | (As       |            |                |
|   |           | adjusted) |            |                |
| Income / (loss) from continuing operations  | \$97,065  | \$51,063  | \$(179,679 | <del>)</del> ) |
| Net loss attributable to noncontrolling interests   | 79        | 341       | 306        |                |
| Less: preferred share accretion paid in kind (Note 12)  | (4,777)   | (9,694)   | (13,701    | )              |
| Less: income allocated to Series B Preferred Shares   | (29,956)  | (16,994)  | _          |                |
| Income / (loss) from continuing operations available to common shareholders, net of noncontrolling interest | 62,411    | 24,716    | (193,074   | )              |
| Income / (loss) from discontinued operations, net of tax (Note 3)   | 60,548    | (1,636)   | (918       | )              |
| Less: (income) / loss allocated to Series B Preferred Shares  | (19,637)  | 667       |            |                |
| Net income / (loss) attributable to CME Ltd. available to common shareholders — basic                       | 103,322   | 23,747    | (193,992   | )              |
| Effect of dilutive securities   |           |           |            |                |
| Dilutive effect of Series B Preferred Shares  | 3,653     | 3,829     |            |                |
| Net income / (loss) attributable to CME Ltd. available to common shareholders —                             | •         | •         |            |                |
| diluted   | \$106,975 | \$27,576  | \$(193,992 | 2)             |
|   |           |           |            |                |
| Weighted average outstanding shares of common stock — basib   | 230,562   | 155,846   | 151,017    |                |
| Dilutive effect of common stock warrants, employee stock options and RSUs                                   | 27,132    | 80,558    |            |                |
| Weighted average outstanding shares of common stock — diluted   | 257,694   | 236,404   | 151,017    |                |
| Net income / (loss) per share:  |           |           |            |                |
| Continuing operations — basic   | \$0.27    | \$0.16    | \$(1.28    | )              |
| Continuing operations — diluted   | 0.25      | 0.12      | (1.28      | )              |
| Discontinued operations — basic   | 0.18      |           | 0.00       |                |
| Discontinued operations — diluted   | 0.17      | 0.00      | 0.00       |                |
| Attributable to CME Ltd. — basic  | 0.45      | 0.15      | (1.28      | )              |
| Attributable to CME Ltd. — diluted  | 0.42      | 0.12      | (1.28      | )              |

For the purpose of computing basic earnings per share, the 11,211,449 shares of Class A common stock underlying the Series A Preferred Share are included in the weighted average outstanding shares of common stock - basic, because the rights of the Series A Preferred Share are considered substantially similar to that of our Class A common stock.

The following weighted-average, equity awards and convertible shares were excluded from the calculation of diluted earnings per share because their effect would have been anti-dilutive for the periods presented:

|                           | For The Year Ended |      |         |  |
|---------------------------|--------------------|------|---------|--|
|                           | December 31,       |      |         |  |
|                           | 2018               | 2017 | 2016    |  |
| Employee stock options    | _                  |      | 2,011   |  |
| RSUs                      | 1,506              | 144  | 1,219   |  |
| Series B Preferred Shares |                    |      | 105,167 |  |
| Total                     | 1 506              | 144  | 108 397 |  |

These instruments may become dilutive in the future. As set forth in the Certificate of Designation for the Series B Preferred Shares, the holders of our Series B Preferred Shares are not contractually obligated to share in our losses.

20. SEGMENT DATA

We manage our business on a geographical basis, with five operating segments: Bulgaria, the Czech Republic, Romania, the Slovak Republic and Slovenia, which are also our reportable segments and our main operating countries. These segments reflect how CME Ltd.'s operating performance is evaluated by our chief operating decision makers, who we have identified as our co-Chief Executive Officers; how operations are managed by segment managers; and the structure of our internal financial reporting.

Our segments generate revenues primarily from the sale of advertising and sponsorship on our channels. This is supplemented by revenues from cable and satellite television service providers that carry our channels on their platforms and from revenues through the sale of distribution rights to third parties. We do not rely on any single major customer or group of major customers. Intersegment revenues and profits have been eliminated in consolidation. We evaluate our consolidated results and the performance of our segments based on net revenues and OIBDA (as defined below). We believe OIBDA is useful to investors because it provides a meaningful representation of our performance as it excludes certain items that either do not impact our cash flows or the operating results of our operations. OIBDA is also used as a component in determining management bonuses.

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OIBDA includes amortization and impairment of program rights and is calculated as operating income / loss before depreciation, amortization of intangible assets, impairments of assets and certain unusual or infrequent items that are not considered by our chief operating decision makers when evaluating our performance. From January 1, 2018, stock-based compensation and certain operating costs incurred on behalf of our segments at the corporate level have been allocated to our segments for purposes of evaluating their performance. Prior period information has been recast to conform to the current period presentation.

Below are tables showing our net revenues, OIBDA, total assets, capital expenditures and long-lived assets for our continuing operations by segment for the years ended December 31, 2018, 2017 and 2016 for consolidated statements of operations and comprehensive income / loss data and consolidated statements of cash flow data; and as at December 31, 2018 and 2017 for consolidated balance sheet data.

| Net revenues:             | For the Year Ended December |           |           |  |  |
|---------------------------|-----------------------------|-----------|-----------|--|--|
| rectic vendes.            | 31,                         |           |           |  |  |
|                           | 2018                        | 2017      | 2016      |  |  |
| Bulgaria                  | \$84,593                    | \$77,341  | \$72,651  |  |  |
| Czech Republic            | 233,991                     | 209,041   | 190,372   |  |  |
| Romania                   | 201,505                     | 191,244   | 172,951   |  |  |
| Slovak Republic           | 106,834                     | 97,721    | 90,549    |  |  |
| Slovenia                  | 79,587                      | 68,696    | 56,912    |  |  |
| Intersegment revenues (1) | (2,604)                     | (1,175)   | (429)     |  |  |
| Total net revenues        | \$703,906                   | \$642,868 | \$583,006 |  |  |
|                           |                             |           |           |  |  |

For The Veer Ended December

<sup>(1)</sup> Reflects revenues earned from the sale of content to other country segments in CME Ltd. All other revenues are third party revenues.

| OIBDA:   | For The Ye | ear Ended | December   |    |
|--|------------|-----------|------------|----|
| OIDD/1.  | 31,        |           |            |    |
|  | 2018       | 2017      | 2016       |    |
| Bulgaria   | \$21,620   | \$16,241  | \$12,004   |    |
| Czech Republic   | 94,576     | 82,652    | 76,466     |    |
| Romania  | 85,737     | 73,418    | 61,394     |    |
| Slovak Republic  | 27,941     | 23,845    | 15,598     |    |
| Slovenia   | 22,516     | 14,263    | 4,674      |    |
| Elimination  | 34         | (3)       | 25         |    |
| Total operating segments                                 | 252,424    | 210,416   | 170,161    |    |
| Corporate  | (29,750)   | (30,649)  | (28,614    | )  |
| Total OIBDA  | 222,674    | 179,767   | 141,547    |    |
| Depreciation of property, plant and equipment            | (32,933)   | (31,261)  | (27,529    | )  |
| Amortization of broadcast licenses and other intangibles | (9,002)    | (8,592)   | (8,270     | )  |
| Other items <sup>(1)</sup>                               | (3,152)    | _         | _          |    |
| Operating income   | 177,587    | 139,914   | 105,748    |    |
| Interest expense (Note 15)                               | (49,106)   | (83,188)  | (126,378   | )  |
| Loss on extinguishment of debt                           | (415)      | (101)     | (150,158   | )  |
| Other non-operating (expense) / income, net (Note 16)    | (3,173)    | 16,942    | (2,252     | )  |
| Income / (loss) before tax                               | \$124,893  | \$73,567  | \$(173,040 | )) |
|  |            |           | ATT 11     |    |

Other items consists solely of expense related to the accelerated vesting of RSUs with performance conditions in

Total assets: (1)

<sup>(1)</sup> accordance with the terms of the corresponding award agreement following the completion of sale of the Company's Croatian operations on such date. See Note 17, "Stock-based Compensation".

