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ASB FINANCIAL CORP /OH  
Form 10QSB  
May 17, 2004

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-QSB

(Mark One)

QUARTERLY REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934

For the quarterly period ended March 31, 2004  
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OR

TRANSITION REPORT UNDER SECTION 13 OR 15(d) OF THE EXCHANGE ACT

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number: 0-25906  
-----

ASB FINANCIAL CORP.

-----  
(Exact name of small business issuer as specified in its charter)

Ohio

31-1429488

-----  
(State or other jurisdiction of  
incorporation or organization)

-----  
(IRS Employer Identification No.)

503 Chillicothe Street, Portsmouth, Ohio 45662

-----  
(Address of principal executive offices)

(740) 354-3177

-----  
(Issuer's telephone number)

-----  
(Former name, former address and former fiscal year,  
if changed since last report)

Check whether the issuer (1) filed all reports required to be filed by  
Section 13 or 15(d) of the Exchange Act during the past 12 months or such  
shorter period that the issuer was required to file such reports and (2) has  
been subject to such filing requirements for the past ninety days:

Yes  No

APPLICABLE ONLY TO CORPORATE ISSUERS

State the number of shares outstanding of each of the issuer's classes of  
common equity, as of the latest practicable date:

May 12, 2004 - 1,667,956 shares of common stock, no par value  
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Transitional Small Business Disclosure Format (Check one): Yes [ ] No [X]

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ASB Financial Corp.

CONSOLIDATED STATEMENTS OF FINANCIAL CONDITION

(In thousands, except share data)

| ASSETS   | March 31,<br>2004 | June 30,<br>2003 |
|--|-------------------|------------------|
| Cash and due from banks  | \$ 1,416          | \$ 2,932         |
| Interest-bearing deposits in other financial institutions  | 7,184             | 4,678            |
| Cash and cash equivalents  | 8,600             | 7,610            |
| Certificates of deposit in other financial institutions  | 179               | 173              |
| Investment securities available for sale - at market   | 11,256            | 13,005           |
| Mortgage-backed securities available for sale - at market  | 10,922            | 12,130           |
| Loans receivable - net of allowance for loan losses<br>of \$1.0 million at both March 31, 2004 and June 30, 2003 | 126,957           | 114,974          |
| Real estate acquired through foreclosure   | 97                | -                |
| Office premises and equipment - at depreciated cost  | 1,851             | 1,829            |
| Federal Home Loan Bank stock - at cost   | 1,093             | 1,061            |

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|  |           |           |
|--|-----------|-----------|
| Accrued interest receivable on loans   | 280       | 308       |
| Accrued interest receivable on mortgage-backed securities  | 48        | 62        |
| Accrued interest receivable on investments and interest-bearing deposits   | 136       | 230       |
| Prepaid expenses and other assets  | 793       | 1,050     |
| Prepaid federal income taxes   | 428       | 164       |
| Deferred federal income taxes  | 34        | 159       |
|  | -----     | -----     |
| Total assets   | \$162,674 | \$152,755 |
|  | =====     | =====     |
| LIABILITIES AND SHAREHOLDERS' EQUITY   |           |           |
| Deposits   | \$132,930 | \$130,780 |
| Advances from the Federal Home Loan Bank   | 10,947    | 4,188     |
| Advances by borrowers for taxes and insurance  | 103       | 177       |
| Accrued interest payable   | 413       | 72        |
| Other liabilities  | 954       | 1,179     |
|  | -----     | -----     |
| Total liabilities  | 145,347   | 136,396   |
| Shareholders' equity   |           |           |
| Preferred stock, 1,000,000 shares authorized, no par value;<br>no shares issued  | -         | -         |
| Common stock, 4,000,000 shares authorized, no par value;<br>1,918,073 and 1,905,614 shares issued at March 31, 2004 and<br>June 30, 2003, respectively | -         | -         |
| Additional paid-in capital   | 10,083    | 9,895     |
| Retained earnings, restricted  | 9,545     | 8,782     |
| Shares acquired by stock benefit plans   | (126)     | (285)     |
| Accumulated comprehensive income, unrealized gains on securities<br>designated as available for sale, net of related tax effects                       | 665       | 673       |
| Less 250,117 and 243,267 shares of treasury stock at March 31, 2004<br>and June 30 2003, respectively - at cost  | (2,840)   | (2,706)   |
|  | -----     | -----     |
| Total shareholders' equity   | 17,327    | 16,359    |
|  | -----     | -----     |
| Total liabilities and shareholders' equity   | \$162,674 | \$152,755 |
|  | =====     | =====     |

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ASB Financial Corp.

