

LAMAR ADVERTISING CO/NEW  
Form 4  
March 02, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
REILLY ANNA

(Last) (First) (Middle)

C/O LAMAR ADVERTISING COMPANY, 5551 CORPORATE BLVD.

(Street)

BATON ROUGE, LA 70808

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
LAMAR ADVERTISING CO/NEW [LAMR]

3. Date of Earliest Transaction (Month/Day/Year)  
02/28/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Class A Common Stock	02/28/2006		S		500 \$ 50.1	D	D
Class A Common Stock	02/28/2006		S		1,280 \$ 50.12	D	D
Class A Common Stock	02/28/2006		S		1,900 \$ 50.13	D	D

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Class A Common Stock	02/28/2006	S	100	D	\$ 50.14	41,734	D
Class A Common Stock	02/28/2006	S	1,201	D	\$ 50.15	40,533	D
Class A Common Stock	02/28/2006	S	3,200	D	\$ 50.1506	37,333	D
Class A Common Stock	02/28/2006	S	1,300	D	\$ 50.1515	36,033	D
Class A Common Stock	02/28/2006	S	429	D	\$ 50.16	35,604	D
Class A Common Stock	02/28/2006	S	200	D	\$ 50.165	35,404	D
Class A Common Stock	02/28/2006	S	99	D	\$ 50.17	35,305	D
Class A Common Stock	02/28/2006	S	3,000	D	\$ 50.1833	32,305	D
Class A Common Stock	02/28/2006	S	500	D	\$ 50.19	31,805	D
Class A Common Stock	02/28/2006	S	1,600	D	\$ 50.1938	30,205	D
Class A Common Stock	02/28/2006	S	200	D	\$ 50.2	30,005	D
Class A Common Stock	02/28/2006	S	392	D	\$ 50.21	29,613	D
Class A Common Stock	02/28/2006	S	800	D	\$ 50.23	28,813	D
Class A Common Stock	02/28/2006	S	1,344	D	\$ 50.236	27,469	D
Class A Common	02/28/2006	S	425	D	\$ 50.24	27,044	D

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Stock									
Class A Common Stock	02/28/2006	S	100	D	\$ 50.26	26,944	D		
Class A Common Stock	02/28/2006	S	500	D	\$ 50.27	26,444	D		
Class A Common Stock	02/28/2006	S	600	D	\$ 50.29	25,844	D		
Class A Common Stock	02/28/2006	S	80	D	\$ 50.3	25,764	D		
Class A Common Stock	02/28/2006	S	100	D	\$ 50.31	25,664	D		
Class A Common Stock	02/28/2006	S	6,751	D	\$ 50.3281	18,913	D		
Class A Common Stock	02/28/2006	S	100	D	\$ 50.33	18,813	D		
Class A Common Stock	02/28/2006	S	2,300	D	\$ 50.3352	16,513	D		
Class A Common Stock	02/28/2006	S	3,152	D	\$ 50.359	13,361	D		
Class A Common Stock	02/28/2006	S	1,049	D	\$ 50.43	12,312	D		
Class A Common Stock	02/28/2006	S	48	D	\$ 50.45	12,264	D		
Class A Common Stock						26,515	I		By GRAT. <sup>(1)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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