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|                          | December 31, | December 31, |
|--------------------------|--------------|--------------|
|                          | 2018         | 2017         |
| Bulgaria                 | \$ 142,165   | \$ 155,885   |
| Czech Republic           | 771,286      | 842,716      |
| Romania                  | 297,937      | 307,286      |
| Slovak Republic          | 146,252      | 149,866      |
| Slovenia                 | 89,440       | 88,158       |
| Total operating segments | 1,447,080    | 1,543,911    |
| Corporate                | 41,281       | 24,451       |
| Assets held for sale     | _            | 59,693       |
| Total assets             | \$ 1,488,361 | \$ 1,628,055 |
| (1) 0                    |              | 1 1          |

<sup>(1)</sup> Segment assets exclude any intercompany balances.

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| Capital Expenditures:      | For The Year Ended December 31, |           |           |  |
|----------------------------|---------------------------------|-----------|-----------|--|
|                            | 2018                            | 2017      | 2016      |  |
| Bulgaria                   | \$4,222                         | \$4,584   | \$3,304   |  |
| Czech Republic             | 9,012                           | 10,449    | 8,043     |  |
| Romania                    | 4,767                           | 6,639     | 6,863     |  |
| Slovak Republic            | 1,601                           | 1,963     | 1,693     |  |
| Slovenia                   | 4,200                           | 3,171     | 4,128     |  |
| Total operating segments   | 23,802                          | 26,806    | 24,031    |  |
| Corporate                  | 781                             | 1,309     | 2,705     |  |
| Total capital expenditures | \$ \$24,583                     | \$28,115  | \$26,736  |  |
| Long-lived assets: (1)     | Decembe                         | r 31, Dec | ember 31, |  |
| Long-lived assets.         | 2018                            | 201       | 7         |  |
| Bulgaria                   | \$ 10,627                       | \$ 7,     | 863       |  |
| Czech Republic             | 39,314                          | 46,1      | 46        |  |
| Romania                    | 33,368                          | 28,5      | 15        |  |
| Slovak Republic            | 16,376                          | 17,4      | -50       |  |
| Slovenia                   | 15,955                          | 15,7      | 01        |  |
| Total operating segments   | 115,640                         | 115,      | ,675      |  |
| Corporate                  | 1,964                           | 3,67      | 4         |  |
| Total long-lived assets    | \$ 117,604                      | 4 \$ 11   | 9,349     |  |

<sup>(1)</sup> Reflects property, plant and equipment, net.

Revenues from contracts with customers comprised the following:

Consolidated revenue by type: For The Year Ended

December 31,

 Z018
 2017
 2016

 Television advertising
 \$562,450
 \$523,516
 \$483,504

 Carriage fees and subscriptions
 113,746
 95,823
 76,045

 Other
 27,710
 23,529
 23,457

 Total net revenues
 \$703,906
 \$642,868
 \$583,006

Management reviews the performance of our operations based on the above revenue types as well as on a geographic basis as described above. Management does not review other disaggregations of revenues from contracts with customers.

### 21. COMMITMENTS AND CONTINGENCIES

# Commitments

## a) Programming Rights Agreements and Other Commitments

At December 31, 2018, we had total commitments of US\$ 62.8 million (December 31, 2017: US\$ 108.8 million) in respect of future programming, including contracts signed with license periods starting after the balance sheet date. In addition, we have digital transmission obligations, future minimum operating lease payments for non-cancellable operating leases with remaining terms in excess of one year (net of any sublease income) and other commitments as follows:

|      | Programming | g Other     | Operating | Conitol      |
|------|-------------|-------------|-----------|--------------|
|      | purchase    | commitments | leases    | expenditures |
|      | obligations | (1)         | icases    | expenditures |
| 2019 | \$ 23,574   | \$ 12,614   | \$ 2,732  | \$ 503       |
| 2020 | 18,647      | 8,316       | 2,532     | _            |

| 2021                | 13,157    | 2,678     | 1,970    | _  |     |
|---------------------|-----------|-----------|----------|----|-----|
| 2022                | 5,313     | 2,758     | 1,305    | _  |     |
| 2023                | 403       | 3,086     | 1,188    | _  |     |
| 2024 and thereafter | 1,680     | _         | 2,751    | _  |     |
| Total               | \$ 62,774 | \$ 29,452 | \$12,478 | \$ | 503 |

<sup>(1)</sup> Other commitments are primarily comprised of digital transmission commitments.

For the years ended December 31, 2018, 2017 and 2016, we incurred aggregate rent expense on all facilities of US\$ 9.3 million, US\$ 9.0 million and US\$ 7.8 million, respectively.

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# Contingencies

Litigation

We are from time to time party to legal proceedings, arbitrations and regulatory proceedings arising in the normal course of our business operations, including the proceeding described below. We evaluate, on a quarterly basis, developments in such matters and provide accruals for such matters, as appropriate. In making such decisions, we consider the degree of probability of an unfavorable outcome and our ability to make a reasonable estimate of the amount of a loss. An unfavorable outcome in any such proceedings, if material, could have an adverse effect on our business or consolidated financial statements.

In the fourth quarter of 2016, our Slovak subsidiary MARKIZA-SLOVAKIA, spol. s.r.o. ("Markiza") was notified of claims that were filed in June 2016 in a court of first instance in Bratislava, the Slovak Republic to collect amounts allegedly owing under four promissory notes that have a collective face value of approximately EUR 69.0 million. These four promissory notes were purportedly issued in June 2000 by Pavol Rusko in his personal capacity and were purportedly guaranteed by Markiza under the signature of Mr. Rusko, who was an executive director of Markiza at that time as well as one of its shareholders. Two of the notes purport to be issued in favor of Marian Kocner, a controversial Slovak businessman, and the other two to a long-time associate of Mr. Kocner, and were supposedly assigned several times, ultimately to Sprava a inkaso zmeniek, s.r.o., a company owned by Mr. Kocner that is the plaintiff in these proceedings.

Two of the notes, each of which purportedly has a face value of approximately EUR 8.3 million, allegedly matured in 2015; and the other two, each of which purportedly has a face value of approximately EUR 26.2 million, allegedly matured in 2016. The four notes accrue interest from their purported maturity dates. Although Mr. Rusko has asserted, both in written responses to active claims filed in respect of three of the promissory notes as well as in subsequent oral testimony, that he signed the notes in June 2000, we do not believe that the notes were signed in June 2000 or that any of the notes are authentic.