CONSOLIDATED STATEMENTS OF EARNINGS

(In thousands, except per share data)

|                 | Nine months ended |         | Three months ended |         |
|-----------------|-------------------|---------|--------------------|---------|
|                 | March 31,         |         | March 31,          |         |
|                 | 2004              | 2003    | 2004               | 2003    |
| Interest income |                   |         |                    |         |
| Loans           | \$6,045           | \$6,090 | \$2,053            | \$2,016 |

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|   |         |         |        |        |
|---|---------|---------|--------|--------|
| Mortgage-backed securities                              | 152     | 342     | 73     | 98     |
| Investment securities                                   | 513     | 732     | 167    | 182    |
| Interest-bearing deposits and other                     | -       | 30      | -      | 8      |
|   | -----   | -----   | -----  | -----  |
| Total interest income                                   | 6,710   | 7,194   | 2,293  | 2,304  |
| Interest expense  |         |         |        |        |
| Deposits  | 2,165   | 2,920   | 734    | 899    |
| Borrowings  | 106     | 71      | 74     | 20     |
|   | -----   | -----   | -----  | -----  |
| Total interest expense                                  | 2,271   | 2,991   | 808    | 919    |
|   | -----   | -----   | -----  | -----  |
| Net interest income                                     | 4,439   | 4,203   | 1,485  | 1,385  |
| Provision for losses on loans                           | 81      | 169     | 31     | 45     |
|   | -----   | -----   | -----  | -----  |
| Net interest income after provision for losses on loans | 4,358   | 4,034   | 1,454  | 1,340  |
| Other income  |         |         |        |        |
| Gain on investment securities transactions              | 10      | 55      | -      | 43     |
| Gain on sale of office premises                         | 58      | -       | -      | -      |
| Other operating   | 447     | 404     | 134    | 136    |
|   | -----   | -----   | -----  | -----  |
| Total other income                                      | 515     | 459     | 134    | 179    |
| General, administrative and other expense               |         |         |        |        |
| Employee compensation and benefits                      | 1,568   | 1,227   | 567    | 454    |
| Occupancy and equipment                                 | 172     | 137     | 56     | 46     |
| Franchise taxes   | 129     | 104     | 44     | 40     |
| Data processing   | 322     | 313     | 110    | 107    |
| Other operating   | 719     | 572     | 206    | 194    |
|   | -----   | -----   | -----  | -----  |
| Total general, administrative and other expense         | 2,910   | 2,353   | 983    | 841    |
|   | -----   | -----   | -----  | -----  |
| Earnings before income taxes                            | 1,963   | 2,140   | 605    | 678    |
| Federal income taxes                                    |         |         |        |        |
| Current   | 372     | 552     | 122    | 174    |
| Deferred  | 129     | 79      | 33     | (1)    |
|   | -----   | -----   | -----  | -----  |
| Total federal income taxes                              | 501     | 631     | 155    | 173    |
|   | -----   | -----   | -----  | -----  |
| NET EARNINGS  | \$1,462 | \$1,509 | \$ 450 | \$ 505 |
|   | =====   | =====   | =====  | =====  |
| EARNINGS PER SHARE                                      |         |         |        |        |
| Basic   | \$ .88  | \$ .99  | \$ .27 | \$ .32 |
|   | =====   | =====   | =====  | =====  |
| Diluted   | \$ .85  | \$ .96  | \$ .26 | \$ .32 |
|   | =====   | =====   | =====  | =====  |

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ASB Financial Corp.

CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

(In thousands)

|   | For the nine months<br>ended March 31,<br>2004 |         | For the three<br>ended March<br>2004 |    |
|---|--|---------|--------------------------------------|----|
| Net earnings  | \$1,462  | \$1,509 | \$450                                | \$ |
| Other comprehensive income (loss), net of tax:  |  |         |                                      |    |
| Unrealized holding gains (losses) on securities during<br>the period, net of tax benefits (taxes) of \$4, \$20,<br>\$(33) and \$59 for each respective period | (8)  | (39)    | 64                                   | (  |
| Reclassification adjustment for realized gains<br>included in earnings, net of taxes of \$0, \$19, \$0<br>and \$15 for each respective period                 | -  | (36)    | -                                    | -  |
| Comprehensive income  | \$1,454  | \$1,434 | \$514                                | \$ |
| Accumulated comprehensive income  | \$ 665   | \$ 775  | \$665                                | \$ |

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ASB Financial Corp.

