



- r Soliciting material pursuant to Rule 14a12 under the Exchange Act (17 CFR 240.14a-12)
  - r Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - r Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01 Regulation FD Disclosure

Included is the Registrant's President's Message, the full text of which is incorporated by reference to this item, which was contemporaneously delivered to the Registrant's shareholders and depositors beginning on August 21, 2009.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits  
EXHIBIT  
99.1 President's Message dated August 21, 2009

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

UNITY BANCORP, INC  
(Registrant)

Date: August 21, 2009

By:

/s/ Alan J. Bedner  
Alan J. Bedner  
EVP and Chief Financial Officer

EXHIBIT INDEX

| EXHIBIT # | DESCRIPTION                               |
|-----------|---|
| 99.1      | President's Message dated August 21, 2009 |

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