Despite a random case assignment system in the Slovak Republic, claims in respect of three of the notes were initially assigned to the same judge. One of those claims, concerning one of the promissory notes having a face value of approximately EUR 8.3 million (the "First PN Case"), was subsequently reassigned. Proceedings on the claim in respect of the fourth promissory note (in the amount of approximately EUR 26.2 million) were terminated in January 2017 by the presiding judge because the plaintiff failed to pay court fees and were terminated a second time by a different presiding judge in September 2017 after the plaintiff refiled but failed to pay court fees a second time. During the first quarter of 2018, the court of first instance began to schedule hearings in respect of the First PN Case as well as the claims relating to the second promissory note having a face value of approximately EUR 8.3 million (the "Second PN Case") and one of the promissory notes having a face value of approximately EUR 26.2 million (the "Third PN Case").

On April 26, 2018, the judge in the First PN Case ruled in favor of the plaintiff. Markiza appealed that decision. On May 14, 2018, Markiza filed a criminal complaint with the Office of the Special Prosecutor Office of the Slovak Republic (the "Special Prosecutor's Office") alleging that Mr. Kocner and Mr. Rusko committed the offenses of (1) counterfeiting, falsification, and illegal production of money and securities and (2) obstruction or perversion of justice. The Special Prosecutor's Office opened criminal proceedings in the matter at that time.

On June 20, 2018, the Special Prosecutor's Office issued a decision to formally charge Mr. Kocner and Mr. Rusko with counterfeiting, falsification, and illegal production of money and securities and with obstruction or perversion of justice. Following this decision, Mr. Kocner has been taken into pre-trial custody by the Slovak authorities. Subsequently, the Special Prosecutor's Office has charged Mr. Kocner's long-time associate, who signed two of the alleged promissory notes as the original beneficial owner and purported to endorse those notes to a company controlled by Mr. Kocner, with counterfeiting, falsification, and illegal production of money and securities.

On October 12, 2018, the court of first instance terminated proceedings in respect of the Second PN Case because the plaintiff failed to pursue the claim, which the plaintiff appealed.

On December 14, 2018, the appellate court suspended proceedings in respect of the First PN Case until a final and enforceable decision has been rendered in the criminal proceedings.

On December 21, 2018, the appellate court reversed the decision of the court of first instance to terminate the Second PN Case and directed the case be tried on its merits. No hearings have been held or scheduled in respect of this claim subsequent to that decision.

There have been no hearings held in respect of the Third PN Case since the initiation of the criminal proceedings. Markiza is seeking to have the civil proceedings in respect of this claim either suspended until the conclusion of the criminal proceedings or dismissed. In the event any of the civil proceedings are not suspended or dismissed, Markiza will continue to vigorously defend the claims.

Based on the facts and circumstances of these cases, we have not accrued any amounts in respect of these claims.

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### 22. RELATED PARTY TRANSACTIONS

We consider our related parties to be our officers, directors and shareholders who have direct control and/or influence over the Company as well as other parties that can significantly influence management. On June 14, 2018, AT&T acquired the outstanding shares of Warner Media. We have identified transactions with individuals or entities associated with AT&T, which is represented on our Board of Directors and holds a 44.5% voting interest in CME Ltd. (see Note 13, "Equity") as at December 31, 2018, as material related party transactions. AT&T

For The Year Ended

December 31,

2018 2017 2016

Cost of revenues \$22,609 \$22,373 \$19,244 Interest expense 31,867 62,501 103,253

|  | December 31, | December 31, |
|--|--------------|--------------|
|  | 2018         | 2017         |
| Programming liabilities                        | \$ 12,171    | \$ 21,189    |
| Other accounts payable and accrued liabilities | 292          | 252          |
| Accrued interest payable (1)                   | 1,749        | 6,273        |
| Other non-current liabilities (2)              | 33,465       | 69,620       |

<sup>(1)</sup> Amount represents accrued Guarantee Fees for which we have not yet paid. See Note 5, "Long-term Debt and Other Financing Arrangements".

Amount represents Guarantee Fees for which we had previously made an election to pay in kind. The balance as at

# 23. QUARTERLY FINANCIAL DATA

Selected quarterly financial data for the years ended December 31, 2018 and 2017 is as follows:

|  | For the Year Ended December 31, 2018 |              |             | 018         |
|--|--------------------------------------|--------------|-------------|-------------|
|  | First                                | Second       | Third       | Fourth      |
|  | Quarter                              | Quarter      | Quarter     | Quarter     |
|  | (Unaudite                            | d(Unaudited) | (Unaudited) | (Unaudited) |
| Consolidated Statements of Operations and Comprehensive Income |                                      |              |             |             |
| / Loss Data:   |                                      |              |             |             |
| Net revenues   | \$156,709                            | \$ 181,908   | \$ 137,038  | \$ 228,251  |
| Cost of revenues   | 103,670                              | 104,997      | 84,588      | 114,850     |
| Operating income   | 24,581                               | 50,017       | 22,197      | 80,792      |
| Income from continuing operations                              | 6,756                                | 23,675       | 10,609      | 56,025      |
| Income from discontinued operations, net of tax                | 316                                  | 2,350        | 57,882      | _           |
| Net income   | 7,072                                | 26,025       | 68,491      | 56,025      |
| Net income attributable to CME Ltd.                            | 7,250                                | 26,041       | 68,571      | 55,830      |
| Net income per share:  |                                      |              |             |             |
| Continuing operations — basic                                  | \$0.02                               | \$ 0.06      | \$ 0.03     | \$ 0.15     |
| Continuing operations — diluted                                | 0.01                                 | 0.06         | 0.03        | 0.15        |
| Discontinued operations — basic                                | 0.00                                 | 0.01         | 0.15        | _           |
| Discontinued operations — diluted                              | 0.00                                 | 0.00         | 0.15        | _           |
| Attributable to CME Ltd. — basic                               | 0.02                                 | 0.07         | 0.18        | 0.15        |

<sup>(2)</sup> December 31, 2017 included the Commitment Fee which was paid on July 31, 2018. See Note 5, "Long-term Debt and Other Financing Arrangements".

Attributable to CME Ltd. — diluted

0.01

0.06

0.18

0.15

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# CENTRAL EUROPEAN MEDIA ENTERPRISES LTD. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Tabular amounts in US\$ 000's, except share and per share data)