CONSOLIDATED STATEMENTS OF CASH FLOWS

For the nine months ended March 31,  
(In thousands)

|  | 2004     | 2003     |
|--|----------|----------|
| Cash flows from operating activities:  |          |          |
| Net earnings for the period  | \$ 1,462 | \$ 1,509 |
| Adjustments to reconcile net earnings to net cash<br>provided by (used in) operating activities:               |          |          |
| Amortization of discounts and premiums on loans, deposits,<br>investments and mortgage-backed securities - net | 209      | (59)     |
| Amortization of deferred loan origination fees   | (108)    | (86)     |
| Depreciation and amortization  | 118      | 94       |
| Amortization of expense related to stock benefit plans   | 308      | 345      |
| Provisions for losses on loans   | 81       | 169      |
| Gain on investment securities transactions   | (10)     | (55)     |
| Gain on sale of office premises  | (58)     | -        |

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|  |          |          |
|--|----------|----------|
| Federal Home Loan Bank stock dividends                         | (32)     | (34)     |
| Increase (decrease) in cash due to changes in:                 |          |          |
| Accrued interest receivable                                    | 136      | 63       |
| Prepaid expenses and other assets                              | 257      | (44)     |
| Accrued interest payable                                       | 341      | 415      |
| Other liabilities  | (225)    | 1,398    |
| Federal income taxes   |          |          |
| Current  | (264)    | (393)    |
| Deferred   | 129      | 79       |
|  | -----    | -----    |
| Net cash provided by operating activities                      | 2,344    | 3,401    |
| Cash flows provided by (used in) investing activities:         |          |          |
| Purchase of certificates of deposit                            | -        | (72)     |
| Proceeds from maturity of investment securities                | 7,710    | 14,065   |
| Proceeds from sales of investment securities                   | 500      | 4,001    |
| Purchase of investment securities                              | (6,611)  | (13,649) |
| Principal repayments on mortgage-backed securities             | 4,094    | 5,400    |
| Purchase of mortgage-backed securities                         | (3,061)  | (8,303)  |
| Loan principal repayments                                      | 29,303   | 26,635   |
| Loan disbursements   | (41,248) | (32,758) |
| Proceeds from sale of real estate acquired through foreclosure | -        | 445      |
| Proceeds from sale of office premises                          | 58       | -        |
| Purchase of office premises and equipment                      | (140)    | (574)    |
|  | -----    | -----    |
| Net cash used in investing activities                          | (9,395)  | (4,810)  |
| Cash flows provided by (used in) financing activities:         |          |          |
| Net increase in deposit accounts                               | 2,150    | 1,108    |
| Proceeds from Federal Home Loan Bank advances                  | 16,881   | -        |
| Repayment of Federal Home Loan Bank advances                   | (10,122) | (26)     |
| Advances by borrowers for taxes and insurance                  | (74)     | (52)     |
| Purchase of treasury shares                                    | (134)    | (49)     |
| Proceeds from exercise of stock options                        | 39       | 805      |
| Dividends paid and declared on common stock                    | (699)    | (2,246)  |
|  | -----    | -----    |
| Net cash provided by (used in) financing activities            | 8,041    | (460)    |
|  | -----    | -----    |
| Net increase (decrease) in cash and cash equivalents           | 990      | (1,869)  |
| Cash and cash equivalents at beginning of period               | 7,610    | 7,704    |
|  | -----    | -----    |
| Cash and cash equivalents at end of period                     | \$ 8,600 | \$ 5,835 |
|  | =====    | =====    |

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ASB Financial Corp.

CONSOLIDATED STATEMENTS OF CASH FLOWS (CONTINUED)

For the nine months ended March 31,  
(In thousands)

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|   | 2004              | 2003              |
|---|-------------------|-------------------|
| Supplemental disclosure of cash flow information:   |                   |                   |
| Cash paid during the period for:  |                   |                   |
| Federal income taxes  | \$ 640<br>=====   | \$ 945<br>=====   |
| Interest on deposits and borrowings   | \$ 1,930<br>===== | \$ 2,576<br>===== |
| Supplemental disclosure of noncash investing activities:  |                   |                   |
| Unrealized losses on securities designated as available<br>for sale, net of related tax effects | \$ (8)<br>=====   | \$ (75)<br>=====  |
| Transfer from loans to real estate acquired through foreclosure                                 | \$ 97<br>=====    | \$ -<br>=====     |

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ASB Financial Corp.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

For the nine- and three-month periods ended March 31, 2004 and 2003

1. Basis of Presentation  
-----

The accompanying unaudited consolidated financial statements were prepared in accordance with the instructions for Form 10-QSB and, therefore, do not include information or footnotes necessary for a complete presentation of financial position, results of operations and cash flows in conformity with accounting principles generally accepted in the United States of America. Accordingly, these financial statements should be read in conjunction with the consolidated financial statements and notes thereto of ASB Financial Corp. (the "Corporation") included in the Annual Report on Form 10-KSB for the year ended June 30, 2003. However, in the opinion of management, all adjustments (consisting of only normal recurring accruals) which are necessary for a fair presentation of the financial statements have been included. The results of operations for the nine- and three-month periods ended March 31, 2004, are not necessarily indicative of the results which may be expected for the entire fiscal year.

2. Principles of Consolidation  
-----

The accompanying consolidated financial statements include all of the accounts of the Corporation, American Savings Bank, fsb ("American"), ASB Community Development Corporation and A.S.L. Services, Inc., American's wholly-owned subsidiaries. All significant intercompany items have been eliminated.

