INSIGNIA SYSTEMS INC/MN Form 8-K March 19, 2010

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549-1004

FORM 8-K

# CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report:

March 19, 2010

INSIGNIA SYSTEMS, INC.

(Exact name of registrant as specified in its chapter)

Minnesota 1-13471 41-1656308

(State or other jurisdiction

(Commission File Number)

(IRS Employer Identification No.)

of incorporation)

8799 Brooklyn Blvd., Minneapolis, Minnesota

55445

(Zip Code)

### (Address of principal executive offices)

Registrant s telephone number, including area code (763) 392-6200
(Former name or former address, if changed since last report)
Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
o Pre-commencement communications pursuant to Rule 13e-4© under the Exchange Act (17 CFR 240.13e-4(c))

#### Edgar Filing: INSIGNIA SYSTEMS INC/MN - Form 8-K

#### Item 8.01. Other Events.

On March 19, 2010, the Company purchased a block of 15,000 shares of its common stock at \$5.62 per share pursuant to its Share Repurchase Plan. As previously-announced, the Share Repurchase Plan authorizes the Company to purchase up to \$2,000,000 of its common stock on or before January 31, 2011.

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**Insignia Systems, Inc.** (Registrant)

Date: March 19, 2010 By /s/ Scott F. Drill

Scott F. Drill, President and Chief Executive Officer