|  | For the Year Ended December 31, 2017 |                |             |             |
|--|--------------------------------------|----------------|-------------|-------------|
|  | First                                | Second         | Third       | Fourth      |
|  | Quarter                              | Quarter        | Quarter     | Quarter     |
|  | (Unaudit                             | ed)(Unaudited) | (Unaudited) | (Unaudited) |
| Consolidated Statements of Operations and Comprehensive  |                                      |                |             |             |
| Income / Loss Data:                                      |                                      |                |             |             |
| Net revenues   | \$123,945                            | 5 \$ 165,339   | \$ 132,304  | \$ 221,280  |
| Cost of revenues   | 89,350                               | 93,104         | 88,251      | 118,800     |
| Operating income   | 11,900                               | 46,413         | 16,066      | 65,535      |
| (Loss) / income from continuing operations               | (10,278                              | ) 25,638       | (5,007)     | 40,710      |
| (Loss) / income from discontinued operations, net of tax | (996                                 | ) 2,160        | (2,926)     | 126         |
| Net (loss) / income                                      | (11,274                              | ) 27,798       | (7,933)     | 40,836      |
| Net (loss) / income attributable to CME Ltd.             | (11,065                              | ) 27,935       | (7,745)     | 40,643      |
| Net (loss) / income per share (as adjusted):             |                                      |                |             |             |
| Continuing operations — basic                            | \$(0.08                              | ) \$ 0.09      | \$ (0.05)   | \$ 0.14     |
| Continuing operations — diluted                          | (0.08)                               | 0.07           | (0.05)      | 0.11        |
| Discontinued operations — basic                          | (0.01                                | 0.01           | (0.02)      | 0.00        |
| Discontinued operations — diluted                        | (0.01                                | 0.00           | (0.02)      | 0.00        |
| Attributable to CME Ltd. — basic                         | (0.09)                               | 0.10           | (0.07)      | 0.14        |
| Attributable to CME Ltd. — diluted                       | (0.09)                               | 0.07           | (0.07)      | 0.11        |
| 24 SUDSEQUENT EVENTS                                     |                                      |                |             |             |

# 24. SUBSEQUENT EVENTS

We terminated the Slovenian Transaction on January 18, 2019. Our presentation has been updated to reflect Slovenia as a continuing operation and to reflect all assets and liabilities of our Slovenian operations as held and used for all periods presented.

On January 31, 2019, we paid EUR 60.0 million (approximately US\$ 68.9 million at January 31, 2019 rates) of the outstanding principal balance of the 2021 Euro Loan with cash generated by our operations.

# ITEM 9 CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE

None.

## ITEM 9A. CONTROLS AND PROCEDURES

Evaluation of Disclosure Controls and Procedures

We have established disclosure controls and procedures designed to ensure that information required to be disclosed in our Annual Report on Form 10-K is recorded, processed, summarized and reported within the specified time periods and is designed to ensure that information required to be disclosed is accumulated and communicated to management, including the co-Chief Executive Officers and the Chief Financial Officer to allow timely decisions regarding required disclosure.

Our co-Chief Executive Officers and our Chief Financial Officer evaluated the effectiveness of the design and operation of our disclosure controls and procedures as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act as of December 31, 2018 and concluded that our disclosure controls and procedures were effective as of that date. Management's Report on Internal Control Over Financial Reporting

Our management is responsible for establishing and maintaining adequate internal control over financial reporting. We have performed an assessment of the design and operating effectiveness of our internal control over financial reporting as of December 31, 2018. This assessment was performed under the direction and supervision of our co-Chief Executive Officers and our Chief Financial Officer, and utilized the framework established in "Internal Control - Integrated Framework (2013)" issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO).

Based on that evaluation, we concluded that as of December 31, 2018, our internal control over financial reporting was effective. Our independent registered public accounting firm, Ernst & Young LLP, has audited our financial statements and issued a report on the effectiveness of internal control over financial reporting, which is included herein.

Changes in Internal Controls

There were no changes in our internal controls over financial reporting during the three month period ended December 31, 2018 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

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### REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and the Shareholders of Central European Media Enterprises Ltd. Opinion on Internal Control over Financial Reporting

We have audited Central European Media Enterprises Ltd.'s internal control over financial reporting as of December 31, 2018, based on criteria established in Internal Control-Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (2013 framework) (the COSO criteria). In our opinion, Central European Media Enterprises Ltd.'s (the Company) maintained, in all material respects, effective internal control over financial reporting as of December 31, 2018, based on the COSO criteria.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States) (PCAOB), the consolidated balance sheets of Central European Media Enterprises Ltd. as of December 31, 2018 and 2017, the related consolidated statements of operations and comprehensive income / loss, equity and cash flows for each of the three years in the period ended December 31, 2018, of the Company and our report dated February 6, 2019 expressed an unqualified opinion thereon.

**Basis for Opinion** 

The Company's management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting included in the accompanying Annual Report on Form 10-K. Our responsibility is to express an opinion on the Company's internal control over financial reporting based on our audit. We are a public accounting firm registered with the PCAOB and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audit in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects.

Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, testing and evaluating the design and operating effectiveness of internal control based on the assessed risk, and performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

Definition and Limitations of Internal Control Over Financial Reporting

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

/s/ Ernst & Young LLP London, United Kingdom February 6, 2019

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ITEM 9B. OTHER INFORMATION

None.

**PART III** 

# ITEM 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE

The information required by Item 10 is incorporated herein by reference to the sections entitled "Election of Directors," "Executive Officers," "Corporate Governance and Board of Director Matters" and "Section 16(a) Beneficial Ownership Reporting Compliance" in our Proxy Statement for the 2019 Annual General Meeting of Shareholders.

# ITEM 11. EXECUTIVE COMPENSATION

The information required by Item 11 is incorporated herein by reference to the sections entitled "Compensation Discussion and Analysis", "Summary Compensation Table", "Compensation Committee Report" and "Compensation Committee Interlocks and Insider Participation" in our Proxy Statement for the 2019 Annual General Meeting of Shareholders.

### ITEM SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND

# 12. RELATED STOCKHOLDER MATTERS

The information required by Item 12 relating to the security ownership of certain beneficial owners and management is incorporated herein by reference to the section entitled "Security Ownership of Certain Beneficial Owners and Management" in our Proxy Statement for the 2019 Annual General Meeting of Shareholders.

Equity Compensation Plan Information

The following table provides information as of December 31, 2018 about common stock that may be issued upon the exercise of options, warrants and rights under all of our existing equity compensation plans.

**Equity Compensation Plan Information** 

|  | (a)   | (b)   | (c)   |
|--|---|---|---|
| Plan Category                          | Number of securities to be issued upon exercise of outstanding options, warrants and rights | Weighted average exercise price of outstanding options, warrants and rights | Number of securities remaining available for future issuance under equity compensation plans (excluding securities reflected in column (a)) |
| Equity compensation                    |   |   |   |
| plans approved by securit              | y   |   |   |
| holders:                               |   |   |   |
| Stock options                          | 2,011,392   | \$2.32  | (1)   |
| Restricted stock units                 | 2,497,927   | n/a   | (1)   |
| Equity compensation                    |   |   |   |
| plans not approved by security holders | _   | _   | _   |
| Total                                  | 4,509,319   | \$2.32  | 1,168,415   |

<sup>(1)</sup> There were 1,168,415 shares available for issuance under CME's 2015 Stock Incentive Plan at December 31, 2018 after reflecting both stock options and restricted stock units in column (a).

# ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR INDEPENDENCE

The information required by Item 13 is incorporated herein by reference to the sections entitled "Certain Relationships and Related Party Transactions" and "Corporate Governance and Board of Director Matters" in our Proxy Statement for the 2019 Annual General Meeting of Shareholders.

ITEM 14. PRINCIPAL ACCOUNTANT FEES AND SERVICES

The information required by Item 14 is incorporated herein by reference to the section entitled "Selection of Auditors" in our Proxy Statement for the 2019 Annual General Meeting of Shareholders.