3. Critical Accounting Policies  
-----

Certain of the Corporation's accounting policies are important to the portrayal of the Corporation's financial condition, since they require

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management to make difficult, complex or subjective judgments, some of which may relate to matters that are inherently uncertain. Estimates associated with these policies are susceptible to material changes as a result of changes in facts and circumstances. Facts and circumstances which could affect these judgments include, but without limitation, changes in interest rates, changes in the performance of the economy or changes in the financial condition of borrowers. Management believes that its critical accounting policies include determining the allowance for loan losses and determining the carrying value of mortgage servicing rights. The Corporation's critical accounting policies are discussed in detail in its Annual Report to Shareholders for the year ended June 30, 2003 (incorporated by reference into the Corporation's Form 10-KSB filing) in Note A of the Notes to Consolidated Financial Statements under "Allowance for Loan Losses." If management were to underestimate the allowance for loan losses, earnings could be reduced in the future as a result of greater than expected net loan losses. Overestimations of the required allowance could result in future increases in income, as loan loss recoveries increase or provisions for losses on loans decrease.

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ASB Financial Corp.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

For the nine- and three-month periods ended March 31, 2004 and 2003

4. Earnings Per Share

Basic earnings per common share are computed based upon the weighted-average number of common shares outstanding during the period less shares in the ASB Financial Corp. Employee Stock Ownership Plan ("ESOP") that are unallocated and not committed to be released. Weighted-average common shares deemed outstanding give effect to 9,179 unallocated ESOP shares for the nine- and three-month periods ended March 31, 2003. All ESOP shares were allocated for the computation during the nine- and three-month periods ended March 31, 2004. Diluted earnings per common share include the dilutive effect of all additional potential common shares issuable under the Corporation's stock option plan. The computations are as follows:

|  | For the nine months ended |           | For the three months ended |           |
|--|---------------------------|-----------|----------------------------|-----------|
|  | March 31,                 |           | March 31,                  |           |
|  | 2004                      | 2003      | 2004                       | 2003      |
| Weighted-average common shares outstanding (basic)   | 1,663,885                 | 1,525,651 | 1,670,931                  | 1,570,531 |
| Dilutive effect of assumed exercise of stock options | 46,720                    | 44,532    | 46,720                     | 43,900    |
|  | -----                     | -----     | -----                      | -----     |
| Weighted-average common shares outstanding (diluted) | 1,710,605                 | 1,570,183 | 1,717,651                  | 1,614,431 |
|  | =====                     | =====     | =====                      | =====     |



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5. Stock Option Plan  
-----

The Board of Directors and shareholders adopted the ASB Financial Corp. Stock Option and Incentive Plan (the "Plan") in fiscal 1996. The Plan provides for the issuance of 225,423 shares, as adjusted, of authorized but unissued shares of common stock at fair value at the date of grant. Coincident with adoption, the Corporation granted 197,521 options which have an adjusted exercise price of \$7.64. The number of options granted and the exercise price were adjusted to give effect to returns of capital and special dividend distributions paid by the Corporation. The Plan provided that one-fifth of the options granted become exercisable on each of the first five anniversaries of the date of grant.

The Corporation accounts for the Plan in accordance with SFAS No. 123, "Accounting for Stock-Based Compensation," which contains a fair value-based method for valuing stock-based compensation that entities may use, which measures compensation cost at the grant date based on the fair value of the award. Compensation is then recognized over the service period, which is usually the vesting period. Alternatively, SFAS No. 123 permits entities to continue to account for stock options and similar equity instruments under Accounting Principles Board ("APB") Opinion No. 25, "Accounting for Stock Issued to Employees." Entities that continue to account for stock options using APB Opinion No. 25 are required to make pro forma disclosures of net earnings and earnings per share, as if the fair value-based method of accounting defined in SFAS No. 123 had been applied.

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ASB Financial Corp.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

For the nine- and three-month periods ended March 31, 2004 and 2003

5. Stock Option Plan (continued)  
-----

The Corporation applies APB Opinion No. 25 and related Interpretations in accounting for the Plan. Accordingly, no compensation cost has been recognized for the Plan. Had compensation cost for the Corporation's stock option plan been determined based on the fair value at the grant dates for awards under the Plan consistent with the accounting method utilized in SFAS No. 123, the Corporation's net earnings and earnings per share for the nine- and three-month periods ended March 31, 2004 and 2003, would have been reported at the pro forma amounts indicated below:

|                             |                                      | Nine months ended<br>March 31, |         | Three months e<br>March 31, |      |
|-----------------------------|--------------------------------------|--------------------------------|---------|-----------------------------|------|
|                             |                                      | 2004                           | 2003    | 2004                        | 2003 |
| Net earnings (In thousands) | As reported                          | \$1,462                        | \$1,509 | \$450                       | \$5  |
|                             | Stock-based compensation, net of tax | (17)                           | (2)     | (6)                         |      |
|                             |                                      | -----                          | -----   | ----                        | ---  |
|                             | Pro-forma                            | \$1,445                        | \$1,507 | \$444                       | \$5  |