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# PART IV

# ITEM 15. EXHIBITS AND FINANCIAL STATEMENT SCHEDULES

(a)(1) The following financial statements of Central European Media Enterprises Ltd. are included in Part II, Item 8 of this Report:

Report of Independent Registered Public Accounting Firm;

Consolidated Balance Sheets as of December 31, 2018 and 2017;

Consolidated Statements of Operations and Comprehensive Income / Loss for the years ended December 31, 2018, 2017 and 2016;

Consolidated Statements of Equity for the years ended December 31, 2018, 2017 and 2016;

Consolidated Statements of Cash Flows for the years ended December 31, 2018, 2017 and 2016; and Notes to Consolidated Financial Statements.

(a)(2) Financial Statement Schedule (included at page S-1 of this Annual Report on Form 10-K).

(a)(3) The following exhibits are included in this report:

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| EXHIBIT I         | NDEX  |
|-------------------|---|
| Exhibit<br>Number | Description   |
| 3.01*             | Memorandum of Association (incorporated by reference to Exhibit 3.01 to the Company's Registration Statement No. 3380344 on Form S-1 filed June 17, 1994).  |
| 3.02*             | Memorandum of Increase of Share Capital (incorporated by reference Exhibit 3.03 to Amendment No. 1 to the Company's Registration Statement No. 33-80344 on Form S-1, filed August 19, 1994).  |
| 3.03*             | Memorandum of Reduction of Share Capital (incorporated by reference to Exhibit 3.04 to Amendment No. 2 to the Company's Registration Statement No. 33-80344 on Form S-1, filed September 14, 1994).   |
| 3.04*             | Certificate of Deposit of Memorandum of Increase of Share Capital executed by the Registrar of Companies on May 20, 1997 (incorporated by reference to Exhibit 3.1 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended September 30, 1997).           |
| 3.05*             | Certificate of Deposit of Memorandum of Increase of Share Capital executed by the Registrar of Companies on July 11, 2012 (incorporated by reference to Exhibit 3.05 to the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2012).                  |
| 3.06*             | Certificate of Deposit of Memorandum of Increase of Share Capital executed by the Registrar of Companies on July 3, 2013 (incorporated by reference to Exhibit 3.02 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended June 30, 2013).               |
| 3.07*             | Certificate of Deposit of Memorandum of Increase of Share Capital executed by the Registrar of Companies on April 28, 2014 (incorporated by reference to Exhibit 3.02 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2014).            |
| 3.08*             | Bye-Laws of Central European Media Enterprises Ltd., as amended and restated on April 14, 2014 (incorporated by reference to Exhibit 3.01 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2014).  |
| 4.01*             | Specimen Class A Common Stock Certificate (incorporated by reference to Exhibit 4.01 to Amendment No. 1 to the Company's Registration Statement No. 33-80344 on Form S-1, filed August 19, 1994).   |
| 4.02*             | Warrant Agreement, dated May 2, 2014, between Central European Media Enterprises Ltd. and American Stock Transfer & Trust Company, LLC (as Warrant Agent) (incorporated by reference to Exhibit 4.1 to the Company's Current Report on Form 8-K filed May 5, 2014).             |
| 4.03*             | Private Unit Warrant Agreement, dated May 2, 2014, between Central European Media Enterprises Ltd. and American Stock Transfer & Trust Company, LLC (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed on May 5, 2014).               |
| 4.04*             | Initial Warrant Agreement, dated May 2, 2014, between Central European Media Enterprises Ltd. and American Stock Transfer & Trust Company, LLC (as Warrant Agent) (incorporated by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K filed on May 5, 2014). |
| 4.05*             | Form of Warrant for Unit Warrants (incorporated by reference to Exhibit 4.3 to the Company's Current Report on Form 8-K filed on May 5, 2014).  |

| 4.06*   | Registration Rights Agreement between the Company and Time Warner Holdings B.V., dated May 18, 2009 (incorporated by reference to Exhibit 4.11 to the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2009).                              |
|---------|---|
| 4.07*   | Registration Rights Agreement, by and among Ronald S. Lauder, RSL Capital LLC and Central European Media Enterprises Ltd., dated as of April 30, 2012 (incorporated by reference to Exhibit 4.1 to the Company's Current Report on Form 8-K filed on April 30, 2012). |
| 4.08*   | Certificate of Designation of the Series A Convertible Preferred Stock of Central European Media Enterprises Ltd., dated July 2, 2012 (incorporated by reference to Exhibit 4.1 to the Company's Current Report on Form 8-K filed on July 3, 2012).                   |
| 4.09*   | Certificate of Designation of the Series B Convertible Redeemable Preferred Stock of Central European Media Enterprises Ltd., issued on June 25, 2013 (incorporated by reference to Exhibit 4.1 to the Company's Current Report on Form 8-K filed on June 25, 2013).  |
| 10.01*+ | Central European Media Enterprises Ltd. Amended and Restated Stock Incentive Plan, as amended on June 13, 2012 (incorporated by reference to Exhibit 10.7 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended June 30, 2012).               |
| 10.02*+ | Central European Media Enterprises Ltd. 2015 Stock Incentive Plan (incorporated by reference to Exhibit 10.01 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended June 30, 2015).   |
| 10.03*+ | Form of Restricted Stock Unit Award Agreement (time-based vesting) (incorporated by reference to Exhibit 10.01 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended June 30, 2014).  |
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|-------------------|---|
| Exhibit<br>Number | Description   |
| 10.04*+           | Form of Restricted Stock Unit Award Agreement (performance-based vesting) (for use from March 2015) (incorporated by reference to Exhibit 10.10 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2016).  |
| 10.05*+           | Form of Restricted Stock Unit Award Agreement (Directors' Version) (for use from June 2015) (incorporated by reference to Exhibit 10.02 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended June 30, 2015).   |
| 10.06*+           | Form of Employee Non-Qualified Stock Option Agreement (for use from June 2015) (incorporated by reference to Exhibit 10.03 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended June 30, 2015).  |
| 10.07*+           | Form of Restricted Stock Unit Award Agreement (time-based vesting) (for use from March 2015) (incorporated by reference to Exhibit 10.04 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended June 30, 2015).  |
| 10.08*+           | Form of Restricted Stock Unit Award Agreement (time-based vesting) (2015 Plan, for use from March 2016) (incorporated by reference to Exhibit 10.11 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2016).  |
| 10.09*+           | Form of Employee Non-Qualified Stock Option Agreement (co-Chief Executive Officers version, 2015 Plan, for use from June 2015) (incorporated by reference to Exhibit 10.10 to the Company's Annual Report on Form 10-K for the fiscal period ended December 31, 2016).  |
| 10.10*+           | Form of Restricted Stock Unit Award Agreement (time-based vesting) (co-Chief Executive Officers version, 2015 Plan, for use from March 2016). (incorporated by reference to Exhibit 10.11 to the Company's Annual Report on Form 10-K for the fiscal period ended December 31, 2016).   |
| 10.11+            | Form of Employee Performance-based Restricted Stock Unit Award Agreement (for use from December 2018).  |
| 10.12+            | Form of co-Chief Executive Officer Performance-based Restricted Stock Unit Award Agreement (for use from December 2018).  |
| 10.13*            | Investment Agreement between CME Media Enterprises B.V, and Top Tone Media Holdings Limited, dated April 22, 2010 (incorporated by reference to Exhibit 10.5 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2010).   |
| 10.14*            | Subscription Agreement, by and between Central European Media Enterprises Ltd. and TW Media Holdings LLC, dated March 22, 2009 (incorporated by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2009).  |
| 10.15*            | Sale and Purchase Agreement in respect of Pro TV S.A., Media Pro International S.A. and Media Vision S.R.L. among CME Investments B.V., Central European Media Enterprises Ltd. and Adrian Sarbu, dated May 24, 2010 (incorporated by reference to Exhibit 10.8 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended June 30, 2010). |