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|                    |                                      |                 |                 |                 |               |
|--------------------|--------------------------------------|-----------------|-----------------|-----------------|---------------|
|                    |                                      | =====           | =====           | =====           | =====         |
| Earnings per share |                                      |                 |                 |                 |               |
| Basic              | As reported                          | \$ .88          | \$ .99          | \$ .27          | \$ .          |
|                    | Stock-based compensation, net of tax | (.01)           | -               | -               | -             |
|                    | Pro-forma                            | -----<br>\$ .87 | -----<br>\$ .99 | -----<br>\$ .27 | -----<br>\$ . |
|                    |                                      | =====           | =====           | =====           | =====         |
| Diluted            | As reported                          | \$ .85          | \$ .96          | \$ .26          | \$ .          |
|                    | Stock-based compensation, net of tax | (.01)           | -               | -               | -             |
|                    | Pro-forma                            | -----<br>\$ .84 | -----<br>\$ .96 | -----<br>\$ .26 | -----<br>\$ . |
|                    |                                      | =====           | =====           | =====           | =====         |

The fair value of each option grant is estimated on the date of grant using the modified Black-Scholes option-pricing model with the following assumptions used for grants during fiscal 2004 and 2003, respectively: dividend yields of 2.3% and 2.9%, respectively; expected volatility of 40.0% and 20.0%, respectively; risk-free interest rates of 4.3% and 3.4%, respectively; and an expected life of ten years for all grants.

A summary of the status of the Corporation's Plan as of March 31, 2004 and June 30, 2003 and 2002, and changes during the periods ending on those dates is presented below:

|   | Nine months ended<br>March 31,<br>2004 |   | Year ended<br>June 30,<br>2003 |   |          |
|---|--|---|--------------------------------|---|----------|
|   | Shares                                 | Weighted-<br>average<br>exercise<br>price | Shares                         | Weighted-<br>average<br>exercise<br>price | Shares   |
| Outstanding at beginning of period                                  | 77,694                                 | \$ 8.89                                   | 212,915                        | \$ 7.69                                   | 226,672  |
| Granted   | 6,000                                  | 26.00                                     | 9,712                          | 16.50                                     | -        |
| Exercised   | (4,331)                                | 7.65                                      | (144,933)                      | 7.64                                      | (13,757) |
| Forfeited   | -                                      | -   | -                              | -   | -        |
|   | -----                                  | -----                                     | -----                          | -----                                     | -----    |
| Outstanding at end of period  | 79,363                                 | \$10.25                                   | 77,694                         | \$ 8.89                                   | 212,915  |
|   | =====                                  | =====                                     | =====                          | =====                                     | =====    |
| Options exercisable at period-end                                   | 59,651                                 |   | 61,982                         | \$ 7.71                                   | 204,915  |
|   | =====                                  |   | =====                          | =====                                     | =====    |
| Weighted-average fair value of<br>options granted during the period |  | \$11.41                                   |                                | \$ 5.28                                   |          |
|   |  | =====                                     |                                | =====                                     |          |

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## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

For the nine- and three-month periods ended March 31, 2004 and 2003

### 5. Stock Option Plan (continued)

The following information applies to options outstanding at March 31, 2004:

|   |                 |
|---|-----------------|
| Number outstanding                          | 63,651          |
| Range of exercise prices                    | \$7.64-\$8.75   |
| Number outstanding                          | 15,712          |
| Range of exercise prices                    | \$16.50-\$26.00 |
| Weighted-average exercise price             | \$10.25         |
| Weighted-average remaining contractual life | 5.0 years       |

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ASB Financial Corp.

## MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Discussion of Financial Condition Changes from June 30, 2003 to March 31, 2004

At March 31, 2004, the Corporation's assets totaled \$162.7 million, an increase of \$9.9 million, or 6.5%, over total assets at June 30, 2003.

Cash and cash equivalents increased by \$1.0 million, or 13.0%, from June 30, 2003 levels, to a total of \$8.6 million at March 31, 2004. Investment securities and certificates of deposit totaled \$11.4 million at March 31, 2004, down \$1.7 million, or 13.2%, from June 30, 2003 levels. There were sales, maturities and premium amortization related to investment securities totaling \$8.2 million, which were partially offset by purchases of \$6.6 million. Purchases of investment securities consisted primarily of fixed-rate medium-term callable U.S. Government agency obligations. Mortgage-backed securities totaled \$10.9 million at March 31, 2004, a decrease of \$1.2 million, or 10.0%, from the total at June 30, 2003, due primarily to principal repayments of \$4.1 million, a pre-tax decline in unrealized gains totaling \$111,000 and premium amortization of \$81,000, which were partially offset by purchases totaling \$3.1 million.

Loans receivable increased by \$12.0 million, or 10.4%, during the nine-month period ended March 31, 2004, to a total of \$127.0 million. Loan disbursements amounted to \$41.2 million for the nine months ended March 31, 2004, and were partially offset by principal repayments of \$29.4 million. During the nine months ended March 31, 2004, loans originated consisted of \$23.0 million of loans secured by one- to four-family residential real estate, \$10.0 million of loans secured by nonresidential real estate, \$5.3 million of commercial loans and \$2.9 million of consumer loans.

The allowance for loan losses totaled \$1.0 million at both March 31, 2004 and June 30, 2003. Nonperforming and nonaccrual loans totaled \$1.0 million at March 31, 2004, a decrease of \$200,000, or 16.7%, from the total at June 30, 2003. The allowance for loan losses represented 100% and 82.8% of

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nonperforming loans at March 31, 2004 and June 30, 2003, respectively. At March 31, 2004, nonperforming loans consisted of \$802,000 in one- to four-family residential real estate loans and \$198,000 in nonresidential real estate, consumer and other loans. Management believes such loans are adequately collateralized and does not expect to incur any losses on such loans. Although management believes that its allowance for loan losses at March 31, 2004, was adequate based upon the available facts and circumstances, there can be no assurance that additions to such allowance will not be necessary in future periods, which could adversely affect the Corporation's results of operations.

Deposits totaled \$132.9 million at March 31, 2004, an increase of \$2.2 million, or 1.6%, over June 30, 2003 levels. The increase in deposits was due primarily to increases in jumbo CD's and checking accounts.

Shareholders' equity totaled \$17.3 million at March 31, 2004, an increase of \$1.0 million from the June 30, 2003 level. The increase was due to net earnings of \$1.5 million, \$39,000 in proceeds from the exercise of stock options and a \$308,000 increase from stock benefit plans, including tax benefits thereon, which were partially offset by dividends on common shares totaling \$699,000, an \$8,000 net decrease in unrealized gains on securities designated as available for sale and a \$134,000 repurchase of treasury shares. Total dividends on a per share basis totaled \$.42 for the nine months ended March 31, 2004.

American is required to meet minimum capital standards promulgated by the Office of Thrift Supervision ("OTS"). At March 31, 2004, American's regulatory capital exceeded the minimum capital requirements.

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ASB Financial Corp.

### MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS (CONTINUED)

#### Comparison of Operating Results for the Nine-Month Periods Ended

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March 31, 2004 and 2003  
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#### General

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Net earnings amounted to \$1.5 million for the nine months ended March 31, 2004, a decrease of \$47,000, or 3.1%, compared to the same period in 2003. The decrease in net earnings resulted primarily from an increase of \$557,000 in general, administrative and other expense, which was partially offset by increases of \$236,000 in net interest income, \$56,000 in other income and reductions of \$130,000 in the provision for federal income taxes and \$88,000 in the provision for loan losses.

#### Net Interest Income

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Interest income on loans decreased by \$45,000, or .7%, for the nine months ended March 31, 2004, compared to the 2003 period. This decrease was due primarily to a 58 basis point decrease in the weighted-average yield, to 5.88% for the 2004 nine-month period, which was partially offset by a \$3.7 million, or 2.5%, increase in the average portfolio balance outstanding

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period to period. Interest income on investment securities, mortgage-backed securities and interest-bearing deposits decreased by \$439,000, or 39.8%, due primarily to an 81 basis point decrease in the weighted-average yield to 3.05% for the 2004 period and a \$6.6 million, or 18.6%, decrease in the average balance of the related assets outstanding period to period.

Interest expense on deposits decreased by \$755,000, or 25.9%, for the nine months ended March 31, 2004, compared to the same period in 2003. This decrease was due primarily to a 86 basis point decrease in the weighted-average cost of deposits to 2.17% for the nine months ended March 31, 2004 which was partially offset by a \$4.3 million, or 3.4%, increase in the average balance of deposits outstanding period to period. Interest expense on borrowings increased by \$35,000, or 49.3%, due primarily to a 40 basis point decrease in the average cost of borrowings during the period, which was offset by a \$3.4 million or 81.6% increase in the average balance outstanding. The decrease in the yields on interest-earning assets and the costs of interest-bearing liabilities was due primarily to the effect of decreases in interest rates in the economy.

As a result of the foregoing changes in interest income and interest expense, net interest income increased by \$236,000, or 5.6%, to a total of \$4.4 million for the nine months ended March 31, 2004. The interest rate spread increased to 3.72% for the nine months ended March 31, 2004, from 3.67% for the 2003 period, while the net interest margin increased to 3.89% in the 2004 period, compared to 3.88% in the 2003 period.