| 10.16* | Subscription and Equity Commitment Agreement, by and between Time Warner Media Holdings B.V. and the Company, dated as of April 30, 2012 (incorporated by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K filed on April 30, 2012).   |
|--------|---|
| 10.17* | Letter Agreement, by and among Time Warner Media Holdings B.V., the Company, RSL Savannah LLC, RSL Capital LLC, RSL Investments Corporation and Ronald S. Lauder, dated as of April 30, 2012 (incorporated by reference to Exhibit 10.3 to the Company's Current Report on Form 8-K filed on April 30, 2012).                                 |
| 10.18* | Subscription Agreement, by and among Ronald S. Lauder, RSL Capital LLC and the Company, dated as of April 30, 2012 (incorporated by reference to Exhibit 10.4 to the Company's Current Report on Form 8-K filed on April 30, 2012).   |
| 10.19* | Indemnity Agreement, by and among Central European Media Enterprises Ltd., Ronald S. Lauder and RSL Savannah LLC, dated as of March 22, 2009 (incorporated by reference to Exhibit 10.2 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2009).  |
| 10.20* | Investor Rights Agreement among the Company, Ronald S. Lauder, RSL Savannah LLC, RSL Investment LLC, RSL Investments Corporation and Time Warner Media Holdings B.V., dated May 18, 2009 (incorporated by reference to Exhibit 10.71 to the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2009).                |
| 10.21* | First Amendment to the Investor Rights Agreement, by and among the Company, Ronald S. Lauder, RSL Savannah LLC, RSL Capital LLC, RSL Investments Corporation and Time Warner Media Holdings B.V., dated as of April 30, 2012 (incorporated by reference to Exhibit 10.5 to the Company's Current Report on Form 8-K filed on April 30, 2012). |
| 10.22* | Subscription Agreement, dated as of April 29, 2013, by and between Central European Media Enterprises Ltd. and Time Warner Media Holdings B.V. (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed on April 29, 2013).   |
| 10.23* | Letter Agreement, dated as of April 29, 2013, by and between RSL Savannah LLC, RSL Capital LLC, RSL Investments Corporation, Ronald S. Lauder and Time Warner Media Holdings B.V. (incorporated by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K filed on April 29, 2013).  |
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|                   | Lagar Filling. GERTTINE CORRECT EARLY MEDIA CERTETION TO IN  |  |
|-------------------|--|--|
| Index             |  |  |
| Exhibit<br>Number | Description  |  |
| 10.24*            | Framework Agreement, dated as of February 28, 2014, among Central European Media Enterprises Ltd., Time Warner Inc. and Time Warner Media Holdings B.V. (incorporated by reference to Exhibit 99.1 to the Company's Registration Statement on Form S-3 filed February 28, 2014).   |  |
| 10.25*            | Standby Purchase Agreement, dated as of March 24, 2014, between Central European Media Enterprises Ltd. and Time Warner Media Holdings B.V. (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed March 27, 2014).  |  |
| 10.26*            | Pledge Agreement on Shares in Central European Media Enterprises N.V., dated May 2, 2014, among Central European Media Enterprises Ltd. (as Pledgor), Time Warner Inc. (as Pledgee) and Central European Media Enterprises N.V. (as the Company), with respect to the Time Warner Revolving Credit Facility (incorporated by reference to Exhibit 10.10 to the Company's Current Report on Form 8-K filed on May 5, 2014). |  |
| 10.27*            | Deed of Pledge of Shares (CME Media Enterprises B.V.), dated May 2, 2014, among Central European Media Enterprises N.V. (as Pledgor), Time Warner Inc. (as Pledgee) and CME Media Enterprises B.V. (as the Company), with respect to the Time Warner Revolving Credit Facility (incorporated by reference to Exhibit 10.9 to the Company's Current Report on Form 8-K filed on May 5, 2014).                               |  |
| 10.28*            | Credit Agreement dated as of November 14, 2014 among Central European Media Enterprises Ltd., BNP Paribas, as administrative agent, Time Warner Inc., as guarantor, and the lenders party thereto (incorporated by reference to Exhibit 10.1 to the Company's Current Report in Form 8-K filed on November 14, 2014).  |  |
| 10.29*            | Commitment Letter dated as of November 14, 2014 between Central European Media Enterprises Ltd. and Time Warner Inc. (incorporated by reference to Exhibit 10.2 to the Company's Current Report in Form 8-K filed on November 14, 2014).   |  |
| 10.30*            | Credit Agreement dated as of September 30, 2015 among Central European Media Enterprises Ltd., BNP Paribas, as administrative agent, Time Warner Inc., as guarantor, and the lenders party thereto (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed on October 1, 2015).   |  |
| 10.31*            | Credit Agreement dated as of February 19, 2016 among CME Media Enterprises B.V., as borrower, Central European Media Enterprises Ltd., as guarantor, BNP Paribas, as administrative agent, Time Warner Inc., as guarantor, and the lenders party thereto (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed on February 22, 2016).   |  |
| 10.32*            | Amendment dated as of February 19, 2016 to the Credit Agreement dated as of November 14, 2014, among Central European Media Enterprises Ltd., as borrower, BNP Paribas, as administrative agent, Time Warner Inc., as guarantor, and the lenders party thereto (incorporated by reference to Exhibit 10.3 to the Company's Current Report on Form 8-K filed on February 22, 2016).   |  |
|                   | Amendment dated as of February 19, 2016 to the Credit Agreement dated as of September 30, 2015   |  |

among Central European Media Enterprises Ltd., as borrower, BNP Paribas, as administrative agent, Time

Warner Inc., as guarantor, and the lenders party thereto (incorporated by reference to Exhibit 10.4 to the

Company's Current Report on Form 8-K filed on February 22, 2016).

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| 10.34* | Amendment and Restatement Agreement in respect of the Amended and Restated Revolving Loan Facility Credit Agreement dated as of November 14, 2014, as amended and restated as of February 19, 2016 among Central European Media Enterprises Ltd., as borrower, Time Warner Inc. as administrative agent, and the lenders party thereto (incorporated by reference to Exhibit 10.7 to the Company's Current Report on Form 8-K filed on February 22, 2016). |
|--------|--|
| 10.35* | Amended and Restated Reimbursement Agreement dated as of November 14, 2014 as amended and restated as of February 19, 2016 among Central European Media Enterprises Ltd., CME Media Enterprises B.V., and Time Warner Inc., as credit guarantor (incorporated by reference to Exhibit 10.8 to the Company's Current Report on Form 8-K filed on February 22, 2016).  |
| 10.36* | Pledge Agreement on Shares in Central European Media Enterprises N.V. dated February 19, 2016 among Central European Media Enterprises Ltd., as pledgor, Time Warner Inc., as pledgee, and Central European Media Enterprises N.V. (incorporated by reference to Exhibit 10.10 to the Company's Current Report on Form 8-K filed on February 22, 2016).  |
| 10.37* | Deed of Pledge of Shares (CME Media Enterprises B.V.) dated February 19, 2016 among Central European Media Enterprises N.V., as pledgor, Time Warner Inc. as pledgee, and CME Media Enterprises B.V. (incorporated by reference to Exhibit 10.11 to the Company's Current Report on Form 8-K filed on February 22, 2016).  |
| 10.38* | Deed of Amendment dated February 19, 2016 to the Intercreditor Agreement dated July 21, 2006, as amended and restated, among Central European Media Enterprises Ltd., Central European Media Enterprises N.V., CME Media Enterprises B.V., and the other parties thereto (incorporated by reference to Exhibit 10.12 to the Company's Current Report on Form 8-K filed on February 22, 2016).  |
| 10.39* | Intercreditor Agreement dated July 21, 2006, as amended and restated, among Central European Media Enterprises Ltd., Central European Media Enterprises N.V., CME Media Enterprises B.V., and the other parties thereto (incorporated by reference to Exhibit 10.13 to the Company's Current Report on Form 8-K filed on February 22, 2016).   |
| 10.40* | Amendment dated March 2, 2017, to Amended and Restated Reimbursement Agreement dated as of November 14, 2014 as amended and restated as of February 19, 2016 among Central European Media Enterprises Ltd., CME Media Enterprises B.V., and Time Warner Inc., as credit guarantor (incorporated by reference to Exhibit 10.1 to the Company's Current Report in Form 8-K filed on March 6, 2017).  |

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|-------------------|---|
| Exhibit<br>Number | Description   |
| 10.41*            | Framework Agreement dated July 9, 2017 between CME Media Enterprises B.V. and Slovenia Broadband S.à r.l. (incorporated by reference to Exhibit 10.1 to the Company's Current Report in Form 8-K filed on July 10, 2017).   |
| 10.42*            | Amendment No. 1 to Framework Agreement, dated April 10, 2018, between CME Media Enterprises B.V. and Slovenia Broadband S.à r.l. (incorporated by reference to Exhibit 10.1 to the Company's Current Report in Form 8-K filed on April 12, 2018).   |
| 10.43*            | Amended & Restated Framework Agreement, dated July 5, 2018, between CME Media Enterprises B.V. and Slovenia Broadband S.à r.l. (incorporated by reference to Exhibit 10.1 to the Company's Current Form 8-K filed on July 11, 2018).  |
| 10.44*            | Amendment No. 1 to Amended & Restated Framework Agreement, dated September 13, 2018, between CME Media Enterprises B.V. and Slovenia Broadband S.à r.l. (incorporated by reference to Exhibit 10.1 to the Company's Current Form 8-K filed on September 14, 2018).  |
| 10.45*            | Amendment No. 2 to Amended & Restated Framework Agreement, dated as of October 31, between CME Media Enterprises B.V. and Slovenia Broadband S.á.r.l. (incorporated by reference to Exhibit 10.1 to the Company's Current Form 8-K filed on November 1, 2018).  |
| 10.46*            | Amendment No. 3 to Amended & Restated Framework Agreement, dated as of December 6, 2018, between CME Media Enterprises B.V. and Slovenia Broadband S.á.r.l. (incorporated by reference to Exhibit 10.1 to the Company's Current Form 8-K filed on December 6, 2018).  |
| 10.47*            | Consent, Waiver and Third Amendment as of June 22, 2017 to the Credit Agreement dated as of November 14, 2014, as amended, among Central European Media Enterprises Ltd., as borrower, BNP Paribas, as administrative agent, Time Warner Inc., as guarantor, and the lenders party thereto (incorporated by reference to Exhibit 10.01 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended June 30, 2017).                              |
| 10.48*            | Consent, Waiver and Second Amendment as of June 22, 2017 to the Credit Agreement dated as of September 30, 2015, as amended, among Central European Media Enterprises Ltd., as borrower, BNP Paribas, as administrative agent, Time Warner Inc., as guarantor, and the lenders party thereto (incorporated by reference to Exhibit 10.02 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended June 30, 2017).                            |
| 10.49*            | Consent, Waiver and First Amendment as of June 22, 2017 to the Credit Agreement dated as of February 19, 2016 among CME Media Enterprises B.V., as borrower, Central European Media Enterprises Ltd., as guarantor, BNP Paribas, as administrative agent, Time Warner Inc., as guarantor, and the lenders party thereto (incorporated by reference to Exhibit 10.03 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended June 30, 2017). |
| 10.50*            | Second Amendment dated June 22, 2017, to the Amended and Restated Reimbursement Agreement dated as of November 14, 2014 as amended and restated as of February 19, 2016, as amended, among Central European Media Enterprises Ltd., CME Media Enterprises B.V., and Time Warner Inc., as credit guarantor   |

(incorporated by reference to Exhibit 10.04 to the Company's Quarterly Report on Form 10-Q for the

# Edgar Filing: CENTRAL EUROPEAN MEDIA ENTERPRISES LTD - Form 10-K quarterly period ended June 30, 2017).

| 10.51* | Agreement dated as of May 2, 2014 as amended and restated as of November 14, 2014, and as further amended and restated as of February 19, 2016, among Central European Media Enterprises Ltd., as borrower, Time Warner Inc. as administrative agent, and the lenders party thereto (incorporated by reference to Exhibit 10.05 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended June 30, 2017).                                |
|--------|--|
| 10.52* | Fourth Amendment as of February 5, 2018 to the Credit Agreement dated as of November 14, 2014, as amended, among Central European Media Enterprises Ltd., as borrower, BNP Paribas, as administrative agent, Time Warner Inc., as guarantor, and the lenders party thereto (incorporated by reference to Exhibit 10.46 to the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2017).   |
| 10.53* | Third Amendment, dated as of April 25, 2018, to the Credit Agreement dated as of September 30, 2015, among Central European Media Enterprises Ltd., as borrower, Time Warner Inc., as guarantor, BNP Paribas, as administrative agent, and the lenders party thereto (incorporated by reference to Exhibit 10.1 to the Company's Current Report in Form 8-K filed on April 26, 2018).  |
| 10.54* | Second Amendment, dated as of April 25, 2018, to the Credit Agreement dated as of February 19, 2016, among CME Media Enterprises B.V., as borrower, Central European Media Enterprises Ltd., as guarantor, Time Warner Inc., as guarantor, BNP Paribas, as administrative agent, and the lenders party thereto (incorporated by reference to Exhibit 10.2 to the Company's Current Report in Form 8-K filed on April 26, 2018).                              |
| 10.55* | Amendment and Restatement Agreement, dated April 25, 2018, in respect of the Amended and Restated Reimbursement Agreement, dated as of November 14, 2014, as amended and restated as of February 19, 2016, as amended, among Central European Media Enterprises Ltd., CME Media Enterprises B.V., and Time Warner Inc., as credit guarantor (incorporated by reference to Exhibit 10.3 to the Company's Current Report in Form 8-K filed on April 26, 2018). |
| 10.56* | Second Amended and Restated Reimbursement Agreement, dated as of November 14, 2014, as amended and restated as of February 19, 2016, and as further amended and restated as of April 26, 2018, among Central European Media Enterprises Ltd., CME Media Enterprises B.V., and Time Warner Inc., as credit guarantor (incorporated by reference to Exhibit 10.4 to the Company's Current Report in Form 8-K filed on  |

April 26, 2018).