Provision for Losses on Loans  
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American charges a provision for losses on loans to earnings to bring the total allowance for loan losses to a level considered appropriate by management based on historical experience, the volume and type of lending conducted by American, the status of past due principal and interest payments, general economic conditions, particularly as such conditions relate to American's market area, and other factors related to the collectibility of American's loan portfolio. The Corporation recorded a provision for losses on loans totaling \$81,000 during the nine months ended March 31, 2004, a decrease of \$88,000, or 52.1%, from the comparable nine-month period in 2003. The reduction in the provision during the 2004 period was influenced by the decline in nonperforming loans. There can be no assurance that the loan loss allowance will be adequate to absorb losses on known nonperforming loans or that the allowance will be adequate to cover losses on nonperforming assets in the future, which could adversely affect the Corporation's results of operations.

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ASB Financial Corp.

MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION  
AND RESULTS OF OPERATIONS (CONTINUED)

Comparison of Operating Results for the Nine-Month Periods Ended  
-----

March 31, 2004 and 2003 (continued)  
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Other Income  
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Other income totaled \$515,000 for the nine months ended March 31, 2004, an increase of \$56,000, or 12.2%, over the same period in 2003. The increase was due primarily to a \$58,000 gain on sale of office premises, as well as a \$43,000, or 10.6%, increase in other operating income, primarily derived from ATM transaction fees and other charges, which were partially offset by a \$45,000, or 81.8%, decrease in the gains on sales of investments.

### General, Administrative and Other Expense

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General, administrative and other expense totaled \$2.9 million for the nine months ended March 31, 2004, an increase of \$557,000, or 23.7%, over the same period in 2003. This increase was comprised of increases of \$341,000, or 27.8%, in employee compensation and benefits, \$35,000, or 25.5%, in occupancy and equipment, \$147,000, or 25.7%, in other operating expenses, and \$9,000, or 2.9%, in data processing costs. The increase in employee compensation and benefits was due primarily to the effects of increased benefit plan costs associated with the fluctuations in the Company's stock, as well as normal merit increases and bonus amounts for employees. The increase in occupancy and equipment was due to higher depreciation expense recognized in connection with the completion of a new branch location. The increase in other operating expenses was due to increases in legal, accounting and other compliance costs. The increase in data processing was due primarily to rising vendor costs.

### Federal Income Taxes

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The provision for federal income taxes totaled \$501,000 for the nine months ended March 31, 2004, a decrease of \$130,000, or 20.6%, compared to the same period in 2003. This reduction was due to a combination of a decline in earnings before taxes of \$177,000, or 8.3%, and the effects of New Markets Tax Credits which were awarded to ASB Community Development Corporation in fiscal 2003. The effective tax rates were 25.5% and 29.5% for the nine-month periods ended March 31, 2004 and 2003, respectively.

### Comparison of Operating Results for the Three-Month Periods Ended

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March 31, 2004 and 2003

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#### General

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Net earnings amounted to \$450,000 for the three months ended March 31, 2004, a decrease of \$55,000, or 10.9%, compared to the \$505,000 of net earnings reported for the same period in 2003. The decrease in earnings resulted primarily from an increase of \$142,000 in general, administrative and other expense and a \$45,000 decrease in other income, which were partially offset by an increase of \$100,000 in net interest income, a decrease of \$18,000 in the provision for federal income taxes and a \$14,000 reduction in the provision for loan losses.

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Comparison of Operating Results for the Three-Month Periods Ended

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March 31, 2004 and 2003 (continued)  
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### Net Interest Income

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Interest income on loans increased by \$37,000, or 1.8%, during the quarter ended March 31, 2004, compared to the 2003 period. This increase was due primarily to a \$10.9 million, or 9.5%, increase in the average portfolio balance outstanding quarter to quarter, which was partially offset by a 49 basis point decline in the weighted average yield to 6.51% for the 2004 quarter. Interest income on investment securities, mortgage-backed securities and interest-bearing deposits decreased by \$48,000, or 16.7%, due primarily to a 19 basis point decrease in the weighted-average yield to 3.15% for the 2004 quarter and a \$4.1 million, or 12.1%, decrease in the average balance of the related assets outstanding year to year.

Interest expense on deposits decreased by \$165,000, or 18.4%, for the three months ended March 31, 2004, compared to the same quarter in 2003. This decrease was due primarily to a 56 basis point decrease in the weighted-average cost of deposits to 2.21% for the quarter ended March 31, 2004, which was partially offset by a \$3.5 million, or 2.7%, increase in the average balance of deposits outstanding quarter to quarter. Interest expense on borrowings increased by \$54,000, or 270%, due primarily to an 87 basis point increase in the average cost of borrowings and a \$6.5 million, or 154%, increase in the average borrowings outstanding. The decrease in the yields on interest-earning assets and the costs of interest-bearing deposit liabilities were due primarily to the effect of the overall decline in interest rates in the economy.

As a result of the foregoing changes in interest income and interest expense, net interest income increased by \$100,000, or 7.2%, to a total of \$1.5 million for the three months ended March 31, 2004. The interest rate spread increased to 3.61% for the three months ended March 31, 2004, from 3.58% for the 2003 period, while the net interest margin decreased to 3.80% in the 2004 period, compared to 3.81% in the 2003 period.

### Provision for Losses on Loans

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The Corporation recorded a provision for losses on loans totaling \$31,000 during the three months ended March 31, 2004, a decrease of \$14,000, or 31.1%, from the comparable quarter in 2003. There can be no assurance that the loan loss allowance will be adequate to absorb losses on known nonperforming assets or that the allowance will be adequate to cover losses on nonperforming assets in the future, which could adversely affect the Corporation's results of operations.

### Other Income

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Other income totaled \$134,000 for the three months ended March 31, 2004, a decrease of \$45,000, or 25.1%, from the same period in 2003. The decrease was due to the absence of a \$43,000 gain on the sale of investment securities as compared to the March 31, 2003 quarter and a \$2,000, or 1.5%, decrease in other operating income, primarily due to reduced ATM transaction fees and other charges.

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ASB Financial Corp.

MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION  
AND RESULTS OF OPERATIONS (CONTINUED)

Comparison of Operating Results for the Three-Month Periods Ended

-----  
March 31, 2004 and 2003 (continued)  
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General, Administrative and Other Expense  
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General, administrative and other expense totaled \$983,000 for the three months ended March 31, 2004, an increase of \$142,000, or 16.9%, over the same period in 2003. This increase was comprised of increases of \$113,000, or 24.9%, in employee compensation and benefits, \$10,000, or 21.7%, in occupancy and equipment, \$12,000, or 6.2%, in other operating expenses, \$3,000, or 2.8%, in data processing costs and \$4,000, or 10%, in franchise taxes. The increase in employee compensation and benefits was due primarily to the effects of the increased benefit plan costs associated with the fluctuations in the Company's stock, as well as normal merit increases and bonus amounts for employees. The increase in occupancy and equipment was due to higher depreciation expense recognized in connection with the completion of a new branch location. The increase in other operating expenses was due to increases in legal, accounting and other costs of compliance. The decrease in data processing was due primarily to costs associated with system upgrades and increased transaction volume.

Federal Income Taxes  
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The provision for federal income taxes totaled \$155,000 for the three months ended March 31, 2004, a decrease of \$18,000, or 10.4%, compared to the same period in 2003. This decline was due primarily to a decrease in earnings before taxes of \$73,000, or 10.8%. The effective tax rates were 25.6% and 25.5% for the three-month periods ended March 31, 2004 and 2003, respectively. As stated previously, the difference between the Corporation's effective tax rates and the 34% statutory rate results from utilization of New Market Tax Credits.

ITEM 3: Controls and Procedures  
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The Corporation's Chief Executive Officer and Chief Financial Officer have evaluated the effectiveness of the Corporation's disclosure controls and procedures (as defined under Rules 13a-14 and 15d-14 of the Securities Exchange Act of 1934, as amended) as of the end of the period covered by this report. Based upon that evaluation, the Chief Executive Officer and Chief Financial Officer have concluded that the Corporation's disclosure controls and procedures are effective. There were no changes in the Corporation's internal controls which materially affected, or are reasonably likely to materially affect, the Corporation's internal controls over financial reporting.



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PART II

ITEM 1. Legal Proceedings

Not applicable.

ITEM 2. Changes in Securities and Small Business Issuer Purchases of Equity Securities

Not applicable.

ITEM 3. Defaults Upon Senior Securities

Not applicable.

ITEM 4. Submission of Matters to a Vote of Security Holders

None.

ITEM 5. Other Information

None.

ITEM 6. Exhibits and Reports on Form 8-K

(a) Exhibits:

- 31.1 CEO Certification Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
- 31.2 CFO Certification Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
- 32.1 CEO Certification Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
- 32.2 CFO Certification Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

(b) Reports on Form 8-K:

On January 28, 2004, the Corporation filed a Form 8-K regarding its press release announcing earnings for the three- and six-month periods ending December 31, 2003.

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ASB Financial Corp.

SIGNATURES

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In accordance with the requirements of the Exchange Act, the registrant caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

ASB FINANCIAL CORP.

Date: May 17, 2004

By: /s/Robert M. Smith

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Robert M. Smith  
President and Chief Executive  
Officer

Date: May 17, 2004  
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By: /s/Michael L. Gamp  
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Michael L. Gamp  
Chief Financial Officer