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|-------------------|---|--|--|
| Exhibit<br>Number | Description   |  |  |
| 10.57*            | Amendment and Restatement Agreement, dated April 25, 2018, in respect of the Amended and Restated Revolving Loan Facility Credit Agreement, dated as of May 2, 2014, as amended and restated as of February 19, 2016, as amended, among Central European Media Enterprises Ltd., as borrower, Time Warner Inc., as administrative agent, and the lenders party thereto (incorporated by reference to Exhibit 10.5 to the Company's Current Report in Form 8-K filed on April 26, 2018). |  |  |
| 10.58*            | Second Amended and Restated Revolving Loan Facility Credit Agreement, dated as of May 2, 2014, as amended and restated as of February 19, 2016, and as further amended and restated as of April 26, 2018, among Central European Media Enterprises Ltd., as borrower, Time Warner Inc., as administrative agent, and the lenders party thereto (incorporated by reference to Exhibit 10.6 to the Company's Current Report in Form 8-K filed on April 26, 2018).                         |  |  |
| 10.59*+           | Amended and Restated Contract of Employment between CME Media Services Limited and Michael Del Nin, dated December 21, 2017 (incorporated by reference to Exhibit 10.1 to the Company's Current Report in Form 8-K filed on December 22, 2017).   |  |  |
| 10.60*+           | Amended and Restated Contract of Employment between CME Media Services Limited and Christoph Mainusch, dated December 21, 2017 (incorporated by reference to Exhibit 10.2 to the Company's Current Report in Form 8-K filed on December 22, 2017).  |  |  |
| 10.61*+           | Amended and Restated Contract of Employment between CME Media Services Limited and Daniel Penn, dated December 21, 2017 (incorporated by reference to Exhibit 10.3 to the Company's Current Report in Form 8-K filed on December 22, 2017).   |  |  |
| 10.62*+           | Amended and Restated Contract of Employment between CME Media Services Limited and David Sturgeon, dated December 21, 2017 (incorporated by reference to Exhibit 10.4 to the Company's Current Report in Form 8-K filed on December 22, 2017).  |  |  |
| 10.63*+           | Amended and Restated Contract of Employment between CME Media Services Limited and Adrian Sarbu, dated April 4, 2013 (incorporated by reference to Exhibit 10.01 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2013).   |  |  |
| 10.64*+           | Separation Agreement between CME Media Services Limited and Adrian Sarbu, dated August 21, 2013 (incorporated by reference to Exhibit 10.1 to the Company's Current Report in Form 8-K filed on August 21, 2013).   |  |  |
| 21.01             | List of subsidiaries.   |  |  |
| 23.01             | Consent of Ernst & Young LLP.   |  |  |
| 24.01             | Power of Attorney, dated as of February 6, 2019.  |  |  |
| 31.01             | Certification of co-Principal Executive Officer pursuant to Exchange Act Rules 13a-14(a) and 15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.   |  |  |
| 31.02             | Certification of co-Principal Executive Officer pursuant to Exchange Act Rules 13a-14(a) and 15d-14(a). as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.   |  |  |

| 31.03   | Certification of Principal Financial Officer pursuant to Exchange Act Rules 13a-14(a) and 15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.  |
|---------|---|
| 32.01   | Certifications of co-Principal Executive Officers and Principal Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (furnished only).  |
| 99.01*  | Standing Proxy/Authorization issued by Time Warner Inc. on April 25, 2018 (incorporated by reference to Exhibit 99.1 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2018).   |
| 99.02*  | Standing Proxy/Authorization issued by Time Warner Media Holdings B.V. on April 25, 2018 (incorporated by reference to Exhibit 99.2 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2018).  |
| 99.03*  | Letter Agreement among Time Warner Inc., Time Warner Media Holdings B.V. and Central European Media Enterprises Ltd. dated April 25, 2018 (incorporated by reference to Exhibit 99.3 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2018). |
| 101.INS | XBRL Instance Document  |
| 101.SCH | XBRL Taxonomy Schema Document   |
| 101.CAL | XBRL Taxonomy Calculation Linkbase Document   |
| 101.DEF | XBRL Taxonomy Definition Linkbase Document  |
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Exhibit Number Description

101.LAB XBRL Taxonomy Label Linkbase Document

101.PRE XBRL Taxonomy Presentation Linkbase Document

- \* Previously filed exhibits.
- + Exhibit is a management contract or compensatory plan.
- b) Exhibits: See (a)(3) above for a listing of the exhibits included as part of this report.
- c) Report of Independent Registered Public Accountants on Schedule II Schedule of Valuation Allowances. (See page S-1 of this Annual Report on Form 10-K).

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### **SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Central European Media Enterprises Ltd.

/s/ David Sturgeon

Date: February 6, 2019 David Sturgeon

Executive Vice President and Chief Financial Officer

Principal Financial Officer and Principal Accounting Officer

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the Registrant and in the capacities and on the dates indicated.

| Signature                                    | Title  | Date             |
|--|--|------------------|
| *<br>John K. Billock                         | Chairman of the Board of Directors   | February 6, 2019 |
| /s/ Michael Del Nin<br>Michael Del Nin       | co-Chief Executive Officer<br>(co-Principal Executive Officer)                               | February 6, 2019 |
| /s/ Christoph Mainusch<br>Christoph Mainusch | co-Chief Executive Officer<br>(co-Principal Executive Officer)                               | February 6, 2019 |
| /s/ David Sturgeon<br>David Sturgeon         | Chief Financial Officer<br>(Principal Financial Officer and<br>Principal Accounting Officer) | February 6, 2019 |
| *<br>Alfred W. Langer                        | Director   | February 6, 2019 |
| *<br>Parm Sandhu                             | Director   | February 6, 2019 |
| *<br>Kelli Turner                            | Director   | February 6, 2019 |
| *<br>Trey Turner                             | Director   | February 6, 2019 |
| * Gerhard Zeiler * By:/s/ David Sturge       | Director   | February 6, 2019 |

By authority of the

**David Sturgeon** Attorney-in-fact \*\*

herewith

<sup>\*\*</sup> power of attorney filed

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# **INDEX TO SCHEDULES**

Schedule II

Schedule of Valuation Allowances

(US\$ 000's)

Bad debt Deferred and credit tax note allowance provision BALANCE December 31, 2015 \$ 8,630 \$109,480 Charged to costs and expenses 3,813 5,863 Deductions (1) (2,915) 251 Foreign exchange (299 ) (4,674 BALANCE December 31, 2016 9,229 110,920 Charged to costs and expenses 1,913 6,242 Deductions (1) ) 471 (1.886)Foreign exchange 1,180 15,844 BALANCE December 31, 2017 10,436 133,477 Charged to costs and expenses (26,042)811 Deductions (1) (1,079 ) 1,260 (471 Foreign exchange ) (5,569 BALANCE December 31, 2018 \$ 9,697 \$103,126

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<sup>(1)</sup> Charged to other accounts for the bad debt and credit note provision consist primarily of accounts receivable written off.